

a Gold Lace Bertha



By CORINNE LOWE

Dress is as familiar with history as Mr. H. G. Wells. Now we find echoes of the second empire; the next frock seen will suggest the 1880 mode by a bustlelike bow in the back, a circular sash, or a tight sleeved basque.

In capes and gauntlets and collars we are frequently reminded of the days when Cavaliers fought with Puritans, and in evening gowns the glory that was Greece and the picturesqueness that was Egypt are recalled by line and draping and trimming effects.

For the debutante and the young matron the second empire model is still chosen as the most becoming and effective of evening models.

SISTER HONORS WAR HERO

Philadelphia Girl Drops Wreath in Ocean Where Brother Died

Katrina Merkel, of Philadelphia, sister of a young American who was lost from a patrolling destroyer in wartime, boarded the United American liner Mount Clay, now in New York from Hamburg, with a floral wreath, and when the ship was near where the young sailor perished she dropped the wreath into the sea.

More than a hundred voyagers, Germans as well as Americans, doffed their hats as the wreath descended.

The Mount Clay brought 10,000 carnations and many other birds, including owls and African finches.

Little Benny's Note Book

By Lee Pape

Today ma's 2 gold fish still wouldn't eat their fish food when ma dropped it at them, just smelling it with disappointed expressions and keeping on swimming around, ma saying, O dear, why can't they eat like other fish?

Maybe they think they're too refined to eat on account of being gold, I sed.

Well, they are high class fish, anybody can see that, but even a fish must eat if it wants to live, ma sed.

And when pop came home she sed, Willyum, those fish are still refusing to eat.

That's bad news, maybe they're not satisfied here with us, pop sed.

Nonsense, were as good as anybody else, aren't we? ma sed, and pop sed, That's rite, I never thaw't of that, well then it must be pure stubbornness.

Well half to try forcible feeding, he sed.

How? How do you do it? ma sed.

Well, its fairly simple for anything so complicated, pop sed. In the first place its necessary to keep them beneath the surface of the water during the hole operation or else they mite experience some difficulty in breathing and that would take their minds off the main idea.

Naturally, ma sed, and pop sed, Its easy enuff to say naturally, but have you any suggestions?

My goodness grayshias, are you telling me or am I telling you? ma sed, and pop sed, The truth of the matter is, I dont believe there is any reliable way of feeding a fish by force, you haff to reason with them, and who's going to waist time reasoning with a fish?

O, youre the silliest thing I ever saw, come on in to supper, ma sed.

Wich we did, proving we hadent stopped eating enyways.

YOUR FEET NEED THEM

Feet Ever Tired

at night? Legs ever ache after a hard day's work ARE YOU WEARING PROPER SHOES?

THE NEW A.E. LITTLE SHOE

The new A. E. Little Shoe gives constant, shock-absorbing support—tends to correct present ailments—actually conditions the feet—strengthens—insures comfort you never dreamed of.

And your good taste will recognize its style superiority—its smart fashionable lines.

GOOD TASTE DEMANDS THEM

SOROSIS Shoe Company 1314 Chestnut St.

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SPORT WOOLS

FOR HEAVY SWEATERS Samples on Request COLONIAL YARN HOUSE 1211 CHESTNUT STREET PHILA., LOCUS BLDG.

TAPESTRIES

WITH OR WITHOUT NEEDLEPOINT FOREIGN or Domestic at RIGHT Prices. Hand, Persian, Chinese, Japanese, THE NEW YORK STORE, 1211 CHESTNUT ST. STAMPED LANDSCAPE CANADIAN HOMESPUN BAGS IN 22 COLORS GIFTS—Wool Garmentown Novelty Shop 62 W. CHELTON AVE. (Opp. 400)

Coats & Wraps of Duvetyn, Bolivia and Marvella

that show signs of wear and weather can be re-finished to look like new

At Very Moderate Cost

Let us do it now, so that it will be ready before the real cold weather comes.

Schwarzwaelder Co., 1017-27 Wood St.

Dentists say USE BOTH!



TRY the complete Sanitol dental treatment. Tooth Paste restores the beautiful whiteness of teeth while Liquid Antiseptic protects the enamel from decay in crevices. Write for 2 Free samples, Sanitol Chemical Laboratory Co., 404 S. Fourth St., St. Louis, Mo.

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Now Comes November and Good Winter News From Wanamaker's Down Stairs Store

Beginning tomorrow the store will be open until 5.30 P. M. and special attention will be given to late afternoon shoppers.

This Is the Sale for Which Philadelphia Men Are Looking Made-to-Measure Business Suits With Two Pairs of Trousers at \$43



The Fit Is Guaranteed No Extra Charge for Extra Sizes

Ninety-nine Patterns of All Wool Worsteds and Unfinished Worsteds

By special arrangement with a large manufacturing tailor the Men's Down Stairs Store on the Gallery at Market Street is able to offer a proposition which will interest every shrewd Philadelphia business man.

Business suits made to measure in two or three button styles and with two pairs of trousers at \$43. Guaranteed to fit.

Choice of ninety-nine patterns in all-wool worsteds, including black and white, navy, gray, brown and other wanted colors in

pencil stripes and all sorts of conservative mixtures. This is the wind-up of particularly fine materials; some patterns are limited to two or three suit lengths, while others can be had for as many as twelve to fifteen suits.

Every material is all-wool.

Extra tailors ready to take measurements as soon as the store opens at 9 o'clock. Extra service at noontime and until 5:30 P. M.

Direct entrance at Market Street—and just inside the Subway Door—on the Gallery.

(Wanamaker's Down Stairs Store for Men, on the Gallery, Market Street)

TALKING OF COATS—

These New Diagonal Bolivia Coats at \$25

are decidedly desirable, as the picture shows.

Pen and ink though cannot show the soft feel of this new diagonal bolivia and the lustrous finish which makes it so exceptionally desirable. Made with warm muffer collar, wide airplane tasseled sleeves and tan satin lining. Rich brown.

New Suede Velour Coats at \$35 come in sizes 36 to 44 and are the very carefully tailored wraps seldom to be had as low as this. Lined with crepe de chine. Warmly interlined. Black, navy or brown.

Diagonal Tweed Coats at \$20 have just stepped in and will certainly just step out, because they are what hundreds of women want.

They're not only good, but they never grow tiresome. Their leather buttons, raglan sleeves, turn-up cuffs, narrow belt and loose silk lining are just what our English cousins have worn dozens of years—and somehow they always look RIGHT.

Silk-Lined Chinchilla Coats Are \$16.75 and we have yet to hear of anything to equal them. New shipment at just in, but better come early to get your size, for these are the most popular coats imaginable and sell out in short order. Tan or chow color.

Surprising New \$6 Hats

For every hat that is small and drooping and demure there are two that are large and flaring and three or more that turn up off the face in unexpected ways and angles.

Lots of metal trimmings are used—to outline great flower-like fluffs of velvet, to brighten a brim edge, to lighten a brim lining or emphasize a crown. And just when one gets thinking that metal trimmings are assuredly popular this season, one's eye lights on several models with variations of the rich, new smoked treatment which lends such an air of depth and softness; or on a wide hat completely brimmed in glistening coque feathers; or on a quaint poke shape cleverly balanced with feather rosettes.

One can't classify them. One couldn't possibly describe them all. One can only say they are mightily good looking and worth coming to see at \$6.

Most Women Love Furs

Watching them in the Little Fur Shop touch the soft, deep pelts almost lovingly; watching them slip luxuriously into the depths of a beautiful fur coat, is a revelation of what delight they take in furs and how easily and at what moderate cost their delight may be materialized.

Seal-Dyed Coney Coats With Skunk Collars and Cuffs, \$160

Belted with fur or girdled with a silk cord, as preferred. Lined with embroidered crepe. 45 inches long.

Seal-Dyed Coney Coats With Squirrel Collars and Cuffs, \$200

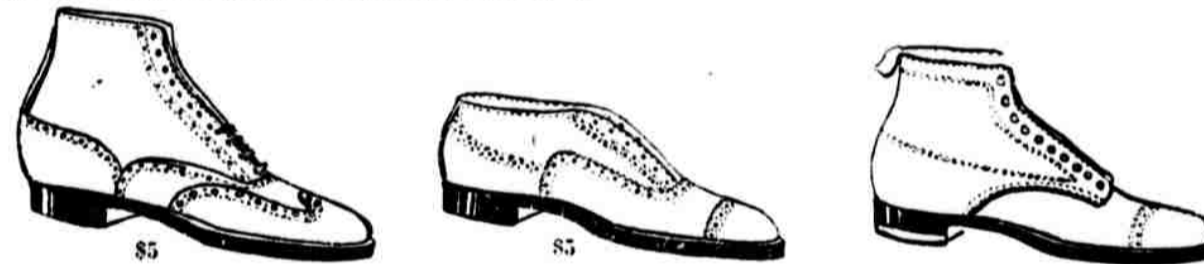
The soft silvery gray of the squirrel makes such a delightful contrast with the rich, rippling black of the coat. 45 inches long. The same style coat with beaver collar and cuffs is \$200 also.

Plain 40-Inch Seal-Dyed Coney Coats, \$115

Plain 45-Inch Seal-Dyed Coney Coats, \$125

46-Inch Seal-Dyed Coney Capes, \$115 and \$120

The latter hangs in gracefully cut points at the hems, where the pelts are laid in border fashion.



A Fine Substantiality About Men's Wanamaker Shoes at \$5

When a man picks up a pair from the counter where the half-dozen or more styles are displayed in the Down Stairs Shoe Store for Men, on the Gallery, he likes the good solid "feel" of them. The soles are thick, yet surprisingly flexible for their weight. The leathers are stout and heavy, dressed down to a pleasing softness. The lasts are the good, generous ones men choose for conservative style, comfort and long service.

High shoes and oxfords in black kid, black or tan leather and heavier black or tan grained leather. Plain toes, "cap" tips, wing tips. Many with rubber heels already attached.

We believe they are the best \$5 shoes a man can buy anywhere, and there are plenty of men wearing them who will bear out our claims. All sizes in all styles.

Eight Styles in Men's Shoes Specially Priced \$3.40

Because the size assortments are broken, down comes the price on these good stout shoes and oxfords for men.

Black or tan leathers; conservative and semi-conservative lasts; all sizes in the combined group.

Double-Faced Velour Portieres, \$14.50 to \$23.50

In the New Portiere Shop, 13th and Market Streets Corner, Down Stairs Store

The new Portiere Shop is worth a visit. Men will find it an ideal place to choose hangings for bachelor apartments. Women will appreciate the advantage of choosing colors against its quiet gray walls.

And the portieres are just as attractive as their background. Firm velour, carefully finished with double French edges and bound hems, making them distinctive enough for any room. It is possible to have almost any color combination one likes.

\$14.50, \$19.50 and \$23.50 for portieres priced according to width; 23 inches, 36 inches and 50 inches wide.

50-Inch Velour, \$2.50 Yard

The thick soft nap gives a velvety softness to the color, and the close weave means long, satisfactory wear. Blue, brown, gold, fawn, mulberry and rose.

Down Stairs Store, near the Millinery, Market

A Whole Nightful of Warmth in Blankets From \$5 to \$10

Soft, Thick, Fleece Ones

\$5 for pretty plaid blankets with about 20% wool in the filling. They are nicely bound and they feel mighty soft and warm to slip down. Blue, pink, rose, gray and heliotrope plaid. 60x80 inches.

\$8 for white wool-filled blankets with pink or blue striped borders. They are woven on a fine cotton warp, which makes them specially durable. 72x80 inches.

\$10 for every bit all-wool plaid blankets that are the acme of warm luxuriousness. Pink, blue, tan, gray and red and black plaids. 70x80 inches.

Down Stairs Store, Central

Down Stairs Store Central Aisle

Taffeta Silk Umbrellas With Matching Cases, \$3.85

Here's good proof that the Down Stairs Store Umbrella Shop is on the alert to allow its customers to profit by every manufacturer's price concession.

In the first place, these umbrellas at \$3.85 are of good heavy taffeta silk in lovely colors—navy, green, purple, brown, black, garnet and red. Besides that, they have taped edges finished with selvage or a tiny hem, and all have matching cases.

Handles, stub ends and ferrules are of hard wood, white or amber-colored bakelite, with rings, leather side straps or leather loops.

Another point not to be overlooked is that the number is not unlimited!

"Coverall" Aprons of Unbleached Muslin and Cretonne, \$1.25

Aprons so skillfully cut that they cover one up well and yet aren't a bit bulky.

Housewives who have to get dinner after a day's shopping or an afternoon at the matinee can slip into them and thus protect their street frocks.

Heavy unbleached muslin is charmingly combined with bird-and-flower cretonne—whole pockets of it, as well as broad bands at armholes, neck and hem.

Checked White Dimity "Houses, \$1.50

A new shipment of these frilly, pretty blouses that have proved so popular.

Peter Pan style, and in open-back as well as open-front style. Trimmed with lace, diagonally pleated frilling or lace and satin deus.

Down Stairs Store, Central Aisle

The Unusual in Good Rugs at Moderate Cost

Plenty of people want reasonably-low-priced rugs who I have essentially high-priced tastes. These rugs were made just for them. Skilled labor and the best possible materials commensurate with their relatively moderate prices went into their making. The patterns and colors—everything that contributes to the general appearance—are those of much more expensive floor coverings.

These Rugs Will Wear. They are of the same standard quality which the Down Stairs Store specializes in and the durability of which has been proved a hundred times.

Velvet Rugs

Plain, moresque, all-over and Oriental patterns.

6 x 9-ft. rugs, \$22.50.

8 x 10-ft. rugs, \$35.

9 x 12-ft. rugs, \$37.50.

Down Stairs Store, Chestnut

Axminster Rugs

Chinese and Persian effects in soft, Oriental blended colors.

8 x 10-ft. rugs, \$36.50.

9 x 12-ft. rugs, \$39.

Down Stairs Store, Chestnut

Advertisement for Valiant draperies, featuring decorative borders and text about the significance of draperies in home decor.

Valiant Furniture-Decorations advertisement, 1822 Chestnut Street, Baltimore.

Advertisement for Cantilever Shoe, featuring an illustration of a shoe and text describing its benefits for foot health.

Advertisement for women's coats and hats, featuring illustrations of a woman in a coat and a woman in a hat.

Advertisement for men's shoes and blankets, featuring illustrations of shoes and a blanket.