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## $\underbrace{\text { (1S110010 }}_{\text {Twenty-Fifth Year }}$



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SEE PAGES 14 AND 15 FOR OUR 49TH ANNIVERSARY SALE SPECIALS SPELIAL NOTICE TO CHARGE CUSTOMBRES
In



## Rousing Anniversary News for Men in the Clothing Store!



These Big Anniversary Values in the Economy Basement Men's \& Young Men's $\mathbf{\$ 2 3 . 5 0}$ Men's \& Young Men's $\$ 30$ $\underset{\text { Wercoats at }}{\text { Winter }} \$ 13.75$ ea. $\begin{gathered}\text { Overcoats at } \\ \text { Winter } \\ \$\end{gathered} \$ 18.75$ ea. Overcoats at $\$ 13.75$ ea. Men's \& Young Men's $\mathbf{s} 21.75$ Men's \& Young Men's $\$ 25.00$



To Celebrate Anniversary We're Inaugurating a Special Series of Super Wonder Sales of Women's and Misses' Outer Apparel

Bringing Forward Values Never Before Attempted in the City of Philadelphia-Watch for Them!
250 Women's and Misses' $\$ 30$ Genuine Imported Mooredale Cloth Sports Coats

## at $\$ 16.75$ ea.

 850 Regular $\$ 15$ to $\$ 22.50$ Poiret Twill Dresses for Women and Misses

## at $\$ 8.75$



 IN THE ECONOMY BASEMENT 250 New $\$ 15$ Mannish Winter Coats for Women and Misses at $\$ 8.75$ $\mathfrak{2 z}=2=2$ $\$ 12.75$ to $\$ 16.50$ 1000 New Fall \& Winter Dresses for Women and Misses

## at $\$ 7.90$

