

For Wednesday

Store Open 9 A. M. to 5:30 P. M.

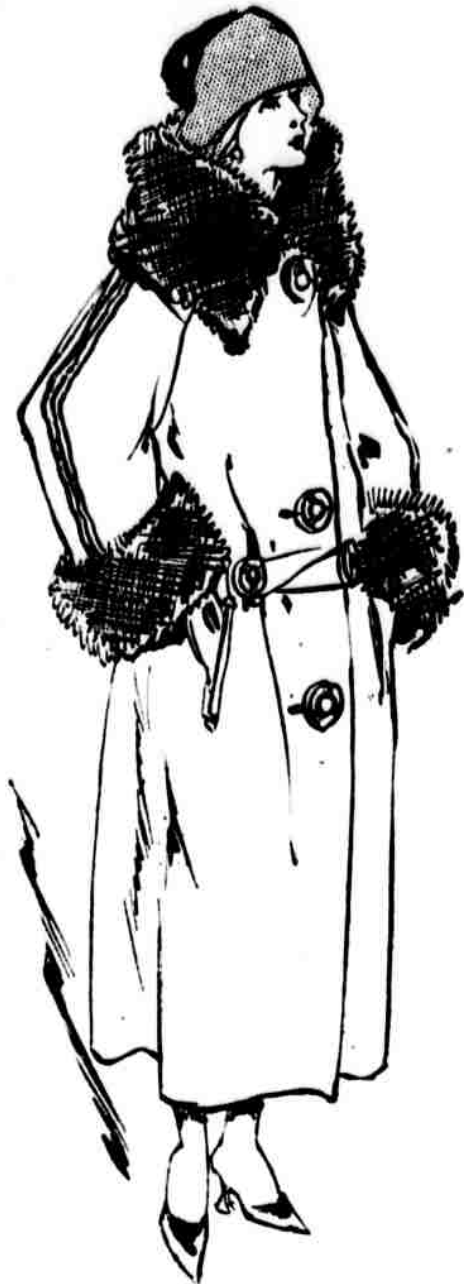
Buy Now—Pay in January
Charge accounts will be carried till January, that your Christmas shopping may begin right now—and thereby ease the usual rush of pre-Christmas days.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Thank you for the largest October business in the history of Gimbel's—thank you for adding to the Store's power to serve you.

Wednesday

For Tomorrow 700 More Women's and Misses' Coats, Capes, Wraps



to Sell at **\$59** Values **\$75, \$100 and \$125**

New bloused styles. New straight-lines. New wrap-models.
Persian Lamb Fur-Trimmed Models—and Caracal Fur-Trimmed Blouses—Added to the Squirrel-Trimmed and Beaver-Trimmed Models—and the fox fur-trimmed models—and the wolf-trimmed models—and the nutria-trimmed styles.

Every good grade of Bolivia. Mostly brown-tones, navy and midnight blues, and black. Mostly crepe de chine-lined. Mostly belted—some with girdles—some with great buckles on the hips—some without any belts.

Coats and Wraps Without Fur Included—

—in answer to the demand for "a wrap I can wear with my separate furs."

Misses' sizes—14's, 16's, 18's and 20's.

Women's sizes—36 to 46.



—Gimbel's Anniversary Sale, Salons of Dress, Third floor.

Philadelphia Dress House Retires —to Enter Other Business New York Dress House Ends Stocks

And a third maker—another big Philadelphia maker—wanted to "realize" on his made-up stocks.

\$15 to \$25 DRESSES to Be Sold in Subway Store at \$6

All in All—the Biggest, Best Dress Sale The Subway Store Ever Held!

Velveteens—with great metal buckles. **Poirot Twills**—embroidered or beaded or braid-trimmed. **Two-piece styles**—embroidered silk coatee over-b blouse with pleated skirt of satin-faced crepe.

Tricotines—with inserts of braid. **Serges**—with flying-rows of flat silk braid. **Canton Crepes**—with the long flowing sleeves elaborately nail-beaded. **Crepes de Chine**—with pleated, pointed flying panels.



Crepe de Chine, \$6

Canton Crepe, \$6

Tricotine, \$6

This winter's famous "touches of scarlet." This winter's two-or-three- "color-stitchery." This winter's scarlet with gold novelty braid appliques. This winter's novelty belts—metal with color-disks. This winter's beaded pockets. This winter's braid-latticing with cross-stitch embroidery in the squares. This winter's jet-plaited girdles. This winter's tasseled butterfly sleeves.

Mostly browns, blues, blacks. Misses' sizes mostly 16's and 18's.

Women's sizes 36 to 46. Plenty of extra-size styles included—in sizes up to 52.

Tomorrow—Subway Store—Extra Space—Room to Try On—Special Salespeople



Serge, \$6

Velveteen, \$6

Crepe de Chine, \$6

Velveteen, \$6

Tricotine, \$6

—GIMBELS, SUBWAY STORE

Gorgeous Tapestry and Velour Pillows

\$6

For Values Up to \$12



Deep, wonderful blues, Burgundy, rose, and black-with-gold—especially rich! For home and gifts!

Boudoir and regal salon pillows. Fascinating new "half moon" shapes with glittering brocade centers. Long slumber rolls. Long square pillows. Plenty of puffy round pillows so soft it rests you just to look at them.

—Gimbel's Anniversary Sale, First floor.



Men's \$6.50 All-Worsted Imported Sweaters \$4.25

Made in London, to our order—it is an uncommonly good chance to get an imported all-worsted sweater at about the price of a cotton mixed. Surplice neck. Two pockets. Brown heather, maroon heather and steel. Sizes 36, 38, 40, 42 and 44.

—Gimbel's Anniversary Sale, Third floor, Ninth Street.

"The Lucile"

A New Theme in Black Velvet



Notice the new shortened vamp and the tiered "fan buckle." Fashion's slender Spanish heels, too, and Fashion's touch of cut steel.

at **\$12.85**

Just one of many beautiful new styles shown in the French Shoe Shop—Paris inspirations and "originals."

—Gimbel's, Women's Shoe Section, Second floor.

A Significant Sale of Diamond Jewelry



\$125 Platinum and Diamond Rings—Pure white perfect cut stone, 1/3 carat; 18-kt. white gold mounting or with platinum tops. Sale Price... **\$81**
\$250 Diamond Rings, 1/2 Carat—Pure white perfect cut stones; white gold or platinum top mount— **\$167.50**

Diamond and Platinum Bracelet Watch
FOUR PRICES:
\$220.00 Values, at \$107 \$350.00 Values, at \$175
\$240.00 Values, at \$120 \$400.00 Values, at \$200
All solid platinum, finest movements; fine cut white diamonds; from 16 to 38 stones in each.

—Gimbel's Anniversary Sale, First floor.

Carter Knit Underwear

Women's Medium-Weight Cotton Union Suits

\$1.25 Extra Sizes, \$1.50

Each garment carefully made to meet the exacting "Carter" standard—which means every point of comfort, fit, wearing quality, style moods and appearance has been expertly considered.

Dutch neck, elbow sleeves, knee length, or low neck, no sleeves, knee length.

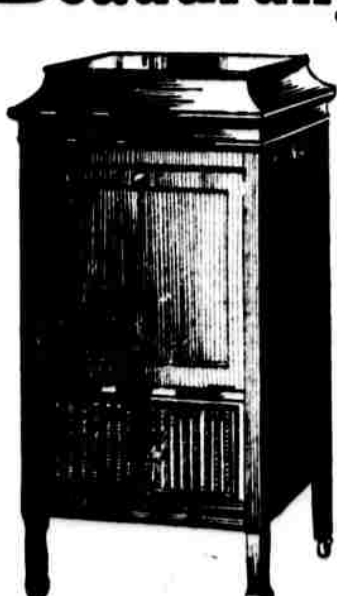
Women's Merino Union Suits

\$2.95 Extra Sizes, \$3.25

Bear the "Carter" label—that describes them. Dutch neck, elbow sleeves, knee length; low neck, no sleeves, knee length; or bodice top, knee length.

—Gimbel's Anniversary Sale, First floor.

A Very Opportune Purchase Brings These Beautifully Cased Phonographs



\$49 Instead of \$150

At Less Than One-Third of the Original Prices

Think of that!—and they are thoroughly good in construction and care for detail in finish.

Can't name the maker—but Gimbel's stand back of each one.

Why, even the hardware is gold-plated! Easy Payments—A Christmas Gift

Models	Regular Price	Sale Price
Lexington	\$125	\$38
Plymouth	\$150	\$49
Narragansett . . .	\$170	\$57
Artline	\$200	\$71
Baroque	\$250	\$83

\$5 Down Balance in Easy Monthly Parts



\$83 Instead of \$250

5000 Record Albums

Made for one of the big phonograph companies—name is on the album.

10-inch, Regularly \$1, at 59c

12-inch, Regularly \$1.50, at 69c

Gimbel Brothers, Philadelphia.
Kindly send me, without obligation on my part, full information about your sale of Phonographs at one-third of the original price.
Name
Address

—Gimbel's Anniversary Sale, Harlan Hall, Seventh floor.