

For Tuesday

Store Open 9 A. M. to 5:30 P. M.

Very decided leadership in Men's and Women's Garments—styles and values.

GIMBEL BROTHERS

MARKET CHESTNUT :: EIGHTH :: NINTH

Philadelphia, Monday, October 30, 1922
Worst waste a shopper can make is to buy poor-style goods—they're hateful from the minute you get them home.

For Tuesday

Goods Purchased Monday and Tuesday will be charged on November Bill



Super Values in Sumptuous Fur Wraps

Wrap-styles—coat-styles—and simply glorious cape-styles!

- \$250 dark Raccoon 40-inch Coats, silk lined; all sizes. } \$159
- \$239 French Seal (dyed cone) 40-inch Coats; natural skunk collar and cuffs. } \$169
- \$150 Fur Coats, \$98**
An unusually splendid group, consisting of Natural Muskrat 40-inch Coats, Natural Raccoon Sports Coats, also French Seal (dyed cone) Coats.
- \$300 Natural Raccoon Coats, a very smart 40-inch model. } \$225
- \$425 African Leopard Coat, skunk-trimmed. } \$250
- \$500 Alaska Seal Coat, 45 inches long, with natural skunk collar and cuffs. } \$395
- \$425 Hudson Seal (dyed muskrat) Coats, 45-inch long models; some with skunk collar and cuffs. } \$275
- \$275 Natural Muskrat 45-inch long Coats; crush collar and Mandarin sleeves. } \$179
- \$300 Hudson Seal (dyed muskrat) Coats, 36-inch long models. Plain or contrasting collar and cuffs. } \$195
- \$550 Wraps and Capes in Hudson seal, caracal and moleskin — all 45 inches or longer. } \$395
- These in Exclusive "No-Duplicate" Models: \$550 Beige-Color Caracal Cape, 45 inches long, at. } \$375
- \$400 Black Caracal full-length Cape, platinum fox collar, at. } \$295
- \$575 Persian Lamb Wrap, kolinsky collar, at. } \$387
- \$1100 Natural Mink 47-inch long Cape at. } \$795
- \$700 Fawn-Color American Broadtail Wrap at. } \$390
- \$575 MoleSkin Cape at. } \$390
- \$400 Persian Lamb Coat, skunk collar and cuffs, at. } \$295
- \$975 Natural Mink Coat at. } \$695

—Gimbels, Anniversary Sale, Fur Sales, Third Floor.

Society Brand and Kuppenheimer Suits and Overcoats

at \$45



Correct clothing for men who care, who don't care and those who should care.

Models by designers unsurpassed in America; fabrics in variety to suit your years and your notion.

There is fine selection at other prices—great choice at \$35—but the \$45 price seems to be the point that encompasses the most units of value.

Men's Two-Trousers Suits \$29

or with one pair of Trousers, at \$23.50

London Overcoats \$45 and \$55

—here ahead of the new tariff fence erection.

—Gimbels, Anniversary Sale, Second Floor.

Women's and Misses' \$35 to \$39.75 Dresses

Anniversary Sale-Priced \$25

Apparently every sort of a gown for apparently every sort of need—from really handsome street gowns to chiffon-velvet evening gowns!

Tricotines—embroidered the new way. Poiret Twills—braid-embroidered the new way.

Canton Crepes—whole panels of beads; whole sleeves beaded; embroidered all over; wrap-around pleating-panelings—styles upon styles!



Matelasse Satins and crepes. Laces combined with Canton crepes. And—oh, such rich Silk-Velvets! Blacks, navy and midnight blues—and glory-browns.

Women's and Misses' \$25, \$27.50 and \$29.75 at \$17.75



Women's \$29.75 Canton Crepe Dress at \$17.75

Women's \$39.75 Braid-Embroidered Poiret Twill Dress at \$25

Women's \$27.50 Matelasse-Coatee Dress at \$17.75

Matelasse satin coatees with Poiret twill skirts. Brocaded satins.

Misses' \$39.75 Chiffon-Velvet Evening Dress at \$25

Misses' \$29.75 Brocaded Satin Dinner Dress at \$17.75

Misses' \$25 Full-trimmed Poiret twill at \$17.75

Canton crepe—wrap-around girdle-sashes bordered with soft color. Poiret twills with embroidered sleeves. Poiret twills with braid treatments. Coat-dress style tricotines. Sports dresses in heavy sports crepes. Embroidered wool jerseys.

—Gimbels, Anniversary Sale, Sales of Dress, Third Floor.

Last of the Stately, Elegant J. & C. FISCHER PIANOS



Made by the Master Builders Themselves Came to Gimbels and Are Selling at 25% Under the Long-Established Prices

Uprights as Low as \$352.50
Player-Pianos as Low as \$498.75

Three Years to Pay

The J. & C. Fischer business has gone over to the American Piano Co. and will be well conserved, but the last few instruments of personal charm are here.

Gimbel Brothers Philadelphia. Kindly send me—without obligation on my part—full information about the J. & C. Fischer pianos and players now on sale at 25% saving.
Name
Address

—Gimbels, Anniversary Sale, Seventh Floor.

The "Buckle-Blouse"

—Anniversary Sale-Special at \$12.75

Pictured on the right—notice the important "flying panels" that dangle "way down over the skirt?" Brown with dull "gold" buckles and "bullets." Navy, fog-gray and cocoa-brown with "silver."

Pictured at Right Coatee-Blouses at \$5

Satin-embroidered all over. Black and navy with white, cocoa with chocolate and chocolate with cocoa.

—Gimbels, Anniversary Sale, Sales of Dress, Third Floor.



\$67.25 Typewriters at \$35

Or, on \$2 Weekly Payments, at \$37.50



The Rex

Visible writing—a splendid and well-proved machine. Change in manufacturing plants—as we understand it, little or no change in the typewriter—let us buy made-up stock on hand.

Only a Few Hundred —Be in Time!

Anniversary Special Famous "Cutler" DESKS Reduced a Third

- 66-inch Quartered Oak Flat-Top Desks—Value \$72, Anniversary Price \$48
- 60-inch Quartered Oak Flat-Top Desks—Value \$58, Anniversary Price \$37
- 50-inch Quartered Oak Flat-Top Desks—Value \$48, Anniversary Price \$32
- 42-inch Quartered Oak Flat-Top Desks—Value \$42, Anniversary Price \$28

—Gimbels, Anniversary Sale, Seventh Floor.