



The Lowest Price in Six Years!

A Rolled Oats Special Worth While!

Gold Seal Oats 5c

Fresh pack from New Crop Oats, steamed and rolled by the most modern scientific process.

The Oats packed under the Gold Seal Brand are the very choicest white oats grown in the United States. Our guarantee back of every package.

Special Price this week only.

New Crop Peas

Asco Tender Peas ... can 12 1/2c: \$1.45 doz
Asco Peas ... can 17c: \$1.90 doz
Asco Sifted Peas ... can 19c: \$2.00 doz

Asco Bacon 17c pkgs

Asco Catsup 15c bot New Pack

Our Reg. "Sun Sweet" Calif Prunes Cut to 16c

Big meaty fruit; the flavor is delicious; the quality as fine as we have ever sold.

WASH DAY NEEDS

- Rinse (For Washing Clothes) ... 5c
Star Naphtha Powder ... 6c
Ivory Soap Flakes ... 3c
Ivory Soap ... 3 cakes 20c
Young's Borax Soap ... cake 6 1/2c
Young's Washing Powder ... pkgs 12c
Young's Soap Chips ... pkgs 8c

Asco Threaded Cod Fish 3 pkgs 25c

Asco Pork & Beans 3 cans 25c

Last Minute Call for Hallowe'en! Are You Ready?

- Selected Brazil Nuts ... lb 17c
Choice Filberts ... lb 17c
Calif Almonds ... lb 35c
Fancy Walnuts ... lb 35c
Asco Apple Juice ... bot 12 1/2c
New Pack Fancy Dates ... pkgs 21c
Asco Peanut Butter ... tumbler 9c
Baker's Greatest Coconut ... can 15c
Baker's Shred Coconut ... pkgs 7c, 14c
Asco Ginger Ale ... bot 10c

- Fancy Mixed Nuts ... lb 25c
Choice Grape Fruit 4 for 8c ... 7c
Fancy Young's Raisins ... pkgs 10c
Fancy Young's Raisins ... pkgs 10c
Fancy Young's Raisins ... pkgs 10c

Cake Specials Worth While!

- Iced Unity Jumbles ... lb 19c
Choc. Coc. Sandwiches ... lb 33c

This is Apple Week all over the United States. Co-operating with the movement, our stores are well supplied with this most healthful fruit, ready to answer your demands.
Fancy Baking Apples 3 lbs 10c
Selected Baking Apples 4 lbs 35c

Asco Syrup 3 cans 25c

- Asco Oleomargarine ... lb 23c
Asco Dried Beef ... pkgs 13c
Gibbs' Tomato Puree ... can 5c
Borden's Malted Milk ... can 35c
Fancy Golden Pumpkin ... can 12 1/2c
New Norway Mackerel, 7c, 15c
Rich Creamy Cheese ... lb 30c
Gold Seal Flour ... 12 lb bag 46c

Gold Seal Macaroni 3 pkgs 25c

Ask Your Friend That Drinks It! What Her Opinion is of Asco Blend!

ASCO Coffee lb 29c

ASCO Teas 1/4-lb pkgs 12c

Asco Pure Cider Vinegar 16c bot

Big Meaty Eggs doz 40c
Selected Eggs doz 45c
Gold Seal Eggs carton of 65c

Asco Peanut Butter 15c lb

New Pack Pineapples, canned with all the flavor and character derived from the cloudless skies and beautiful sunshine of enchanting Hawaii.

Hawaiian Sliced Pineapple . . No 2 can 23c; doz \$2.70
Hawaiian Crushed Pineapple . . No 2 can 19c; doz \$2.25

From Our Own Sanitary Sunshine Bakeries
Victor Bread 6c
Victor Raisin Bread 10c
Victor Whole Wheat Bread 10c
Bread Supreme 10c

Meat Specials for Tuesday and Wednesday

- Finest Round Steak or Roast ... lb 22c
Rump Steak ... lb 28c
Boneless Pot Roast ... lb 12 1/2c
Thick End Rib Roast ... lb 20c
Choice Cuts Finest Standing Rib Roast ... lb 30c
Neck Pork Loin ... lb 25c
Lean Salt Pork ... lb 20c
New Made Krout ... 10c

KROUT SPECIALS

- Neck Pork Loin ... lb 25c
Lean Salt Pork ... lb 20c
New Made Krout ... 10c

FRESH KILLED

Milk-fed Frying Chickens 35c Milk-Fed Roasting Chickens ... lb 38c

Things You'll Love to Make



Flowers From Kid Gloves
Large brimmed hats with crowns of flowers are very chic for fall wear. You can make some of these lovely ornaments from the tips of kid gloves. Even if the gloves are of different colors, you can use them. First cut out the flowers in the shape of the pattern in the upper left-hand corner. Then dye or paint them the desired color.

Can You Tell?

By R. J. and A. W. Bodmer

Who Discovered the Chemical Affinity

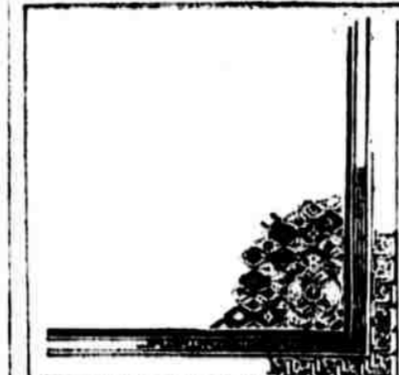
Nearly a hundred years before the birth of Torbern Bergmann, who was first to work out the chemical affinity of various substances, Newton, who gave us the law of gravitation, had pointed out that the substances are mixed together they attract each other very strongly, joining together to form a compound substance.

Spooky Things

"What can I do to make the party very spooky?" everybody is asking. Dry, dead leaves are the best in dark corners where guests will rub their feet when they least expect it, making a delightfully ghostly sound, especially if the lights are kept low.

THE HOME IN GOOD TASTE

By Harold Donaldson Eliensis



Modern Floor Coverings
As we have discussed oriental rugs, their origin, manufacture and types, let us now turn our attention to the beauty and character of our more modern floor coverings.

There has been a striking effort on the part of manufacturers and designers to gratify that strong modern desire for luxurious apartments which prevails throughout the world and especially in the United States.

When the rug is the all-time glory of the home, it is not surprising that the rug is the one which is most talked about.

These are the three winning flavors in the Heathized (carbonated) COLONIAL ICE-CREAM Mystery Brick

- 1 FRENCH VANILLA 2 MIX FRUIT 3 NUT CARAMOLA

Yokes of Fresh Eggs, Fresh Cream, Cane Sugar and Vanilla Bean.

Citron, Sunkist Raisins, Pymrae Figs, Hawaiian Pineapple, Filberts, Al-

monds, Crm. Nuts, Fresh Rich Cream, Cane Sugar, Colored with Maraschino Cherries.

Fresh Rich Cream, English Walnuts, Cane Sugar and Caramola.

on sale at all Colonial dealers Tomorrow!

A wonderful brick, you will admit. Worthy of the interest it has aroused. Surpassing in sheer goodness anything that has ever been offered by us or any other manufacturer.

And at a most opportune time, too! Ready to serve at Hallowe'en parties and at

home on the Night of Witches and Goblins and Mystery. What could be more appropriate than this—Mystery Brick.

Better order yours at once from the nearest Colonial dealer. The whole city will be wanting to try it. So tell your dealer in advance how many you'll want—and avoid disappointment.

and here are the winners who will enjoy the COLONIAL ICE-CREAM Mystery Brick free for a whole year. They picked the 3 correct flavors.

- ABRAMAMS, MARK 723 Baybrook Ave., W. Phila.
ACKER, A. H. 2419 S. Bouvier St. Phila.
ADDS, ELIZABETH 841 E. Almond St. Phila.
ALBERTS, MINNIE 374 Ritten St. Phila.
ALBRECHT, ESTHER N. P. 149 Washington St. Mt. Holly, N. J.
AMELIAN, MRS. VIOLA 48 Elm St., Lambertville, N. J.
ALDRIDGE, MRS. L. P. 227 High St., Burlington, N. J.
ANDERSON, TOWNSEND C. 3025 Palisade Ave. Phila.
BAARS, J. M. 3634 Que Lane, Phila.
BANKS, ROBT. B. 1637 N. Redfield St. Phila.
BALLON, J. M. 3844 Woodbine Ave. Phila.
BAZER, MRS. LOUIS 1025 Market St., Camden, N.J.
BEALMEAR, J. 2209 S. 24th St. Phila.
BEAM, DONALD 210 Eighth St., Upland, Pa.
BEATLEY, JOSEPH L. Woodlawn, Edgewater Park, N. J.
BELL, MRS. STANLEY, JR. Cross Keys, N. J.
BELLS, MRS. CATHERINE 1263 S. 24th St., Phila.
BELLOWS, MISS ELIZABETH Somerset Ave., Somerset, N. J.
BISCH, ANTHONY 3971 Terrace St., Phila.
BLACKTON, HELEN 184 E. Courtland St., Phila.
BLOCH, MAX 316 Brown St., Phila.
BLUMBERG, ABRAHAM 1545 S. Front St., Phila.
BLUMBERG, ABE 2214 Huntington St., Phila.
BLUMBERG, MARTHA L. 227 Center St., Elm., N. J.
BOYD, DAVID 417 Carleton Ave., Phila.
BOYLE, HELEN 2703 Birch St., Phila.
BRAND, GEORGE 3221 Chatham St., Phila.
BRANSON, CHARLES 925 N. Orintha St., Phila.
BROWN, JOHN 1801 N. Van Pelt St., Phila.
BRUNSTAR, KATE H. 422 N. 2d St., Camden, N. J.
BUEHLER, JOE 2663 N. 4th St., Phila.
BUENNER, GEO. 3922 N. Indiana St., Phila.
BUSHLOVITZ, MEYER 1636 S. 9th St., Phila.
BUTTWORTH, ELLA 2629 "D" Street, Phila.
CAHILL, ROBT. 1136 Carpenter St., Phila.
CAMPBELL, PAUL 1932 S. Napa St., Phila.
CHAPMAN, BELL Y. 311 Mill St., Camden, N. J.
CAMPOLI, MARY 307 Grange St., Phila.
CARTER, IDA MARIE 1002 W. Cumberland St., Phila.
CASLOVE, EDITH 1015 Market St., Phila.
CHAMBERLAIN, CARRIE M. Groverville, N. J.
CHRISTIE, JOE 3218 Pierce St., Phila.
CHRISTOPHER, JAMES 1232 S. Bonnell St., Phila.
CLAYTON, RICHARD 831 N. Front St., Phila.
CLEMONS, LAURA 2115 Norris St., Phila.
COHEN, RUTH 1306 Harrison St., Phila.
COLKITT, CHAS. 214 Linden St., Camden, N. J.
CONLEY, M. JOHN E. 311 Mill St., Camden, N. J.
COSTELLO, MISS ANNA B. 222 S. 3d St., Phila.
CUCINATA, MARY 929 Mountain St., Phila.
CUNNINGHAM, EVELYN 833 N. 24th St., Phila.
CURLITT, JOHN M. 3315 N. Snyderham St., Phila.
CYZLOWSKA, VALERIA 684 Lambert St., Trenton, N. J.
DAHL, TERESA 1845 Bucknell St., Phila.
DANTOWITZ, TILLY 2846 Tulip St., Phila.
DARRAGH, ROBT. 1543 Harmer St., Phila.
DAVIDOW, SYLVIA 2439 S. 11th St., Phila.
DAWNING, FRANCIS 1841 Wallace St., Phila.
DE CRUCIO, JOS. 537 E. Rittenhouse St., Phila.
DE SALVO, JOS. 865 Watkins St., Phila.
DELIA, A. A. 1426 Wharton St., Phila.
DENSTEN, MRS. EVERETT S. 213 Warner St., Woodbury.
DEVINS, CHRIS J. 317 Sloan Ave., W. Collingswood.
DEVIN, DAVID 2429 S. Lawrence St., Phila.
DI MUZZIO, LOUIS 1609 N. Marlboro St., Phila.
DI LEO, JOS. 1241 S. Bonnell St., Phila.
DI PIETRO, WM. 1425 Tasker St., Phila.
DOMOWICH, PETER 1019 E. 19th St., Phila.
DURR, CHAS. 2018 N. Bancroft St., Wood- lynn, N. J.
DU ROIS, J. F. 1812 N. 18th St., Phila.
DUNLAP, RAYMOND 184 E. Courtland St., Phila.
EDLON, M. A. 2956 N. 20th St., Phila.
EHRM, CHAS. 612 McClellan St., Phila.
EMERY, MISS DOROTHY 1738 N. Tenny St., Phila.
EMERSON, JACOB 2129 Spruce St., Norristown.
EVANS, CHAS. 245 Cedar St., Trenton, N. J.
FARELL, CHAS. 2245 McClellan St., Phila.
FELICER, FRED 512 De Lancy St., Phila.
FELICE, ANTHONY 1429 S. Clarion St., Phila.
FLORENZ, THEODORE 3221 Chatham St., Phila.
FREY, HELEN 2127 Market St., Phila.
FOSTER, ELEANOR A. 2818 N. 4th St., Phila.
FOX, DR. 115 Cricklet St., Ardmore, Pa.
FRANKENFELD, IRENE 675 Fairmount Ave., Phila.
FRELICH, MARION 1630 S. 7th St., Phila.
FRELICH, SARAH 1630 S. 7th St., Phila.
FRITZ, EDWARD 147 Roseberry St., Phila.
FUGGE, C. 1710 N. 13th St., Phila.
GARRETT, DOROTHY 2046 65th Avenue, Phila.
GARVY, ELEANOR 375 Moore St., Bristol, Pa.
GEORGHAN, MRS. E. 3234 Bott St., Phila.
GINDHAR, MORTON F. 242 Jackson St., Bristol, Pa.
GILLESPIE, MARY JANE 119 S. Alden St., Phila.
GINSBURG, HENRY 1309 E. Palmer St., Phila.
GLASS, YETTA 2119 S. Beach St., Phila.
GLEASON, HELEN 2119 S. Chadwick St., Phila.
GOLDSTEIN, HENRY 2425 N. 13th St., Phila.
GONGER, MARGARET 935 Market St., Gloucester, N. J.
GORDON, GEO. 811 Jackson St., Phila.
GORVY, HARRY 1421 Chestnut St., Phila.
GORMAN, SUBIE 2495 E. Indiana Ave., Phila.
GRADY, MARY 2425 E. Indiana Ave., Phila.
GREENBERG, L. 208 10th St., Phila.
GREENFIELD, MARY 414 Monroe St., Phila.
GRISHAM, C. E. 811 S. 8th St., Phila.
GUINATA, SAMUEL 1338 S. Clarion St., Phila.
GUNBERG, SAMUEL 729 Lombard St., Phila.
HAEGELE, BENJAMIN 1428 Devon St., Phila.
HALLAM, ROSE M. 4331 Paul St., Phila.
HAMMER, CHAS. 4309 N. Franklin St., Phila.
HAMMER, DOROTHY 4309 N. Franklin St., Phila.
HATSHIFF, NATHAN 213 Brown St., Phila.
HAUCK, JOHN Locust Ave., Yardville, N. J.
HARVEY, RICHARD 350 N. 56th St., Phila.
HAWTHORNE, FLORENCE 3025 Palisade Ave., Phila.
HEATHERINGTON, J. M. C. 141 N. 10th St., Phila.
HEYHL, EDWARD 2125 Meacher St., Phila.
HORNIG, ALBERT 417 W. Chew St., Phila.
HOLMES, EARL 225 Willard Ave., Camden, N.J.
HOPSON, AGNES 2212 Oakford St., Phila.
HONEY, HAROLD B. 1225 Alleghrove St., Phila.
HOUSEMAN, GEORGE 2145 Garden St., Phila.
HUSSER, H. STEEL 3409 N. 19th St., Phila.
HUTCHINSON, J. B. C. 211 30th St., Burlington, N.J.
IPPOLITE, JOS. 402 Greenway St., Phila.
IPOLITE, MAIRA 1515 S. 9th St., Phila.
ISSET, PAUL 1812 N. 18th St., Phila.
IVINS, THELMA Lakewood Ave., New Egypt, N. Y.
JACOBY, NICHOLAS Box 245, Camden Pike Bur- lington, N. J.
JAMEKKE 2712 E. Ann St., Phila.
JAMES, WILLIAM 2129 Spruce St., Norristown.
JANOWSKI, FRANK 111 Cotton St., Phila.
JONES, MARY 612 Orintha St., Phila.
KADEL, ALBERT D. 5133 Master St., Phila.
KAIN, WILBER 1225 E. Auburn St., Phila.
KANN, MRS. V. 807 N. Marshall St., Phila.
KARZ, JOHN 136 Moore St., Phila.
KAZMIERSKA, MARY 123 Queen St., Phila.
KELLER 2824 W. Susquehanna Ave., Phila.
KELLERMAN, MATILDA Princeton Laurel, Clementon, N. J.
KELLY, JAMES 2225 Oakford St., Phila.
KELLY, THOS. 1752 E. 15th St., Phila.
KITTING, R. 405 Saville St., Phila.
KORST, F. 1348 Rising Sun Ave., Phila.
KORST, F. 1348 Rising Sun Ave., Phila.
KENDALL, RUTH 1306 N. 9th St., Phila.
KONWALD, CECILIA 3015 Frankford Ave., Phila.
KRAMER, WM. 1022 N. 12th St., Phila.
KUSHLACK, JOHN 1518 Poplar St., Phila.
LAWLER, T. J. No address.
LEO, EDNA 1818 S. 3d St., Phila.
LEOPOLD, DAVID 2320 S. Denton St., Phila.
LEVY, MORRIS 8012 Calmar St., Phila.
LEWIS, GEORGE W. JR. 244 13th St., Phila.
LEWIS, RUTH 2148 Weaver St., Phila.
LICKMAN, DAVID 3225 Radocia St., Phila.
MAGNAN, JAMES 2427 S. 18th St., Phila.
MCAFFERTY, JOHN 307 S. 12th St., Phila.
MCMAULY, JOSEPH 1418 Marshall St., Phila.
MCNEIL, CECILIA 2448 Ann St., Phila.
MCGEEHAN, HELEN 1338 S. Clarion St., Phila.
MCMAULY, JOSEPH 1418 Marshall St., Phila.
MELWELL, CECILIA 2448 Ann St., Phila.
MCGEEHAN, HELEN 1338 S. Clarion St., Phila.
MCMAULY, JOSEPH 1418 Marshall St., Phila.
MELWELL, CECILIA 2448 Ann St., Phila.
MCGEEHAN, HELEN 1338 S. Clarion St., Phila.
MCLAUGHLIN, ALFRED 821 Pond St., Bristol, Pa.
MCLAUGHLIN, FRED 2310 N. 24th St., Phila.
MCNAMARA, JOS. 3930 Miller St., Phila.
MACKIN, M. No address.
MAIR, W. E. 1106 S. 40th St., Phila.
MARCISIO, MARGARET 635 Mountain St., Phila.
MAUER, ANNA Merion, Pa.
MARION, JACK 771 Franklin St., Phila.
MARTIN, J. E. 314 Brown St., Phila.
MARTIN, S. R. Palmyra, N. J.
MAXIN, SARA 2511 S. Marshall St., Phila.
MUGARD, P. W. 1706 N. 52d St., Phila.
MILLER, A. J. 2242 Pierce St., Phila.
MILLER, JAS. 2646 Belmont St., Phila.
MOORE, W. E. 2840 S. 21st St., Phila.
MOORE, G. 2840 S. 21st St., Phila.
MURPHY, MISS CATHERINE 3459 Fairmount Ave., Phila.
NECKER, C. 1107 Elm Ave., W. Collingswood.
NEUMAN, CHAS. R. 332 N. 34th St., Phila.
NEUMAN, ELEANOR 332 N. 34th St., Phila.
NICKELSON, HELEN 1647 E. Indiana Ave., Phila.
NICKO, ELIZABETH S. 7013 Boyer St., Phila.
NOEL, MARY 2125 S. Lawrence St., Phila.
O'MALLEY, MRS. CATHERINE 2248 S. 18th St., Phila.
OSBORNE, WM. 3459 Fairmount Ave., Phila.
OWENS, GLADYS Treason, Ariz. D. D., Atlantic City, N. J.
PAGE, MARGA 1922 Spruce St., Norristown.
PECOSKY, YETTA 2125 N. 12th St., Phila.
PICK, JOHN 1225 Alleghrove St., Phila.
PICTALSKI, STANLEY 505 N. 3rd St., Phila.
PITTS, NICHOLAS 408 Clymer St., Phila.
PLOTNICK, ABE 432 S. 10th St., Phila.
PORTER, R. 343 Roseberry St., Phila.
POSTPICAL, FRANZ 2125 N. 12th St., Phila.
PRICE, T. 2428 S. 21st St., Phila.
RANDELMAN, EARLE 3015 Frankford Ave., Phila.
REGAN, MARIE 1145 S. Front St., Phila.
REICHNER, ETHEL 2125 Treason St., Phila.
REIB, AGNES 714 Highland Ave., Chester, Pa.
RESNA, ANN 2225 N. 12th St., Phila.
RICE, CLARA MAY 4228 N. 4th St., Phila.
RIGGS, CALVIN 244 13th St., Phila.
RIGBY, MARY F. 244 13th St., Phila.
ROACH, MRS. WM. T. 214 Moore St., Phila.
ROCO, ANTHONY 437 Washington St., Bristol, Pa.
RODINSKY, MIKE 2125 N. 12th St., Phila.
RODMAN, WILLARD 307 S. 12th St., Phila.
ROSS, T. J. 314 S. 8th St., Phila.
ROSTUCHER, HENRY 925 Broad St., Phila.
ROTELL, P. M. 42 E. End Ave., Merion, Pa.
RUELLIN, NATHAN 1500 N. 20th St., Phila.
RUMFORD, EDITH 630 N. Philip St., Phila.
RUNGE, GERTRUDE 408 Taylor Ave., W. Col- lingswood, N. J.
SAGOLLO, FRANK 2310 Fair St., Bristol, Pa.
SANDROFSKY, WILLIE 428 Mifflin St., Phila.
SCHAEFLER, GEO. G. 2710 Fair St., Bristol, Pa.
SCHIAFFIO, JOHN 711 S. Marshall St., Phila.
SCHIAVERI, TONY 3459 Fairmount Ave., Phila.
SCHLOEGER, HELEN 2702 S. 18th St., Phila.
SCHNELL, JOHN 428 Mifflin St., Phila.
SCHREINER, MRS. F. 1226 Jackson St., Phila.
SCHWEINER, VERONICA 424 Lehigh St., E. Market.
SCOTT, D. 314 S. 23rd St., Phila.
SCUKA, EDWIN 2220 E. Ann St., Phila.
SITTER, FANNIE 2125 N. 12th St., Merion, Pa.
SMITH, J. J. 143 N. Greenway St., Phila.
SNYDER, LEAH 2125 N. 12th St., Phila.
SOUERS, ANNE 1912 S. 4th St., Phila.
SQUIRER, LESLIE W. Conshohocken, Pa.
STACHINSKI, JAMES 830 N. Bambery St., Phila.
STEELE, WM. J. 1710 S. 34th St., Phila.
STIERLIN, LEON 1338 S. 18th St., Phila.
STINGER, ANNA 1714 S. 24th St., Phila.
STOFFER, ELMER 2125 N. 12th St., Phila.
STRONG, K. B. 1212 N. 26th St., Phila.
STROM, EDWIN 3239 Cedar St., Phila.
SUNDSTROM, MRS. 2125 N. 12th St., Phila.
SWEENEY, ROBT. 4485 Fleming St., Monaca, Pa.
SWEENEY, SADIE 1921 Ann Street, Phila.
SWIN, JOHN T. 1841 S. Locust St., Phila.
TAGGART, MRS. R. 2125 N. 12th St., Phila.
TAYLOR, ANNA 640 S. 24th St., Phila.
TAYLOR, MARY 1841 S. Locust St., Phila.
TEGGE, ARTHUR H. 405 Birchwood Ave., Haddon- field, N. J.
THATCH, WM. 224 N. New York Ave., Phila.
THOMAS, E. W. 1740 E. 17th St., Phila.
THOMAS, HENRY 2125 N. 12th St., Phila.
THOMAS, MARGARET A. 222 Lane St., Norristown, Pa.
TOMKIN, MARIE 2428 Collins St., Phila.
TRIPLE, MARGARET A. 414 S. 13th St., Phila.
TYLER, L. A. S. 3459 Fairmount Ave., Phila.
VENTO, SARAH 421 Dudley St., Phila.
VOLLMER, HARRY W. 323 N. 2nd St., Phila.
WANNER, AT 1841 S. Locust St., Phila.
WATERS, MADEI, H. 1232 Alleghrove Ave., Phila.
WEISS, CHAS. 1232 Alleghrove Ave., Phila.
WIBBERLEY, JOHN 2141 S. Dargott St., Phila.
WILLIAMS, FRED 2141 S. Dargott St., Phila.
WILSON, CLAYTON MIFFLIN 1302 Broad Ave., Somers Point.
WINTER, ALIA 1841 S. Locust St., Phila.
WOLFE, JACOB F. 428 N. Franklin St., Phila.
ZIGENFUS, HARRY 414 S. 13th St., Phila.
ZINKE, W. W. 2320 E. Somerset St., Phila.

To the Public:-
When we announced the Mystery Brick Contest we never for a moment dreamed that it would create such widespread interest. 8,600,000 coupons submitted! That's the story in a nutshell. We congratulate the winners and sincerely regret that the efforts of all our friends have not been crowned with success.

To All Dealers:-
We thank every Colonial dealer and those outside our fold—for their help and co-operation in making the Mystery Brick contest a grand success. We urge every Colonial dealer to be sure to have a plentiful supply of Mystery Bricks on hand tomorrow—for every body in your neighborhood is certain to want one or more.

Purer because it's Heathized COLONIAL ICE-CREAM "PHILADELPHIA'S BEST"

