

Store Open 9 A. M. to 5:30 P. M.
For Saturday

The Subway Store is part of the whole Gimbel business—with same determination to serve; same responsibilities; same guarantees.

GIMBEL BROTHERS
 MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Friday, October 27, 1922
 Children at your house?
 A very great sale of children's shoes at our house.
For Saturday

Last Saturday of the "Anniversary" Sale in the Subway Store

Sale of Men's and Young Men's \$25 Suits, Overcoats and Topcoats
 Especially for "Our Anniversary" — **\$15**



The Suits Have Extra Pair of Trousers—Double Service!

You could shop the city over and not find such savings as we are offering on these serviceable suits and overcoats.

And the quality hasn't been skimped either! You can depend on Gimbel value-giving!

Herringbone, velours, cassimeres and chevots—

Materials That Can Be Worn Both Fall and Winter

New pencil-stripe patterns and all good, plain colors that become most any man or young man.

All sizes at \$15. Save \$10.

Also Suits of a Better Grade—With Extra Pair of Trousers at \$22.50 and \$24.75

Were \$30 and \$35

And Warm Overcoats and Comfortable Topcoats at—\$24.75



Extra salesmen, for prompt serving.

—Gimbels, Anniversary Sale, Subway Store.

Elaborate, Dressy, Fur-Trimmed, Embroidered Silk-Lined Coats, Wraps—Even Capes

Anniversary Sale Price

\$25

Values \$35 to \$55

Mostly wrap-coat styles—embroidered and fur-trimmed and tasseled and with the new "sun-ray stitching."

Some mighty pretty capes included—mostly plush capes and vicuna capes.

Mostly browns—but many navy and black.

Misses' sizes—16 and 18.

Women's sizes—36 to 52.

Over 125 samples in this sale.



Anniversary Sale Price

\$25

Values \$35 to \$55

Mostly Bolivias. Mostly fur-trimmed.

All silk-lined.

Besides Bolivias—vicunas, suedines, Astrakhan-cloth, seal-plush and lambtex.

The Fur Collars or Collars and Cuffs

Opossum, Fitch, Manchurian wolf, Beaverette, Nutria, Caracal, Platinum Fox.

—Gimbels, Anniversary Sale, Subway Store.

\$25



Boys' Good Warm Suits, Overcoats and Mackinaws
 Anniversary Sale-Priced **\$7.50**
 Regular Prices Are \$8.50 to \$10

All-Wool Mackinaws—many good plaids in "sporty" or quiet colorings. Muff, patch and flap pockets. Smart, nobby styles. From 7 to 17 years. Specials at **\$7.50**

Norfolk Suits—with extra pair full-lined knickerbockers. Neat checks and stripes in good shades of brown, gray and olive. 7 to 17 years. Specials at **\$7.50**

Overcoats for Big Boys (11 to 18 Years) and Juniors (3 to 10) Big, warm, fashionable coats. Full double-breasted, convertible collar, plenty of pockets. Plain or plaid lined. Many smart styles to choose from, at **\$7.50**



—Gimbels, Anniversary Sale, Subway Store.

Anniversary Sale Specials **200 Tricolette Overblouses, \$1.95** Instead of \$2.95

With a drop-stitch in the weave that looks like a satin stripe. Slip-over style with dainty net-and-lace collar. Mostly black, navy or white.

Sweaters, Scarfs, Hats 25c to \$1.95
 Values 50c to \$3.95

Mixed lot of makers' samples to be closed out quickly at a sacrifice.

Negligees and Kimonos... \$1.50
 Values \$1.95 and \$2.95

Silk-and-cotton crepe hand-embroidered and ribbon-trimmed. Lovely colors.

300 Flannelette Pajamas... \$1
 Instead of \$1.50

Two-piece style. Good grade flannelette in pink or blue stripes. Buy a good winter's supply—they're warmer than gowns.

Mail Orders Filled

—Gimbels, Anniversary Sale, Subway Store.



Anniversary Special
Natural Muskrat Coats

at \$98

Value \$139

40-inch length. Well-matched skins. Shawl collar and silk-lined.

Fox Scarfs \$22.50
 Value \$30

Big and fluffy. Mounted head with snapper. Perfect (brown), taupe and black.



—Gimbels, Anniversary Sale, Subway Store.

Anniversary Specials for Saturday
Girls' Coats and Dresses
Sale-Grouped \$9.95

The Coats—Polaires, chinchillas, thick, dressy styles. Swagger warm sports coatings. Many fur-collared raglan-sleeve models like "big sister's." Tans, browns, blues, mixtures. 6 to 14 years.

The Dresses—Newest wool crepes and crepe-and-velveteen combinations. Dark shades—bright shades—color-embroidered. And new tweeds—so soft in color and texture. 8 to 14 years.

Junior Coats at—\$15.95

Sports models with that "college-girl-air." And dressy styles—fur collars aplenty. Velours, polaires, wonderful sports coatings. Browns, tans, blues. Sizes 12 to 17 years.

Children's Coats, \$5.95
 Special at—

Smartest styles—belted or cute "flares." Bolivias, polaires, velours. 2 to 6 years.

Hats to match at \$1.95 to \$6.95.

Children's Dresses—\$1.95
\$2.95

And Gimbels have such cute dresses for the little tots! Gingham—plain or checked—lovely seco silks. 2 to 6 years.



—Gimbels, Anniversary Sale, Subway Store.

Tremendous Anniversary Sale—Famous Rice and Hutchins Shoes

RICE & HUTCHINS EDUCATOR SHOE

For Misses and Children

RICE & HUTCHINS EDUCATOR SHOE

"Odd Lots", Factory Damaged and Discontinued Lines—No Serious Hurts, Slightly Scuffed at Most

Also 5000 Pairs "Gimbel" Children's Shoes Up to Size 2

\$1.35 : \$1.85 : \$2.35 : \$2.65

Russia calf, patent leather, box calf. For the little fellows, pretty two-tone and white-top shoes.

At \$1.35 They Are Regularly Not Less Than \$2.50, Mostly up to \$3.50

At \$1.85 They Are Regularly \$3.50 to \$4

At \$2.35 They Are Regularly \$4.50 Values

At \$2.65 They Are Actually Regular \$5 to \$6.50 Values

Mothers should not miss this sale. It will save time and much cold cash to shoe all the youngsters from the toddler to the young chap or miss that wears number 2 at this unusual sale. Tomorrow (Saturday) at 9 o'clock.

—Gimbels, Anniversary Sale, Subway Store.

