BRITISH PLANNING ELECTION BARGAINS

Coalition Liberals Unopposed if Support is Pledged to Bonar Law

LLOYD GEORGE IMPERSONAL

By Associated Press

London, Oct. 27.—The latest development in the electoral campaign is an understanding reported to have been reached in some districts under which the Conservatives have agreed not to oppose Coalition Liberal candidates under the Lloyd George banner who will pledge themselves to give their general support to Prime Minister Bonar Law.

Several such bargains have been reached in London and neighboring constituencies, but in the northern districts it was said that most of the Lloyd Georgians had refused to enter into any such arrangement.

At Dundee the Unionist Association decided to support Winston Spencer Churchill, who was Secretary for the Colonies in the Lloyd George Ministry, and J. A. M. MacDonald, another coalitionist Liberal.

Referring to these deals, the Times says that the Coalition-Liberal Party is in danger of breaking in two, and attributes this condition to "lack of a decisive lead by Lloyd George."

While in some places the Lloyd George followers are aligning themselves with the Conservative Party, others, especially in the north, are seeking a union with the free Liberals. The newspaper understands that Lloyd George has been urged to give his party definite guidance in the speech he is to deliver next Saturday at Glasgow.

Puts Country First

Lloyd George made no reference to the question of these new inter-party deals in a message which he sent to the Daily Mirror today.

In this message he said he had a "profound conviction shared by the most experienced and distinguished leaders in the Conservative Party that the manifold difficulties ahead of the country can best be solved by those who put the interest of the country above party consideration.

"I regret that the only appeal that the distracted state of Europe and the world makes to many is an appeal for further faction and disunity at home," the message said. "Such a path I cannot follow. The course I intend to take will be dictated by no personal considerations and in no factious spirit. I shall continue doing my best to serve the country needless of all personal advantage."

Comment on the manifesto and speech delivered yesterday by Prime Minister Bonar Law is rather evenly divided in this morning's newspapers. The Times has "no hesitation in commending it to the public's approval."

The Morning Post also urges the public to give the utmost support to the Bonar Law program for bringing about rest and tranquillity. That newspaper describes the manifesto "as the plain statement of an honest man backed by honest men."

Press Opinions Differ

Commendation of Bonar Law's speech yesterday as calm, restrained and reassuring is given by the Daily Express, but it urges the electorate to insist that the Government completely withdraw from the Near East.

The Daily Chronicle, supporting Lloyd George, says that the utterances of his successor do not show any reason why the new regime should have turned out the Lloyd George government. It warns the electors that the new program contains "plenty of loopholes through which an unscrupulous diehardism can break loose."

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The Great French LIGHT WINE Fallacy

NOT one American in a hundred, however well educated, really knows how the rest of the world stands on the drink question. Nothing could be more timely, therefore, than the series called "The World War on Booze," by Frazier Hunt, now running in Hearst's International. Mr. Hunt went to Europe to make a personal investigation. In our November number, he definitely explodes for us the myth of France as a country of Moderate Drinking.

Men Like Gods
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A NEW novel by the most important thinker alive today. "Men Like Gods" is vivid with Mr. Wells's imagination about the Future—no problem is too deep for him to settle. But it is also a fascinating and very entertaining adventure in the romance of science. A simple Englishman, driving his little automobile in the outskirts of London, runs off the road and into the Seventh Dimension. The things that happen in that Seventh Dimension are what the Germans would call "kolossal." One of the three great novels in Hearst's International for November.

Her Own Life
By ROBERT HERRICK
A Novel of a Modern Woman's Search for Freedom

THE moral education of women is a subject we have no right to avoid merely because it is difficult to discuss. In his new novel starting in Hearst's International, Mr. Herrick has faced the problem frankly. With firm and elevating hand, he takes Lilla Vance, a girl without a father and practically without a mother, and shows how—step by step, over rough places—she works out her own life. For older girls—for some men, married and unmarried—for all mothers and fathers—a story to weigh most carefully—is Robert Herrick's new novel just starting.

Why Ireland Made Up *with* England

ANOTHER year of warfare with the British forces and Ireland would no longer have been able to grow its own food. Michael Collins—the Abraham Lincoln of Ireland—saw no use in throwing away a population to gain a government. To Carl W. Ackerman, the only American in his confidence, he gave his dream of Ireland's future. See Hearst's International for November.

By *the* Author *of* "If Winter Comes"

WHILE the critics still battle over "This Freedom," A. S. M. Hutchinson's last book, "If Winter Comes" continues a best seller on at least three continents. Read his new story, "The Return of the Swordsman" in Hearst's International for November. It is only one of the eight sparkling short stories you will find in the new November issue.

Doctors *and* Drug Mongers

NO part of education is more important than how to keep well. Paul H. De Kruif, Ph. D. has resigned from Rockefeller Institute to devote his energies to making clear to the public what is unsound among medical claims. His contributions to Hearst's International are of permanent value, not only to the medical profession but to every home. This month Dr. De Kruif speaks frankly about Syphilis; a devastating disease with, nevertheless, a certain cure.

The *Other* Henry Ford

NORMAN HAPGOOD reaches—in one of the eight splendid articles in November—the final stage of his "Inside Story of Henry Ford's Jew-Mania"—the use of the vast Ford sales agent system to distribute a personal message of intolerance. Next month begins the other side of the story. In the "Intimate Life of Henry Ford," Allan L. Benson starts a compelling biography of the picturesque details of the great manufacturer's business and personal life.

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