

**Special Lot of
Lovely Fall and
Winter
Hats
\$5.00**



Newest styles—fabrics—colors. Becoming models in large, small and medium shapes. One pictured.

SNELLENBURGS Millinery Salon, Second Floor

**New Arrivals in Fashionable
Petticoats and
Princess Slips
Have Been Sharply Cut in Price for
Saturday's Selling**

**\$7.50 Radium
Silk Petticoats,
\$5.50**
Excellent quality radium silk, with neat ruffled and be-mistitched flounces. All the newest fall colors. One pictured.

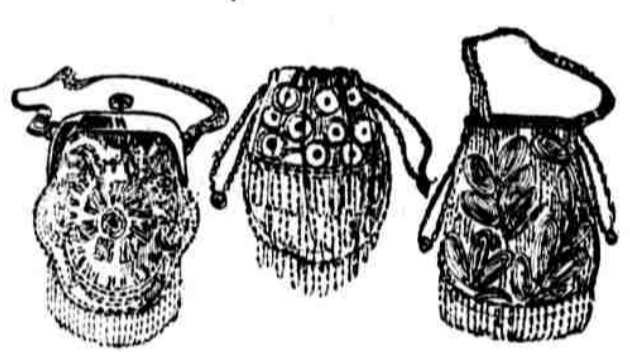
\$5.00 Charmeuse Princess Slips, \$3.95
Beautiful quality charmeuse in navy and black. Full sizes.

\$5.00 Silk Petticoats, \$3.95
All jersey, messaline and satin petticoats very attractively styled, in plain and changeable colors. Extra-size messalines in the lot, too.

\$3.95 Silk Petticoats, \$2.95
Heavy messaline, with shirred and fancy tucked flounces. Plain and changeable colors. One sketched.

**\$2.00 Extra-Size Satine
Petticoats, \$1.39**
Special lot. Have plaited flounces and bands of flowered trimming.

**Handsome New Imported
Beaded Hand Bags
In a Wonderful Saturday Sale at
\$6.95**



Great, large, beautiful bags, featuring stunning new designs and colorings.

Draw-String and Frame Styles—Fringe and Tassel Trimmings. Several Sketched.

**Adorable Little
Coat-and-Hat
Sets for Kiddies
In a Very Special Sale
Saturday at
\$19.95**

Made up of excellent quality fabric, the coat built in smart sports style with raglan sleeves and large pockets; warmly lined—the hat matching. Sizes 2 to 6 years. One sketched.

Chinchilla Hat-and-Coat Sets \$12.95
Snug little coats of all-wool chinchilla in tan and reindeer—the hat to match, in polo style, with ear tabs. 1 to 3 year sizes.

Children's Fine Coats of All Kinds \$14.95 to \$37.50

Extremely smart style developed in broadcloth, duvetin and chinchilla—many beautifully fur trimmed. Sizes 2 to 6 years.

Babies' White Chinchilla Coats \$4.95 to \$9.95
Cunning little models in 1, 2 and 3 year sizes.

Charming Hats for Kiddies \$1.95 to \$3.95

Babies' Lovely Silk Caps and Bonnets \$1.95 to \$5.95

SPECIAL LOT of Little Boys' Suits at \$1.95

Regulation and middy styles in excellent fast-color materials. Sizes 2 to 8 years. All good colors.

**Everything That Is
Newest in
Millinery
Trimmings
Included in Our
Tremendously Fine
Assortments**

50c to \$7.50
Ostrich, Coque, Biot and Peacock in rich, beautiful new-season effects—just the trimmings that are now being so extensively used for both large and small hats.

Corsage & Headdress for Evening Wear 98c to \$3.98
Gold, silver and a variety of colors.

SNELLENBURGS Second Floor

**Veil Department
Brings Forward
A New French
Dotted Veiling**

at \$1.00 yd.
That is Very Becoming and Specially Priced Saturday

Has a double hair line and comes in black, brown and navy; brown on tan, Copenhagen on gray, tan on brown and sapphire on black.

French Chenille Dotted Veilings, Yard, 85c

All smartest combinations and self colors.

\$1 Drapery Veils, 69c
In black and colors.

Veil Lengths, ea., 25c
Good variety of colors also black.

SNELLENBURGS First Floor

**Saturday Ushers in Some Superlative
Values in
Gloves for Men, Women
and Children**

Savings Reach the Half Mark

Men's Washable Suede-Finish Duplex Gloves, Pair \$1.25
1-clasp gray gloves, with contrasting embroidery. A well-fitting glove for everyday wear.

Men's African Capeskin Gloves, Pair \$2.00
Every pair soft, pliable and washable. In brown and tan shades, with black embroidered backs. 1-clasp style.

Women's \$2.50 Strip Wrist Kid Gloves, Pair \$1.89
Well-made gloves, overseam sewn, with two-tone embroidery. Assorted shades of gray.

Children's Warmly Lined Gray Mocha Gloves, Pair \$2.00
Gloves of the better kind for dress wear. 1-clasp style.

Children's Washable Capeskin Gloves, Pair \$1.50
Dressy, well-made gloves for the youngsters. Slip-on style with spearpoint embroidery; brown only.

SNELLENBURGS First Floor

**Sale of Fine
Indestructible Pearl
Bead Necklaces**

In the Popular 60-Inch Length—Tomorrow at \$5.95

Exquisitely lovely pearls, beautifully tinted and having soft, mellow luster.

**Guaranteed Not to Peel or Discolor
Newest Thing in Jewelry!**

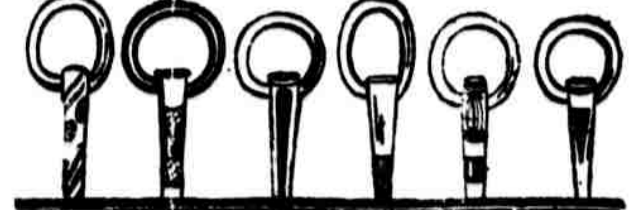
Ribbon Sautoirs \$1
With Imitation Black Enamel Plaque, Set With Brilliant Rhinestones

Smartly Effective With Almost Any Costume

SNELLENBURGS First Floor, Jewelry Section

**An Extraordinary Purchase of a Big
Maker's Whole Season's Accumulation of
Odd Lots Enables Us to Offer These
Colored Silk Umbrellas**

at \$4.95 ea.



Fine taffeta coverings with grosgrain (1½-in.), ottoman (3-in.) and novelty borders. Mounted over 8-rib Paragon frames.

Wonderful range of bakelite handles in various colorings. Marvelous values!

Colors are: Navy, black, green, purple, garnet, brown and taupe.

SNELLENBURGS First Floor

FRIDAY, OCTOBER 27, 1922. Store Opens 9 A. M. Closes 6:30 P. M.
SNELLENBURGS
ENTIRE BLOCK—MARKET 11th to 12th STREETS

**Fashion's Smartest Conceptions in
Women's New Dress Footwear
Very Attractively Priced Tomorrow
at \$7.50 Pair**



Black Satin Colonial Pumps. Patent Colt Colonial Tongue Pumps. Black Satin Cross Strap With Black Brocade Quarter. Gunmetal Calf Cross-Strap Pumps. Patent Colt and Black Satin Vanity Pumps. Patent Colt and Black Satin Diamond Cut-Out Pumps.

All Have Turn Soles and Mostly With Junior or High French Heels

**Smart Fall Shoes for
Misses and Children**

Featuring the New Shade of Mahogany
Calfskin—extra-high cut pattern, with inlaid cuff as pictured. Solid substantial soles. Spring heels in sizes 8½ to 11—rubber heels in the larger sizes.

On Sale at Special Low Prices
Shoes, Sizes 8½ to 11 Pair \$3.75
Shoes, Sizes 11½ to 2 Pair \$4.25

SNELLENBURGS

**The Real Boy's Shoe
The Best of Everything
in Them**



Brown and mahogany calfskin. Rubber heels.

Sizes 1 to 5½ at \$4.50 & \$5.00
Sizes 10 to 13½ at \$3.75

First Floor

**Two Dressy New
Silk Overblouses
That Will Smartly Carry Out the Latest
Three-Piece Costume Vogue
Popularly Priced
at \$5 ea.**

The Crepe de Chine Model
Has collarless neckline, novelty trimming on cuffs and at bottom and is finished with narrow sash. In cocoa, navy and black. As pictured.



The Embroidered Satin Jacquette Style
Is fashioned with Jacquette collar and is finished at waist line with two buttons. Very artistic designs. In navy, black and brown. As sketched.

Fine Cotton Blouses at \$2 to \$3.95
Dimity, voile and batiste—tailored, tucked, embroidery and lace trimmed. Also hand-made batiste and dimity blouses, hand drawn, hand hemstitched and hand-embroidered dots; flit and Irish picot edge trimmed, too. Peter Pan and tuxedo collars.

SNELLENBURGS Second Floor

**Buy the
Very Best
HOSIERY
At Snellenburg's
and pay no more than inferior grades sell
for elsewhere.**

Women's Hosiery, Pair 50c
Full-fashioned cotton—medium and heavy weight.

ARBEST Full-Fashioned Cotton Hosiery, Pair 65c

ARBEST Full-Fashioned Mercerized Lisle Hosiery 75c & \$1.00 Pair at

ARBEST Silk Stockings
Are always satisfactory. For quality and durability they are unexcelled.

Full-fashioned—black and all shoe leather colors and evening shades.

\$1.75, \$1.95, \$2.25 and \$2.95 Pair

Women's Sports Wool Stockings
Heather Wool, With Beautifully Embroidered Silk Clocks Pair \$1.25
Silk-and-Wool Stockings—A Fine Quality Pair \$1.39
Silk-and-Wool Hand-Clocked Stockings Pair \$1.95

Finest Imported Wool Sports Hose
Our own importations—direct from England and Scotland, at prices less than you will pay elsewhere.

Prices Range **\$1.39 to \$13.95** Per From

With numerals in-between prices.

SNELLENBURGS First Floor

**Today the Final Demonstration
of the Famous
"Stylish Stout"
Corsets**

The "Foundation" for Every Garment Exhibited During the "Sveltline" Fashion Show—Showing How Every Large Woman Can Achieve the Coveted Sveltline Silhouette

You need not envy the graceful bearing, the poise and slenderized appearance of the models on whom the "Sveltline" garments are shown. You need but be fitted to a "STYLISH-STOUT" Corset, and your appearance will reflect the same charm and distinction.

"Stylish-Stout" Brassieres, \$1.00 Upward
Sizes to 44 Waist \$6.50 Upward

In addition to the regular Stylish-Stout Corsetiere we will have at our service two experts to see that you are properly fitted.

**Four Big, Popular Favorites in
Our Book Store**

At Snellenburg Lowest-in-the-City Prices

"Queen Victoria," by Lytton Strachey. Originally Published at \$5.00. Our Price \$2.25

A new edition of this popular book, which is already a classic.

"Etiquette," the Blue Book of Social Usage, by Emily Post, at \$3.50
For business, politics, society and home.

"The Story of Mankind," by Hendrick VanLoon, \$4.50

"The Americanization of Edward Bok" \$2.50

"Snellenburg's for Economy in Book Buying"

SNELLENBURGS First Floor

**Men's Socks
At Special Prices**

Men's 35c Mercerized Socks 6 Pair for \$1.25

Fine mercerized lisle socks, with four ply mercerized heels and toes. Black, cordovan, navy and gray.

Men's Imported English Wool Socks, Pair 59c

Ribbed all pure wool in brown heather mixtures.

SNELLENBURGS First Floor

**Exceptional One-Day
Sale
Sterling Silver
Giant Grip
Buckle
Complete With One-Piece Cowhide
Leather Belt
\$1.98**



Giant Grip Buckles are guaranteed against slipping or breaking.

Engraved Free While You Wait

SNELLENBURGS First Floor

**Choice But Limited Lot of
Kodaks and Folding
Brownies**

Greatly Underpriced

All A-1 Cameras—Good as New

Wonderful opportunities to get a high-grade Kodak or Brownie at savings extraordinary.

\$12.00 No. 1 Kodak Junior, fixed focus \$9.01
\$19.00 1-A Kodak, R. R. Lens \$14.24
\$16.00 2-C Kodak Junior, single lens \$12.00
\$9.00 Folding Brownie, No. 2, single lens \$6.73
\$11.00 Folding Brownie, No. 2, R. R. Lens \$8.25
\$10.00 2A Folding Brownie, single lens \$7.51
\$13.00 2C Folding Brownie, single lens \$9.76
\$15.00 2C Folding Brownie, R. R. Lens \$11.25
\$14.50 3A Folding Brownie, single lens \$10.91
\$17.00 3A Folding Brownie, R. R. Lens \$12.76

KODAK SUPPLIES
\$3.50 1A Kodak Junior Carrying Case \$1.99
\$4.00 2C Kodak Junior Carrying Case \$2.39
\$4.25 3A Kodak Junior Carrying Case \$2.39
\$1.30 Graduates, 16 oz., slightly damaged \$1.15
\$1.35 Brownie Safelight Lamps \$1.15
\$5.50 Eastman Kodak Tank, 3½ in. \$3.98
.06 Eastman M. Q. Tubes, doz. \$0.50

SNELLENBURGS First Floor

**Big Values for Saturday in the
Men's Furnishing Store
Specials for Both Dad and the Boy—
Headed by a Great Lot of
Men's Lock-Stitch
Jersey Knit Sweaters**

Special at \$4.75

An exceptional coat. Expertly tailored, with hand-finished seams.

Comes in four good colors—Seal heather, brown heather, green heather and Oxford—sizes 36 to 46.

Boys' Shaker Knit Pullover Sweaters \$2.95

Splendid heavy pullovers in brown and buff, green heather, navy and cardinal, black and orange, maroon and gray. Roll-collar models in corresponding colors.

Smartest New Fall Styles in Novelty Shirts and Genuine Elton Cords at \$2.45

Beautiful silk-striped end-and-end madras, and Elton cord shirts in fine striped effects, including blue, black, lavender and tan. Sizes 14 to 17.

Still "Going Strong"—Our Extraordinary Sale of Handsome \$5 to \$7.50 Silk Shirts at \$3.95

Imported Jap Shantung, satin-faced baby broadcloths, white jerseys and fancy radium silks in sizes 13½ to 17.

**These Week-End Specials in
Arcade Candy Shop**

Offer Unusual Savings on High-Grade Candies

2-lb. Box Very High Grade Hand-Dipped Chocolates 95c

1-lb. Box Chocolate Maraschino Liquid Cherries 45c

1-lb. Tin Chocolate-Filled Straws 85c

1-lb. Tin Vanilla Marshmallows for both 50c

1-lb. Tin Hard and Filled Candies 50c

1 lb. Butter Peanut Brittle for both

**For Hallowe'en
Butter Cream Candies, Corn Pumpkins and 25c Assorted Nut Shapes, 1-lb.**

SNELLENBURGS First Floor

**Here Are Two Fine
Cowhide Suit Cases**

**That Can't Be Bought
Anywhere Else in Philadelphia at These
Snellenburg Prices**

\$14.89

A full 24-oz. surface cowhide case made over steel frame.

Equipped with comb, brush, mirror, soap box, nail file, toothbrush holder, button hook and nail buffer.

\$23.89

Finest grade cowhide case, built over basswood frames.

Equipped with comb, brush, mirror, soap box, nail file, button hook, toothbrush holder, powder container, buffer and tooth paste holder.

Fittings in amber with blue and gold engraving or white with two-tone amber effect.

**High-Grade
Boston Bags \$1.95**

Of finest grade cowhide stock—the same quality as is used in high-class traveling bags. In assorted sizes in brown and mahogany.

SNELLENBURGS First Floor

**Featured in Automobile Supplies
Dept. Today
U.S. Government Batteries
At \$9.75 Ea.**

These Batteries Are All Tested and in Good Condition—Guaranteed by Us or Money Refunded

Mail and Phone Orders Filled While Lot Lasts. None Sent C. O. D.

Quantity	Voltage	Amperage Per Hour	Make	Quantity	Voltage	Amperage Per Hour	Make
3	12	37½	Willard	61	8	140	Exide
15	8	120	Titan	18	10	40	Exide
6	8	140	Titan	10	6	40	U. S. L.
1	6	40	Diamond Grid	18	6	130	U. S. L.
23	10	40	Diamond Grid	8	8	140	U. S. L.
34	6	60	Exide	12	6	130	Gold

SNELLENBURGS Third Floor