

Store Open 9 A. M. to 5:30 P. M.
For Saturday Shop! Your husband does—has built the family fortune by industry and shopping. A railroad share is the same whether bought at 49 1/2 or more or less.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

80th Anniversary Sale For Saturday

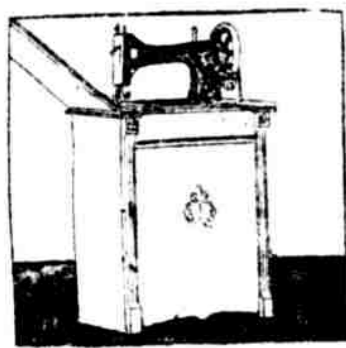
Anniversary Specials

Gimbels are Closing Out The Last One Hundred Domestic Cabinet Sewing Machines

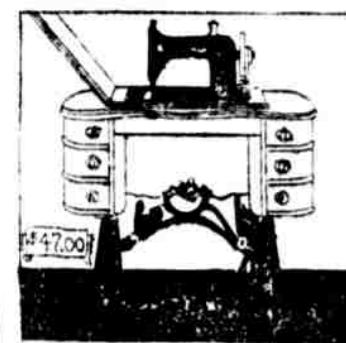
At **\$59** Regularly \$75
\$1 Weekly

Factory says: No more of these at this price! Their mechanism is exactly the same as that of the newer models which will replace them.

Beauty, service and compactness are combined in this easy-running machine of highest grade Domestic make.

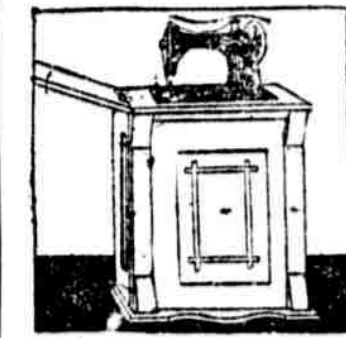


\$59 New
Willard Machines
At **\$47**



Pictures Domestic make machine with all latest attachments: a splendid machine and a wonderful value.

\$59 New
Willard Parlor
Cabinets at **\$49**



Special purchase of cabinets of a slightly different design offered at saving—way below usual price!

\$10 to \$15 allowance for your old machine towards the purchase of a Domestic Electric Boudoir Cabinet.

Easy Terms
\$1 Weekly

—Gimbels, Anniversary Sale, Fourth floor and Subway Store.

Anniversary Sale-Specials

4000 Women's New Midwinter Coats, Capes, Wraps

—Ready for Saturday's Selling

Save good money—but buy where you get newest styles, quality coatings, careful tailoring and, by far, the largest variety in town!

\$25 Silk-lined Coats of fine sports coating.
\$39.75 Sports Coats with great big collars of natural racoon or skunk-dyed opossum fur.
\$49.75
\$29.50 Silk-lined dressy Coats of silky soft wool-bolivia.

Coats of Finest British Coatings

Smartest Box styles, Motor and Sport styles. Heathers, Oxford, Nap Coatings, Browns, Navy, Plaid-Backs, Nub Checks. **\$29.75, \$35, \$39.75, \$45**

600 New Dressy Coats Capes, Wraps— All Fur-Trimmed at \$45

All of fine bolivia. All silk-lined. All with big collars (some have cuffs, too) of wolf, fox, caracul, opossum, beaver or squirrel fur.
—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

Children's and Misses' Felt Hats \$1.50 to \$2.95

Fine felts that are as smooth as broad-cloth. Dressy as well as serviceable. Roll brims—slashed brims, droop brims. Lined, ready-to-wear.
Children's and Misses' Plush and Velvet Hats, \$1.95 to \$2.95. Rich-looking hats of smart simplicity. Roll or droop brims. Full or sectional crowns. Mostly black.
—Gimbels, Anniversary Sale, Third floor.

Big Anniversary Special

GIRLS' High Grade COATS

\$19.75 Values **\$25 to \$27.50**
12- to 16-year models. 6- to 10-year models. Over a dozen styles for the particular high schoolgirl. Beautiful dress Coats—velours—rich bolivias. Flare or pleated backs. Unusual fur treatments or without any fur. Sports models—a diagonal tweed has a huge squirrel-collared collar. For smaller girls—dressy styles in fine velours and bolivias. Yokes—swirl effects. Ask to see a darling bloused model or cape sleeve.
—Gimbels, Anniversary Sale, Third floor.



Women's Suits— of the New, Velvet-Soft Wool-Fabrics, With Perfectly Beautiful Furs for Trimmings—



Anniversary Sale-Priced \$45

—Values \$69, \$75, \$79 and \$85

The new smart Balkan blouses—low-blousing, clip-the-hip. The new low Moyen Age blouse-coat—with its cleverly plaited girdle, and its big buckle, and its unique embroidery. The new box-coat suits—in the newest, jauntiest length. The new box-blouse combination—with the most fascinating "swirls" of cordings for trimming. The new tailleurs—every length coat becoming to any width figure!

Fabrics	Colors	Furs
Marleens	Browns—ranging from marten to m. a. l. y. or dark brown.	Wolf
Evannas	Hawaiian and navy blues, black.	Beaver
Duvel Delaines		Mole
Even		Fox
Veldynes		—some have fur cuffs, too!

\$55 and \$59 Suits Sale-Priced \$35

All fur-trimmed—all with great big fur collars. Duvel delaines and suedines.
—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

Anniversary Sale

Sparkling Cut Jet Bead Necklaces

Charmingly cut and graduated, round or oval.
24 Inches, at \$1.95 Value \$4
27 Inches, at \$3.95 Value \$5
30 Inches, at \$4.95 Value \$7
Fashionable Earrings at \$1. A new shipment from abroad. Exceptional value at \$1.
—Gimbels, Anniversary Sale, First floor.

Women's Leather Handbags

A Fortunate "Anniversary" Deal

Priced These at **\$1.65**

A prominent manufacturer gave us an unusual price concession, therefore, these bags, worth twice at least, can be offered at \$1.65. Every style—for dress, for calling, for routine, for afternoon tea, and for shopping or general use. In most, the contents are safeguarded by the new "safety turnlock." Mocha and beaver-calf leather in black, brown, navy, tan and gray.
—Gimbels, Anniversary Sale, First floor.



Extra Pair of Trousers With These Boys' Single- or Double-Breasted Norfolk Suits

\$10.50, \$12.50, \$15, \$16.50 up to \$25

All-wool tweeds (some are imported fabrics); cassimeres and soft-finished worsteds. Newest models—box pleats, polo back with inverted pleats sports back. Ages 8 to 18.

Boys' Chinchilla Overcoats at \$8.95

Two models: double-breasted; convertible collar; all-around belt; upper muff pockets; lower patch pockets; lined with flannel. Ages 3 to 12 years.
Boys' Mackinaws at \$10 and \$12.50; ages 8 to 18.
—Gimbels, Anniversary Sale, Third floor.

200 Sets Poplin Window Curtains

Anniversary Sale-Priced \$1.65 a Set Value \$4.25

Each "set" being one pair of full-length curtains, with the smart valance included. Soft, pretty colorings and wonderful quality. (Pictured.)

Lace Window Panels—Special at \$2.95

Elaborate all-over patterns. Full length. Full width. (Pictured.)

500 Pairs Ruffled, Dotted Marquisette Curtains—Special at \$2.75 a Pair

Complete with tie-back. Snowy, dainty, pretty—homey!

100 Tapestry-Center Velour Pillows—Special at \$2.95

Velour shirred on cords around the tapestry center. Good and big! (Pictured.)

200 Cedar Chests—Matting-Covered— at \$4.75

Value \$7.50
Big. Well made. Hinged lid. Handles on side.

Marquisette Dutch Curtains Special at \$1.85	No-Tarnish Flat Brass Drapery Rods Single 30c Double 65c at...	40c Marquisette at 29c Novelty bordered. 36 inches wide.	Novelty Cable-Net Curtaining Special at 39c White, ivory and beige.
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—Gimbels, Philadelphia, Anniversary Sale, Fifth floor.

Society Brand And Kuppenheimer Clothes of Quality

Suits \$45 Overcoats

Kuppenheimer Klavicle Overcoats—a world of fabric choice and color choice; heather mixtures; fancy plaid-backs; diagonal worsteds—cross-twist cloth, you know.

Society Brand Suits—Matterhorn diagonals; fancy chevriots; worsteds.

Thousand More Suits At \$29

Including Sports and Golf Suits

Two-Trousers Suits—but, if you are not a true economist, you can buy the suit with one pair of trousers for \$23.50.



London-Made Overcoats \$45 and \$55

Plaid-Back and Plain-Back Overcoats at \$27.50

Real winter Overcoats—half belt, belt all around, raglan shoulder and straight shoulder.

Manhattan Shirts
Mallory Hats
—Gimbels, Philadelphia, Anniversary Sale, First floor.

—Gimbels, Anniversary Sale, Second floor.

Men's Manhattan

Fancy-Striped, Light-Weight Flannel Shirts at \$5

Many men change to these light-weight flannel shirts, in the fall, from silk shirts. Just a bit warmer for cold-weather wear. Shown in latest stripe effects. \$7.
And with silk stripes, in tan, blue and green effects, at \$6.50.
—Gimbels, Anniversary Sale, First floor, Ninth Street.

Anniversary Specials

Men's All-Wool Shaker-Knit Sweaters \$6.50 \$4.95

Shawl collar, can be buttoned up close, pull-over-the-head style; deep purled bottom; white, navy, maroon, seal brown. Sizes 28 to 46.
—Gimbels, Anniversary Sale, Fourth floor.

Salem Cord Tires and Remaining Stocks of United Auto Stores Marked Down

Salem Cord Tires are guaranteed—regular size for 7000 miles, and super size for 10,000 miles, adjusted on the sale price—but Salem performance very seldom calls for adjusting—

30 x 3	30 x 3 1/2	And Other Sizes at Correspondingly Low Prices
\$8.20	\$8.95	

Also closing out all our remaining stocks of—

Salem Fabric Tires, Any Size at \$10.95

—only the following sizes are left: 31x4, 32x4, 33x4 and 34x4.

Ford Head Lamp with Bracket—single bulb at \$2.49 pair and double bulb at \$3.49	Black Hawk and other Socket and Speed Wrenches—any size... 30c	Tire-Saving Jacks have your rubber from deterioration during the winter, set of 4... \$3
Truck Rear-View Mirrors, any size... \$1	Brown Spotlights, with rear mirror... \$1.95	Windshield Cleaners, an absolute winter necessity... \$1.35
Miller Carburetors, any size... \$5	Tool Boxes, heavy gauge, crumpled shade for Dodge Brothers... \$1.65	Pet Cutouts, any size... \$3
Open-End and S. Wrenches, any size... 15c	Wood Chain Jacks... \$5	Victor Heaters for Fords... 75c

—Gimbels, Anniversary Sale, Fourth floor.

Anniversary Sale Brings Forty Styles

Men's All-Leather LOW SHOES at \$7.85

Brogues Oxfords Bals

The man with a narrow foot, or a normal foot, or a wide foot—all widths; the shoes are built for fit (which means, also, comfort) and for service.

Not-Down Calf, Glazed Kid, Gummetal, Velour, Tan Willow Calf, Norwegian and Russia Calf.

A specialty shoe service but at Gimbels right prices. \$7.85.
—Gimbels, Anniversary Sale, Second floor.