

STRAWBRIDGE & CLOTHIER

Women's Apparel at Clover Day Savings

SECOND FLOOR
DRESSES—now \$11.75
 Nearly one-third under price. Dresses of crepe de chine, in black, navy blue and dark brown, made in the fashionable over-blouse style and trimmed with narrow platings.

DRESSES—now \$13.75
 Greatly under price. Crepe de chine dresses, one model with bow-plaited panels, the other with knife-plaited panels, giving the uneven skirt length. Black, navy blue and dark brown.

DRESSES—now \$16.50
 New Serge Dresses in coat style, surplice front, lace vestee, circular cuffs faced in color. Black, navy blue and dark brown.

DRESSES—now \$19.50
 One-third under price. Polart Twill Dresses, smartly tailored. Black, navy blue and brown. Wonderful value.

DRESSES—now \$21.50
 Low-waisted, plaited-tulle model crepe de chine, in navy blue, navy blue, dark brown and henna.

SUITS—now \$26.00
 Of high-grade tricotine, in black, navy blue and dark brown. Long, fitted coats with slanted seams and tailored stitching. An unusual model and value.

SUITS—now \$28.50
 Fine Polart twill in navy blue and black. Slit-fitted model, finished with tailored folds.

SUITS—now \$27.50
 Semi-fitted Suits of valencia cloth and tricotine, slashed seams, fold trimming, full collars, detachable belts.

SUITS—now \$20.00
 Medium-weight Suits greatly reduced. Tweeds and tricotine.

COATS—now \$27.50
 Bolivia Coats in brown, blue and black. Three distinct models, with deep collars that close up when desired, and all elegantly lined throughout. This is a wonderful value, even here, where coat values are known to be exceptional.

COATS—now \$23.00
 A miscellaneous lot, all well lined and nearly all fur-trimmed. Excellent styles and materials.

COATS—now \$20.00
 New models of tan cloaking; slot-seam back, loose front, all-around belt; yoke and sleeves lined. All sizes from 36 to 44.

SKIRTS—now \$3.00
 A clearance from our regular stock—some formerly more than double. Tweeds, checks, stripes, also satins. Not all sizes.

RAINCOATS—\$6.25
 Belted Coats of rubberized Canton cloth, in tan and black; closed high at the neck.

FUR COATS—\$125.00
 Mink, Russian pony and sealine (dove) neck; 40-inch length; some with collar and cuffs of contrasting fur. Only thirty-five coats, but marvelous values.

MINK SCARFS—\$27.50
 Natural mink in the fashionable two-in style.

FOX SCARFS—\$20.00
 Full, fluffy Animal Scarfs in light and dark brown tones; fur on both sides, head and brush tail.

BLouses—now \$3.65
 Striped and plaid silks in suit shades; roll or convertible collar, long sleeves.

BLouses—now \$2.65
 Mignonette Blouses in light and dark shades, embroidered in various color schemes.

BLouses—now \$5.95
 Crepe de chine in light and dark shades; tailored and trimmed models. Many buttoned in the lot, and very good values.

BLouses—now \$1.25
 Two hundred at close to half price. All in white, in tan or navy blue. Pan styles, lace-trimmed or trimmed with a touch of color.

ROYAL BLOUSES—95c
 Small Blouses of fine batiste with Peter Pan or roll collars, tucked or trimmed with embroidery edging. Some with a touch of color. Many buttoned in back. Worth one-half more than 85c.

TRIMMED HATS—\$8.50
 These average half price. Fine velvets, hatters' plush and fancy materials—beautiful styles.

TRIMMED HATS—\$6.50
 An assortment of one hundred new Hats in black and colors—worth one-half more.

FUR-AND-BROCADE HATS—now \$4.50
 Metallic brocade crowns and fur trimmings—very fashionable, and all reasonable value.

MATRONS' HATS—\$4.75
 An especially good line of the more dainty, fur-trimmed models with ornaments and ribbons.

PLUSH HATS—\$5.00
 Untrimmed dress shapes of hatter's plush with velvet-faced brims—all in black. Very good looking.

CLOVER DAY TO-MORROW

The first of two glorious Autumn Clover Days!
 The delayed arrival of cold weather is responsible for the greatest saving of Clover Specials in seasonable wanted apparel we have ever had at this time of the year. Tens of thousands of dollars' worth of merchandise of all kinds has been taken from our regular stock and reduced; great special purchases have been made at price-advantages that will be reflected in the lower Clover Day prices.

Almost one thousand Clover Day Specials, representing every department in this great Store. Only a few of them can be described here. Look for the Four-leaf Clover Signs—for they point the way to worth-while savings.

Here Are Only a Few of the Hundreds of Specials!

For the Home

FIRST FLOOR
LINEN DAMASK—\$3.25
 Scotch Linen Damask, 71-inch wide, in handsome designs and of heavy quality—\$3.25 a yard.

LINEN TOWELS—55c
 Fine, sturdy Towels, in diamond hickory-wood, hemstitched hems—now 55c each.

TURKISH TOWELS—50c
 A saving of one-third on the two-thread Bleached Bath Towels with cord borders—50c each.

LINEN TOWELING—22c
 Linen, Kitchen Toweling, in serviceable weight and weave. Exceptional value—22c a yard.

MADEIRA CENTRES—\$1.35
 A rare value in 12-inch Madeira hand-cupholders and scalloped Linen Centres—each at \$1.35.

WOOL BLANKETS, \$8.75
 Pure all-wool Blankets, 79x80 inches. In beautiful color combinations—great and bordered with handles. In 6-inch size—\$1.25.

WHITE BLANKETS, \$10.75
 Fine white all-wool Bed Blankets, pink or blue borders, double-bed size—79x80 inches. A notable value at \$10.75 a pair.

WOOL QUILTS—\$6.75
 Comfortables filled with pure wool, covered with figured cambric, apron-stitched and bordered with plain satin. 72x78 inches—now \$6.75.

DOWN QUILTS—\$10.50
 A rare value are these Comfortables, down-filled and covered with finest figured satin with plain border—\$10.50.

MUSLIN SHEETS—\$1.55
 S. & C. Special Extra-starch Sheets, 48x72 inches, of sturdy bleached muslin—\$1.55.

BED SPREADS—\$2.95
 Satin-finish white Marseilles Bed Spreads, double-bed size, 90x110 inches—now \$2.95.

OUTING FLANNEL—24c
 Striped Outing Flannel, in a variety of pretty color effects; 36-inch width—24c a yard.

Floor Coverings

FOURTH FLOOR
 In addition to the hundreds of excellent values in the \$800,000 Sale of Floor Coverings, the following special items at remarkable savings will prove particularly interesting for Clover Day:

EXTRA-HEAVY AXMINSTER RUGS
 Standard Rugs in designs and colorings for all rooms. Much below regular prices; \$3x10.5 feet—\$18.50; 6x12 feet—\$41.00.

SUPERFINE WILTON RUGS, 9x12 feet—\$107.00
 A splendid choice in these unusually fine Rugs at this very low Clover price.

SEAMLESS WILTON VELVET RUGS—\$7.50
 Size 8x10.5 feet at this price. Made by Alexander Smith & Sons. Size 9x12 feet at \$9.50.

FINE CHINESE RUGS, 9x12 FEET—\$17.50
 Closely woven Rugs in beautiful colorings of red, gold and blue. Hand-embroidered designs, the much desired embossed effect. Size 9x12 feet—\$17.50.

IN THE LOWER-PRICE SECTION
FLOOR 4th, FIFTH STREET
 Wide selection of Rugs made by some of the best manufacturers in the country, but because of minor imperfections, in weave or matching, the prices are much below regular:

Axminster Rugs, 9x12—\$33.75; 11x12—\$41.75; 9x12—\$23.75; 6x9x—\$19.75.

Congolese Rugs, 6x9—\$4.40; 7x9x—\$5.25; 9x10.6—\$8.00; 9x12—\$9.00.

(Slight printing defects.)

Hallow'en Costumes at Clover Prices

Hundreds of attractive costumes of all kinds marked at less than regular prices for Clover Day. Adults costumes, \$3.00 to \$7.50. Children's costumes, \$1.50 to \$2.50.



Men's Autumn and Winter Clothing

A wonderful collection, including more than 1000 Autumn and Winter Suits and Overcoats for men and young men—in the season's smartest styles and most wanted fabrics, at Clover prices far less than the usual retail prices of these grades:

Two-Trousers Suits—\$28.50
 Brand-new Chestnut Suits, in styles and patterns for young men and men of conservative taste. Remarkable Suits at remarkable savings. All sizes in regular, stout, short and tall proportions. Two pairs of trousers with every Suit.

Hart, Schaffner & Marx Suits—\$36.50
 Autumn and Winter fabrics, in the smartest styles yet developed by these fashion creators to American men. Savings—as based on actual retail values of these Suits—average one-fourth.

Fine Winter Overcoats—\$24.50
 Men's and young men's Overcoats of plaid-back coatings, Ulsters and Ulsterettes in various excellent styles and rich fabrics—at a price that is less than today's wholesale cost.

About 100 Smart Suits—\$19.50
 Men's and young men's Suits, of neat dark patterned fabrics, in sizes and proportions that meet the most exacting requirements in appearance—and marked at far less than regular prices.

Two-Trousers Suits—\$21.75
 Men and young men's suits close to one-third on these good-looking, well-tailored Suits of all-wool worsted and cashmere. All sizes in regular and some in stout proportions. Two pairs of trousers with every Suit.

Top Coats imported from London—\$24.50
English Mackintoshes, half price—\$12.50
Men's Separate Trousers—now \$3.75

FIRST FLOOR

BATH ROBES
 of warm blanket cloth, comfortably cut, in attractive patterns. Worth much more.

SILK SHIRTS—\$3.95
 A new under-price for these Silks of heavy, heavy broadcloth, fancy and all-white silk jersey and various silks from the regular stock. Buy winter's supply.

MADRAS SHIRTS—\$1.60
 One of the best and most comfortable of fine material in a large assortment of patterns and colorings. Worth considerably more.

FOUR-IN-HANDS—25c
 Made to order. Neckties for men, attractively colored. Neckties for boys. Better buy a season's supply at this Clover price.

BRIGHTON GARTERS
 All men know the much higher regular price and realize the saving on these popular Garters—15c.

BELT BUCKLES—50c
 Less than wholesale price. Initial Belt Buckles.

3 HANKERCHIEFS, 50c
 All the way from Belfast, Ireland, with hand-embroidered designs, usually three times this price!

HANDKERCHIEFS, 18c
 Under price at 18c each. Of cambric, with woven cords.

SAVE ON SHOES—\$4.90
 About 1000 pairs of tan, half-perfect and blucher shoes, genuine calf and blucher shoes, tan grain brogue lace shoes and black grain brogue lace shoes—price from our regular price and much reduced. All sizes—\$4.95.

MEN'S SHOES—\$6.75
 Men's tan and black calf shoes in English last, tan calf blucher shoes, genuine blucher shoes, tan and black grain brogues, worth about one-half more—\$6.75.

6 PAIRS OF SOCKS—65c
 Remarkable value. Seconds of a grade worth nearly a dollar. Of black cotton with extra strong reinforced heels and toes.

LISLE SOCKS—20c
 Of merized lisle, with high-stitched heels and double ends. Seconds of a quality generally double. Not all sizes—20c a pair.

WOOL SOCKS—50c
 Ribbed Socks of camel-hair and heather mixtures, with one-third more. Sizes 3 1/2 to 12—50c.

UNION SUITS—\$1.35
 Harvard Mills' ribbed cotton. About half price.

UNION SUITS—\$1.25
 Heavy-weight gray cotton. Second-hand.

ECRU UNION SUITS, 95c
 Of ribbed, light-weight cotton with short sleeves, and ankle length.

UNDERWEAR—\$1.00
 Medium weight, gray merino shirts and drawers at \$1.00 each. Worth double.

UMBRELLAS—\$3.65
 Men's tap-edge and spring floria Umbrellas, strongly made with the sort of handles men most like, at a great saving.

SECOND FLOOR

SOFT HATS—\$1.95
 Smart looking Hats for men, with double and more than double this Clover price. Included are a few of the velvet Hats at the same price—\$1.95.

HUNDREDS OF CAPS, 95c
 Every wanted pattern and shade. Length one-half more to double—95c.

SUITS-TO-ORDER, \$42.50
 Thirty patterns of all-wool fabrics to choose from. Made to your measure by our own expert tailors and cutters at a great saving—\$42.50.

OVERCOATS-TO-ORDER
 Our tailors will make you a perfect fitting winter overcoat from all-wool material. In a choice of twenty patterns, at \$48.50—much less than usual.

Sporting Goods

CORD TIRES—\$10.90
 Guaranteed Cord Tires, that quality of a well known brand, 20x23 1/2, special value—\$10.90.

WOOL ROBES—\$6.50
 Nearly half price for these fringed Automobile Robes.

ROLLER SKATES—\$1.75
 Ball-bearing adjustable model with strap heels and clamp toes for boys and girls. Exceptional value.

"ICY HOT" BOTTLES—\$2.60
 Quat sizes of congestive liniment. Excellent for autumn colds, coughs, sore throats, etc. Much under price—\$2.60.

To-morrow—A Display of Hardy Pompon Chrysanthemums

From Joyfarm at St. Davids
 All are in pots, and all are for sale. They'll continue to bloom in your home for some weeks, and then may be transplanted to the garden and will come up next spring. Orders also taken for plants to be delivered in the spring.

FOURTH FLOOR



Apparel for Misses and Children—and for Boys!

SECOND FLOOR

NEW COATS—\$19.50
 MISSIE'S Winter Coats of soft all-wool cloaking, plaid-back or two-toned patterns, in smart tailored styles with belt and large patch pockets.

VELOUR COATS—\$29.50
 MISSIE'S fur-trimmed Velour Coats, in pender, navy blue and brown. Sizes 14 to 18 years.

DRESSES—now \$13.75
 MISSIE'S straight-line Dresses of navy blue, blue or tan, embroidered, and fitted Dresses of velveteen. Sizes 14 to 18 years.

NEW DRESSES—\$18.50
 MISSIE'S draped Canton Crepe Dresses in navy blue, black and brown, and Polart Twill Dresses in navy blue, trimmed with colored embroidery; sizes 14 to 18 years.

GIRLS' COATS—\$14.50
 Warm Coats of velour, some with scarf collar and deep all-rib embroidery in contrasting shades. In brown, pender and Sorrento blue. Sizes 10 to 16 years.

GIRLS' DRESSES—\$5.00
 Navy blue serge and Jersey Cloth Dresses in blue or tan, embroidered-trimmed. Sizes 6 to 14 years.

THIRD FLOOR

TOTS' COATS—\$5.95, \$6.75
 Of white chinille cloth; sizes 1 to 3 years, \$5.95; of dark wool cloaking, 2 to 4 years, \$6.75.

LITTLE HATS—\$2.95
 SMALL GIRLS' Velvet Hats trimmed with fur, sizes 3 to 6 years.

BABIES' KNIT WEAR
 A very fine lot of Booties, Squares, Caps and Suspenders—all fresh and new—20c to \$2.00.

FIRST FLOOR

UNION SUITS—75c
 GIRLS' Ribbed Cotton Union Suits of medium weight, knee length; with Dutch collar and elastic sleeves. Seconds of excellent quality.

WAIST SUITS—70c
 Children's E-Z Waist Union Suits of ribbed cotton, slightly imperfect.

CHILDREN'S HOSE—20c
 Sturdy ribbed cotton Stockings, in black, white and cordovan. Seconds.

FOOTWEAR—\$2.35
 GROWING GIRLS' Lace Shoes and Oxfords; incomplete size range. All less than half price.

CHILDREN'S SHOES, \$3.15
 Tan Calf Lace Shoes on broad natural-shaped lasts, with Good-year-wear-soles.

BOYS' SUITS WITH EXTRA TROUSERS, \$8.75
 Group of excellent suits, well tailored of good fabrics. Sizes 8 to 18 years, special \$8.75.

BOYS' OVERCOATS AND SUITS, SPECIAL—\$13.75
 Sturdy, warm Overcoats, sizes 8 to 13 years, and all wool Suits, sizes 8 to 17 years, with two pairs of trousers. Worth over one-third more—\$13.75.

BOYS' MACKINAW, \$6.75
 Of thick all-wool material, with large convertible collar. Sizes 8 to 18 years. Under price, \$6.75.

KNICKERBOCKERS, \$1.65
 In neat patterns of long-wearing materials. Lined throughout. Sizes 10 to 18 years.

SECOND FLOOR

PERCALE BLOUSES—50c
 Worth nearly one-third more of fancy, striped percale with attractive designs in fast colors. All with reinforced collars.

BOYS' TURBANS, 95c
 Of warm, soft chinille cloth, with ear tabs in brown, navy blue, black and henna. Sizes 6 to 9 years. Over one-third under price.

BOYS' SWEATERS, \$3.25
 All-wool pullover model, just the sort boys like. Special—\$3.25.

BOYS' SHOES—\$3.75
 Brown elk blucher Shoes with heather mixtures, last and welted elastic notes in all sizes for boys and youths. Worth one-third more—\$3.75.

BOYS' SHOES—\$4.45
 Boys' tan calf wing-tip lace and English straight-tip lace Shoes, together with youths' nature slippers, tan lace Shoes with oiled-tanned welted soles. Usually much higher in price—\$4.45.

RADIO Supplies at Savings

Accessories—\$1.50
 All-wool Variable Condensers—\$1.50
 Mottled Crystal Detectors—50c
 43 Plate Variable Condensers—\$1.50
 22 Plate Variable Condensers—\$1.50
 Edison V-T Sockets—4c
 Diamond Dial 224V Tapped 15 Buttons—\$1.35
 De Forest Detector and 2-Step Radio Coil Books—50c
 Vario Couplers—\$2.75
 And numerous other wanted items at half and less than half the regular prices.
 Strawbridge & Clothier—Third Floor, Market Street