14



Science has Conquered the Great Pox

## Doctors, Drug Mongers

 and an AncientScourge> By PAUL H. DE KRUIF, Ph. D.
$\mathrm{N}^{0}$ part of education these days is more imporDtant than how to live and keep well. Paul H.
Dekruif, Ph. D., has just resigned from the Rock DeKruif, Ph. D., has just resigned from the Rock-
efeller Institute to devote his entire energies to making clear to the public what is sound and unsound among medical claims now flooding the country. His contributions to Hearst's Internacounal are of permanent value, not only to the medical profession but to every home. In Hearst's
International for November, Dr. De Kruif talks International for November, Dr. De Kruif talks
frankly about Syphilis, a devastating scourge for frankly about Syphilis, a devastating scour
which there is, nevertheless, a certain cure.

## The Unknown

EVERY nation has ita "Unknown Soldi shrined for eternity with military pomp in
noble mausoleum. Some humble private, perhans $r$ even a man like Armand Vignaud. How H reatost militar: nations makes, probabiy, the mos inspiring story Will Irwin has ever written.


Her Own Life
By ROBERT HERRICK
The Story of a Modern Woman's Search for Freedom
 Thave no right


NOVEL by the most important thinker alive today. "Men A Like Gods" is vivid with Mr. Wells's imagination about the Future-no problem is too deep for him to settle. But it is also a fascinating and very entertaining adventure in the romance of science. A simple Englishman, driving his little automobile in the outskirts of London, runs off the road and into the Seventh Dimension. The things that happen in that strange and lovely country are what the Germans would call "kolossal". One of the three great novels you will find in Hearst's International for November.

## The Inside Story of <br> HENRY FORD'S JEW-MANIA By Norman Hapgood <br> Forcing the Dealers to Spread the Poison He Made the Radiophone Sing Like a Nightingale

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 regenerative circuit.
you will want or about this marvelous achievement.
Look it up in Hearst's International for November.

## The Melancholy Dame


 By the author of "If Winter Comes The Return of the Swordsman
 M. Hutchinson's last book, "If Stinents. Read his new story, "The Return vember. It may help you make up your mind hat Mr. Hutchinson is a great writer.

## The Great Myth

 of French Light Wine$\mathrm{T}_{\text {math of the Prohibition Amendment. Ne Not on }} \mathrm{HE}$ American in a hundred, however well educated really knows how the rest of the world stands on the drink question. Notning could be more timely Booze" by Frazier Hunt-now running in Hearst': International. Mr. Hunt went to Europe to make personal investigation. In the November numbe he explodes definitely the long cherished myth
rance as a country of Moderate Drinking.

| Book of the Month THE COUNTRY BEYOND by <br> James Oliver Curwood On the rugged and stormWhppatnorthshore of Lake located the action of his stirring new novel. The Eook know the best of the latest books. | The Cold Gray Dawn In Poland <br> "Poland has more political parties than most peasant parties and two workman's parties, and sevvatives and clericals-about a doren parcies altogether. For the latest political survey by Anna Lruise Strong, sec Hearst's International for November. |
| :---: | :---: |
| Play of the Month <br> shore leave <br> by Hubert Osborne <br> Mr. Belasco contributen to the nev theatrical season a con life. The Ilay of the Month brings yon from the tansi sfistant point tu 土rosi. Way and Fives you is front seat at New York' latest Euccesses. | Her Sixth and Only Husband <br> The story of a girl who knew the only safe men were those already married. |
|  | Green and Fresh <br> By Owen Johnson <br> A bov of Elixteen falls haudest for a girl of twentysaw iller, violets and daffodils began to sprout from birds sang in the windows. |

Lapidowitz

DANDRUFF-FALLING HAIR!



Winter-Top
For Fords Roadster Size, ${ }^{\text {Rour }}$, 33
Touring Size, $\$ 48$



Standard Rubber Tire Co.


A World Survey in Eight Articles. Play-Book-ArtPoem of the Month; Eight Sparkling Short Stories; Three Distinguished Serials-ALL in the November issue of

Did Poincaré Start a War? By Jean Longuet Only when all the Foreign Offices ar open to historians, a those of Petrograd
and Berlin are and Berlin are al
ready, can we know
he fullresponsibility Poincare had for the

## Surrender

By F. A. Kummer Everything is fai
in love but nothing fair in politics as the young in this storg.
learned in

