

By CORINNE LOWE That the rainbow does not have its

own way in many of the new afternoon and dinner gowns is evident from various fashionable audiences at the theatre. Here we find almost as many black

frocks as we did a year ago.

To be sure the black is often relieved by a gleam of color, by metal lace or insets of dazzling metallic cloth. But on the other hand, those who want to be as thorough in their blackness as a hansom cab have the nuthority of numerous fashionable women to go ahead.

The restaurant frock of black satin thinstrated is one of the new gowns that flustrated is one of the new gowns that attempt no brilliant contrast of color. For the lace which borders the rather full skirt is also black and it is repeated in a cape of black lace extending across the back and achieving the The combination of this cape with a front yoke is a new note

The Woman's Exchange

Wants Halloween Ideas To the Editor of Woman's Page:

Dear Madam—I am a girl stateen years of age. Could you please tell me what costume I could wear to a Hal-loween party? What games are suit-able for a Halloween party?

FLORA. Yes, indeed. I'll be glad to tell you a lot about costumes and games, too, if you send me a stamped addressed envelope. The information is too long to be included in the column.

Costume for Tall Girl

To the Editor of Woman's Page: Dear Madam—I intend to go to a masquerade on Halloween and would like to make my costume of some inex pensive material. Could you suggest

Number 1830 South Rittenhouse Square

Large Duplex Apartment including-

5 Master Bedrooms and 3 Baths. 3 Maids' Rooms and

Apply to Superintendent on premises.

some costumes and give directions for making them? I am five feet nine inches, and weigh 122 pounds. I will not be sixteen until after Christmas. Am I near my correct weight for height and age? AN APPRECIATIVE READER.

AN APPRECIATIVE READER.
Such a tail girl as you would look
well in a Grecian costume. This consists of a long robe of white with a
wall of Troy either stenciled or sewed in
gold around the edge. It is made on
simight lines, with a cord which goes
around the waist, crossing in back to
go over the shoulders and cross again
in front. This may be gold or white.
Then a scarf, also edged with wall of
Troy, is worn over the shoulders, draped
so that it hangs just below the waist
on one side and almost to the knees on
the other. The hair is worn in a
psyche knot.
Another tail-girl costume is that of

the other. The hair is worn in a psyche knot.

Another tall-girl costume is that of the Gibson girl. She wears an evening dress of the cut of 1902, with a V neck, quite low, very short, puffed sleeves, close-fitting bodice, full circular skirt with round train and almost sweeping the floor in front. The material may be any light silk or a summer material, but the latter should be white over a colored silp. The hair is dressed in a pompadour in front, with the sides pulled up rather closely and the knot right on top of the head.

The vamp costume is good for a tall girl, too. This consists of any kind of black evening gown, with long, black earrings and the hair drawn back from the forehead and waved deeply. A large fan, for coquetting purposes, should be carried.

You are a good deal under weight, as the normal weight for your age and height is 141. Better eat more at each meal and make better friends with eggs, milk and potatoes.



Brown & Braucher Furriers Remodeling & Repairing a Specially 58 W. Chelton Ave.

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Freatment is not new. Experiments conducted over a ong period have resulted in a Wonderful New Discovery for advancing the progress of the

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Advice on Care and Treatment of the Hair and Scalp FREE

SHOPPING UPSTAIRS DEPARTMENT

WHY YOU SHOULD SHOP UPSTAIRS

These stores pay lowest rents. Their overhead is greatly reduced. It costs them less, lots less, to do business. They pass their savings right on to you. Shopping upstairs means utmost in quality at lowest possible price to YOU.

Charming

Effect

in PERMANENT

HAIR WAVING

is certain through the

Lanoil Process

Prices cheerfully given

Maison Pelletier

1732 Chestnut Street

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Truly wonderful values in svelte-line topcoats and exquisite dresses—a remarkable assortment from which Milady may select.



Creator of Styles

SCHWARTZ The Tailor Now at 1636 Walnut St. Ultra-Style Assured perfection of fit-in svelte-line tailored dresses, the COLD weather comes.

well - groomed topcoats and modish suits—at very pleasing

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GRAY, STREAKED AND FADED HAIR FERMANENTLY COLORED IN 15 MINUTES PERMANENT HAIR WAVING BY THE FAMOUS OIL SYSTEM

ELITE CLOTHES for ELITE WOMEN

At Real Savings Parisian models and our own originations. SPECIAL Fur Trimmed Bolivia Coat, \$75 Beautifully fitted per-sonally — All to your

S. BITTERS Artistic Tailor & Furrier 209 St. 13th St.

Max J. Nathan THE DIRECT FURRIER 1422 Walnut Street

Now would be a good time to attend to your FUR WANTS and have them ready when I import all skins myself and personally supervise the work Spruce 5873

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FASHION NEWS

in the Society Section of the Sunday PUBLIC CAS LEDGER

KNITTING WOOL

15 N. 10th St. 1007 Filbert St.

Lanoil Permanent Waving INECTO RAPID N.W. THEE 33 5. 9th St.

THE TRAINED NURSE =INFANT SHOP= 1807 Chestnut Street LAYETTES

Everything for the Child =Spruce 2193=

1530 Locust St. New Housekeeping **Apartment House** S. E. Cor. 16th and Locust Sts. ABSOLUTE FIREPROOF

All modern equipment. Refrig-erators, laundry, separate maids'



only at our establishment.

Phenomenal Sale

Wondrous Creations

Dresses of Poiret Twill, Sat-

in-Faced Canton Crepe, etc.

but \$22.50

SPECIAL SALE MONDAY

DRESSES

Canton Crepe.
Poiret Twill and Tricotine.
SUITS \$15

Straight 11 n.c. Tricotine. Silk Values

COATS Plaid Back \$35.00

No matter where you live, be an hand Menday and get one of these Costs, Suits or Dresses, worth to \$35 for only \$15.

PHILADELPHIA GARMENT COMPANY

FOOD

Good, wholesome home-cooked

food-excellently served, perfect-

ly prepared at prices that appeal

Alcott Lunch Room

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YOUR ELECTRIC FAN!

It has done good work this

summer. For a very moderate

service for many summers to

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501 Chestnut St.

to the particular purse.

GOLDMAN'S, 1624 Chestnut St.

Seal-dyed coney coats with shawl collar are 40 inches long and exceed-

muffler collar are \$90.

collar and cuffs are \$175, and with beaver collar and cuffs, \$190. (Down Stairs Store, Market)

The Widest and Wisest Choice in **Sport Coats**



them

antly low price. double-face diagonal tweeds.

polo coats in the softest of tan shades, and, at the last-named price, coats of genuine camel's hair.

Wanamaker's Down Stairs Store

Sale of Women's Silk Stockings Amazingly Good at 50c and \$1

Broken lots from our own stocks and a maker's surplus. Most of them are a third to half less than our own earlier prices, and we think most judges of merchandise will agree that they were good at the original rates. But when color and size assortments are broken prices have to go down, just as they have done now.

50c Stockings—Mostly First Quality

Plain silk stockings of first quality, in black, cordovan, nude and gray; not all sizes in each color.

Drop-stitch silk stockings with seamed backs in cordovan, navy, African brown and gray are first quality; similar stockings in black are "sec-

\$1 Silk Stockings—Some Are Full Fashioned

Stockings with lace boots half way to the knee are full fashioned and come in black only. Plain ones in black and white are also full fashioned. Plain stockings with seamed backs come in black, navy, bronze, taupe, aluminum, castor and African brown.

Both firsts and seconds among them.

All properly reinforced with mercerized cotton or lisle so that they will wear well. (Down Stairs Store, Central)

Children's Stockings

Specially Priced

10c, 3 Pairs 25c

Broken assortment of first qual-

ity black, white and cordovan cot-

ton stockings in sizes 5 to 91/2, for

1 to 12 year children. Made with a

medium rib.

Women's Silk-to-the-Top Stockings, \$1.75

Full-fashioned first quality fine silk stockings, all-silk to the top, but with cotton cleverly inserted into the feet to make them wear better.

(Down Stairs Store, Central)

Women's Fur Scarfs \$5 to \$60



Imagine getting a good as well as pretty animal scarf of opossum for as little as \$5 or \$7! Think how

any young girl you know would like a gray squirrel scarf at \$10 to Then the

Little Fur Shop has good red fox animal scarfs at \$30 and \$37.50, and finer Japanese marten scarfs at \$25 to \$60.

Women's Fur Coats Are \$80 to \$190

Furs of Wanamaker-standard quality. Cut plenty full and in the new longer lengths which the longer skirts make necessary.

ingly like Hudson seal at \$80. Seal-dyed coney coats with

Seal-dyed coney coats with skunk

\$12 to \$42.50



want a sport coat to "tide over" until they have decided on a more formal Winter coat or wrap. Others want one to supplement the warmth of a suit. Still others want one for roughand - ready wear all the time. But whatever sort a woman wants, she is almost certain to find it here, and at a pleas-

Some women

At \$12 there are rough-looking

At \$16.75 there are woolly-feeling chinchillas in chow and tan, lined with peau de cygne.

At \$22.50 there are distinguished color-flecked tweeds in diagonal weaves, gray or tan, peau de cygne lined. And at \$22.50 and at \$27.50 really exceptional chinchillas in tan and the desired navy-one pictured. At \$32,50 to \$42,50 one may choose from an assortment of the "aristocrats"

of sport coats, in which are included fine

(Down Stairs Store, Market)

Third to Half Less for Brushed Wool Scarfs, Now 85c



Isn't this a fine surprise! A maker's surplus of fine brushed-wool scarfs that both women and men will like. 8 to 11 inches wide. Plain colors or with striped and fringed ends. Favorite shades of tans, browns and grays. Delightful for gifts because they are all brand new and fresh!

Sale of Women's **Combination Suits** at 85c

White ribbed cotton union suits very slightly brushed to make them fleecy. Either low neck and sleeveless or with low neck and short sleeves. both kinds having ankle or knee length tights, as one prefers. They are slight "seconds" of one of our popular grades at a higher price-and one really does have to put on glasses to find the few flaws that presumably make them "seconds." Sizes 36 to 44 among them.

Four Good Kinds of 9x12 ft. Rugs

(Down Stairs Store, Central)

Kinds that will surely wear for many a season and colors and patterns that will look well in Philadelphia homes. Sturdy wool and fiber rugs that are reversible. Rich-looking seamless velvet rugs. Good-looking Axminsters, thickly napped and firmly backed. Wiltons in really distinguished patterns.

9x12 ft. wool-and-fiber rugs \$12.50 and \$15.

9x12 ft. seamless velvet rugs \$35, \$39 and \$65. 9x12 ft. Axminster rugs \$33.50 and \$39. 9x12 ft. Wilton rugs \$78.50 and \$84.



Remarkable Sale of Sample All-Wool Serge Frocks for Little Girls, All \$3

A noted manufacturer of girls' dresses gathered together his salesmen's samples of wool serge frocks which sell ordinarily at half again as much and to almost double. The resulting group includes well-made frocks in fifteen different styles. Because they are samples, they are all for girls of about eight years, but the sizes vary slightly, so that little girls of seven or larger girls of nine may perhaps be fortunately fitted. These dresses are of good navy serge.

Some have cherry-red flannel blouses with blue shown in the picture.

Stamped Unbleached

Muslin Bedspreads

\$1.75 to \$4.50

unbleached muslin bedspreads

which Philadelphia housewives like

so much. The handiwork on them

is easy to do, and tremendously

effective. People who like to make

their gifts will find these good-

looking spreads much appreciated.

stamped for French knots.

\$1.75, \$2.25 and \$2.75 for spreads

\$2.50, \$3.50 and \$4.50 for spreads stamped for applique and complete with colored patches. 81x91 inches.

Frames for Night Lights have

Pretty Bisque Heads,

\$2.25 and \$2.50 Each

dress for one of these demure little figures. And what softly shaded night lights they make. The frames are com-plete with cord and socket for attach-

(Down Stairs Store Artneedle Work Shop, Central)

What fun to make a dainty taffeta

A new shipment of the stamped

(Down Stairs Store, Market)

Women's Blanket Bathrobes, \$5 They are surprisingly soft and cushiony and delightful to the touch. Cut full, too Satin binding finishes collar, cuffs and two big pockets, and there is a silky tasseled cord for the waist. Copenhagen

and navy blue, rose, gray, lavender and Women's Extra-Size Sateen Petticoats, \$1.50

Nicely made with deep tucked and pleated flounce and underlay. Sixty-inch hip measure and elastic top insure a com-(Down Stairs Store, Central)

36-Inch White Nainsook, \$1.85 for 10-Yard Pieces

Underclothes are always needing renewing and replenishing, and most housewives have found it both convenient and conomical to keep a length of uninsook always on hand. This is a firm, good quality, for which one would expect to pay considerably more.
(Down Stairs Store, Central

pleated skirts buttoned up on the blouse and detachable. Some are trimmed at collar, cuffs and belt with novelty red or gold color braiding. Some have red flannel collars, cuffs and pocket tops. Some have tangerine cloth collars and cuffs. Some are all-blue and trimmed with contrasting-color featherstitching.

serge skirts fulled on at a lowered waistline, or with

Mighty good, warm, serviceable school frocks at s exceedingly attractive price. Nine of the styles ar

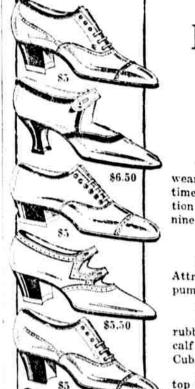
> Muslin With 72x90-Inch Spreads, \$3

With 80x90-Inch Spreads, \$3.50

Dressing-Table Scarfs to Match, 50c

85e for warm flanuclet sleeping suits that will defeat Jack Frost's wickedest nips. They have feet to cover small toes securely. Plain white, or with pink or

Distinctive Wanamaker Shoes for Women



New Autumn Models That Fit and Wear Well, the Best We Know About So **Moderately Priced**

At \$6.50, black coze calf pumps have Spanish Louis heels and turned soles ith patent leather trimmings.

(Down Stairs Store, Chestant)

Hand-Blocked Bed Sets of Unbleached

Decorative and practical. Hand-blocked floral patterns in rose or blue are stenciled on firm, creamy unbleached muslin. The spreads have cut corners and scalloped edges, and the bolster throws match.

18x54 inches in size, and the colors are rose, blue or yellow.
(Down Stairs Store, Central) Children's Flannelet

Night Clothes, 85c blue stripe. Sizes 2 to 6 years. (Down Stairs Store, Central)

