

Organ plays at 9, 11 and 4:50
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Warm Winter Wearables for All the Family—at Wanamaker's

Nothing in This World Is More Powerful

in its usual effects on the human mind and heart than the masterpiece of a great artist, like Rembrandt, Correggio, Munkacsy and Turner, unless it be

The Massive London Organ at Westminster Abbey

or the greatly enlarged, superb organ

In the Court of Honor Here at Philadelphia, Next to City Hall

On the bench of the gifted organ player are painted the words:

"None shall sit here except a master player."

Please be at home, yourself and your friends, and enjoy our organ, which is an outgrowth of our Piano Salons, containing the notable Chickering, Schomackers and celebrated Knabes.

Naught in the world equals the power of music.

[Signed]

John Wanamaker

October 24, 1922.

100 Women's Sports Skirts Samples at \$6.75

Nearly every good kind of woolen sports skirts that women are asking for is in this collection. We chose the prettiest ones from a very large assortment. There are plain skirts and pleated models, stripes, checks and skirts which appear to be a solid color until you see the under side of the pleats. All the most desirable shades, also, for sweaters or to wear with a separate coat on the street. And there are all sizes in the lot.

Young Women's Silk Afternoon Gowns Display New Features

They are such gowns as one would expect only from costly and individual dressmakers, and yet their prices are but \$48 to \$78. Entire yokes of fine hand-work, or other hand-made ornamentation, give many of them a great deal of distinction. Their draperies are novel and graceful, and they have many unusual features that lift them out of the ordinary. A new fashion on one, for example, is a band that runs up the length of the arm, over the shoulder, and crosses in an odd collar effect under the chin. They are made of beautiful qualities of Canton and satin-faced crepe, embroidered and jacquard crepe, Renee crepe and matelasse, in black (offset with a bright note of color), blue or the many fashionable shades of brown. And all sizes from 14 to 20 years are in the group.

A GOOD instance of the charm possessed by a Paisley shawl may be seen in a costume just now in the Women's Fashion Salons. The short straight coat is wholly of the Paisley, with choker collar and cuffs of black mole; and the skirt is of black duvetyne. The price is \$200.

Women's New Tweed Coats Plaid Backed at \$45

No need to tell any woman who sees them, how warm and comfortable they would be on a cold Winter's day. And they are the most practical coats for women who are out in all weathers. One of the two styles is made like a man's overcoat with an inverted pleat down the back, large sleeves and a narrow belt. In gray or tan, flecked with color. The other has a plain loose back, large sleeves and double patch pockets. In olive, russet and tan. All are shoulder lined.

Handsome Black Bolivia Coatings

are about as luxurious a cloth as could be chosen for the black wrap of elegance for day or evening wear. At \$6, \$8, \$10, \$11 and \$12 a yard is diversity of price and texture, but similarity in beauty and warmth. All are 54 inches wide.

Each Importation of Chamois-Lisle Gloves Seems Prettier

Not only for the fine suede-like finish, but for the beautiful colorings. Two-clasp and strap-wrist, each at \$1 a pair, in covert, oak, gray, brown, black, white. Strap-wrist, half pique sewn, with heavily crocheted backs and contrasting inserts, in particularly good shades of tan, beaver, mode, sand, \$1.50 a pair. Sixteen-button length at \$1.50 in beaver, coffee, oak, white, black.

Frolaset Corsets

If they are steadily increasing in favor it is for several very good reasons:

First, they are easy to put on. Then they have no lacing in the back—which makes them peculiarly good to wear under the present smooth-backed gowns.

Third, they are made of excellent materials—pink broche and coutils. Fourth, some of them are strongly and some very lightly boned. Also some are designed for very tall as well as large women.

Fifth, they are not expensive, prices running from \$5 to \$13.

Women's Cotton Bloomers

Of white nainsook or cambrie with edges of embroidery, the first \$1 a pair; the second \$1.65. Of black sateen, \$1; pink, white and black, \$1.65; pink, white and orchid, \$2; pink, white and black striped sateen, \$2.25.

New Tongue Slippers in Mandalay Brown Suede

A warm golden brown that will be found to harmonize with the entire series of brown shades, from beige to walnut. With black or blue gowns it will be equally effective. Fashioned of fine quality suede, with the new tri-pointed tongue, shortened vamp and medium toe, hand-turned sole, two-inch Spanish heel. Ask for it in the Fine Foot Shop. Priced \$14 the pair. Bronze buckles, \$3 to \$4.5 a pair.



Ready for Halloween

Decorations of all kinds for the party—orange-and-black crepe paper garlands, festoons and borders.

Crepe paper napkins, table cloths and plates, gay with pumpkins, witches and black cats.

Cut-outs for decorations or for trimming costumes. Seals, moons and stars, masks and caps.

Costumes can be quickly and easily made from crepe paper and it will amaze you to see what pretty things are being turned out here. Competent instructors will help you.

For the Feast

Corn poppers and corn. Fancy cutters for sandwiches and cakes. Nut picks, crackers and bowls.

Candles

Hand-dipped candles for Halloween are appropriately colored black and orange and may be had for 10c, 14c and 20c each in the Lamp Store.

Gipsy Suits or Sunbonnet Sue at \$2

Halloween sprites are very busy on the Seventh Floor, keeping enough costumes ready for everybody. There are surprising numbers of inexpensive costumes for children.

Gipsy suits, clowns, Sunbonnet Sues, yama yama, etc., are only \$2 each, complete with hats. A new yama-yama suit is \$2.50, and a lovely Boy Blue, trimmed with lace and silver, is \$3.50.

Then, there's an exceptional Colonial maid at \$8. These are but a few of the many costumes for children and adults at \$3 to \$10.

False faces and masks of all kinds are 5c to 20c. Noisemakers and novelties are 5c to \$1.50.

Silks and Silk-and-Cottons for Home Use

How fortunate these lovely materials for it is their part to contribute to the comfort and cozy appearance of home!

We have never had a more complete assortment of all kinds of pretty fabrics for draperies, lamp shades, pillows, scarfs, etc. Plain colors and delightful figures and all colors. 85c to \$2.50 a yard.

Many women will be making up lamp shades for Christmas—and what acceptable gifts they are, too! We have all the sundries that are needed, such as silk and metallic fringes, moss edgings, metallic gumples and silk and metallic shade pulls, both domestic and imported.

Fringes, \$1 to \$5.75 a yard. Shade pulls, \$1.50 and \$2. Mirror cords, \$2 to \$6. Drapery edgings, 15c to 85c a yard.

A Suction Sweeper

That Is Operated Without Electricity

An easily operated sweeper that runs smoothly and quietly, thoroughly cleaning all kinds of carpets and rugs.

A small fan inside revolves at high speed, creating a strong, powerful suction which absolutely draws all the embedded

People Seem to Have Been Waiting for This Remarkable Sale of Oriental Rugs

At any rate, they are leaving no doubt that it is just the sale that offers just the rugs they want at the prices that suit them.

It is a remarkably helpful sale as regards Oriental rugs of practically every desirable weave, grade and size, from tiny mats to magnificent carpet pieces.

The showing of Persian and Chinese rugs in sizes around 9x12 ft. is splendid. A Remarkable Group of Large, Unusual Much-Wanted Sizes

Chinese, 15.6x12 ft.	\$545	Afghan, 15.6x8 ft.	\$575
Serapi, 19.10x12 ft.	\$695	India, 15.6x14.6 ft.	\$700
Hamadan, 20.3x8 ft.	\$8	Anatolian, 18x13.10 ft.	\$975
Anatolian, 19.9x9.5 ft.	\$8	Serapi, 17.2x15 ft.	\$1075
Kermanshah, 16.9x10.10 ft.	\$12	Serapi, 21x15.2 ft.	\$1325
Chinese, 24.7x12 ft.	\$1475	Kurdistan, 22.7x15.1 ft.	\$1675
Antique Feraghan, 19.6x9.9 ft.	\$2450	Kashan, 16.8x9 ft.	\$1750
		Saruk, 20.6x13.6 ft.	\$3750

Our Own Victoria Bath Tablet at 25c

It is a big oval tablet of excellent soap (unusually fine quality with lots of lather), with pleasant fragrances. In violet, wistaria, sandalwood, hawthorn and carnation.

(Main Floor)

Women's Slip-on Dresses of Jersey \$16.50 and \$20

Inexpensive and extremely convenient and pretty. The jersey is fine and soft, and of medium weight; and it is made up in two styles, one having a slip-on with tucked panel and pleated skirt. Colors are navy, a dark henna, beaver and browns.

(First Floor)

France Conceives Beautiful Ways in Which to Send Candy

Candy and flowers are among the most acceptable gifts, and sometimes they are the only ones that can, in convention, be sent, so one welcomes new and more elaborate ways of sending the very best candy possible.

CAMEE

has some new and lovely boxes, baskets and bags from France, many of which can be used for sewing utensils or for other uses long after the candy has disappeared. Lacquered birds, hand-painted boxes, bags of exquisite silk in quaint tints, trimmings of metal laces and tiny perfect ribbon flowers, baskets finished with

silk in a distinctly French way—each one individual, make Camee a festival of color. \$2 to \$40.

Camee chocolates, the only kind that is fitting to fill them, are \$1.50 a pound.

A pleasant thought to select a particularly pretty receptacle in which to send your candy to the Halloween party's hostess!

(Main Floor)

Phonographs of the Finest Standard Makes Can Be Had at Wanamaker's

Here are assembled the best models of the most dependable phonographs made. You can hear one after another, compare its tone with that of its neighbor, and choose the period and cabinet that best suit the furnishings of your home.

Just now the console type is a favorite. It can be had in great variety of styles in



Sonora at \$125 to \$650
Victrola at \$115 to \$850

Cheney at \$250 to \$1275
Brunswick at \$225 to \$175

The cabinets are of beautiful workmanship in mahogany or American walnut. Inside is the mechanism of a perfect phonograph, with space for records. Outside, is a beautiful piece of furniture.

All of these standard makes play any type of disc record.

(Second Floor)

"Printed Silks" Is the Advice Paris Sends

Women are only beginning to learn the marvelous possibilities of figured silks, if rightly used.

For example, a lovely emerald green pussy willow taffeta with deep purple iris on it would make a fascinating afternoon gown with long flowing sleeves, or one of the new blouses. Many other equally pretty pussy willow taffetas, 40 inches wide, \$4 a yard.

For more conservative tastes are new radiums, white grounds, closely covered with small colored dots, 40 inches wide, \$4 a yard.

(First Floor)

Imitation Jade Varies Interpretation

It is a distinct art to get the various tints and qualities of jade in imitations so faithful to the real beauty of it that even very discriminating women are glad to wear them.

There are various shades and sizes of beads and different lengths of strings, also chains with imitation jade ornaments. \$1.25 to \$18.

Earrings often combine metal or excellent imitations of other stones. \$1.25 to \$22 a pair.

Bracelets are \$1.25 to \$21.

(Main Floor)

Iron Floor Lamps With Shades, \$10

A style with three legs, goose-neck curve and black and gold finish; the price, complete with parchment shade, being \$10.

(Fourth Floor)

A Riding Crop

is a charming gift for the girl—or man—who rides. All kinds of pretty crops and whips are in the Lashan Shop at prices ranging from \$2.50 to \$8.50.

(The Gallery, Chestnut)



Easy-to-Wear Felt Hats

Can you remember when a hat had to be put on "just so," pinned fast "just so," and carefully kept "just so" during the entire time it was worn?

To disarrange it by a hair-breadth was fatal to its effect. Times have changed, and hats with them.

Motoring, golfing, riding, and active outdoor life have securely established in women's hearts and on their heads the soft felt hat that can be squashed down on the hair as carefree as a man's hat; that can be worn at almost any angle with good grace; that suffers nothing by being jostled around a bit.

Women wear these soft little felt hats everywhere—with the town-tailored suits as well as with country sports clothes.

They are charming in color—almond and jade green, lemon yellow, coral, brick or cherry red, Havana brown, caramel, rust, beige, beaver, dove or squirrel gray, Princess Mary blue, or any other lovely color.

A great velvet chon, a ribbon loop or two, a Liberty silk kerchief, a furry tail, a metal flower, an odd ribbon conceit or a feathered fancy—something of this sort finishes them perfectly.

Priced from \$12 up in the Wanamaker Millinery Salons, where they may be seen at their best.

(Second Floor)

Have You Seen the New "Batik" Blouses?

They are a heavy silk crepe with curious printing in the richest and richest colorings and women are buying them to transform their tailored suits into three-piece costumes.

The lines are as simple and straight as possible, the kimono sleeves are elbow length with turned-up cuffs. There is absolutely no trimming, for none is needed. The price is \$10.50.

(Third Floor)

Wellington Knife Boards

have a place in the kitchen of every English household and are now used round the world. They give knives a brilliant and lasting polish when used in combination with Wellington polish.

Knife boards, 65c, 75c and 85c. Polish, 35c.

(Fourth Floor)

Beautifully Fitted Traveling Cases, \$25

Five different kinds at that very modest price.

Of black leath grain leather, carefully made and equipped with double locks. They are lined with glistering silk moire and are equipped with all the essential toilet

articles in imitation ivory, shell or amber.

A charming case with eleven fittings shows imitation shell or amber, prettily decorated. Other styles without decoration have twelve toilet articles.

(Main Floor)

Excellent Limoges Dinner Sets \$75

Fine French china in two handsome decorations.

Sets of 100 pieces priced at a very moderate figure, considering their excellence and considering also the tendency of the market. All have coin gold handles and

edges. One decoration is a wide semi-conventional border in blue, green and pink on an ivory ground.

The other is a blue motif, combined with tan and pink in a combination floral and conventional pattern.

(Fourth Floor)

A World of Interesting Things in Novelty Furniture

The word "novel" describes these pieces well, and yet not well enough.

For certainly they are as useful as they are novel, and that is an important thing.

They cover quite an acreage on the Fifth Floor, the Chestnut Street end being particularly rich in individual pieces of a distinctly charming quality, including some notable reproductions.

In the general collection there is a most interesting diversity of things—

- Windsor chairs, with wood seats and carved backs.
- Cane-backed chairs.
- Sewing cabinets.
- Gate-legged tables.
- Tilt-top tables.
- Console tables.
- Sewing tables.
- Desks.
- Davenport-end tables.
- Tea wagons.
- Bookcases.
- Muffin stands.
- Book racks.
- Easy chairs.

Prices, from \$7.50 for a sewing cabinet to \$175 for an easy chair.

These are chiefly in mahogany or walnut. Customers are showing a particular interest in the pieces that have been decorated in floral and stripe effects in our own studios. Any piece in the collection will be decorated to order.

(Fifth Floor)

After All, What Is It That Men Call Style?

A hard question, sir, but it's safe to say style doesn't mean the number of buttons on a coat, nor the way the pockets slant, nor the cut of the trousers at the knees or bottoms.

Getting right down to facts, style is that elusive something that makes a suit look free and comfortable, yet smart and full of the ever-youthful swing.

Every man ought to be his own style—ought to wear clothes that become him and ought to buy his clothes where he is sure of getting a suit that will look like it belonged on him.

In Wanamaker Suits the Style Fits the Man

They are designed that way, by the best designers the whole land over.

Good-looking suits every one, and tailored to stay good looking.

Not high priced either—\$25 to \$55 with the greatest selection around \$40 and \$45.

(Third Floor)

Men's Good Linen Handkerchiefs, 25c

Good substantial linen is used and the handkerchiefs are cut on true squares and neatly hem-stitched.

35c handkerchiefs have half-inch or quarter-inch hems.

Others, at 50c, are of fine linen.

Extra Size at 75c

Large handkerchiefs of excellent quality linen have half-inch hems. Most men like them better than any other handkerchiefs.

(West Aisle)

Every Fair Rooter at the Football Game

and every motorist, too, loves the comfort of a steamer rug.

For a fact, a steamer rug is necessary for the evening ride when the breeze blows chilly and for the afternoon sitting outdoors.

Good low-priced rugs are here—all-wool, size 60x72 inches, plain on one side, plaid on the other and with fringed edges. Priced \$7.50, \$10 and \$12.

With them are the finest imported rugs, \$25 to \$40.

(Main Floor)

Wool-Filled Blankets for Warmth and Wear—\$7.50 and \$9 a Pair

Liked very much by experienced housekeepers because they give extra good service, stand rough handling and don't shrink. Filled with wool and cotton warp.

Good-looking, warm and practical. White, with borders in either pink or blue. Wide setsoise binding.

Size, 60x80 inches at \$7.50 and 70x82 inches at \$9 a pair.

(Sixth Floor)

Bureau Scarfs for Less

They include—White cross-bar and plain scarfs, with edging of imitation flit.

Unbleached muslin squares, scarfs and centers, machine embroidered in Bulgarian colors.

White cotton crash scarfs, squares and centers, embroidered in blue.

We have taken a third to a half from their prices and they are now 38c to \$1.75.

(East Aisle)

Worth Noting

UNIVERSITY students and others are enthusiastic about a heartless trousers press that works like magic. \$1.

TO make a tough piece of meat tender there is a handy little affair with 40 metal points which are to be pushed through the meat. \$1.

A can opener which turns in the sharp tin edge is a blessing to housewives who have cut their hands opening cans. It works very easily and is only 50c.

SCISSORS of three sizes—nail, cuticle and combination—are of good steel at 50c.

AN apple corer saves time. These divide the apple in four or eight parts and core it at the same time. 50c.

A dog brush that will straighten an out heavy Winter coats has metal teeth in the center and bristles around the edge. \$2.25.

IT'S cranberry time. Moulds of all shapes and sizes can be had at 25c to \$1.25.

(Fourth Floor)

