

Little Benny's Note Book

By Lee Pope

Last night after supper pop looked at the 2 gold fishes on the table...

Certainly they are, such an idea, ma sed. Willyum, if I told you how intelligent those little fishes are...

Your rite, I wouldnt, pop sed. Well then jest wait till I tell you, wa do you suppose they did this morning?

You dont mean to tell me they break out of the aquarium? pop sed. Certenly not, that wouldnt be intelligent for a fish, it would be jest the opposite, ma sed, and pop sed, Well perhaps it would, and ma sed, Well wa do you think, they axually thanked me wen I fed them this morning?

You dont mean to say they learned English so soon? pop sed. Willyum dont be so absurd, you couldnt expect a fish to thank you like an ordinary person, they haft to use their own language, and they did, ma sed.

I dont know whether I better listen to eny more or not. I dont think my hart is as strong as it used to be, pop sed.

Well wait till I tell you, do you know wat the little darlings did? ma sed, I hadent hardly put the fish food in the water wen the both of them started to make little bubbles of gratitude, she sed.

How haw haw, pop sed laughing. I told you you wouldnt believe it, ma sed, and pop sed, By gosh you were rite, haw haw haw, wait till I tell this down at the office haw haw.

I think yours terrible, Im going rite out to the movies with Gladis, ma sed. Wich she did.

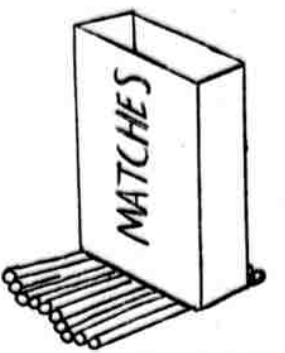
YOUNG RUSSIAN REFUGEES WIN FUNDS FOR RED CROSS

Repay Kindness to Them in Fatherland by Activity Here

Two boys of the Blaine School, Thirtieth and Norris streets, who came here as refugees from Russia eight months ago, campaigned so vigorously for the Junior Red Cross Roll Call last week, that the school has achieved a record enrollment.

Kusell Chanin and Aaron Goldman are the boys who were helped in their own country by the American Red Cross. When the Junior Red Cross drive began in the schools both lads asked permission to tell the other children what the Red Cross had done for them. They pleaded so successfully for money to support the organization that their schoolmates contributed \$222.65, \$100 in excess of that given last year.

After-Dinner Tricks



No. 300—Picking Up the Matches A dozen matches are laid side by side, close together, on the table. The performer sets the cover of the matchbox on them, as shown in the figure, and asks some one to pick up the matches without touching them, and without removing the box from above.

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THE COSMO-PLASTIC

Dr. Stackhouse, 347 5th Ave., N. Y. Phila. Office: 119 S. 17th St., Philadelphia

It is not necessary to shampoo your hair so frequently if it is oily and properly cleaned each time by the use of a really good shampoo. The easiest to use and quickest drying shampoo that we can recommend to our readers is one that brings out all the natural beauty of the hair and may be enjoyed at a very little expense, by dissolving a teaspoonful of canthox which can be obtained from any druggist, in a cup of hot water. This makes a full cup of shampoo liquid, enough so it is easy to apply it to all the hair instead of just to the top of the head. This, when rubbed into the scalp and onto every strand of hair, chemically dissolves all impurities. It is very soothing and cooling in its action, as well as beneficial to both scalp and hair. After rinsing out the lather so created, you will find the scalp is fresh, clean and free from dandruff, while the hair dries quickly and evenly, developing a bright luster and a soft fluffiness that makes it seem very heavy.

Two boys of the Blaine School, Thirtieth and Norris streets, who came here as refugees from Russia eight months ago, campaigned so vigorously for the Junior Red Cross Roll Call last week, that the school has achieved a record enrollment.

TONIGHT

An opportunity you have long looked for and one you may not have again, to hear

Dr. Katherine M. H. Blackford

the originator of the science of Character Analysis in person tells

How to Read Character at Sight

Executives, salesmen, employers, employees, business men and women, YOU will be benefited and enjoy hearing this most entertaining and interesting lecture.

Witherspoon Hall Tues. October 24

8 P. M. Sharp No Admission Fee

For further information address Ben J. Sweetland, care Bellevue-Stratford.

SPORT WOOLS

FOR HEAVY SWEATERS Complex on Request! COLONIAL YARN HOUSE 1281 CHIFFRY STREET Phone, Locust 2010

Coats & Wraps of Duetyne, Bolivia and Marvella

that show signs of wear and weather can be re-finished to look like new At Very Moderate Cost

Let us do it now, and it will be ready when the cool weather comes.

Schwarzwaelder Co., 1017-27 Wood St.

Dries Hard as Lava

LAVA-VAR nished furniture and floors resist water and weather. Won't whiten. Prove virtually playproof and accident proof. Their bright, elastic surface reflects light and beauty.

LAVA-VAR flows on easily. Dries overnight. Try best-by-far LAVA-VAR!

At Your Dealer's All Colors and Clear

Felton, Sibley & Co. PHILADELPHIA

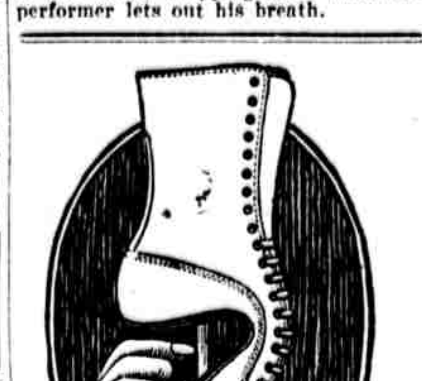
Manufacturers of Colors, Paints and Varnishes since 1863

LAVA-VAR FLOOR FINISH

CANTILEVER SHOE SHOP 1300 Walnut Street Over Cunard Office

Cantilevers are also on sale in nearby cities: Allentown, Reading, 1802 Riverside Ave.; Ashbury Park, Best Shoe Co., 907 Lockman Garden; Camden, Carter's Shoe Store, 110 Broadway; Easton, Massie's, 427 Northampton St.; Harrisburg, Brown's, 26 S. 2d St.; Johnston, Zieg's, 250 Main St.; Reading, Schuermans, 422 Park Square; Scranton, Lewis & Beck, 114 Wyoming Ave.; Trenton, B. Hill, 416 E. Independence St.; Union, M. Volzgers & Co.; Wilkes-Barre, M. F. Murray, 13 Public Sq.; York, The Don Ton.

Shoes That Take The Clouds Off Your Mind



When you feel physically fit your mind is alert, active. There are no clouds to befog it. You can think clearly. You feel "equal to anything."

But physical fitness is impossible if the feet are cramped into rigid, wrongly shaped shoes that impede the circulation, bind the foot muscles and wear on the nerves, causing pain and undue fatigue. The

takes the clouds off your mind by starting physical fitness at the feet. Thousands of wearers in this country have come to realize how large a part foot freedom plays in their success and happiness in a business, professional or social way.

No hidden piece of metal prevents the Cantilever arch from flexing with each movement of the foot. In Cantilevers the foot muscles are unhampered and are allowed to do their work of holding the twenty-six bones of the foot in an restful position, and of flexing to give resilience and grace in walking.

Cantilever Shoes give the feet toe room without making them look clumsy. The heels—either low, medium or "high," as you prefer—are set so as to throw the body into correct posture, with the aid of the natural sole line which permits the foot to assume a normal position. If you sometimes feel that there are clouds off your mind, try wearing Cantilevers. Note the shops listed below where they are sold.

Widths AAAA to E.

Small Boys' Cotton-and-Corduroy Suits, \$2.50

Corduroy trousers that stand such a lot of hard wear—cotton blouses that will wash. It is a combination that is truly very practical for little boys' Winter wear. Heavy buttoned on trousers, or trousers buttoned on blouse styles. Braided-trimmed sailor collars with small black ties. Gray, blue and brown. Sizes 2 to 6 years.

(Down Stairs Store, Central)

Stamped Pieces for Clever Needleworkers 15c to \$2.25

On the Down Stairs Store Central Aisle. The Art Needlework table on the Chestnut Street end of the Central Aisle is practically a little shop. On it are placed bits of new fancywork as soon as they are unpacked.

The attendant knows all sorts of fancy stitches and the kinds of floss to suggest for different designs as well as the harmonious blending of shades and colorings.

Prices range from 15c to \$2.25 and include bibs, luncheon sets, work aprons, towels, scarfs, centerpieces, children's dresses and bedspreads. Scissors to keep in one's workbag are 50c pair. Made-up models are helpful in suggesting possible developments of individual designs.

(Down Stairs Store, Central Aisle)

Old-Fashioned Quilting Challis 19c Yard

Grandmother would like these quaint challis patterns. There are Persian effects, and flowered ones, and a few pattern that looks very old-fashioned, indeed. Mostly in the darker colors. 36 inches wide.

Cotton and Wool Bats for Quilts 90c and \$1.90

Making a quilt ceases to be much of a problem, when one can buy the bats all ready to slip into a cover. These are sizeable, too.

Cotton bats, 72x90 inches, 90c each. All-wool bats, 72x84 inches, \$1.90.

(Down Stairs Store, Central)

Wanamaker's Down Stairs Store

Specializing Unusual Cloth Frocks at \$15 to \$45

Just when so many women are asking for them—for street wear, for business, for an afternoon's shopping or matinee—as always, the Down Stairs Fashion Store comes forward with the newest and most interesting kinds at delightfully moderate prices.

Coat dresses are distinctly in favor this season, and they begin as low as \$15 here for unusual ones of fine Poiret twill with embroidered sleeves and collars. Other models of tweil or wool eponge at \$16.75, straight of line and distinguished with silk embroidery and braiding. Poiret twills at \$20 show braiding in Oriental colors and side-draped skirts.

Others at the same price show braided panels, nail-head bead embroidery, silk embroidery and cut-of-the-ordinary braidings. From \$22.50 to \$45, one may choose from among a whole host of delightful frocks, mostly of the finer twills and woolen crepes.

The model shown at \$22.50 has a new kind of pleated crepe trimming and contrasting braided designs. Others show richly glowing embroideries on bodies, panels or sleeves. Many are in the new side-fastened style with grille ornaments.

Remarkable dresses at \$38.50 and \$45 are copies of very much higher-priced models, and there is an air about their excellent materials and unusual treatments and trimmings certain to recommend them to the woman in search of something truly distinctive and smart.

(Down Stairs Store, Market)

Specializing New Coats and Wraps at \$16.50 to \$38.50

It would seem that more women wear sports coats than ever before. No matter what other sort of coat or wrap she owns, the rough-and-ready utility and long-continuing good looks of a sports coat make a tremendous appeal. And the excellent assortment of good models in the Down Stairs Coat Store is certainly an inspiration for buying. Beginning with smart double-faced diagonal tweeds at \$16.50, one may choose other tweeds, soft sports woolsens, chinchillas and polo coats, lined, plaid backed or half lined, at \$20, \$25 and up to \$42.50.

For the woman who appreciates the warmth and becomingness of a fur-collared coat there is an interesting group of velours and bolivias at \$25. Furs are caracul and beaver-dyed cone, and the coats are all lined and warmly interlined.

New in the Coat Store are some exceptional bolivia capes with chinchilla-lined cone collars at \$30; lined with striped gray silk and interlined, so they are especially nice for evening wear. Others of interesting fur-cloth are \$30 also, and of fur-cloth with cone collars, \$25.

New, soft-pile bolivias, of which the coat sketched is one, have becoming fur collars, unusual kinds of embroideries, the new wider sleeves, the new side-fastenings, and really nice peau de cygne linings. Mostly blue and soft browns.

(Down Stairs Store, Market)

Sale of Sample Hats, \$8.50

Yes, really exclusive! Not two hats alike in this not-so-very-large but exceedingly interesting group of charming new hats at \$8.50. They come from a designer noted for his original ideas and for the care and nicety of his workmanship. Ordinarily, they would be considerably higher priced, but this specialized group was secured in a way enabling us to offer them so attractively. The colors are unusual. One lovely apple-green one is embroidered and French knotted in gray worsted. A deep leaf-brown velvet one is cleverly cut to show facings of tan duvetyne on the turned-back trim, and there is a brown and tan rose with a brown ribbon center resting on one side.

A black velvet one has a crown tucked on the bias, so that it gives a most unusual swirled effect, and there is a metal ornament on one side.

A softly "sewed" navy blue velvet one has most distinctive zephyr embroideries in soft gray.

Each one entirely distinctive. Each one utterly different.

All of them most unusual at \$8.50.

(Down Stairs Store, Market)

"Aren't Those Good Looking Shoes!"

Men say it to men.

Women say it to their friends.

Wives say it to their husbands and

husbands say it to their wives.

They Are the Wanamaker Standard Shoes for Women at \$5 to \$6.50 and for Men at \$5

Shoes contracted for months ago when rates were a little lower. Made especially for us with every nice little detail one wants in good shoes. Obtainable now in practically all sizes and widths in more than twenty down-to-the-minute styles!

(Down Stairs Store, Market)

Women's Shoes Marked Down to \$2.75

A third to more than half less than regular for these good-looking one-strap pumps, "Mary Jane" pumps and oxfords. They may be chosen in a variety of leathers. The pumps have turned soles and Baby Louis or low heels; the oxfords have substantial soles and medium heels. Broken sizes.

(Down Stairs Store, Market)

Women's Specially Priced Mocha Gloves, \$2

The woman who is laying in her Winter supply of gloves will consider these among her most lucky "finds." Because of advantageous special purchases, they are a third less than standard price. They are made of soft Arabian mocha, which is very pliable and comfortable.

1-class gloves with spangolant stitched backs, or embroidered in self or contrasting colors. Outseam sewn. Gray and beaver brown.

(Down Stairs Store, Central)

Well-Designed Corsets for Large Women \$3.50 to \$6.50

Unusual to find "specialized models" at such moderate prices, but large women who require particular kinds of well-balanced corsets will find that the selection of them is unusually easy and pleasantly economical in the Down Stairs Corset Shop.

\$3.50 for topless corsets for stout figures, made with strong, wide steel and carefully designed with well-placed elastic inserts.

\$5 for well-balanced corsets in medium and large sizes. \$6 parts are braided and the rest is higher to control the flesh under the shoulder blades.

\$6 for another topless model of slightly lower material, and \$6.50 for the same one set in a new-looking dash-color brocade. Sizes 28 to 34, 24 to 26.

(Down Stairs Store, Central)

New Dress Trimmings 15c to \$1.65 Yard

Gold, silver and steel effects, with inspiration for clever designers in every shimmering thread. There are fancy little hand trimmings, just half an inch wide. Patterned ribbons sometimes have touches of gay color on gold or silver background. There are flax metallic laces, a gorgeous ten inch wide. Every one is lovely and new.

Tinsel Brocade, \$2.75 Yard

Simpler patterns on a silky black background. One needs to see them to realize what exquisite trimmings or panels they will make. The new blues, and browns and greys are here as well as gold and silver, 19 inches wide.

36-Inch Black All-Over Silk Lace \$2.25 Yard

Cowboy patterns that will make the prettiest party frocks imaginable. The width is just right for scarfs, too.

(Down Stairs Store, Central)

Wanamaker All-Wool Suits for Men

With 2 Pair Trousers \$32.50

The Down Stairs Store for Men, on the 2nd Floor, is daily attracting more and more men through just such clothing offers as this one, for when a man buys a piece of clothing at Wanamaker's, he knows it is all-wool, not because he says so, but because it has been chemically tested and proved so.

These suits, then, at \$32.50, are all-wool, and each suit has two pair of trousers. This means it will wear for about twice as long as the ordinary suit with one pair sold at about this price.

There are all-wool suits in 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200.

Young Men's Sport Suits of All-Wool Fabrics, \$25

New assortments of seasonable tweeds and chevrons. Coats have belts and bellows or inverted pleated backs; patch pockets.

The kinds of suits college men wear, sportsmen wear and young business men wear.

(Down Stairs Store for Men, on the 2nd Floor, Market)

New Blankets With a Pleasant Mixture of Wool, \$5

Just enough wool to make them soft and warm-feeding, and not enough to allow them to shrink in the course of several tubbings. They are double blankets and 66x80 inches.

(Down Stairs Store, Central)

Can you build a brick house without bricks?

If a man told you he was going to build a brick house without using any bricks, you'd think something was wrong with him, wouldn't you?

Well, then, what about the man or woman who plans to build a sturdy human body but neglects to eat the kind of food that builds that kind of body?

Many "refined" and denatured foods are lacking in the mineral elements which the body requires—especially for bones, nerves and teeth.

You do get the right mineral elements in Grape-Nuts—the delicious cereal food made from whole wheat flour and malted barley.

Every bit of the nutrition which Nature puts into the grains is retained in making Grape-Nuts. Lime phosphates, iron, magnesium, potassium—are all there. And then, too, there's that wonderful flavor and crispness that makes eating a joy.

Try Grape-Nuts with cream or milk for breakfast or lunch tomorrow, and see if you haven't been missing an unusually delicious and sustaining food. Sold wherever good food is sold or served.

"There's a Reason" for Grape-Nuts

Made by Postum Cereal Co., Inc. Battle Creek, Mich.

