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How to Read Character at Sight Executive, salesmen, employers, em-

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 Witherspoon Hall October 24th



THE NEAR EAST AFLAME!


A Britain with an officer, fighting in Asia Minor-Great World aghast as they face each other! All Europe and Asia involved, and America, too, sooner or later.
Is the Near East, is the Far East, any long Is the Near East, is the Far East, any longer an academic
question to you? Does it need more than the newspaper question to you? Does it need more than the newspape
ront pages of the last month - the London headlinet, Stop the Next War"-to convince you that we of Americ With Europe are sitting on top of a volcano?
Or that the volcano is Asia?
Have you realized that there is one directly focused source of understanding on this greatest of world problems today-
the struggle of the East to throw off the yoke of the West?

## ASIA

 er Foreign Minister of Torkey, givee the Turkioh Nationalist side of
the reat connfict in the Near Tast. He quotee Napoleon:
the the Turke, but you never can conquer them." Zia Bey holdd the imperia
policies of Europe responsible for the great disturbanco of today in tho Near Esot.
Whether or not you agree with Zia Bey, ASIA gives you monthn in ac
vance elear underatanding of the greatest problem of the vance e elear undertanding of the greatest problem of the world today
Eight months ago, AsIA readers foresaw from arresting personal toriet
 the world in front-page newspaper headinee.
Are you doing anything to "get behind" the news that fills the preas of
today? Are you doing anything to keep yourelf from being excluded
from converation in the beet American homes, around dinner tablee, at
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problems. It opens up the fascination of the life, literature, art of nin problems. It opens up the fascination of the life, literature, art of nine
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