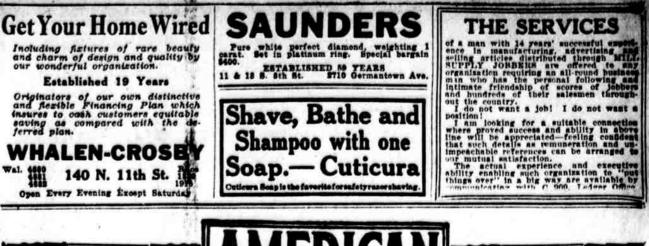
EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, OCTOBER 23, 1922







At no time in the history of our business have we been better equipped to answer your every call than we are at the present time.

Our Stores are landmarks for cleanliness, and are conspicuous, both as individual units and an organization, as representing the highest there is in storekeeping.

Our business means more to us-and we would have you feel likewise-than the mere exchanging of merchandise for currency. Every branch in the American Stores' Chain is a link of Service.

And whereas we are not a public service corporation in the common usage of the term, yet we pride ourselves on the fact that we are the servants of the public, nevertheless.

Fall and Winter prospects are good, but the measure of prosperity for all will largely depend upon the energy applied, the task accomplished, the work done, the service rendered.

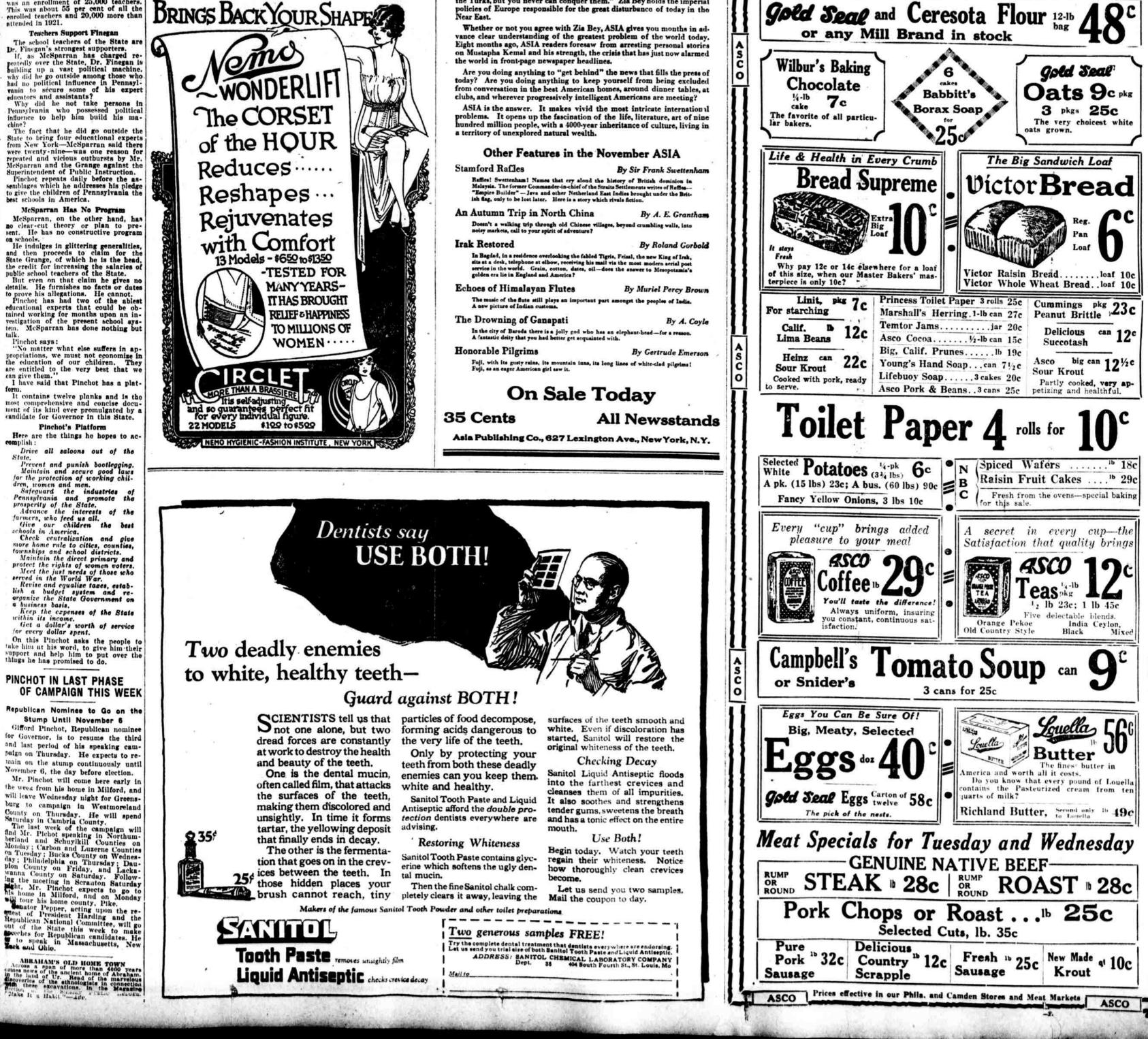
Our advertisement today is teeming, as always, with moneysaving possibilities—it will pay you to read and attend.

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M'Sparran Is Tagged as Party Reactionary

untinued from Page One strack. Why single out the head of souching

Teachers Suspicious of MeSparran Teachers Suspicious of McSparran "The argument of Mr. McSparran that it was not Finegan but the Grange that was responsible for the higher salary for teachers is very weak. The Grange for fifty years has had the chance to do it, but didn't. Is it not strange then that the Grange should become interested in school teachers all at once, the very first year that Dr. Finegan came here?

"Some 45.000 teachers' in Pennsyl-

"Some 45,000 tenchers in Pennsyl-ennia are just the least suspicious of McSparran. Sometimes we can't help but believe that perhaps the real rea-son for attacking Finegan is not Fine-gan, but the compulsory attendance aw, which, under Dr. Schneffer, was not enforced, but which under Finegan is being strictly enforced. "May it be possible that McSparran is unconsciously volcing the sentiment of that vast minority of the State Grange who think more of the pigpen than the schoolhouse? As a teacher for a quarter of a century, we know how some farmers, at least, think." The State Grange is not responsible for the increase in the public school teachers' salaries, as Mr. McSparran teachers' salaries, as Mr. McSparran

teneners shartes, as are another another the very well knows. The absolute hypocricy of the claim is shown by McSparran's present atti-tude toward the school system which, as a good business proposition, contem-plates gradual increases in teachers' matrice as they gain in experience and salaries as they gain in experience and

years of service. McSparran is fighting the salary-in-crease plan, while, with the same breath, he claims credit for having initinted it.

The inspiration which Dr. Finegan bas imparted to the public school teachers of the State is the most practical refutation of the McSparran allegations. Heretofore the summer school, in-stituted for the purpose of increasing

stituted for the purpose of increasing the efficiency of teachers, was attended by only a small proportion of the public school teachers in the State. At the summer school of 1921 there was an enrollment of 25,000 teachers. This was about 55 per cent of all the enrolled teachers and 20,000 more than attended in 1921.

The school teachers of the State are Dr. Finegan's strongest supporters. If, as McSparran has charged re-peatedly over the State, Dr. Finegan is building up a vast political machine, why did he go outside among those who-had no political influence in Pennsyl-vania to scours some of his next. vania to secure some of his expert educators and assistants?

State to bring four educational experts from New York-McSparran said there were twenty-nine-was one reason for repeated and vicious outbursts by Mr. McSparran and the Grange against the Superintendent of Public Instruction.

McSparran, on the other hand, has no clear-cut theory or plan to pre-sent. He has no constructive program

He indulges in glittering generalities, and then proceeds to claim for the State Grange, of which he is the head, the credit for increasing the salaries of public school teachers of the State.

ucational experts that could be ob-



FREE LECTURE

By the originator of the

science g Character



THE NEAR EAST

TURKISH army officer, fighting in Asia Minor-Great A Britain with an Empire at stake in the East-and the world aghast as they face each other! All Europe and Asia involved, and America, too, sooner or later.

Is the Near East, is the Far East, any longer an academic question to you? Does it need more than the newspaper front pages of the last month - the London headlines, "Stop the Next War"-to convince you that we of America with Europe are sitting on top of a volcano?

Or that the volcano is Asia?

Have you realized that there is one directly focused source of understanding on this greatest of world problems todaythe struggle of the East to throw off the yoke of the West?



2 Special Photograph Inserts More than 50 Illustrations

In the November issue, for instance, Mufty-Zade Zia Bey, son of the former Foreign Minister of Turkey, gives the Turkish Nationalist side of the great conflict in the Near East. He quotes Napoleon: "You can kill the Turks, but you never can conquer them." Zia Bey holds the imperial policies of Europe responsible for the great disturbance of today in the