

Splendid Saturday Values in Women's Smart Serviceable Petticoats



Featuring the newest styles and colorings at decidedly worth-while savings.

- \$7.50 Radium Silk Petticoats... \$5.50
- Heavy quality ruffled and hemstitched flounces, all the leading shades, good values.
- \$5.00 Messaline, Satin and... \$3.95
- All-Jersey Petticoats... \$3.95
- Attractive styles and the wanted contrasting colors, excellent quality.
- \$3.95 Messaline Princess Slips... \$2.95
- Navy and black—full sizes.
- \$2.75 Good Extra-Size Satine Petticoats... \$2.25
- Soft, silky quality, pretty ruffled flounces—black and colors.
- Black and Colored Satine Petticoats... \$1.00 to \$1.69
- Pleated and ruffled flounces, some are fancy trimmed.

Featuring This Ultra-Smart New Balkan Fur Jacket Saturday at \$225

Newest thing for fall and winter wear—and decidedly becoming!

Developed in soft bisque "caracul," bloused over a snug-fitting hip band, as shown, and finished with lovely rose blue fox collar and cuffs.



- Sealine Jackets, \$35.00 Stone
- \$69.50 & \$79.50
- Very chic with blouse back and bell sleeves. Silk lined.
- \$169.50 \$115
- Muskrat Coats
- 40 inches long—of selected quality pelts—and silk lined.
- Beautiful Fur Coats \$145.00
- 40 inches long. Finished with large collar and cuffs of beaver, skunk or squirrel.
- \$35.00 Fox Scarfs, Each \$24.50
- Large full, fluffy scarfs—an excellent investment at the price. Brown.
- \$55.00 Alaska Fox Scarfs... \$39.50
- Full, fluffy animal scarfs in brown, gray, baum marfan shades.
- \$75.00 Hudson Bay Sable Chokers at... \$55.00
- Large single-skin scarfs, soft and lustrous.
- \$75.00 Platinum Dyed Large, Soft, Fluffy Scarf \$59.50
- Two-Skin Jap Mink Chokers, \$17.50
- Special at... \$17.50
- Soft, fluffy skins.

Wonderfully Fine Stocks of Children's Beautiful Winter Coats of All Kinds Including Ultra-Smart Models in Exclusive Styles—Also Substantial Little Coats for Play At \$12.95 to \$32.50

Rich broad-cloths, velours and duvetynes, many beautifully fur trimmed—all charmingly styled and in lovely colorings. In sizes 2 to 6 years.

- Little Boys' Coats... \$8.95 to \$14.95
- Smart, many little coats of chinchilla and other soft, sturdy coatings, some with fur collars. Also polo coats included. Sizes 2 to 4 years. One pictured.
- Babies' White Chinchilla Coats... \$4.95 to \$6.95
- Cunning styles for babies of 1 and 2 years.
- Babies' Bonnets... \$2.95 to \$4.95
- Adorably becoming styles in crepe de chine and broadcloth. White, pink and blue.
- Children's Hats... \$2.95 to \$6.95
- Excellent models in felt, velour, velvet and broadcloth.
- Boys' Suits... \$3.95
- Of all-wool serge in regulation, Oliver Twist style, braid and emblem trimmed.

SNELLENBURG'S
ENTIRE BLOCK—MARKET 11th to 12th STREETS

The Last Word in Strictly Tailored Suits For Women and Misses



In Authentic Style—in Superb Tailoring—in Line—in Cut—in Finish—Here Tomorrow at \$25

Poirot Twills, Tricotines, Tweeds—All Beautifully Tailored and Lined Throughout With Crepe and Soft Silks

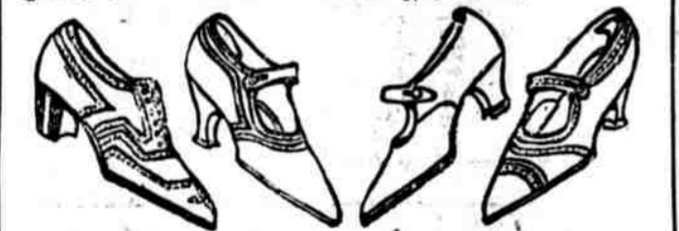
Designed in the fashionable long-line model, with low placed belt, and showing in every particular of workmanship that exquisite regard for detail that appeals to the discriminating woman. One sketched.

Women's Suits on Sale in the Women's Department Misses' Suits (Sizes 14, 16 and 18 Years) on Sale in the Misses' Department

SNELLENBURG'S Second Floor

Great Saturday Sale of Women's High-Grade \$7 to \$10 Low Shoes From Our Regular Stock At \$4.90 pr.

All short lines and broken size lots of our best-selling pumps and oxfords grouped for quick clearance at this one popular price.



About 50 Smart Styles Including: The most-in-demand fall models—One, two and three strap pumps in the newest patterns and most popular styles. Also lace oxfords in a large variety of styles. The fashionable leathers—Tan calf, dark brown kid, black satin, black kid, patent coltskin or gunmetal calf. Choice of high French, junior French, baby French, military, Cuban and low, flat heels—Wetted or turned soles. Every size and width in the combined lot, but not in every style.

Smart Fall Shoes for Misses and Children At Special Low Prices Shoes, Sizes 8½ to 11, Pair... \$3.75 Shoes, Sizes 11½ to 2, Pair... \$4.25 Featuring the New Shade of Mahogany

Special Lot of Infants' Shoes, for Tots Who Wear Sizes 1 to 8 Extremely Low Priced Sizes 1 to 5 (With Plain Heels) Special... \$1.95 Sizes 4 to 8 (With Wedge Heels) Special... \$2.45 Specially designed to protect the very young foot and to encourage proper growth.

The styles include—Patent Colt Button Shoes, with White Kid Tops, Beaver Kid Tops and Dull Kid Tops, All-Brown Kid and All-Brown Calf. Extraordinary Lot of 500 Pairs of Boys' \$5.00 Brown Calfskin High Shoes to Sell at... \$3.95 Brown calfskin high lace shoes on medium and broad toe lasts with wetted and stitched soles and rubber heels. Sizes 1 to 5½. The Same Shoes for Small Boys in Sizes 10 to 13½, Regular \$4 at \$3.45

Week-End Specials in the Arcade Candy Shop Old-Fashioned Home-Made Butter 55c Creams, lb. Chocolate and vanilla centers with bitter coating. Chocolate-Covered Maraschino 45c Cherries, lb. Old-Fashioned Chocolates, lb. 50c 16 kinds. Bitter sweet coating. Chocolate-Filled Straws, 40c lb. "Old-Fashioned" Combination At an Old-Fashioned Price 1 lb. Old-Fashioned Mint Plait 90c 1 lb. Old-Fashioned Chocolates 1 lb. Old-Fashioned Coconut Strips for 3 Pounds

Extraordinarily Fine Showing of Lovely \$8 and \$10 New Fall and Winter Hats for Women and Misses at \$4.50



Practically every type hat that has been in demand this season—the large, dressy hat for afternoon and occasion wear—the adorably chic and popular little turban to accompany the suit—the tailored model and soft little sports hat—every favorite is here at its best—and at this one popular price.

Developed in rich Lyons and Paons, lovely, deep-pile duvetynes and strikingly smart combinations of fabrics. Featuring every new trimming—gleaming touches of metal—fashionable burnt peacock—flowing ostrich—effective drapes of lace—Autumn flowers—coques—novelty pins—huge bows—and rich embroidery. Shown in all the leading shades, with emphasis on black. One sketched.

SNELLENBURG'S Second Floor, Millinery Salon

Handsome New Cloth Dresses Specially Designed to Slenderize the Larger Woman's Figure Ready in Splendid Assortments in Our Stylish Stout Department At \$18.50 to \$125

Extremely smart models developed in Tricotine, Poirot Twill, Picquette, Serge and Wool Eponge, built along the very newest lines and featuring new season effects in braiding, embroidery, drapes, panels, grille ornaments, etc., often introducing effective color contrasts, and sometimes finished with dainty white lace or net vestees.

Just the thing for immediate wear with fur—in black, navy and brown, sizes 42½ to 54½.

New Winter Coats for Larger Women \$19.75 to \$225 All the season's newest and best models, in excellent quality fabrics—some trimmed with beautiful, fashionable furs, others in swaggy sports styles. In all the leading fabrics, including the popular double-faced coatings and silver-tip velour.

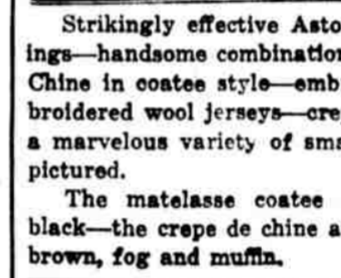
Fans! Station P B R V S Broadcasting Philadelphia's Biggest Radio Values Snellenburg's! Listen in on This News—Finest Radio Equipment on the Market—On Sale Here Tomorrow at Savings Not to Be Duplicated in the City

- \$12.00 Brunet Head Sets... \$7.75
- Made in France, a super sensitive receiver, 4000 ohms.
- \$15.00 Western Electric Head Phones... \$9.98
- \$8.00 Atwater Kent Vario Couplers and Variometers... \$5.95
- \$5.00 Frost Head Phones, \$3.95
- \$2.00 Double Sockets, \$1.15
- \$5.00 UV 200 Vacuum Tube, \$3.50
- \$6.50 UV 201 Vacuum Tube, \$4.50
- \$3.50 23-Plate Variable Condensers, \$1.95
- \$2.25 Puratone Detector... \$1.49
- Glass enclosed.
- New Shipment of the Famous French "B" Batteries
- "Pile Hydra," Full of Life, 45 and 22 Volt, Now on Sale at \$1.50 and \$3.00
- All "B" Batteries at Half Regular Prices
- The Great Sale of Fifth Receiving Sets Continues
- Prices Range From \$49.00 for a Four-Tube Outfit to \$172.00 for Larger Outfits

Another Shipment of the Popular Sterling Silver Buckle Complete With a Good Leather Belt Values to \$2.25 at \$1.39 Engraved Free of Charge While You Wait

SNELLENBURG'S First Floor

STUNNING NEW Silk Overblouses Featured Saturday at a Popular Price \$5.00 ea.



Strikingly effective Astor Print models in rich colorings—handsome combinations of Matelasse and Crepe de Chine in coatee style—embroidered satins—all-over embroidered wool jerseys—crepe de chine and tricotettes in a marvelous variety of smart new-season models. Two pictured. The matelasse coatee comes in navy, brown and black—the crepe de chine and satin overblouses in navy, brown, fog and muffs.

Fine Voile Hand-Made Batiste and Dimity Blouses \$2.00 to \$3.95

Beautifully trimmed with lace and tucks and embroidery, the hand-made blouses featuring hand drawn work, hand-tucking and hand-embroidered dots.

Now for the "Record" Event of the Season! Enormous Purchase of 75c & \$1 10-In. Double-Face Columbia Records On Sale Tomorrow at 29c



All strictly brand-new catalog numbers—no so-called "retired" or "cut-out" records in the lot—and including records made by exclusive Columbia artists. Dance music—operatic selections—popular vocal and instrumental numbers in unparalleled assortments—all at this one record-making low price.

We've 20 of These Remarkably Beautiful \$500 Plate Glass Top Bedroom Suits With Rose or Blue Silk Underlining—To Sell Tomorrow at \$279.50



Set consists of: A 52-inch Bureau, with plate-glass top and extra large mirror; a man's Wardrobe with place for hanging suits and side compartments (also with plate-glass top); an extra-size Vanity with large mirrors and plate-glass top; and a full-size bow-end Bed. Louis XVI design in beautiful American walnut with oval overlays. As illustrated.

SNELLENBURG'S Fifth Floor

Now for Another Big Day of Opportunities in Our Great Sale of DOLLS Offering Dolls of Practically Every Description at Prices Averaging About 1/2 Regular Prices

- 50c Baby Character Dolls... 23c
- 6½ inches tall. Moving eyes.
- \$2.00 Full Jointed Body Dolls... 95c
- 13 inches tall. Moving eyes—with slippers.
- \$4.00 Full Jointed Dolls... \$1.95
- 23 inches tall. Bisque heads—curly wigs and eyelashes, with slippers and stockings.
- \$5.50 Full Jointed Dolls... \$3.35
- 24 inches tall. Bisque heads—curly wigs, eyelashes. Says "Mama," with slippers and stockings.
- \$4.25 Kidaline Body Dolls... \$2.50
- 20½ inches tall. Moving eyes—eyelashes—slippers and stockings.

SNELLENBURG'S Fourth Floor, Toy Dept.

Men! Here's a Great Saturday Sale of Men's & Young Men's High-Grade \$6.50 & \$7.50 Trousers At \$4.75 Pr.



Tremendously fine assortments of splendidly made, well-fitting trousers in all-wool casimeres, blue serges, black chevots, worsteds, velours, tweeds and corduroys, also a large variety of mixtures, herringbones and stripes. A big opportunity to match up your coat and vest for extra service at little cost. Bring them in, and let us help you find something to match exactly or harmonize.

SNELLENBURG'S Third Floor

Tremendous Sale of U. S. Government Surplus Roofing Paper At the Lowest Price on Record 89c Single Roll \$1.10 Double Roll

The largest purchase ever placed on sale by any department store. Made for the U. S. Government by Certain-teed Products Corporation and other factories in America—fully Government inspected and passed as first quality goods—absolutely guaranteed for service. Roofing you can't duplicate anywhere at this low price. This is not sheathing or lining paper, but good outdoor, serviceable stock. Some of the rolls are slightly mused, but there is nothing to impair the service.

SNELLENBURG'S Third Floor