

Store Open 9 A. M. to 5:30 P. M.
For Saturday
 FOOTBALL—FRANKLIN FIELD
 Saturday 2:30
 Penn plays Swarthmore.
 Reserved seats at Gimbels, \$1, \$1.50 and \$2.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

80th Anniversary Sales are bringing the best bargains and greatest business we've known.

For Saturday

At Gimbels Anniversary Sale of Sewing Machines

A big selection of foremost makes at one low price. A distinct achievement of value-giving for this Annual Event.

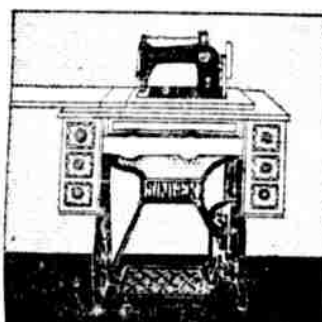
Singer Machines
 New Willards
 White Machines
 Electric Portables
 Underpriced

At \$39

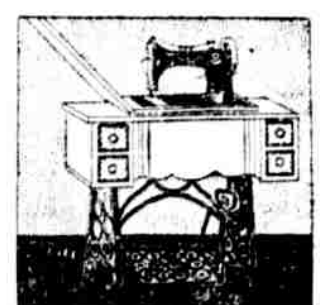
PAY

\$1

WEEKLY

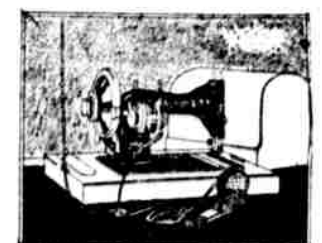


Singer Machines in the Sale, \$39



Cosmo Machines, \$39

Some at Less Than Original Wholesale Prices; Others at Reductions of One-Fourth and More



Electric Portable Machine, \$39

Domestic Parlor Cabinet Sewing Machines, \$59

Terms, \$1 Weekly

\$10 to \$15 allowance for your old machine towards the purchase of a Domestic Electric Boudoir Cabinet.

—Gimbels, Anniversary Sale, Fourth Floor.

3000 Women's New Coats Capes and Wraps

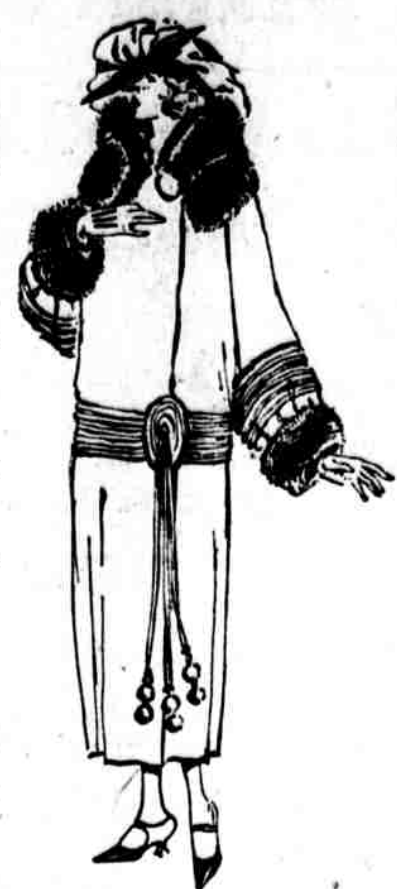


Anniversary Specials—
 Fascinatingly new styles—tested fabrics—correct colors—man-tailoring—silk-linings.
 Sports Coats of American polaire—at \$25—in the new 46- and 47-inch lengths. Silk-lined. Natural tans and browns.
 The true London "Greatcoat Styles"—in the finest English, Scotch and Irish friezes, Donegals, Caledons and Galashiels—silk-lined or plaid-back variously at \$29.75, \$35, \$39.75 and \$45.
 Sports Coats with big shawl collars of natural raccoon or skunk-dyed opossum fur—variously at \$29.75, \$39.75 and \$49.75.
 Seven styles in Bolivia Coats and Wraps—variously at \$29.50, \$35 and \$39.75.
 Bolivia Coats, Capes and Wraps—with collars of wolf, fox, beaver and squirrel furs.
 —Gimbels, Anniversary Sale, Salons of Dress, Third Floor.

Ten Brand-New Models in Misses' Handsome Coats—

Anniversary Special at \$59.75

Marvellous with fascinating stitching.
 Bolivias without fur.
 Bolivias with squirrel fur.
 Bolivias with wolf fur.
 Bolivias with natural opossum fur.
 Bolivias with beaver fur.
 Bolivias with platinum fur.
 Blouse styles and straight lines.
A Dozen More Styles at \$29.75
 Velours with big fur collars.
 Velour wrap-coats with embroidery, tassels and furs.
 Bolivias with throw-tie collar and Japanese sleeve.
 Velours with caracal fur.
 Bolivias with caracal fur.
 14 to 20 year sizes.
 —Gimbels, Anniversary Sale, Salons of Dress, Third Floor.



\$45 For Suit or Overcoat



Each season's conditions develop some price in clothing where the biggest value can be given—
 Not too little for fabric.
 Not too little for tailoring.
 Full value for designing.
 Choose of either great make.

Kuppenheimer
 or
Society Brand
 The Season's Lines
 Run \$35 to \$65

London-made Overcoats

Our resident London house forwards them—

\$45 and \$55
Ulsters and Greatcoats
 We still can furnish the Anniversary Special—
Men's 2-Trouser Suits at \$29

or, same suits with one pair of trousers for **\$23.50**

—Gimbels, Anniversary Sale, Second Floor.

Women's Smart Fur Neckwear

IN THE Anniversary Sale
 Natural Squirrel Scarfs—the soft, pretty, blue-gray squirrel—as becoming to brown as to blonde hair—anniversary specials at \$12.95, \$14.50 and \$16.50—values \$19 to \$25.
 Natural Mink Scarfs—in the soft, natural, sable-like brown—at \$19, \$25 and \$29—values \$27 to \$37.
 Natural Stone Marten Scarfs—at \$29, \$39 and \$45—values \$37 to \$59.
 Platinum Fox Scarfs—an especial "plum," because of the grade of fox they are, which is seldom dyed platinum—at \$59—value \$75.
\$139 Fur Coats at \$98
 Including natural muskrat, natural raccoon and French seal (dyed coney) coats.
 —Gimbels, Anniversary Sale, Fur Salons, Third Floor.

Girls' Coats—

Anniversary Special at

\$15

Values \$18.75 to \$25
 Twelve styles—ranging from sports styles to dressy models.
 Bolivias. Velours. Heather cloakings. Double-faced sports fabrics. Checks. Diagonals. Tweeds.
 Some fur trimmed.
 Browns, Rust, Sorrento blue and tweedy mixtures.
 6- to 16-year sizes.

\$25

Values \$29.75 to \$39.75
 Twelve styles—mostly dressy. Mostly fur-trimmed.
 Mostly bolivias—some velours—some double-faced cloakings. Some imported tweeds.
 Natural opossum and raccoon are included among the fur collars. Endless colors.
 6- to 16-year sizes.



—Gimbels, Anniversary Sale, Salons of Dress, Third Floor.

Millinery Makers' Showroom Samples at \$1.50

—Values \$4 to \$6
 Panne velvets combined with pile-velvet, or with silver or gold brocade.
 Trimmed and un-trimmed hats. Not over two of a style. Everything from turbans to flange brims.
 Mostly black, some colors.
 —Gimbels, Anniversary Sale, First Floor.



1200 Gold-Plated and Silver-Plated Mesh Bags

\$3.65
 Regularly \$5 to \$7.50
 The new graceful "long shapes." And a mesh so fine it seems as supple as a fabric. Only 1200 at this price! A style is pictured.
 —Gimbels, Anniversary Sale, First Floor.



Anniversary Specials Closing Out Reminders of Lines of \$8 to \$11

Shoes for Men \$3.50
 Because Broken Lines
 Leathers and findings have advanced in price—we can't reorder—"fill-in"—these lines on the old price basis, so out they go!
 710 Pairs Were \$5....
 491 Pairs Were \$9....
 257 Pairs Were \$11....
 Now **\$3.50**
 Sizes as you find them. Find your size—it's there!—you can't help getting a bargain at \$3.50.
 —Gimbels, Anniversary Sale, Second Floor.

Men's New HATS : CAPS For Fall and Winter

Stiff Hats : Soft Hats
 Certain lines distinguish correct styles in hats, and Gimbels hats were "stocked" in accordance with authentic modes.
 Gimbels "Special" soft and stiff hats are the best value in town we know of at anywhere near the price—\$1.50.
 Mallory Hats, stiff and soft, at \$5 and \$6. Gimbels are Philadelphia representatives.
 Stetson Hats, soft and stiff, at \$7, \$8 and \$10.
 Stetson Velour Hats at \$12.
Caps at \$1
 Tweeds and mixtures: lined with satin; all-leather sweatband; 8-piece and 10-piece styles. For golfing and general wear. \$1—regularly \$2 to \$2.50.
 —Gimbels, Anniversary Sale, First Floor, Ninth Street.



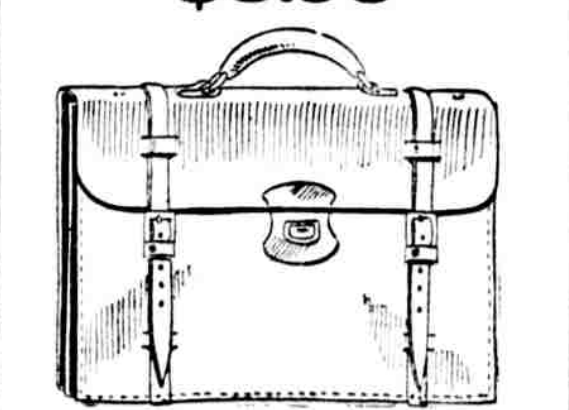
Anniversary Special Men's \$7.50 Bath Robes \$5.35

Heavy double-face terry cloth. Cut big and roomy. For dormitory wear, for gym, for bath, and—in summer—for short use.
 Not far from the wholesale price at \$5.35.
 —Gimbels, Anniversary Sale, First Floor.



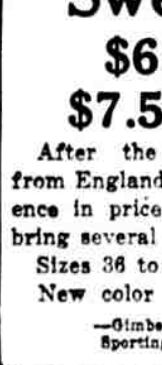
Anniversary-Priced Brief Cases \$3.95

Brown and cordovan-color. Selected 3 1/2-ounce cowhide leather. Two pockets.
 All-around straps and a top inside handle bar extending the entire length of the bag. Firmly attached bag handle.
 Adjustable spring lock and key. Well sewed throughout. Size 11x16.
 Here's something most any man will surely appreciate; also business women, teachers and school children.
 —Gimbels, Anniversary Sale, First Floor.



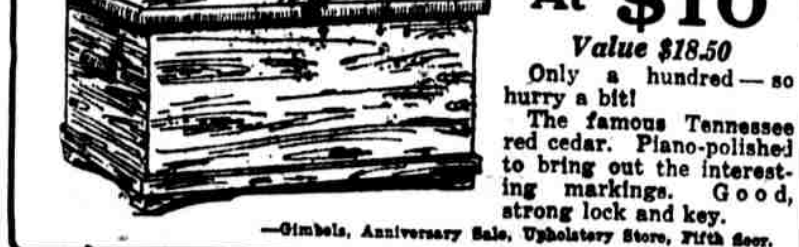
MEN'S Novelty "Brushed Wool" Sweaters

\$6 Regularly \$7.50
\$7.50 Regularly \$10
 After the styles imported from England—but a big difference in price, as the imported bring several times the price. Sizes 36 to 46.
 New color combinations.
 —Gimbels, Anniversary Sale, Sporting Goods, Fourth Floor.



Great Big Cedar Boxes—Anniversary Specials At \$10

Value \$18.50
 Only a hundred—so hurry a bit!
 The famous Tennessee red cedar. Piano-polished to bring out the interesting markings. Good, strong lock and key.
 —Gimbels, Anniversary Sale, Upholstery Store, Fifth Floor.



Boys' \$15 Norfolk Suits, 2-Trousers for \$10.50

Please take the statement as being carefully made. We put much work into preparing for the Anniversary Sale. The suits are of all-wool cassimeres and tweeds. Both pairs of knickerbockers are full-lined; coats are mohair lined. For ages 8 to 18.
Boys' \$20 Norfolk 2-Trousers Suits at \$15
 Smartest of the new single- or double-breasted models. Ages 8 to 18.
Boys' \$15 Polo Overcoats at \$8.95
 All-wool chinchilla, blue, brown, gray. Muff pockets. Collar will button up close to neck. Lined with flannel. Ages 8 to 10.
Boys' \$13.50 Mackinaws at \$10
 Shawl collar. All-around belt. Ages 6 to 18.
 —Gimbels, Anniversary Sale, Third Floor.



Phonographs That Came to Us in the Receivers' Sale at About a Third the 1921 Prices

20 Pathe Record Free
 With Each Pathe Phonograph
 —during the Great Fischer Sale. These from a very good selection of light and classic numbers.
 Model 7—the \$110 \$48
 Style at
 Model 12—the \$150 \$69
 Style at
 Model H—the \$225 Pathe \$105
 Actuelle at
A few dollars down and as little as \$5 a Month
 Pathe Freres Company re-organizing! Good news—the continued production of this splendid Phonograph helped by the Gimbels selling of the extensive receivers' stocks.



The Entire \$250,000 Stock of Personally-Made J. & C. Fischer PIANOS and PLAYER-PIANOS Came to the Gimbels Stores—Save a Fourth

MAHOGANY CASED
 10-Year Guarantee
 Free Tuning
 Free Delivery
 Free Bench or Stool
 The grand old J. & C. Fischer piano business has been sold to the American Piano Co. that will splendidly continue the work, but the actually-Fischer-made instruments—the pianos that carry the sentiment of the name—were all bought by the Gimbels Stores—Philadelphia and New York—and are actually being sold—
THREE YEARS TO PAY
 At Savings of 25%
 Please act promptly, as one style is already sold out.
J. & C. FISCHER UPRIGHT, \$352.50
 —the \$470 Style
J. & C. FISCHER PLAYER-PIANO, \$498.75
 —the \$665 Style
 Gimbels Brothers, Philadelphia.
 Kindly send me—without obligation on my part—full information about the J. & C. Fischer pianos and players now on sale at 25% saving.
 Name
 Address

