

Organ plays at 9, 11 and 4:45 (Melody and Chimes at Noon) WANAMAKER'S Store Opens at 9 WANAMAKER'S Store Closes at 5 WANAMAKER'S WEATHER Slightly Warmer

Glorious Autumn Weather Finds This Store at Its Best!

There Is an Old Story That Is Worth Thinking About A certain ancient history records an instance of filial affection worth remembering...

[Signed] John Wanamaker

Women's Dresses and Suits to Measure

The Custom Tailoring and Dressmaking Bureau continues to delight many patrons with dresses and suits made to measure at the following prices:

Remnants of Woolen Dress Goods Women know what that means—skirts, dresses, even coats...

Women's New Winter Wraps Luxuriate in Handsome Furs Beaver is one of the favorites, for so many women can wear beaver becomingly...

Children's Warm All-Wool Coats Begin at \$8.50 As for materials: broadcloth, duck, chinchilla, velour, hair...

Women's Fine Cloth Gowns \$52.50 to \$120 With November within ten days of us, such gowns appeal warmly to women who care as much for comfort as they do for style...



The Smart Street Frocks Every Young Woman Requires \$25 to \$85 Dark blue twill, mostly—so cleverly cut and perfectly tailored that very little ornamentation is needed...



The Simpler Novelties Among Fur Coats

HERE is a mole coat, fox collar and a girdle tipped with fur balls, which is really rather conservative and a rich and delightful garment for \$700.

The New Blouse Jacket Appears in Cloth Which is as much as to say it is intended to be worn with the cloth tailored suit or a separate cloth skirt.

Plants for a Sunny Window All sorts of pretty potted plants and ferns, suitable for indoors, can be had for small sums...

Bicycles Lowered in Price Bicycles that you can depend on to give service and satisfaction are now marked at the lowest prices in years.

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It's No Joke to Hunt Children's Shoes All Over Town One mother said she had been at it all day—and at Wanamaker's in the afternoon fitted both her children in twenty minutes!

Women's Traveling Cases With Twelve Fittings—\$25 Wonderfully good and priced lower than they have been in a long time...

Tumblers Made to Stand Hard Knocks The manufacturer's representative explains their remarkable qualities in the glass section of the China Store.

The Warm Blankets of Cape Colony Wool— are so manifestly good that they are having a remarkable sale.

For Cold Weather Gas Stoves Oil Stoves Coal Stoves Wood Stoves Gas Logs Pipeless Heaters Andirons and full equipment for the fireplace.

Filet Net Curtains Are Very Popular There are many reasons why they should be, for they let in the light and yet make a decorative finish for the windows.

Boys' Overcoats in Splendid Selection Quality stamped all over them. Quality in the fabrics, especially in the fine tweeds in their wealth of gray, brown and tan shades...

The First New Drawer-Leggings of the season are in. Sizes from one year to ten years. They're usually bought against the coming of the sudden cold.

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New Novels 'The Subconscious Courtship,' by Berta Ruck, \$1.75. A charming and complicated romance.

'Rough-Hewn,' by Dorothy Canfield, \$2. In which American life and French home-life are delightfully interwoven.

'Clair de Lune,' by Anthony Pryde, \$2. A vivid story concerning a man, a woman and the man's art.

'The Cathedral,' by Hugh Walpole, \$2. A novel of rich and delicate detail of many lives.

Two-Tone Silk Stockings With Openwork Clocks \$3.50 Beautiful stockings in lovely colorings to harmonize with tweeds.

Women's Sample Bathrobes at \$3.85 Of cozy eiderdown, all of them, in gray, red, blue and lavender; also they mostly have pockets and many are satin-bound.

Hand-Made Filet From Italy—Special In the Art Needlework Store—you will find some interesting chair-backs of creamy hand-made filet...

To Rake the Leaves A rake with wooden teeth is best, as it does not tear the turf.

A New Console Design in Cheney Phonographs A beautiful new design, called the Abbotsford, is available in mahogany.

Soon Little Fingers Will Be Up at the Glove Counter For mothers know how nicely the children's gloves here fit, and how extra well they wear.

Chinese Rugs, 9x12 Feet \$250, \$290, \$295, \$297, \$329, \$325 and up to \$357

Chinese Rugs in Other Carpet Sizes 12.3 x 9.2 ft. \$365 12 x 9.3 ft. \$335 13 x 10 ft. \$345 11 x 8 ft. \$225 12.5 x 9.3 ft. \$245 12 x 9.2 ft. \$337

Small Chinese Rugs 5 x 5 ft. \$65 3 x 5 ft. \$39 to \$45 3 x 6 ft. \$19 to \$60

You Can Put a Whole Meal in a Fireless Cookstove and Go Out for the Afternoon WHEN you return everything will be cooked, piping hot and ready to serve!

Best of all, it means freedom from the kitchen, and time to enjoy the pleasant things of life. Thoroughly tested fireless cookstoves of the best types are \$25, \$36, \$40 and \$42.

Unframed Etchings and fine reproffs from etchings, in soft colorings, picture attractive bits of the Old World. Priced from \$3 up.

Literally Thousands of Lamps are in the Lamp Store at this moment—lamps for every room in almost any type of house; lamps which begin with simple little mahogany things at \$1.50 and end with a beautifully carved Chinese lamp at \$400.

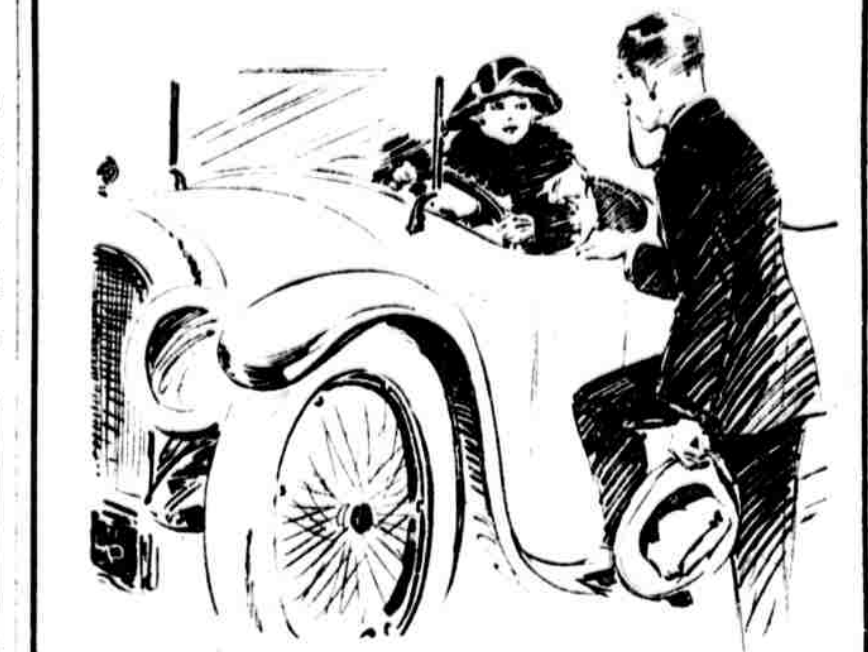
A Restful Green Sleeping Room will be builded for some one, around a hand-decorated set that has just come into Antiques.

How Can You Help Judging a Man by His Clothes? True enough, man's real worth "lies deeper," as the old saying goes.

Knitted Jackets Came From Scotland to Keep Men Warm As soft as the heather—and really like the heather in color.

'Redleaf' Tweed Hats Are Best for Knockabout It's worth going all the way to England for them. Every one is hand-tailored—a thing no American-made hat can boast of.

Most Men Are Putting on Their Gloves Even those who scorn the conventions are apt to regard comfort, and to slip on gloves about the same time they don topcoats.



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