

The Daily Movie Magazine

THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

For Film Fan's Scrapbook



LUCY FOX
The charming young vamp of Barthelem's "Lovers" has returned to her first love—the thrilling serial—and will be seen again with "Speed" Hutchinson

to see it as I paid to see "Manlaughter." I must say I more than enjoyed "Passion" and "Deception," seeing them both twice. But I did not bother to notice who directed these two pictures or who was in the cast. So when "The Loves of Pharaoh" came along, why, I did not know enough about it to think it was any good.

"But like 'Scream Face,' I also want to know if there isn't a chance of it coming back. If there isn't, as you seem to think, then I hope I will get to see it somewhere else. And I also hope you get about 10,000 letters asking about it and who might really want to see it."

(The 10,000 letters sent to me wouldn't do a bit of good. But if they were sent to 1214 Market street they might. In all fairness, I want to say that the movie folks themselves knew they weren't going to make any money out of "Pharaoh." One of them made that prediction to me before it came here. "It's a great picture," I understand," he said, "but we'll lose money on it. Still, we're going to show it because it's a part of our business to give movie lovers a chance to see all that is best in pictures."

Ten thousand letters would mean that the film would be shown again downtown.)

Ben: Carol Dempster was undoubtedly charming in Sherlock Holmes, but I think Griffith and his camera men were much kinder to her in "Dream Street." She's a clever girl and a mighty nice kid personally and I'm glad you liked her. Peggy Bayfield was the girl who jumped off the rocks. I've never heard of her in any other picture so I can't tell you anything about her. I am told that Virginia Valli herself made the canoe scenes in "The Storm," and refused to have a double. Mighty good work all the way through that picture—eh?

SAYS ART IS NO FRILL

A Vital Force for Americans, Declares Dr. S. W. Woodhouse

"Art is not a frill," declared Dr. S. W. Woodhouse, of the Pennsylvania Museum, speaking before the Society of Arts and Letters at its 120th meeting last night in the New Century drawing room.

"Art is not an unnecessary thing for Americans, but a vital force. When man develops beyond the stage of the hunter and the shelter builder art becomes a governing influence—food is dressed to appeal to the appetite of the man who is not starving, and the shelter becomes something to please the eye of the man who is already sure he can get in out of the rain."

Billy Dew writes: "I notice a lot of talk in your columns on 'The Loves of Pharaoh,' and judging from your comment I believe you feel sort of hopeless as to just what most of us want."

"Now, I did not see this picture, but it wasn't because I didn't want to see it, for had I known what I know now I certainly would have missed 'Manlaughter,' and gone to see this one. There may be others who have missed it under circumstances similar to mine, so maybe I can start something by telling you how I missed what I feel pretty certain must have been a wonderful picture.

"Yes, I saw it advertised, but I never stopped to look up the cast or who directed it, because the title sounded like another of those impossible things we get stung with so often. No one told me about it until after it was gone from our midst, but that may be due to you and those very few others who saw it not being close friends of mine.

"Nevertheless, had I known that it was directed by the director of 'Passion' and 'Deception,' and that Emil Jennings was the same actor who played King Henry, why, you can bet I would have paid twice as much, if necessary."

WESLEY INN

Wayne, Pa.

One of the most exclusive hotels on the Main Line. Cuisine unsurpassed. Entirely redecorated and refurnished.

A few choice rooms now available

Edward F. Logan
Proprietor

PHOTOPLAYS

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

ALHAMBRA, 12TH AND MORRIS STS. (EVENING) 7:30, 9:15 & 9 P. M.

HOOT GIBSON
in "THE GALLOPING KID"

APOLLO, 62D & THOMPSON STS. MATINEE DAILY

AGNES AYRES
in "BORDERLAND"

ARMORE, LANCASTER PIKE, ARMORE, PA. ARTISTS ALL IN

"TURN TO THE RIGHT"

ASTOR, EIGHTH & GIRARD AVE. MATINEE DAILY

"RICH MEN'S WIVES"

BLUEBIRD, Broad & Spruance sts. (EVENING) 7:30, 9:15 & 9 P. M.

AGNES AYRES
in "BORDERLAND"

COLISEUM, Market St. 50th & 60th STS. (EVENING) 7:30, 9:15 & 9 P. M.

AGNES AYRES
in "BORDERLAND"

JUMBO, FRONT ST. & GIRARD AVE. D. W. GRIFFITH'S PRODUCTIONS

"WAY DOWN EAST"

LEADER, 1ST & LANCASTER AVE. (EVENING) 7:30, 9:15 & 9 P. M.

JANE NOVAK
in "COLLEEN OF OLD IRELAND"

LOCUST, 62D AND LOCUST STREETS. (EVENING) 7:30, 9:15 & 9 P. M.

CHARLES RAY
in "THE TAILOR-MADE MAN"

NIXON, 52D AND MARKET STS. (EVENING) 7:30, 9:15 & 9 P. M.

JACK HOLT
in "THE ORIN COMEDIAN"

RIVOLI, 130 & RANSOM STS. CLAIRA WINDSOR AND MILTON STILLS

"ONE CLEAR CALL"

SHERWOOD, 54th & Baltimore Ave. (EVENING) 7:30, 9:15 & 9 P. M.

POLA NEGRI
in "THE EYES OF THE NUMMY"

69TH ST., Theatre Opp. "L" Terminal. ALL-STAR. (EVENING) 7:30, 9:15 & 9 P. M.

"What's Wrong With the Women?"

STRAND, Germantown Ave. at Venango. (EVENING) 7:30, 9:15 & 9 P. M.

WALLACE REID
in "THE GHOST BREAKER"

AT OTHER THEATRES MEMBERS OF M. P. T. O. A.

GERMANTOWN, 5519 Germantown Ave. (EVENING) 7:30, 9:15 & 9 P. M.

"In the Name of the Law"

ADDED—LARRY SIMON in "COOL"

GRANT, 4022 GIRARD AVE. (EVENING) 7:30, 9:15 & 9 P. M.

Joseph & Rudolph Schildkraut
in "IDEY"

JEFFERSON, 20th & Dauphin STS. (EVENING) 7:30, 9:15 & 9 P. M.

"The Three Must-Get-Theres"

PARK, RIDGE AVE. & DAUPHIN ST. (EVENING) 7:30, 9:15 & 9 P. M.

ALL-STAR CAST in "ORPHANS OF THE GHETTO"

DESKS Office Equipment, Wood & Steel Files
Joseph L. Shoemaker & Co.
Bank, Office, Library & School Furniture
At 928 Arch St. Since 1884
(Shoemaker Building)

TRIDENT WATER METERS
Install NOW for meter rate of \$8.00 for 1000. Your plumber or PHILADELPHIA METTER CO., 642 Neal Estate Trust Building

DYE BLOUSE OR BABY'S COAT IN "DIAMOND DYES"

"Diamond Dyes" add years of wear to worn, faded skirts, waists, coats, stockings, sweaters, coverings, hangings, draperies, everything. Every package contains directions so simple any woman can put new, rich, fadeless colors into her worn garments or draperies even if she has never dyed before. Just buy Diamond Dyes—no other kind—then your material will come out right, because Diamond Dyes are guaranteed not to streak, spot, fade or run. Tell your druggist whether the material you wish to dye is wool, or silk, or whether it is linen, cotton or mixed goods.—Adv.

Marjorie Rambeau says: "Mineralava is my most cherished habit."

Say Ben-Gay for Tired Feet
Give your tired, aching feet a comfortable rub with BAUME BENGUE
(ANALGOUSINE)
The pain just seems to melt away At any Drug Store—Keep a tube handy
Theo. Leasing & Co., N. Y. Amer. Agents
Get the Original French Baume
First Aid For ACHEs and PAINS

5-Minute Salads with French's Cream Salad Mustard
For that quick lunch, unexpected visitor or late-hour supper, salads can be prepared in five minutes with French's Mustard.
For tasty sandwiches, one naturally turns to French's Mustard. Many women have written in to us that they even like it spread on lightly as a sandwich-filling.
Be sure you see French's. Remember it is good to use in foods and on foods.
Made only by The R. T. French Company, Rochester, N. Y., Philadelphia Office, 213 So. Front Street

MARKET STREET BEEF CO.
5221-23-25 Market St. 5937-39 Market St.
THE LARGEST RETAIL MEAT MARKET IN PENNSYLVANIA
ONE WEEK'S SALE
Starts Thursday, Oct. 19th
WATCH FOR NEXT WEEK'S PRICES IN THURSDAY EVENING PAPERS
By Buying Our Meats by the Carload, Direct From the Abattoirs, We Can Sell the HIGHEST QUALITY MEATS AT THESE LOWEST PRICES.

FINEST SIRLOIN, RUMP OR ROUND STEAKS 15c lb.
FINEST RUMP, BOLAR, PRIBONE, PINE RIB Roast of Beef 15c lb.
In Fact, Any Steak or Roast of Beef You Desire, From the Best Native Cattle We Have, 15c lb.

HAMS 15c lb.
The Skin Back Hams are sugar cured, equally smoked, from the finest quality of city dressed hogs money can buy. Why pay 8c to 15c a pound more elsewhere? It is worth your while to put away a few for the winter time at this price.
LARGE SLICE OF SMOKED HAM, 1 lb. average, 25c a Slice
CITY-DRESSED FRESH HAMS, whole or cut in half, 20c a lb.

ALL FRYING, ROASTING or STEWING CHICKENS, 25c a lb.
Fresh Ground Hamburg 3 lbs. for 25c
Best Country Scrapple 20c a lb.
Fresh Country Sausage 20c a lb.
Finest Country-Made Liver Pudding 15c a lb.
Finest Half Smokes 12 1/2c a lb.
Finest Ham or Beef Bologna 12 1/2c a lb.
All Cuts of Corned Beef 10c a lb.
Home-Made Sour Krout 5c a qt.
Finest Creamery Butter in 1/4-lb. prints 45c a lb.
Finest Selected Eggs in cartons 35c a doz.
Best Oleo or Nut Margarine 4 lbs.—50c

MARKET STREET BEEF CO.
5221-23-25 Market St. 5937-39 Market St.
In order to accommodate our patrons, we enlarged our stores to double the size. At our 5937-39 Market St. store we took in the most date property, and doubled our force of help, so we can now accommodate many customers as before. Our 3rd Anniversary Sale last week broke all records for a retail meat market in Pennsylvania. We thank you and the thousands of customers, who have made our success possible.

AMERICAN
Down Goes the Price of Selected Eggs for This Week-End
—proving once more the money-saving advantages that accrue to American Stores' customers.
The purchasing power of your dollar is greater, quality considered, in an American Store than elsewhere. Do all your shopping "where quality counts" and "your money goes the farthest."
Big, Meaty, Selected EGGS doz 35c
The greatest food value you can buy. Every egg guaranteed. Every housekeeper should try at least one dozen.
Eat more eggs—they are all nourishment.

Louella Butter lb 55c
Louella Butter is more than a spread. It is food of the finest potential value! Every pound of Louella Butter contains the rich Pasteurized cream from ten quarts of milk.
Richland Butter lb 48c
Gold Seal Eggs carton of twelve 54c
Asco Sliced Bacon pkg 17c
Rich Creamy Cheese lb 27c
Asco Oleomargarine lb 23c
Lifebuoy Soap
CANDIES!
Calif. Peaches
Buckwheat Pancake Flour Golden Syrup each 9c, 3 for 25c

Gold Seal FLOUR 12-lb bag 49c
Snowdrift Vegetable Shortening lb 12 1/2c
ASCO Coffee lb 29c
We speak with authority when we speak of the quality of Asco Blend Coffee. There is that distinctive flavor in every cup that will cause you to exclaim—"this coffee is real!"
ASCO Teas 1/4-lb pkg 12c
New Pack Peas can 12 1/2c
Eating or Cooking Apples : 3 lbs for 8c
New Catch Norway Mackerel each 7c-15c
Best White Potatoes 1/4-pk (3 1/4 lbs) 6c
Fancy Yellow Onions : 3 lbs for 10c
Asco Pork and Beans 3 cans 25c
ASCO Tomatoes Mod. can 12c
Gold Seal Oats 3 pkgs 25c

Bigger Demand Every Day! From the Glowing Ovens!
Bread Supreme 10c
Victor BREAD 6c
Our Master Bakers' Masterpiece—the last word in bread baking.
Victor Raisin Bread, loaf 10c
Victor Whole Wheat Bread, loaf 10c
MEAT SPECIALS FOR THE WEEK-END
Small Regular Small Skinned Large Slicing Hams lb 23c
FRESH-KILLED POULTRY
Frying Chickens lb 32c
Broiling Chickens lb 35c
ROASTING OR STEWING Chickens lb 38c

CITY-DRESSED PORK
Little Pig Roasting Hams lb 20c
Pork Chops or Roast lb 25c
Fresh Shoulders lb 20c
Select Cuts lb 35c
MARKET STREET BEEF CO.
5221-23-25 Market St. 5937-39 Market St.
Prices effective in our Philadelphia and Camden Stores.

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VICHY
Natural Alkaline Water
Unexcelled for Table Use
Known and prescribed by the Medical Profession for many years as possessing great medicinal properties
Bottled at the Springs
Distributors: ARCHENBACH & MILLER, MITCHELL & LEONARD CO., PHILADELPHIA
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