

SPECIAL PIANO BARGAINS AT CUNNINGHAM'S

The Pianos listed below have been taken as payment for the famous Matchless Cunningham Pianos or Player-Pianos—they have been thoroughly renovated at our own factories and are like new. Although these instruments are priced at these low figures, they are fully guaranteed by us.

- EASY TERMS UPRIGHTS**
- \$450 Blasius Piano, \$175 (Like New Mahogany Case)
 - \$475 Wheelock Piano, \$185 (Like New Mahogany Case)
 - \$500 Mathushek Piano, \$190 (Like New Mahogany Case)
 - \$525 Lester Piano, \$210 (Like New Mahogany Case)
 - \$550 Henry F. Miller, \$225 (Like New Mahogany)

- PLAYERS**
- \$800 Mehlin Piano, \$325 (Like New Mahogany)
 - \$850 Hardman Peck, \$345 (Like New Mahogany)
 - \$900 Schomacker Angelus, \$375 (Like New Mahogany)

- GRANDS**
- \$1100 Sohmer & Co., \$425 (Like New Mahogany)
 - \$1150 A. B. Chase & Co., \$475 (Like New Mahogany)
 - \$1180 Steinway & Sons, \$650 (Like New Mahogany)

IT PAYS TO THINK!
Cunningham PIANO CO.
11TH AND CHESTNUT
OPEN EVENINGS
Factory, 50th & Parkside

SALESMANSHIP
SLEMANSHIP—Theory and practice. Night classes. Taught by an expert salesman. A good thing for ambitious young men, saving the time of a week to start. Apply at office.
STRAITMAN'S BUSINESS COLLEGE
507 Chestnut Street

Banquets
Card Parties
Private Dances
Weddings
Especially Catered for at the
RITTENHOUSE
22d and Chestnut
Estimates and Menus Furnished

Do it every day—wrap up a couple of slices with the children's recess lunch.
Victor Raisin Bread
10^c Loaf
In all our Stores
AMERICAN

ACADEMY OF MUSIC AGAIN SHOWS LOSS

Deficit of \$27,164 Is Reported Despite Best Season in Institution's History

INCREASE IN TAX A BLOW

Another deficit from operation of the Academy of Music, reported at the annual meeting of the Academy of Music Corporation on Tuesday night, set stockholders and directors racking their brains today in an effort to reach a solution of the problem of supporting the institution in the future.

Although the Academy had the best season in its history last year, there was a deficit of \$24,043.10, according to the annual report submitted by Mr. Bok. Unless the public accords better support to the house in the future, Mr. Bok said, it will be virtually impossible to place the organization back of it on a self-supporting basis.

While Mr. Bok made no specific recommendations, it is intimated that drastic action may be necessary if the corporation is not assured of a greater number of rentals for the house in the coming year. Despite the protests of the Executive Committee, the assessed valuation on the Academy was increased by the Board of Revision of Taxes from \$1,000,000 to \$1,200,000, which will entail an increase in taxes of \$200,000, or more than the annual deficit which is expected.

Tax Increase Discouraging

Last year there were 254 engagements in the auditorium compared with 271 the year before, an increase of 81; an additional 334 events took place in the Foyer, against 279 the year preceding, or an increase of 105. The total number of events given in both the auditorium and the Foyer was 588, as compared with a total of 558 the preceding season, which represents an increase of 188. In the last year of the old Academy management, there were 251 engagements, hence the past year's figures show an increase of 307 events over the record number under the old regime.

"The most discouraging experience of the year," Mr. Bok said, "was the increase of the tax assessment of the Academy of Music by the Board of Revision of Taxes, of \$200,000. Your executive committee appeared before the Board, and, in the committee's opinion, clearly showed that this increase was not justified. But the appeal was of no avail. While the tax assessors were evidently in sympathy with your effort of public service, they felt powerless to reduce the assessment, owing to the existing state of the law with respect to tax assessment. The city tax for the past year was, therefore, based on the increased assessment of \$1,200,000, and the tax was increased by \$200,000."

Refers to Other Cities

"I venture to emphasize this point in view of the fact that, while other municipalities during the past two years have reduced the taxation of similar buildings in their cities, and in one or two cases have totally exempted from taxation buildings not as much given over to the public service as the Academy of Music, the city of Philadelphia has increased the burden and the loss which you are sustaining in your effort to keep the Academy of Music true to its traditions and a center of public service. I call attention to this fact because it naturally will enter into

your consideration as to your future plans with the Academy of Music."

While the prospects for the coming year are favorable, the report points out that the stockholders must expect another loss. The short season of only thirty weeks and a "dark" period of twenty-two weeks—from May 1 to October 1—make it practically impossible to pinos the Academy on a self-supporting basis unless the public supports it in the way of rentals more generously than it has in the last two years.

The report drew attention to the activities of the Woman's Board of the Corporation, which introduced changes in the kitchens and cloak rooms attached to the Foyer with a view to facilitating the management of social affairs which depend on kitchen equipment.

The SADDLER'S BELT

Also with Snap End for Your Own Buckle

IS A GENTLEMAN'S BELT

"The Saddler's Belt" Fashioned from a solid piece of best quality English bridle leather. Better leather cannot be had. No stitching. Gives no end of wear. Keeps its shape.

1713 CHESTNUT, PHILA., PA.

MARTIN & MARTIN INC. SADDLERS AND LONDON

ALSO SOLD BY
Strawbridge & Clothier, Wm. H. Wagonmaker, Wm. Hopkins Co., Bowler & Bowler, Walter G. Becker, Geo. Marshall, C. Spaulding & Bro., J. J. Spaulding & Bro.

Ask for "THE SADDLER'S BELT"
A Red Seal (Trade Mark) stamped on every one.



A "Speed Truck" Built Entirely of Truck Parts

\$1245—for Chassis

Has no passenger car parts. Just compare with "speed trucks" you know. You'll find differences you want:

Powerful, modern, truck type motor, armored type radiator, no soldered joints to cause trouble in circulation pipes, modern starter, heavier frame, longer, easier, safer steering, better braking, stronger axles. Has electric lights, electric starter, Alemite lubrication, bumper, 34" x 4 1/2" cord tires.

1 1/2 to 2 tons \$1445 2 1/2 to 3 \$2300
1 1/2 to 2 - 1790 2 1/2 to 4 3190
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Stewart

MOTOR TRUCKS

Gomery Schwartz Motor Car Co.
Sales Room, 128-140 North Broad
Service Station, 2400-14 Market St.

Strawbridge & Clothier Lower-Price Basement Store

Hundreds Will Want to Share In These Great Savings To-morrow

More and more people are doing much of their ready-to-wear purchasing in this new and different Basement Store. And more and more people are learning every day that good, reliable Strawbridge & Clothier

lower-price merchandise is the best to be had at the price. A small part of the apparel on sale Thursday at special savings is mentioned here. There are hundreds more items. Come in early for your share.

Bay Seal (Dyed Coney) Coats

One-third Under Price

\$79.50



Beautiful, luxurious-looking Coats of fine Bay Seal (dyed coney), handsomely lined with embroidered silk and warmly interlined.

One of the most unusual Fur Coat values we've seen this season—full 40 inches long, worn with or without belt—and fashioned with large, soft, crushable collar. Sizes 36 to 42.

Almost irresistible at \$79.50.

Satisfactory service guaranteed by Strawbridge & Clothier.

→ Strawbridge & Clothier—Lower Price Basement Store

Remarkable Group of Women's New Coats

Save About One-third

\$14.50



A Thursday economy-opportunity women will not want to overlook.

Many smartly modeled Coats of all-wool tweed, 45 inches long, with good American opossum collar, yoke lined with suede cloth, patch pockets and inserted plait in back.

Others, self-trimmed, of fine double-faced herringbone and tweed, many half-lined. With raglan sleeves, patch and side pockets, notch collar and belt.

In tan, brown and gray. Sizes 36 to 44.

→ Strawbridge & Clothier—Lower Price Basement Store

Sale! Women's and Misses' Dresses

Chiefly New Arrivals, Many Half Price



\$9.85

Thirty Newest Models. All Sizes, 14 to 44.
Six Fine Fabrics. Best Styles, Best Quality, Lowest Prices by Actual Comparison. Come Early To-morrow



More fine Dresses were sold here last week than in any week since this wonderful new Lower-Price Basement Store started.

On the day when the newspapers announced that Philadelphia was the hottest city in the country except Miami, Florida, the crowds here were the greatest—and bought the most Dresses!

Proof positive of Philadelphia's belief in Strawbridge & Clothier's Lower-Price Basement Store values.

To-morrow, over a score of new models join our great value-giving Dress event for the benefit of those who were unable to share during the 10 days just passed.

To-morrow, then, choose your newest Dress from about 1,000 here of Canton crepe, crepe de chine, charmeuse, tricotine, Poiret twill and wool jersey. Some with panels, drapes, flowing sleeves, beads, rosettes, plaits, embroidery and silk braids. In black, navy blue, brown and gray. Sizes 14 years to 44 bust, in the lot—\$9.85.

→ Strawbridge & Clothier—Lower Price Basement Store

Extra-Size Petticoats—\$1

Usually One-Half Higher in Price

Black, brown and navy blue Petticoats of a good satine. Full-cut, with a flounce of fine tucks, and elastic at waist—\$1.00.

→ Strawbridge & Clothier—Lower Price Basement Store

House Dresses—\$1.50

Worth at Least One-Third More

Pretty, new models of figured percale, striped gingham and plain chambray in many colors. Some trimmed with contrasting material, others with plain colored vestes, all with sashes. To-morrow—\$1.50.

→ Strawbridge & Clothier—Lower Price Basement Store



Sale! 1515 Pairs Women's and Girls' Oxfords, Strap Pumps and Strap Sandals, Half Price—\$2.65

For all occasions—street, dress, sports and home wear—Shoes for both fashion and comfort. In black and brown kid and calf, patent leather, black satin and combination two-tone effects. High, low, military, Cuban and baby French heels. Complete size ranges in each style, 2 1/2 to 7 1/2 in some, 3 to 8 in others. Many are Good-year-weltd, others turned and sewed, others McKay-sewed. A very unusual opportunity—\$2.65, to-morrow.

→ Strawbridge & Clothier—Lower Price Basement Store

Girls' All-Wool Dresses \$5

Worth Far More

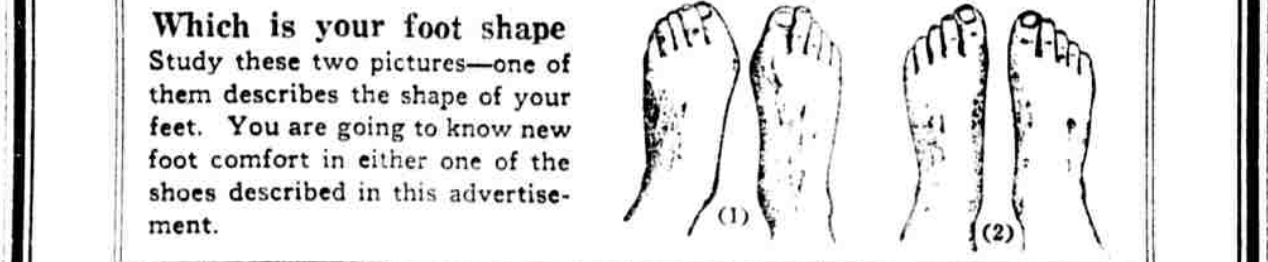
Smartly designed Frocks of all-wool serge and wool crepe, in navy blue, Copenhagen blue, gold and henna.

Most attractive for school and general wear. Sizes 7 to 14 years—\$5.00, to-morrow.

→ Strawbridge & Clothier—Lower Price Basement Store

WALK-OVER

Special Showing of the famous Princess Pat and Relief Shoes



Which is your foot shape? Study these two pictures—one of them describes the shape of your feet. You are going to know new foot comfort in either one of the shoes described in this advertisement.

The Relief

FOR women whose feet are shaped like the illustration (1) above. This shoe has been made with a precision never before known in shoemaking. Notice the prominent joints of the great toe and the width across the ball or tread of the foot.

THE Relief is so constructed that it allows room for the enlargement in the joint of the great toe and conceals that prominence in a most surprising way. The shoe is really a very pretty model and on the foot it looks like a special custom fitting. It is wide at the tread and extra narrow at the heel, with a snug ankle fit. The comfortable feeling on your foot is a new sensation. See it at this week's special demonstration.

The Princess Pat

NO MATTER where you go in this country or any of 102 countries throughout the world you'll see women wearing the Princess Pat model. The thing you'll notice about it first is that wonderfully good-looking outside appearance—the exactly perfect fit of it.

IT LOOKS so shapely that you want to ask the wearer where she bought it. But looks alone do not make it so popular all over the world—it's the comfort women get from wearing it. That's really astonishing. It has a straight inside line—the natural line of the foot. And, besides, it has a narrow heel with a wide tread combination, and fits around the ankle as no other shoe ever has.

Fine Black & Brown Kid Oxfords, \$8, \$8.50 & \$10
Boots, \$9.50 to \$12

Dress Strap Slippers, Patent or Black Kid, \$10

HARPER'S 1228 MARKET
Walk-Over
1022 CHESTNUT SHOPS

Blanket Robes, Special \$2.65

Worth Over One-Third More

Wonderfully warm, very well made, and in most attractive patterns in light and dark colorings. With round collar, neatly bound cuffs and pocket, belted, as illustrated—\$2.65.

Many other fine Bath Robes of Beacon cloth and all-wool blanket cloth, under price—\$3.95 to \$6.50.

Flannelette Night Gowns—\$1.20, Worth One-half More

Of heavy material, with double back and front yoke. In neat pink-and-white or blue-and-white stripes. Full sizes, 15, 16 and 17. Unusual—\$1.20.

→ Strawbridge & Clothier—Lower Price Basement Store

Little Boys' Coats, Suits \$5

Very Much Under Price

The sturdy little Coats are of excellent all-wool cloaking, expertly tailored, with plaid lining. In several desirable shades and new styles, sizes 2 to 6 years, \$5.00 (one illustrated).

The Suits are of Jersey, tweed and serge in a variety of colorings, including the popular heather mixtures. Sizes 2 to 6 years, extremely low in price—\$5.00.

Bring the youngster in to be fitted, tomorrow.

→ Strawbridge & Clothier—Lower Price Basement Store