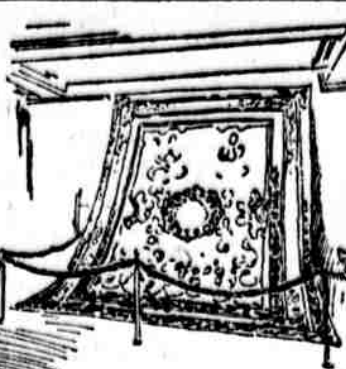


Can You Tell?
By R. J. and A. W. Bodner

Where Clouds Come From
Clouds are nothing more or less than mist, or volumes of elevated vapor, raised by the condensation of the water vapor in the air into minute globules of water. They are formed from the evaporation of water at the earth's surface.

When we see what we call mist, we are seeing clouds forming, but generally so thin that they are invisible. As the mist or vapor ascends through the air, it becomes cooled, is formed into a denser body and we are able to see it. The reason why clouds do not see it, is that the sun's rays, through the force of gravitation after the mist has become condensed, is due to the fact that the vapor forms into tiny vapor bubbles. When these have been warmed by the sun they become lighter than air. The lower parts of clouds partially descend, but on meeting a warmer atmosphere they expand and become poised upon the air. There is always an upward degree of atmospheric motion, caused by the diffusion of heat from the earth's surface. While there is also a downward movement of air to supply the place of that which has ascended, the heat of the ascending air, combined with its upward movement, expands and floats the vapor of the clouds.

THE HOME IN GOOD TASTE
By Harold Donaldson Eberlein



Coloring of Rugs
The wondrous and imperishable colorings in an Oriental rug, which im-

LOVE NOTES
By KAY KEAN

Not by Bread Alone
Man lives not by bread alone. Neither do husbands.

The masculine stomach is only an integral part of man's anatomy and is not the only way to his heart. Some of the things hubby does not thrive on are nerve attacks; curl papers at night; a boudoir cap in the morning; recitations of domestic difficulties; unpaid bills just before breakfast or dinner; coal on the furnace at inopportune moments; signs of flying up a bored expression for stale jokes; and a heartless attitude toward pet pipes, old shoes and slippers, and that pair of gray striped trousers.

You may satisfy a man's stomach and he'll hunger again in four hours. But an unfavorable impression lasts longer.

Wives usually court divorce by turning their backs after marriage on the personal niceties and devoting themselves solely to the satisfying of hubby's pancreatic juices.

Adventures With a Purse
OVER the tea cups at lunch we got talking; somehow a cosy place and a cup of clear amber tea are conducive to talking, and we tucked our watches under our coats and the hands would move around unobserved. And she told me that her dress slippers needed a bit of dressing up. Rhinestone buckles were too expensive, or at least the kind she wanted was, and that started an expedition. And it ended at a button counter with the purchase of two cut steel buckles. "Ever so nice looking," she told me, "and, my dear, would you believe it, they looked just like the \$4 ones and the two of them cost but sixty cents."

DOMINIC VERANTI
1721 WALNUT STREET

Dominic Announces the Formal Opening of His New Building, 1721 Walnut Street

REGRETTING the delay, due to the scarcity of the skilled labor necessary to finish his building, Dominic bids you welcome to his new quarters, which he has fashioned and planned into a tailoring establishment that will meet your every requirement.

Dominic also wishes to thank his valued patrons for their loyalty and consideration during the past few weeks, when he was forced to give the best service possible in the temporary small quarters.

Dominic Creations for Fall and Winter Are Now on Exhibition

Dominic is now showing his own original models for fall and winter, and never before in his history has he presented such a wonderful display of individual suits and topcoats.

TWEED SUITINGS
Designed by Dominic in his inimitable style—many new and individual materials.

TAILORED DRESSES
In Tricotine, Poiret twill and all the wanted materials from home and abroad.

CHILDREN'S COATS
For children from 3½ to 14 years. In many distinctive materials with or without Fur Collars—all models originated by Dominic.

FALL AND WINTER SUITINGS AND TOPCOATS
Embracing the finest importations from the world's best looms, each model portraying Dominic's interpretations of the latest fashions.



Brown & Braucher
Remodeling & Repairing a Specialty
55 W. Shelton Ave. Germantown

KNITTING WOOL
Worsted 15¢ Silk & Wool 20¢
Per oz. ... Per oz. ...
We'll Gladly Do You Samples
Hemstitching, E.L.D.S. Embroidering,
Novelty Embroidery Co.
15 N. 10th St. 1007 Filbert St.

Bead Silk Wool
Best Silk, \$4 a pound
Silk & Wool ... 1 lb. an ounce
Beads & Trimmings a Specialty
National Bead & Art Silk Co.
21 S. 9th Street Walnut 2485
Mail Orders Filled Promptly

Lanoll Permanent Waving
Dye removed from unsuccessfully dyed heads
INEGTO RAPID
applied by
man expert.
All kinds hair work.

N. W. THEE, 21 S. 9th St.

Jones Arch Support Shoes
2752 Germantown Ave.
Ladies' Finest Vic Kid Comfort Shoes, with Steel Arch Support, Rubber Heels Attached.
REAL NATURE'S COMFORT \$3.85
All sizes From 2½ to 10, at

THE TRAINED NURSE INFANT SHOP
1807 Chestnut Street
LAYETTES
From Safety Pin to Bed
All Arnold Knit Goods at Lower Prices
Arnold Knit Gowns, .85
Spruce 2193

Julia Sanderson says:
"I use Mineralava regularly and would not be without it!"

READ THE ADVERTISEMENTS
where you can get the best values, then get your Store Orders from

Write for Details
MARRIOTT BROS.
1118 CHESTNUT STREET

Number 1830 South Rittenhouse Square
Large Duplex Apartment including—
5 Master Bedrooms and 3 Baths.
3 Maids' Rooms and Bath.
Apply to Superintendent on premises.

SHOPPING UPSTAIRS DEPARTMENT
WHY YOU SHOULD SHOP UPSTAIRS
These stores pay lowest rents. Their overhead is greatly reduced. It costs them less, lots less, to do business. They pass their savings right on to you. Shopping upstairs means utmost in quality at lowest possible price to YOU.

PHENOMENAL OFFERINGS!! Truly wonderful values in svelte-line topcoats and exquisite dresses—a remarkable assortment from which Milady may select. A. Gattone 1703 Walnut St.	PERFECT PERMANENT HAIR WAVING Artistically Individualized \$15.00 up for front \$25.00 complete bobbed head Lanoll Process Maison Pelletier 1732 Chestnut Street	National Jewelry Co. 1026 Chestnut Street Makers of College, School and Fraternity Pins B. M. Falkenhagen, Mgr. Bell: Filbert 9706 Keystone: Main 7618
Creator of Styles SCHWARTZ The Tailor Now at 1636 Walnut St. Ultra-Style Assured perfection of fit—in svelte-line tailored dresses, well-groomed topcoats and modish suits—at very pleasing prices!	Max J. Nathan THE DIRECT FURRIER 1422 Walnut Street Now would be a good time to attend to your FUR WANTS and have them ready when the COLD weather comes. I import all skins myself and personally supervise the work for you. Spruce 5873	SALE THURSDAY DRESSES Canton Crepe, Poiret Twill, Tricotine, SUITS \$15 Values to \$35.00 No matter where you live, be on hand Thursday and get one of these Coats, Suits or Dresses, worth to you \$25 for only \$15. PHILADELPHIA GARMENT COMPANY 1117 CHESTNUT ST. Take Elevator
MARINELLO RITA A. KRAUS 1615 Walnut Phone Spruce 4209 Face and Neck Contouring Muscle Strapping Facials, Manicuring, Electrolysis. Hair Coloring RAPID INEGTO METHOD GRAY HAIR TURNED TO BLACK PERMANENTLY COLORED IN 15 MINUTES PERMANENT HAIR WAVING BY THE FAMOUS OIL SYSTEM	Anniversary Sale! Beautiful Strap Pumps (In many leathers) Only \$5 DeBruner & Emery 31 S. 15th Street	FOOD Good, wholesome home-cooked food—excellently served, perfectly prepared at prices that appeal to the particular purse. Alcott Lunch Room 135 So. 11th St.
ELITE CLOTHES FOR ELITE WOMEN At Real Savings Partial models and our own originalities. SPECIAL Fur Trimmed Bolivia Coat, \$75 Beautifully fitted personally—all to your order. S. BITTERS Artistic Tailor & Furrier 209 S. 13th St.	Phenomenal Sale Wondrous Creations Dresses of Poiret Twill, Satin-Faced Canton Crepe, etc. but \$22.50 Duval's 123 S. 13th St.	YOUR ELECTRIC FAN! It has done good work this summer. For a very moderate charge we will store it for you and keep it in such good shape that it will give you BETTER service for many summers to come. S. SHELBY & CO. 501 Chestnut St.

Wanamaker's Down Stairs Store
invites you to come and see how pleasant inexpensive shopping can be.
Yes, indeed, there is plenty of washed fresh air and the lights are bright enough to see well and the aisles are straight and wide.
It's Wanamaker's Down Stairs Store—not a cellar—and there are direct entrances at both Market and Chestnut Streets, as well as 48 elevators and 10 stairways leading from the Main Floor of Wanamaker's.
All the merchandise is low or moderately priced—and qualities are of the satisfactory sort known as "Wanamaker-standard."

Roman-Stripe Blankets at \$6 Each
The filling is all-wool; the warp is cotton, making the blankets specially durable. In gaily blended Roman stripe patterns with garnet, gray, navy and brown predominating. Not only useful for warm covering on a bed, but for couch covers, all sorts of decorative uses, for automobile robes and for sports blankets to carry to football games and the like. 66x80 inches.
(Down Stairs Store, Central)

All-Wool Blankets and Down-Filled Quilts, \$10
Since these fine all-wool blankets and quilts were contracted for, the actual wholesale cost of wool has gone up considerably, so \$10 is an increasingly "special" price for them.
\$10 pair for 70x80-inch all-wool white and plaided-white blankets.
\$10 for 72x80-inch all-wool filled quilts with plain sateen backs and borders and figured sateen tops in all desirable colors.
\$10 for 72x72-inch down-filled quilts, covered on both sides with pretty floral sateen.
(Down Stairs Store, Central)

Sale of Children's Stockings, 15c
More than a third less for fine ribbed stockings for children of 1 to 14 years who wear sizes 5 to 10. Good, strong sturdy stockings that are soft and nice to the touch. 1200 pairs in black, 1200 pairs in cordovan. All sizes to start with in the morning. First quality.
(Down Stairs Store, Central)

Women's Special Mocha and Capeskin Gloves, \$2 and \$2.50
Distinctly seasonal, well-made gloves at a full third less than the standard price. Kinds that will probably look well throughout the entire season, because they are unusually durable.
\$2 for one-clasp gloves of soft Arabian mocha, in lovely shades of gray and beaver brown. Out-seam sewn, with spear-point backs; some with self-color or black embroidery.
\$2.50 for 8-button-length capeskin gloves, in tan and brown. Pliable, well-worked skins make them fit easily, and they are washable.
(Down Stairs Store, Central)

Men's and Women's Cotton Umbrellas \$1 and \$2
\$1 for strong well-made cotton umbrellas, that will stand the strain of hard "every-day" use. Good steel frames. Plain handles with white or colored bakelite rings or silk wrist cords. Men's have crook or opera handles.
\$2 for attractive-looking umbrellas, covered with tape-edged American taffeta (all cotton). Bakelite handles, rings, tips and ferrules, and completing silk cases make them as distinctive looking as much more expensive ones. Men's have crook handles, and plain ferrules.
(Down Stairs Store, Market)

Beaver Calf and Pin Seal Bags in Smart Pouch Shape, \$3
On the Down Stairs Store Central Aisle
Made of leathers that have been carefully treated until they are beautifully soft and pliable. The gathered folds are caught into an almost severely plain metal framework, while silken cords and tassels form the handles. All are attractively lined and fitted with mirror and inside purse.
Tan, gray and seal brown in the beaver calf. Navy, brown and black in the pin seal.
Other handbags at \$3 are of morocco, pin seal and other leathers in envelope shape with tabs that fasten over and keep one's belongings securely fastened in!
A New Lot of Good Steel Scissors, 50c
Scissors with gauges for cutting button-holes accurately. Long, delicately pointed ones that will cut clear down to the tip ends. Blunt ones particularly good for cutting delicate fabrics because there are no sharp points to tear holes. "Stork" scissors—tiny ones that are universal favorites for all kinds of hand sewing.
Stamped 5-Piece Luncheon Sets, 75c and \$1
No wonder people like them! Such homey little designs for applique or embroidery are stamped on the unbleached muslin or white linene sets. They are neatly boxed for gift purposes, too. 36-inch cloth and 4 napkins.
(Down Stairs Store, Central Aisle)

This Beautiful Fur Coat Is of Persian Paw With Kolinsky Dyed Ringtail Collar and Cuffs at \$185
It is 45 inches long and is altogether a wrap of which any woman could be proud. Not only is it beautiful, but the fur, taken from the paws of Persian lambs, is uncommonly durable and makes a strong, serviceable coat for many a season.
Other Persian paw coats, 40 inches long, start at \$140 and go to \$225.
The Fur Shop also specializes a number of other exceedingly effective coats of Wanamaker standard quality at particularly moderate prices.
Marmot sports coats, \$90.
Marmot sports coats with raccoon collar and cuffs, \$140 and \$150.
Natural muskrat sports coats, \$125.
Nearseal coats (dyed coney) with gray squirrel or beaver, \$190.
Fine Fur Neckpieces at Moderate Prices
Japanese marten one or two skin scarfs, \$25 to \$60.
Stone marten scarfs, \$35.
Mink scarfs, \$30 and \$37.50.
(Down Stairs Store, Market)

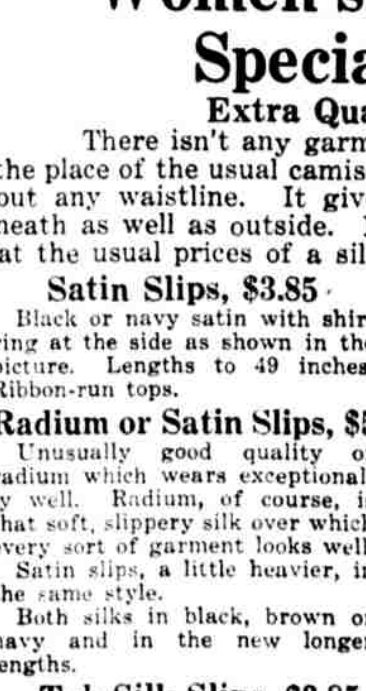
Speaking of Inexpensive Pretty Frocks—They Start at \$10
In the Down Stairs Fashion Store
So often one hears the remark, plaintively made, perhaps, "I WISH I knew where I could find really nice, well-made frocks at a quite low price!"
Here they are—well made, well cut and carefully styled—and the prices are delightfully moderate.
Beginning at \$10 there are nice Poiret twills, serges and tricelines. Some embroidered, some trimmed with fagot-like braiding, some distinctively plain.
At \$10 to \$13.50, there is an excellent assortment of both silk and cloth frocks, including models of crepe de chine, Canton crepe and satin. Draped and tailored models.
Beginning at \$15 and on up to \$20, there are frocks of wool crepe, Canton crepe, crepe de chine, Russian crepe, wool eponge, charmeuse, satin-back crepe and velveteen, as well as cloth dresses of the distinctly better sort.
Trimmings include the most attractive of colored braidings and embroideries, unusual girdle ornaments, pretty sleeve and girdle treatments, graceful side draperies and flying panels. Navy, brown and black predominate, but in many instances the trimmings lend a distinctly gay note of color.
(Down Stairs Store, Market)



The Sports Coats That Most Women Are Asking For —at \$16.75 to \$32.50
Only the other day a customer was overheard to inquire, "Where are your sports coats? A friend of mine told me you had quite the best assortment in town." She was directed to the whole section devoted to sports coats, where she found among other things:
Soft chinchilla coats in chow and tan, lined throughout with satin, at \$16.75.
Diagonal tweeds, satin lined, skeleton lined with silky serge or plaid-back, in blue, brown and gray, at \$20.
Very finely napped tweed chinchillas in tan, chow and brown and mixed herringbones, tweeds, beautifully lined with peau de cygne and warmly interlined, at \$22.50 to \$27.50.
Exceptional novelty tweed coats in unusual diagonal block weave, with wide sleeves, raglan shoulders, belted front and loose back at \$32.50. Lined and interlined.
(Down Stairs Store, Market)



Women's Satin Princess Slips Specially Priced, \$3.85
Extra Quality Radium or Satin Slips, \$5
There isn't any garment quite so convenient as a Princess slip. It takes the place of the usual camisole and petticoat. It gives long straight lines without any waistline. It gives a pleasant sense of being well dressed underneath as well as outside. Here are complete silk slips of the proper lengths at the usual prices of a silk petticoat!
Satin Slips, \$3.85
Black or navy, sat with shirring at the ends as shown in the picture. Lengths to 49 inches. Ribbon-run tops.
Radium or Satin Slips, \$5
Unusually good quality of radium which wears exceptionally well. Radium, of course, is that soft, slippery silk over which every sort of garment looks well.
Satin slips, a little heavier, in the same style.
Both silks in black, brown or navy and in the new longer lengths.
Tub Silk Slips, \$3.85
Flesh or white tub silk slips with Doris hems; mostly the shorter lengths.
Silk Petticoats, Specially Priced, \$3
Embroidered all-silk jersey petticoats with scalloped edges in green, purple, black and navy. Plain satin with hemstitched hems. Accordion-pleated jersey with founce taped in contrasting colors pictured. Changeable taffeta with embroidered and scalloped flounces. Lengths 32 to 36 inches.
(Down Stairs Store, Central)



Women's "Silk-to-the-Top" Full-Fashioned Stockings, \$1.75
We could not match them regularly at a third more! That indicates how good they are! Made of clear, even silk of medium weight—the sort one likes for "best" or to give away. Silk from top to toe—but with the feet and top having lisle threads woven in to make the silk still more durable. They are a maker's clearaway and we have only a few hundred pairs for some fortunate people who like to do their shopping early.
Black only. All regular sizes to start with.
(Down Stairs Store, Central)