

Store Open 9 A. M. to 5:30 P. M.
For Wednesday

Everybody, Listen In!
At 7:30 every morning Prof. Herrmann, of Herrmann Physical Training Institute, broadcasts "setting-up" exercises from Gimbel's W I P station.

GIMBEL BROTHERS

MARKET : CHESTNUT :: EIGHTH : NINTH

80th Anniversary Sales are bringing great bar-gains.

For Wednesday

Tomorrow Women's Coats, Wraps— Yes, Capes, Too



—Of Bolivia—With Perfectly Beautiful Collars of Squirrel or Beaver Fur
At \$45
—Save \$20 to \$50

Here and there an embroidered model—with the embroidery sinking into the silky-soft fabric. Here and there a model with a great, loose, smartly draped sleeve—caught into an odd cuff. Here and there—a flare model, tight by a straight-line—both of them right by a cape that clings! Brown—every soft, deep, rich nut-shade. Blue—the depth of midnight blue; the strength of ensign blue—and black, black, black. Wolf-trimmed styles, too. Fox-trimmed styles, too. All sizes.
—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

Greatest Shoe Sale in Years!

Resolute Clearance of 18,459 Pairs of Gimbel Shoes Far Under Half Price

Women's \$7 to \$12 Shoes HIGH SHOES : OXFORDS : BROGUES : PUMPS **\$2.50** 11,329 Pairs in all—at—

Russia Calf : Black Kid : Brown Kid : Patent Leather : Suede : Satin : Two-Tone Effects

Broken lines; broken sizes; styles not to be re-ordered, but still good, and a very few pairs of very high-priced shoes quite out of style—but \$7 shoes or \$8, \$10 or \$12—the price is **\$2.50**. And to show that all feet can be fitted we print the total size sheet—



WOMEN'S HIGH SHOES
Sizes 2 1/2 3 3 1/2 4 4 1/2 5 5 1/2 6 6 1/2 7 7 1/2 8
Pairs 107 314 127 490 602 211 561 432 507 165 190 180

WOMEN'S LOW SHOES
Pairs 291 407 657 709 721 1002 1705 901 651 497 401 340

6297 Pairs of MEN'S SHOES Oxfords : Brogues : Bals \$6.50 to \$11 **\$3.50** Lines— Broken Lines, of Course, at—

Plenty in tan calfskin, willow calf, mahogany and brown calf; black calf, gunmetal and kid. All are welted shoes, of course. While lines are broken and sizes in any style may be missing, there are all these sizes—

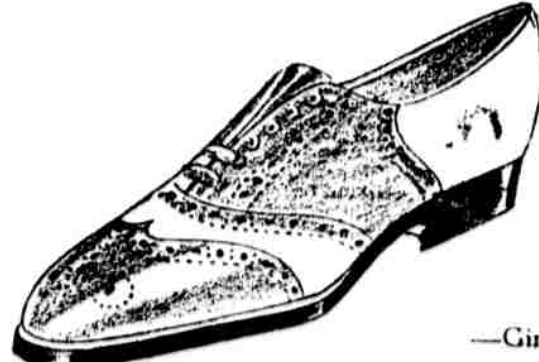
MEN'S HIGH SHOES
Size 5 5 1/2 6 6 1/2 7 7 1/2 8 8 1/2 9 9 1/2 10 10 1/2 11
Pairs 6 0 141 217 304 907 265 780 412 781 631 217 161 90

MEN'S LOW SHOES
Pairs 61 191 72 200 77 201 60 232 90 87 60

It pays to grow—but growth has its pangs. We are doubling our shoe business with little additional floor space—and "lots" that were "sufficient" for the smaller business are "odds and ends" now. And these odds and ends must be pushed out faster, else we cannot do justice to the more and more thousands who depend on us for footwear. That's that—the whole simple, exact story of this shoe sale. Added space—the women's shoes in the aisle running through East Building. It's all regular Gimbel stock—sold by regular salespeople, with a hundred more, well trained to serve with exactness and patience.
ALL ON SECOND FLOOR

LET GIMBELS REPAIR YOUR SHOES

We have always done shoe repairing—pretty well but slow. Now, an organization and equipment to do it well and quickly. Shoes are really made to look well again—old shoe comfort with new shoe looks. And prices are moderate for the class of work we give.
—SECOND FLOOR



Bon Marche GLOVE SALE

Fashionable Gloves Close to Paris Prices

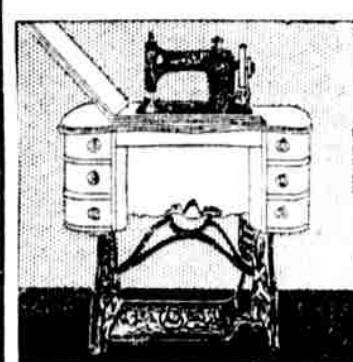
Not only bought and sold under special market conditions helpful to Gimbel customers, but Imported Under the Old Tariff! Consider the saving on future prices!

- 68c for Women's Regular \$1.25 Twelve-Button Length Chamois Suede Gloves.
- \$1.95 for Women's Regular \$3 Washable Capeskin Gloves—Genuine South African Capeskins!
- \$2.58 for Women's Regular \$4 Sixteen-Button Imported Glace Gloves.
- 95c for Women's One-Clasp Tan and Brown Cape Gloves.
- 68c for Boys' and Girls' Tan and Brown Capeskin Gauntlets. Fleece Lined.
- \$1.85 for Men's One-Clasp Gray Suede Gloves. Outseam Sewn.

Blankets : Anniversary Specials Bought When Wool Was at Its Lowest "Ebb"

White Wool-and-Cotton-Mixed Blankets—A Saving of 25%
at \$4.45, \$5.50, \$7.50, \$7.95 Pair
All double-bed size.
All-Wool Plaid Blankets
Please note—100% wool warp and filling.
at \$7.95, \$9.75, \$10.75 and \$12.50 Pair

Anniversary Sale of \$59 Domestic Sewing Machines, \$49



\$1 Weekly Payments
Just 50 in the Lot
We are told we can't get any more of this model to sell at \$59. The mechanism is exactly the same as in the newer models. A slight change in the woodwork is the only difference. This easy-running machine is—
**Beautiful—Compact
Serviceable**
Qualities that have made Domestic machines famous for over half a century.

But we have only 50 to close out at this very much \$49 reduced price of
—Gimbels, Anniversary Sale, Fourth floor and Subway Store.

Mail and Phone Orders Filled Same Day Received
Open a Charge Account with the Pure Food Store and have your Groceries delivered.

- ### Hams at 21c lb.
- 1000 Philadelphia Sugar-Cured Hams at less than wholesale price, at 21c lb.
- Our Tea-Room Coffee
Quaker Blend heavy bottled coffee at 5 lbs. for \$1.85 or \$1.10
2 lbs. for \$1.10
 - My Wife's Blend Coffee
Also top of comfort Chestnut Road Coffee at 4 lbs. 95c
 - New Oatmeal
Quaker Oats Co., at 10 lbs. for 58c
 - New June Peas
Purity Brand, tender sweet Peas, value 20c, cases at \$2.18, or dozen for \$1.65, or 6 cans for 85c
 - New Tomatoes
Justice Brand, Fed ripe, No. 2 cans, value 20c, cases at \$2.18, or dozen for \$1.65, or 6 cans for 70c
 - St. James Coffee
Our popular 20c rich coffee, at 4 lbs. for \$1.18
 - New Prunes
California beautiful fruit, large size, at 5 lbs. for 95c
 - New Mince Meat
Lenox Brand, 5-lb. pails at \$1.85
 - New Shoe-Peg Corn
Half price Lenox Brand, whole-grain, No. 2 cans, value 25c; cases, \$2.45, or dozen for \$1.35, or 12-dozen cans for 78c
 - Tea Half Price
\$1 Monarch Chop Tippy India Ceylon Tea, or Orange Pekoe, in 10, 5- or 2-lb. lots, lb. at 50c

Sweaters—the New Styles—in a Sale at \$3.95, \$5, \$7.90

At \$3.95—the new Russian sweaters, with a convertible collar that is either "high" or "Dutch."
At \$5—slip-ons, blouses, coats; Navajos, Vandykes, blocks, stripes.
At \$7.90—brand-newest model of the season—with or without collar; of camel's hair in natural tan or heather brown. (Pictured.)
All sizes.
—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

Women's Dresses—the Smart Poiret Twills

—that belong especially to this time of year, and that are seen wherever the really smart women congregate.
Special at \$29.75
Ranging in style from the sort of stunning *tailleur* that has for its effective trimming, slanting appliques of the twill set on one side, panel fashion, down the back; on the other side down the front.
A coat-dress model has a *flet* vee, for the woman who wants a touch of white near her face.
An extremely unusual model has deep bands of rows of narrow flat silk braid accompanied by deep bands of rows of a little wider flat silk braid.
And the model pictured is embroidered all over in Chinese style.
—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

ANNIVERSARY SPECIAL \$27.50 Custom-Made Willow Fireside Chairs at \$18

These chairs will be finished to your order in any of our sports-finish colors.
Cretonne cushion seats and backs, as selected.
Finest of construction and finish. Anniversary price, \$18, regularly \$27.50.

\$35 Tea Carts at \$18 Each

Made with drop leaves, rubber-tired wheels, removable glass tray. (Illustrated.)

100 \$20 Davenport or Wall Tables At \$12.50 Each

Tops are 64x18 inches. Antique mahogany finish.

\$40 for a Pair of Bedsteads—Were \$90

Quaint four-post bedsteads, 3 ft. 3 in. size, with sanitary side rails. 3-in. turned posts, cross rails, mahogany head panel. Fine construction and finish.
—Gimbels, Anniversary Sale, Sixth floor.