THE BREAKING POINT
By Mary Roberts Rimehar




For speed on the open road a gasoline must have quickness. For hard pulls on the hills it must have stamina. For getaway and pick-up in traffic it must have both.
Only a rangy, balanced gasoline can function efficiently and economically under all these conditions.
Atlantic does! It has both volatility and stability. Its low initial "boiling point" means easy vaporization and sure-fire ignition. Its complete chain of higher boiling points assures the full development of tremendous calorific force.
There are no weak spots in the Atlantic "ohain" of boiling points. It is uniform. Atlantic all burns. It isn't wasted in misfires or incomplete combustion. It all translates to the utmost power that good gasoline and modern motor construction can produce.

Atlantic Gasoline is made by an organization which follows closely every advancement in automotive engineering and every improvement in refining methods. Atlantic is more than good gasoline-it is RIGHT gasoline!

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