## The Daily Movie Magazine

FOR THE FILM FAN'S SCRAPBOOK


the moite fans letterbox



Pain Stops Instantly



Corns Go

## Blue-jay

to your druggist


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 "Cameron of ${ }^{\text {An }}$ Royaf it Mounted" BALTIMORE
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 Mae Murray \& Rodolph Valentino
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GLORIA SWANSON
JUMBO VIOLA DANA
 "What's Wrong With the Women?" CHARLES RAY
FRANK MAYÓ
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ANTA STEWART



For appearance and permanence roof your house with Certainteed Slate Surfaced Shingles.

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manufacturing and distribution, effected by the Certain-teed Plan CERTAIN-TEED PRODUCTS CORPORATION

## What Are You Doing About Costs?

O
NLY a short while ago we heard the complaint from manufacturers: "Costs鲜 Now come reports from salesmen in every ine of industry: "Our competitors are mak ting business on every hand.

What is back of this sudden change tha is pushing up sales figures today for firms in many different lines?
How have manufacturers been able to re duce costs so quickly?--so substantially?

For a complete and convincing answer turn to the pages of Factory, the Magazine of Management. Experience after experience is here detailed of production expenses pared $5-10-15$-even $25 \%$. Not by taking it out of labor. Not by sacrificing quality. But by investing in speedier, more dependable ma chinery! Through simplified processesl By reducing spoilage! Conserving power! Handling materials without the usual manual effort Yes, costs are low today-and business is good -for plants which have discarded precedent challenged the methods of the past and placed the old machinery with new.

How about your plant? Have you done al that modern equipment and alert management can do?
How to Profit from Other Men's Experience
The coupon below will bring you a copy of Factory, the Magazine of Management.

You will find it more than a mere magazine which 50,000 factory executives read. For these readers give as well as get ideas. They pool their experiences in a common fund, so that each month from plants throughout the country are drawn those methods which have produced the most striking results - have saved the most money-are most easily lifted out and applied o your own particular problems. .
Scores of photographs and diagrams make he ideas clear. 200 separate plans in each issue In't this the kind of magazine you need to have t hand today

Articles That Really Tell "How"
Our Profis Today Come from Reducing Overhead $\begin{aligned} & \text { Por } \\ & \text { The } \\ & \text { T Factory Fire Hazards I Face Most Ofien } \\ & 388\end{aligned}$

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