

The Whole CoatQuestion Is Easily Solved When Good Coats Are $\$ 14.25$ to $\$ 92.50$ Almost a t
Fashion Store.

- One reat ar

One great avenue of coats leads from close to Juniper
Street nearly to Thirteenth. Then the Central Alsle, Market Stroet nearly to Thirteenth. Then the Central Alsle, Market
Street, is devoted to sports coats of all kinds, and in addition, the Little Coat Salon has finer fur-trimmed coats at .50, $\$ 65, \$ 78.50, \$ 82.50, \$ 92.50$ and upward.
Beautiful Coats Without Fur

> eautiful Coats Without Fur Are
-for women who wish to use their own furs. Made of rich and expertly tailored. Sorrento blue, brown, black and navy. Clain and fur-trimmed coats of various fine materials. Plain and fur-trimmed coats, of various fo fine materials. Usually
only one or two of a kind, so that ones wrap may be pleasantly excly-
sive. Fur-Trimmed Coats
nd with various kinds of fur collars.
Sports Coats of Surprising Quality and Style $\$ 14.25$ to $\$ 42.50$
Third shipment just arrived of
black hnd white or the and brown.
Hundreds of other coats of plaid-
ing the desirable herringbone and small check weaves, $\$ 16.50$ to
$\$ 42.50$. Unusual Coats at $\$ 25$
A dozen or more styles! Plain velour and tan polo coats, also
chinchilla and tweeds! Somo have leather buttons and are typi-
Engi



Fur Coats With Choker Collars, \$90-Fur Capes With Choker Collars, \$125
 heavily furred seal-dyed coney, usually called near-seal.
Both are luxuriously silk lined. The coat is 40 inches long. Both are luxuriously silk lined. The coat is 40 inches long.
the cape 45 inches. These furs are so lustrous that they the cape 45 inches. These furs are so
look much like the higher-priced muskrat.
All the Furs Down Stairs Are of What, Is Known as "Wanamaker Quality
and they are selected by the same experts who choose the
furs for the Wanamaker Fur Salons, Second Floor.
This year the Down Stairs coats are much better than
we can ever recall offering at the prices. All are 40 or 45 inch lengths-long enough for the nrices. All are arger skirts. Sleeves they can be adjusted more gracefully.

These Are Some of the Women's Fur Coat Seal-dyed coney, 40 inches, $\$ 80 ; 45$ inches, $\$ 90$.
Seal-dyed coney with skunk collar and cuffs, $\$ 1$
Seal-dyed coney coats with
Seal-dyed coney coats with gray squirrel or beaver collars and cuffs, 40 inches long. $\$ 190$.
Seal-dyed coney capes,

Extra-Size Scal-Dyed Coney Coats, $\$ 100$
Coats made especiaily for women who wear sizes 4 ,
coats are 40 inches long and have large shawl collars.
Small Animal Scarfs
are of kit fox at 812.50 ; qray squir sel,
raccoon, $\$ 18.50 ;$ stone marten, $\$ 35$.

MoreThan Fifteen Hundred New Autumn Frocks to
Choose From at $\$ 5$ to $\$ 85$ Choose From at $\$ 5$ to $\$ 25$ Think of the joyous opportunity of it! The almost
unrestricted choosing--the really exceptional saving. All the way from $\$$ to $\$ 25$ one may exceptional saving. All
looking, well-made frock which will cause frient of goodlooking, well-made frock which will cause friends to exclaim
amazedly, "Where did you get that attractive new amazedy, "Where did you get that attractive new dress?
And all the while one has that feeling of tremendous satis faction that
$\qquad$
$\qquad$
$\qquad$ hip-seam
other style
chine and

$\square$

New Styles of Women's Shoes Surprisingly Priced, $\$ 5$ to $\$ 6.50$

deserves a different name.
They are good shoes, too
They are good shoes, too, that will give service as well as style satisfaction.
largest complete assortment of good new shoes offered at about these modernt
largest complete assortment of good new sh
we know of-and these shoes really fit well.
At $\$ 5$, one-strap pumps with welted soles
and Cuban heels in patent leather, black calf, and Cuban heels in patent leather, black calf,
tan calf and black kid. The same pump in
soft brown kid soft brown kid is $\$ 5.50$.
At $\$ 5.50$, two-strap Cuban-heel pumps with rubber top lifts and welted soles; in
black kid, tan calf and patent leather black kid, $\tan$ calf and patent leather. Als
one-strap Cuban-heel pumps with welted

The New Hats at $\$ 8$ Have a Real "Air" Fresh from the workrooms of makers who
nothing but think and dream and live HATS the whole season through. Each one,
as it emerges from its box, has an interesting feature that belongs to itself alone.
For instance
For instance, one most fetching little hat
of black panne velvet turns sheer off the face
with a plaited facing with a plaited facing of bright silver cloth.
You've no idea how different and effective it is-and of course, it will look eounaly well
with a suit in the daytime and with a frock with a suit in the
after six o'clock.
after six oclock
Another widely drooning hat is banded
and bowed with burnished gold ribbon that
has high lights of pure sunshine and deeply
tarnished shadows
tarnished shadows.
Another pretty draped hat that turns back sortly
in front has itt velvet facing uaninty smocked and
pinnod back with stiletto-like pins set with imit
jewels.
tili another hat-quite a big one- is weighted
down on one side by fold after fold of leaf-brown
velvet set in
velvet set in ruffelilike flouncings. "different"-and
So you see. they reall are, "down
these that we have told about ront herin to
So you see, they really ${ }^{\text {a }}$
these that we have otol about
the whole charming lot of them
40-Inch Chiffon Velvet, $\$ 5$ Yard
oles and unusually
At \$6, one-strap pumps werforions
and black satin.
At $\$ 6.50$, tu
brown or black
kid trimming ooze calf with brown or black
$39^{c}$



Sample Housedresses Half and Less Than Half at $\$ 2$ lines of houssorimese
us at a price enahie
us at a priee enablin
tional opportunity?
The aree made

Straiaht-line b
odels
with
Varions pretk
All sizes from
Warm Breakfast Coats of Corduroy, $\$ 3.50$
dirov. soft and napepy
Easy to slip into and
donned. Rose, cherry
Women's Gloves of South African Capeskin 1 clasp, $\$ 1.35$ strap-wrist, $\$ 2$ The skinins used in these klo 8 plo

## smoothly.

enough to "
any undue strain easily whenever there is assured. And all are wearing qualities are One-clasp style in tan, brown, beaver and
mode, $\$ 1.35$. Strap-wrist style in then brown, $\$ 2$. Especially soft, fine eight-butbrown, $\$ 2$. Especially soft, fine eight-but-
ton length gloves in tan and brown, $\$ 2.50$.
(Hown

These Good Rugs Are All Priced on the Old Lower Basis of Cost

Specializing New Wool Filled Quilts at $\$ 6, \$ 7, \$ 7.50$ and $\$ 12$

Wogl-Filled Quilts, \$6
Wool-Filled Quilts.
Wool-Filled Quilts, \$1
All-Wool Blankets, $\$ 8$ to $\$ 12.50$

Best Linen Table Damask in a Long Time at $\$ 1.75, \$ 2$ and $\$ 2.25$ yard Sand

## Velour Portieres, $\$ 14.50$ to $\$ 23.50$



