

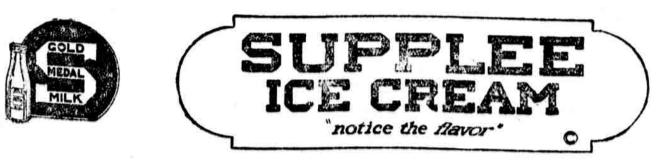
E COULD write volumes of advertising praising our ice cream to the skies, and run an advertisement every day. We could paint a sign, appealing to the eye and appetite, on every corner.

But, after all, every flavor of our ice cream must be consistently goodday after day-to please the public.

Sales of SUPPLEE ICE CREAM thus far in 1922 far exceed those of 1921 for the same period, despite an extremely cool and wet summer.

It is constant quality that builds an ever-growing patronage. It is recognition of that quality that has brought this enormous increase in business.

seldom equaled -never excelled



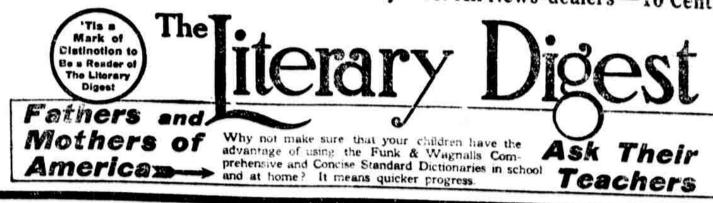


One of the SUPPLEE-WILLS-JONES Products

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