

STORE OPENS DAILY AT 9 A. M. & CLOSSES AT 5:30 P. M.

All These Goods on Sale Tomorrow

Mail and Phone Orders Filled—Bell, Walnut 8300—Keystone, Main 4101

HERE IS SATURDAY'S QUOTA OF BARGAINS, planned expressly for once-a-week shoppers. Apparel that fall has made necessary—and fashionable—is the particular attraction. Save on yours by choosing here!

\$6 Ready-to-Wear Velvet Hats \$3.98

Fine choice for the woman who wants an inexpensive dressy hat! In high-grade Lyons and paon velvet—large, medium and small shapes with soft velvet bows, quills, ostrich and clever ornaments. Black and colors—also chic two-tone effects.



Hats Trimmed Free of Charge for all who purchase shapes and trimmings here. First Floor, South

Sports Hats, \$1.98 to \$7.98 Felt, velvet, beaver and combinations of materials. All colors.

Mail Orders Filled HATS TRIMMED FREE OF CHARGE Phone Orders Filled

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Graceful New Strap Pumps & Oxfords

Two dainty groups in black satin and patent colt! One-strap models with hand-turned soles and the authentic dress heels. Also strap pumps in fine black kid — and smart oxfords in genuine tan Russia calf.

\$4.98

MISSES' AND CHILDREN'S SHOES Sizes 6 to 8 \$2.98 Sizes 8 1/2 to 11 \$3.49 Sizes 11 1/2 to 12 \$3.98 Tan Russia calf and patent coltakin. Rubber heels. Young Women's \$6 Low Shoes, \$4.98 New one-strap pumps in patent colt and tan Russia — also tan oxfords. Straight or wing tips. Sizes 2 1/2 to 8.



Marvelous Sale of Women's & Misses' Delightful New Dresses

The Very Cream of the Smartest, Prettiest Styles for Autumn and Winter, Assembled Into One Huge Purchase! Prices are Only Half the Actual Worth in Most Instances!

Ready for Another Big Clothing Day! New Shipments—New Savings! Men's \$35 New Fall Suits



All-Wool Fabrics Two Pairs Trousers \$22.50

Fine all-wool cassimeres, chevots, tweeds and herringbones in all the new autumn tones and patterns. Perfect tailoring in men's and young men's models. Every size. Others \$25 to \$37.50.

Men's \$37.50 Ulsters & Ulsterettes, \$24.50 Made of those exceptionally warm and exceedingly smart plaid-back overcoatings, with raglan sleeves and full or half belt. All-wool. Quarter-lined and finished with satin. Others, \$28 to \$50.

Kirschbaum Prepster Suits and Overcoats, \$25 The famous Kirschbaum all-wool fabrics in models expressly for high school students.

Boys' Extra-Knicker Suits \$8 to \$15 Specially priced

Youthful Norfolk suits in sizes 7 to 18. Rich wools and Cremona corduroys.

Boys' Smart Novelty Suits, \$2.95 to \$10 Finest all-wool cassimeres, chevots, tweeds, corduroys and blue serges. Some with separate white collars and cuffs, gold or white buttons. Sizes 2 1/2 to 10.

Boys' Warm Coats, \$7.50 to \$15 Overcoats—English sleeves and convertible collars full belted. Sizes 8 to 18. Reifers and Polo Coats—English sleeves, muff or fur pockets, belted all-around. Sizes 2 1/2 to 12.

Mackinacs—Preferred Norfolk models in sizes 7 to 18.

Men's \$5 English Broadcloth Shirts \$2.69



The genuine English broadcloth—its soft, silken finish identifies it at once!

White, tan and gray, with double soft cuffs

Selected lustrous cotton material, custom-made into perfect fitting shirts; as rich as silk and infinitely more durable. Pre-shrunk neckbands, pearl buttons; careful finish.

\$1 Fibre Silk Grenadine Four-in-Hands, 59c

Cathedral and open mesh effects. Smart plain color also in dots and plenty of black. Some have fancy colored backs that show through the weave and give a new effect.

\$3 Silk-Striped Madras Shirts, \$1.79

Fine woven madras with lustrous silk stripes mingled with colored stripes. Soft cuffs.

Girls' \$20 Coats \$14.98 Many Fur Trimmed!



Most exceptional value-choices! Several dozen high-grade samples included. Beautiful styles in wool velours, pelatone and tweeds, with most latest fashion features in collars, pockets and belts; all colors, sizes 7 to 14.

\$3.50 Regulation Dresses, \$1.98

Fine fabric—linen—brand-trimmed and finished with emblem and tie. White with blue collars and cuffs. Sizes 7 to 14.

\$5.50 "Lucette" Frocks, \$1.98

High-grade linens and chambrays in very attractive styles—embroidered prettily or trimmed with rick rack braid. Sizes 6 to 14.

Celebrate "Candy Day" tomorrow—take home some of our delicious candies!

\$1.25 Candy Package 89c

One pound assorted chocolates, one pound peanut brittle, one pound chocolate staves.

Chocolate Liquid Cherries, pound, 49c

FREE—A sample bar of Auribach's Chocolate Cream Bar! First Floor & Subway

Charming Black and Silver Hats at \$4.98 & \$5.98



All beautifully made, and worthy to take their places in the ranks of most \$6 to \$10 kinds elsewhere!

Undergarments of Rich Silks

A wonderfully attractive new shipment offers delightful selection at surprisingly little cost!

\$6 Silk Night Gowns, \$4.99



\$5 Silk Chemises, \$3.98

Lovely quality and elegant design in silk and rayon.

History and warm underwear of decidedly less than equally good qualities are marked elsewhere!

Women's Hosiery Chiffon Silk \$1.49

A very special lot! Fashioned—re-enforced tops; black.

Women's \$2.25 Silk Stockings, \$1.98

Thread-silk. Full-fashioned, brown, gray, black and white.

Women's \$1.35 Vests, 98c

Heavy fleece lined; ribbed. Vests, pants and tights. Regular and extra sizes.

Children's 75c Vests & Pants, each, 49c & 59c

Fleece lined; cotton ribbed.

ECONOMY SPECIAL Tomorrow!

\$5 Silk-Faced Costume Velvet \$2.98

Beautiful jet black, 48 inches wide. For street and evening dresses, wraps and children's wear. Note to dealers.

\$4 Leather Hand Bags \$2.98

Twenty Smart New Styles

Seal, calf and goat leathers—some leather lined, some nicely fitted. All new styles, including popular pouch and vanity effects. All colors.

Subway Store Extra Low Priced Merchandise

Men's Overcoats, \$13.75 to \$18.98



Men's Suits, \$14.98 to \$19.98

Extra Trousers Fancy mixtures, tweeds, herringbones, chevots and corduroys.

Boys' Reifers, \$4.49 to \$8.98

Also polo coats—chinchillas, chevots, cassimeres. 2 1/2 to 8 years.

Women's & Growing Girls' \$1.95 \$3 to \$4 Low Shoes \$1.95



All fine, modern, comfortable. Patent coltakin, black and tan—skin, genuine calf, etc. in pumps and oxfords; military, low and gaiter boots. All sizes in the lot.

U. S. Government Specials Battle Ax Chewing Tobacco, dozen 10c Plugs, 75c Piper Heidsieck, doz. 20c Plugs, \$1.08

\$2 George Washington Soluble Coffee, 58c

The coffee that was supplied to corporations, on battleships and headquarters mess—24 quarter oz. packages of 48 cups.

Women's & Misses' \$15 to \$20 COATS \$10



of velvet, broad, sports coatings and double-faced materials in brown, pouter, tan, gray, taupe and black. Straight line and wrap styles; majority belted; large slash or patch pockets; raglan shoulder or plain sleeves; lined in waist or throughout.

Girls' \$18 to \$20 Coats, \$9.98

Warm coatings; fur or cloth collars. Sizes 7 to 14.

Large advertisement for women's dresses featuring multiple illustrations of dresses, price tags (\$15, \$25 to \$35 Values!), and promotional text: 'Vast cash purchasing power—tremendous outlet—quick turnover—tells the story of this sensational event.' and 'It's a dress sale unprecedented in the history of Philadelphia storekeeping! It presents values that outrank even the best regular offerings by many per cent!'.

No Mail or Phone Orders Filled Lit Brothers—Second Floor