

Store Open 9 A. M. to 5:30 P. M. For Saturday

FOOT BALL—FRANKLIN FIELD University of Maryland plays Penn Saturday, Oct. 14— at 2:30. Reserved Seats at Gimbels. \$1, \$1.50 and \$2.

GIMBEL BROTHERS MARKET · CHESTNUT · EIGHTH · NINTH

MUSIC SALONS OPEN TILL 9 P. M. Sale of the splendid Fischer pianos at large saving. Grand, Upright and Player-Pianos.

For Saturday



Hallowe'en Costumes

Not Only Famous "History People" and Fairy-Tale People and Story People, But Fascinating New Characters Just Out of the World of Fancy

There's the "Shrek"—gay, impudent, care-devil—you can't fail to capture "Hes" heart as the "Sheik"...

There are Spanish girls and Gypsy girls, gay and picturesque as flowers. And "horrible pirates"—ugh! look out for that dirk!

And, of course, half the fun of Hallowe'en is "dressing up." And Sizes for Everybody in Every Style Costume

to begin with—better choose your suit early though.



Table with 2 columns: ADULTS—Sateen, listing various costume items and prices.

Table with 2 columns: ADULTS—Cotton, listing various costume items and prices.



Table with 2 columns: CHILDREN'S—Sateen, listing various costume items and prices.

Table with 2 columns: CHILDREN'S—Cotton, listing various costume items and prices.



Favors, Horns, Noise-Makers, Masks. Black cats, witches, most realistic pumpkin heads!



Black cats, witches, most realistic pumpkin heads!

Everything for a jolly Hallowe'en.



Gimbels, Anniversary Sale, Fourth floor.

500 Women's Bolivia Coats

With Fine, Big Collars of Fine Fur—at \$45



Wraps and coats. Collars are not only of wolf and fox, but of beaver and squirrel as well.

Sports Coats—of the Smartest Imported and Domestic Coatings—at \$19.75 to \$45

American Polaire Coats—with good silk linings—at \$19.75 and \$25.

400 Women's Dresses

—Priced for Saturday—\$25



—that would ordinarily be \$35 to \$55. Including half a dozen styles in Poiret twill in regular sizes

Including adorable Canton crepes—with draped left sides—and folded low waists—

Five Hundred New, Trimmed Dress-Hats

Special at \$8.50



Black, brown and the new blues, in velvets. Fancy brocades and flowered fabrics.

Gimbels, Anniversary Sale, Millinery Salons, Third floor.

Girls' \$13.75 to \$15 New Dresses

at \$9.75



Velvetees—and velvet's a furore! Combination of velvet with wool crepe.

Girls' \$25 to \$29.75 Coats

at \$19.75



Fourteen models—six with fur collars. Sports Coats—with hat to match.

Kuppenheimer and Society Brand Suits : Overcoats : Greatcoats

\$45



Distinguished clothing—and that is said advisedly. The designers are the foremost in the land...

London-Made Overcoats

\$45 and \$55

They would cost a good deal more if brought in today.

Men's 2-Trousers Suits

80th Anniversary Special

Blue serges, worsteds, silk-mixed and pencil-striped worsteds and cassimeres.

\$29

Or, same Suits with one pair of trousers for \$23.50. There is a growing demand, however, for two-trousers suits.

Women's Attractive Neck-Furs

at Most Attractive Anniversary Sale Savings

Natural squirrel Neckpieces, one- and two-skin, at \$10.95, \$12.95, \$14.50, and \$16.50.

Natural mink Neckpieces, one- and two-skin, \$19, \$25 and \$29. Values \$20 to \$40.

Platinum and beige-dyed fox Scarfs, at \$59, \$69 and \$75. Values \$80 to \$125.

American fox Scarfs, brown and taupe, at \$20, \$25, \$29 and \$39—values \$20 to \$50.

Natural stone marten Scarfs, one-skin styles, at \$25, \$29, \$35 and \$39—values \$10 to \$50.

Special Fur Scarfs, \$49 Value \$75.00

In this department are two-skin Japanese Sables, fine Hudson blue fox, Bismarck and Stone Marten.

Gimbels, Anniversary Sale, Fur Salons, Third floor.

Women's \$9 Perfection Low Shoes

Anniversary-Priced—\$5.85



Beautiful shoes that stay beautiful—shape-holding. Made by a fine old Philadelphia factory—won't cheapen a stitch if we'd let 'em!

Black Satin Pumps : Bronze Kid Pump Black Suede Strap Pumps : Brown Kid Patent Colt Strap Pumps : Willow Calf Oxfords : Nut Brown Calf Oxfords

Try to be early! Gimbels, Anniversary Sale, Shoe Section, Second floor.

Anniversary Special Women's Hand Bags at \$1.55

Values \$2.50 to \$3.95



Pin-seal, vachette, morocco, velvet calfskin, buffed alligator grain, lambskin, cerasse and hand-tooled saffian leathers.

In black, red, navy, tan, gray and brown. The styles are vanity, avenue, sidehandle, carriage, shopping, turn-lock, calling, envelope.

In short, among them you'll be sure to find just what you have been looking for.

Gimbels, Anniversary Sale, First floor.

Boys' 2-Trousers Norfolk Suits

\$16.50 to \$25

Cassimeres, soft-finished worsteds and all-wool imported tweeds.

Neat effects in gray, brown and olive mixtures, also stripes, plaids and overplaids.

Other two-trouser Suits at \$12.50 and \$15. Ages 8 to 18. And at \$10.50, value \$15, for boys 6 to 15.

Gimbels, Anniversary Sale, Third floor.



Men's \$4.50 and \$5 English Broadcloth

Anniversary Special \$2.95

Notice the fabric—how fine and beautifully woven! No wonder English Broadcloth is so favored for shirts!

Neckband or with attached collar. White, tan, gray. All sizes. Gimbels, Anniversary Sale, Sixth Street Side.

Men's Soft and Derby Hats

In the Anniversary Sale Gimbels Special—\$2.95

The correct hat—it is important. It is at Gimbels—yours, the kind, shape or color that is just right.

Mallory stiff and soft Hats (in Philadelphia exclusively at Gimbels) at \$5 and \$6. Stetson, stiff and soft, at \$7, \$8 and \$10. Stetson Velour Hats, at \$12.

Gimbels, Anniversary Sale, First floor, Ninth Street.

Indestructible Pearl Bead Necklaces

\$5.95 Cut Diamond in Clasp They're regularly \$10.50, but because of very slight imperfections that can hardly be noticed, they are at half.

24-inch graduated chains of exquisite luster, with a solid white-gold clasp that is set with a cut diamond. Guaranteed not to peel. \$5 Pearl Beads, \$1.95 Indestructible; guaranteed not to peel. 24-inch graduated solid-gold clasp. An Anniversary Sale price.

Candy Specials

"Pirika" Chocolate-covered Nuts, Fruits, Creams and other delicious centers, in an attractive box, value \$1.25 lb., at 60c

\$1 Combination at 59c One pound box each of walnut-stuffed Dates, Nut Milk Chocolate—the 2 lbs. 59c for \$1.15

Sale \$250,000 Remaining Stock J. & C. Fischer's UPRIGHT and PLAYER PIANOS

October 1st This Distinguished Piano House, Which for 82 Years Has Built One of the Highest Class Pianofortes in America, Passed Into the Hands of the American Piano Co.

As soon as it was learned that this famous old business was passing out of the hands of the J. & C. Fischer Co., Gimbels Brothers arranged to get the entire remaining Fischer floor stock. That stock—up to the very last piano made under the old regime—Piano No. 147300—will be distributed through Gimbels New York and Philadelphia stores—

at the Lowest Prices We Ever Knew

J. & C. Fischer Upright Pianos as Low as \$352.50

J. & C. Fischer Player-Pianos as Low as \$498.75

Save One-Fourth

THREE WHOLE YEARS TO PAY

Lowered prices—but the same generous terms. Lowered prices—and an easy way to pay them. Extend your payments, if you wish, over three full years. And we include in the price a bench to match each player-piano or grand—a stool with each piano. No charge for delivery to your home. A year's service. And a full ten-year guarantee.

Gimbels, Anniversary Sale, Seventh floor.