

HOUSEHOLD SHOW  
CATERS TO KIDDIES

Special Contests and Prizes for  
Children at Home Beautiful  
Exposition

\$3000 IN AWARDS READY

The "Home Beautiful Exposition" is  
now under way at the Commercial Mus-  
eum. This very lavish affair includes  
all that is worthiest and latest in home-  
hold helps. The exposition will con-  
tinue this week and next. A great deal  
of it will be given over to children.  
There will be fifteen contests of one sort  
or another in which youngsters will take  
part.

More than \$3000 will be paid out in  
prizes.  
Tomorrow there will be a contest for  
the fattest babies. Thursday for the  
smallest babies. Friday the finest twins  
and Saturday or dolls.

On Monday of next week the most  
beautiful babies of from two months to  
a year will contest and the following  
day those of from one to two years  
will do it. On Tuesday 11 from both of  
these classes will compete for the  
prize of a doll.

On Thursday the little girls will have  
a contest for the nicest dressed  
child. It is called the White Dress con-  
test and there are five classes, which  
run from four to eight years, the age  
depending on the class. Ten little girls will  
win in each of the five classes.

On Friday comes the "Kiddie Karni-  
val." Entries for that class will come  
in the exhibition of a crystal setting.  
There will be winks, winks dolls,  
bathing dolls, bathing dolls acted by  
the little misses, and the boys will  
characterize everything from the golden  
days right up to the latest come-off-  
ings in the movies, and newspaper  
fun sheets. A parade headed by the  
exposition band will be made all  
through the big building by the  
kiddies.

FOUR PERSONS STRUCK  
BY AUTOS IN CAMDEN

Motorist Flees After Hitting Man,  
Girl on Bicycle Injured—Boy Hurt

Samuel Presser, 225 North Thirteenth  
street, was injured last night  
when he was struck by an automobile  
on Broadway and Washington avenue,  
Camden. The motorist escaped.  
Presser was taken to Cooper Hospi-  
tal, where physicians said he would re-  
cover. Police are looking for the motor-  
ist.

Peter Kulewsky, 1428 South Penn  
street, Camden, was struck by an auto-  
mobile at Eighth street and Newton  
avenue, Camden, yesterday. William  
Mendola, 1413 1/2 street of the car,  
held the motorist back for a moment in  
front of his automobile. The victim is  
in Cooper Hospital.

Florence Johnson and Florence Cor-  
ran, both twelve years old, were struck  
by an automobile while they were on  
a tandem bicycle yesterday at North  
street and Atlantic avenue. The chil-  
dren are in Homosopathic Hospital with  
slight injuries.

The Johnson girl lives at 1174 At-  
lantic avenue and the Corran girl at  
1120 Lewis street, Camden.

When you buy eggs in  
an American Store you  
buy with a certainty.  
**Big, Meaty, Selected  
EGGS  
40c** doz  
In all our Stores  
**AMERICAN**

"Such  
Bread"  
A MERE ACCESSORY TO  
A MEAL, BUT LIKE  
EVERYTHING ELSE WE  
SERVE, IT IS TASTEFULLY  
DEPENDENT  
And the Coffee—  
you could have no  
better "grounds" for  
eating here daily  
**\$1 Table d'Hote Dinner**  
11 to 2—5 to 8  
**75c Luncheon**  
11 to 2  
**CAFE' LUBIN**  
FOR A MEAL THAT'S REAL  
WALNUT STREET  
ABOVE TWELFTH

Store Open 9 A. M. to 5:30 P. M.

For  
Wednesday

80th Anniversary Sales

GIMBEL BROTHERS  
MARKET · CHESTNUT · EIGHTH · NINTH

80th Anniversary Sales

For  
Wednesday

Philadelphia, Tuesday, October 10, 1922

The Anniversary Sale-Idea Helped Gibbels to Special Prices on Women's Coats,  
Wraps and Capes in the Very Teeth of a Rising Market



\$89.75

\$39.75

\$59.75

\$59.75

\$69.75

And Ten Styles in Capes—the Capes There's a Furore for—at \$29.75, \$39.75, \$49.75—up to \$110  
Mostly fur-trimmed—some even fur-lined!

Largely because the three stores massed buying-power—massed their literally  
tremendous buying-power—to batter down prices, not after the season was assured, but  
in the dull dog days of July and August, while most stores were content to wait to see  
how Fashion's tide would turn.

We knew. We knew, through Paris, just as Vogue and Harper's Bazaar have the  
secret of knowing in advance—we knew what Fashion would be. Knew it in August as  
surely as the rest of the world has found it out by now.

Take these as proof:

Silk-Lined Bolivia Coats—Sale-Priced \$39.75

In a new, graceful, throw-tie style—with the ends of the "throw" smartly fringed.

"Ye May Faire" Coats of Choice British Coatings  
—Sale-Priced \$29.75

The smartest, newest, sports ideas. And the British fleeces, friezes and nub-checks  
have no equals!

Fur-Collared Bolivia Wraps—Sale-Priced \$45

Wrap-coat and coat-wrap styles. With collars of beaver, squirrel, fox or wolf.

Three "Model" Styles—Sale-Priced \$59.75

Bolivia coatings in their most luxurious forms.

Unique Combinations of Rich Furs and Rich  
Coatings—Sale-Priced \$69.75 and \$89.75

Each with the unmistakable "cachet" of its Paris original.

Blue gray squirrel collars. Golden beaver collars. Fluffy wolf. Full-haired fox.

—Gimbels, Anniversary Sale, Salons of Dress, Third floor.

Hand-Drawn, Hand-Made Lingerie  
from Porto Rico

Hand-Scalloped, Hand-Eyeletted  
Lingerie from the Philippines



\$1.95

\$1.95

\$1.95

Including—

Nightgowns—both in typical Porto Rican  
and in typical Philippine work.

Envelope Chemises—both in typical Porto  
Rican and in typical Philippine work.

Beautiful quality lingerie cloth. Clean,  
fresh, dainty as the sort of women who  
choose it.

Anniversary  
Sale  
Priced  
**\$1.95**

—Gimbels, Anniversary Sale, Second floor.

\$10.95 Fitted  
Over-Night Bags at  
\$6.95



Eight fittings, as pictured, of white  
Parisian ivory (celluloid)—brush, comb,  
mirror, soap cup, file, toothbrush holder,  
shoe hook and salve box.

Long-grain cotton (fabricated).  
Block bottom.  
Covered frame; slide catches; lock and  
key.

\$6.95 is a wonder price!

—Gimbels, Anniversary Sale, First floor.

Tomorrow, a Wonderful Group of  
Women's \$12 and \$14  
Low Shoes, \$5.85 : Anniversary  
Specials!



Beautiful stylish shoes for afternoon, dress and for evening!  
For here are—

Handsome Silver Cloth Brocade Pumps; Rich  
Brown Satins; Black Satins; Bronze Kid Strap  
Pumps.

Well worth "hurrying down" for!

—Gimbels, Shoe Section, Second floor.

1500 Plated  
Pencils  
Gold-and-Silver  
Plated  
39c



Complete with a  
black moire ribbon  
guard attached. For  
the Anniversary Sale,  
instead of \$1, they're  
marked at 39c.

—Gimbels, Anniversary  
Sale, First floor.

Repainted Silver King  
Golf Balls, \$5.95 a Doz.

If New, Regularly \$12

Just received 100 dozen from  
England. All in good condition—  
some are practically  
new. A dozen.....**\$5.95**  
GOLF CLUBS: wood and iron—  
Spaulding made them to sell at  
\$4.50 to \$5.50, but because of  
slight imperfections.....**\$1.95**  
price is.....  
—Gimbels, Anniversary Sale,  
Fourth floor.

Anniversary Sale  
of Notions

- Gainsborough Invisible Hair Nets ..... } 89c doz.; 45c for 6  
Cap or fringe; guaranteed perfect.
- Darning Cotton, a dozen spools ..... } 25c
- Pin Cubes ..... } 15c value for 8c each; 10c value for 4c each
- Wooden Coat Hangers ..... } 5c each; 25c for 6

SPECIAL WAIST LININGS

- 65c Net Waist Linings at ..... 38c each
- \$1.00 Tussah Silk Waist Linings at ..... 50c each
- \$1.25 Jap Silk Waist Linings, white or black at ..... 65c each
- Shoe or Slipper Trees, a 10c pair for ..... 5c pr.
- Shirlastic Ribbon, 65c value at ..... 25c yd.
- Bias Fold Seam Tape, assorted sizes ..... 5c a pc.
- Kleinert's Baby Pant, pure rubber, 50c value ..... 25c a pr.

BASKETS WITH FANCY RINGS

- 50c Value for ..... 38c each
- 75c Value for ..... 50c each
- \$1.00 Value for ..... 65c each
- \$1.50 Value for ..... \$1.00 each
- \$2.00 Value for ..... \$1.25 each

- Perfection Brand Dress Shields  
at 15c pair; \$1.50 a doz. prs.  
Sizes 2, 3, 4 and 5.
- American Pins, Lance Brand,  
3 pkgs. for ..... 12c
- Rick-Rack Braid, ..... 5c pc.
- Finest quality. Assorted widths.
- Wash Cloths, worth \$1 dozen,  
at ..... 45c doz.
- Leatherette Shopping Bags, 35c  
value at ..... 18c each
- Novelty Dress or Waist  
Hangers ..... 39c each  
Enameled pink or blue. 50c value.
- Traymore Hair Nets ..... 29c doz.  
Cap or fringe. All guaranteed.
- Rubber Sanitary Aprons, 25c ea.  
Pure gum, rubberized cambie and  
silk. Values 50c and \$1.
- Cotton Tape, 12-yd. pc. for 10c
- Brassieres, shell pink, 50c  
and \$1 values for ..... 29c
- Sanitary Napkins, box of 12 at 25c
- Shell and Amber Effect  
Hairpins ..... 10c a box  
3, 5 and 8 to a box.
- Safety Pins, value 10c a  
card, 5c a card, 25c for 6 cards  
—Gimbels, Anniversary Sale, First floor.

Anniversary Specials Porcelain Table Tops—"Seconds"—at \$1.58

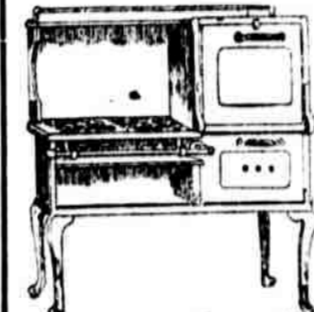
Choice of Size—24 x 36 in.; 25 x 40 1/2 in.; 25 x 41 in.; 27 x 41 in.

LIMITED QUANTITIES OF SOME SIZES

These have slight imper-  
fections and are sold "as  
is"—but not serious hurts.  
First quality sells regularly  
at \$5.25 to \$6.45.



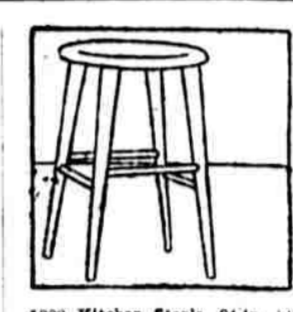
Delivered where our  
wagons run—including  
Wilmington, Chester and  
Atlantic City. No mail  
orders. None sent C. O. D.



Cabinet Gas Ranges. Six  
burners on top, including sim-  
mering burner, elevated bak-  
ing and broiling oven, white  
enamel door frames, connected  
free in city limits where fuel  
line extends to kitchen. Sold  
on easy pay-  
ments. At.....**\$29.75**



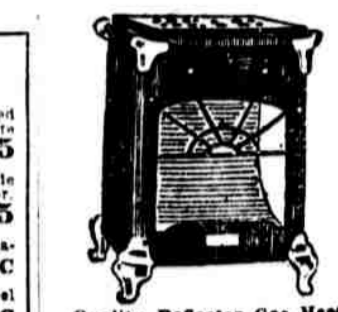
Wear-ever Aluminum Ware  
2-qt. Wear-Ever Double Boilers,  
regularly \$2.75. At.....**\$1.98**



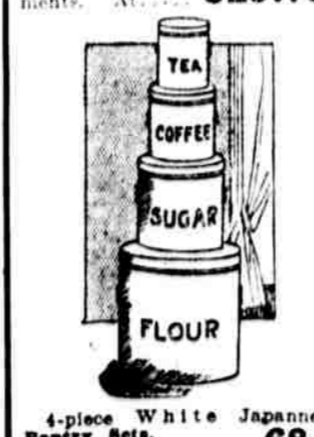
1000 Kitchen Stools, 24 in. high,  
strongly made, oak-finished at  
\$1.45; white enameled.....**\$1.55**



6 Table Knives, French-shaped  
handles, made of fine white  
celluloid, stainless steel  
blades, at.....**\$3.95**  
6 Table Knives, handles made  
of black japanned rubber,  
stainless steel blades, at.....**\$3.05**  
6-inch stainless steel Biscuit  
Tula, regularly \$1.25, at.....**75c**  
8 and 9-inch stainless steel  
Blenders, regularly \$1.15  
and \$1.25, each at.....**75c**  
6-inch stainless steel Butcher  
Knives, own handles.....**75c**  
Kitchen Paring Knives, stain-  
less steel, ebony and own han-  
dles, regularly 25c and 30c,  
65c value, each at.....**35c**  
Grape Fruit Knives, stainless  
steel, regularly 40c,  
Anniversary Sale, Fourth floor.



Quality Reflector Gas Heat-  
ers, open grate type, the kind  
that radiates cheer as well as  
warmth; an Anniversary Spe-  
cial that is exceptional at  
regularly \$10. At.....**\$5.85**  
Not many.....



4-piece White Japanned  
Enamel Set, .....**68c**



Crystal Glass Coffee Mills and  
Canister combined, at.....**\$1.15**



Mrs. Potter's Bed Iron, set of  
three, complete with  
handles and stand, set at.....**\$1.25**



Alaska Star Refrigerators, side-by-side compartments, white enamel  
lined, provision compartment, nickel-plated on solid brass hardware,  
dry air circulation.  
21 in. wide, 14 in. deep, 40 in.  
high, regularly .....**\$25.00**  
28 in. wide, 18 in. deep, 46 in.  
high, regularly .....**\$28.50**  
32 in. wide, 22 in. deep, 48 in.  
high, regularly .....**\$31.95**  
35 in. wide, 19 in. deep, 49 in.  
high, regularly .....**\$31.95**  
Alaska Star Beamless, pure-  
linoleum, dry air circulation, 32  
in. wide, 19 in. deep, 48 in. high,  
regularly \$55.50, at.....**\$45**



Carload of Perfect Heaters,  
smokeless and odorless patent  
burners. One filling for 10  
hours. Regularly \$6.75. At.....**\$4.95**  
1000 Kitchen Knives, round  
handles, natural ivory, extra  
strongly made. Reg. \$2.00. At.....**\$1.68**  
—Gimbels, Anniversary  
Sale, Fourth floor.