

SPORT WOOLS
FOR HEAVY SWEATERS
Samples on Request
COLONIAL YARN HOUSE
1211 CHERRY STREET
Phon. LEXINGTON 5010

TAPESTRIES
WITH OR WITHOUT NEEDLEPOINT
FOREIGN or Domestic
at RIGHT PRICES
Rugs, Carpets, Chair Seats, Tapestries,
Curtains, Stair Runners, etc.
STAMPED LANDSCAPE
CANADIAN HOMESPUN BAGS
IN ALL COLORS
GIFTS—BEADS—WOOL
Germantown Novelty Shop
1211 CHERRY ST. Ph. 4002

Dr. Henry Lindlahr
OF
Nature Cure Sanitarium
CHICAGO, ILL.
Will Lecture at the
Adelphi Hotel
13th and Chestnut Sts.
Tuesday, Oct. 10, 8.15 P. M.

ASCO Coffee
29^c lb
You'll taste the difference!
In all our Stores
AMERICAN STORE CO.

Freedom From Fatigue, Wear Flexible Shoes
"The foot is a cantilever spring, so made that when it is allowed to function normally it carries the body with ease and resilience."—Dr. Douglas Stewart, of New York, in *Physical Culture Magazine*.
The average person takes about 6,000 steps a day. If the natural flexibility of the foot is restrained to a stiff shoe, if the muscles are bound by a wrongly shaped shoe, if the nerves are impinged and abused, if circulation is impeded, foot fatigue will follow.
Thousands of tired feet the country over could be comforted and rested by the
Cantilever Shoe
Each year, more and more women and freedom from foot fatigue. They find that Cantilever shoes make them feel younger and more ambitious and give them water endurance.
The Cantilever arch is flexible and shaped like your foot arch. There is room for the foot to spread out. The shoe fits snugly at the arch and supports the foot against twisting and slipping. Volatile foot strain and restlessness makes a big difference. A woman who has been suffering from foot fatigue, who has been wearing a stiff shoe, will go to the Cantilever shoe. Try on the Cantilever at one of our stores. Take a few steps and note its fit. The Cantilever is good looking, well made and priced at reasonable prices.
Widths AAAA-E
CANTILEVER SHOE SHOP
1300 Walnut Street
Over Cunard Office
Cantilevers are also on sale in nearby cities:
Allentown, Pa., 1202 Eleventh Ave.
Atlantic City, N. J., 1000 N. 1st St.
Baltimore, Md., 110 N. Broadway
Boston, Mass., 120 N. State St.
Buffalo, N. Y., 120 N. Main St.
Chicago, Ill., 120 N. Dearborn St.
Cincinnati, O., 120 N. Main St.
Cleveland, O., 120 N. Main St.
Detroit, Mich., 120 N. Main St.
Hartford, Conn., 120 N. Main St.
New York, N. Y., 120 N. Main St.
Philadelphia, Pa., 120 N. Main St.
Pittsburgh, Pa., 120 N. Main St.
Portland, Me., 120 N. Main St.
Rochester, N. Y., 120 N. Main St.
St. Louis, Mo., 120 N. Main St.
Washington, D. C., 120 N. Main St.

WHAT'S WHAT
By Helen Davis


In order to have the ceremonies proceed without interruption or embarrassment, it is necessary to rehearse a wedding day before the great occasion. According to tradition, it is "unlucky" for a bride to wear her once-in-a-lifetime gown before the marriage, so that it is usual for a girl friend to "play bride" in her place during the rehearsal, the actual bride-elect and her mother supervising the proceedings from the side.
Even in a simple wedding, proper etiquette should be observed, the organist playing the wedding march as the bride enters on the right arm of her father or guardian, following the one bridesmaid up the aisle and keeping time to the stately music which ends when the groom advances from the chancel and steps to meet his bride, who transfers her bouquet from her right arm to her left, gives her right hand to the groom, the father going to his new unless required by the ceremonial to give away the bride.

FAVORITE RECIPES OF FAMOUS WOMEN
By MRS. JOSEPHUS DANIELS
(Wife of Secretary Navy in President Wilson's Cabinet)

Cream of Tomato Soup
One-half can tomatoes.
Two teaspoonfuls sugar.
One-quarter teaspoonful soda.
One quart milk.
One slice onion.
Four tablespoonfuls flour.
One teaspoonful salt.
One-half teaspoonful pepper.
One-third cup butter.
Scald milk with onion. Remove onion and thicken milk with flour. Dilute with cold water until thin enough to pour, being careful that the mixture is free from lumps. Cook twenty minutes, stirring constantly at first. Cook tomatoes with the sugar fifteen minutes, add soda and rub through a sieve. Combine mixtures and add butter, salt and pepper. Serve with whipped cream on top.

Tomorrow—Seafood Salad, by Hope Hampton.
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Adventures With a Purse
I HAD a letter the other day in answer to one of mine and a postscript was added asking me to be sure to seal my next letter. I had carefully sealed the other one but the "stick-up" wasn't very good and probably didn't hold. When I am in a hurry I can't always bother with sealing wax, so I bought me some gummed initial seals. They are made of heavy gold paper and can be had in any letter you may wish. Oval shaped, they are about a half inch high and cost ten cents a box.
If you are putting a few extra touches on the goose road, the matter is, you'll be sure to want the lamp I saw. As a matter of fact, I've an idea you'll want it anyhow. The wooden base is painted a blue, rather an electric blue. I should venture, and decorated with a woman's head such as is seen on the clear-out canoes. A trailing spray of flowers is painted about the head. The shade is parchment, the same blue as the base, with the same head and dainty flowers. The lamp complete, shade and base, cost \$9.75.
For names of shops address Women's Page Editor or phone Walnut 3000 or Main 1601 between the hours of 9 and 6.

The Woman's Exchange

Removing Marks From Velours
To the Editor of Woman's Page:
Dear Madam—Will you please tell me how to remove the marks of a scuffing from a dark brown velour coat? This coat had some embroidered designs worked on the back, which I should like to have plain. I also have a dark blue crepe de chine coat with water spots. I used a cleaner on the spots and it left white marks. Would placing a damp piece of the material over these spots and pressing help to restore the color?
It is very difficult to do anything with such a thick material as plush, but removing it and brushing as you would do to velvet, will take off the marks of the embroidery, anything well.
Placing a damp piece of the material over the water spots and pressing dry would have restored the crepe de chine in the first place, but I doubt whether you can do anything with it now that it has turned white. The cleaner must have had some acid in it that took the color out. Chloroform sometimes brings back color that had been disturbed. If it will injure the fabric, so it will be safe to try it on your dress.

Things You'll Love to Make

Use Crepe for Children's Party Sets
The most careful child is likely to upset something in its excitement at a party. If you make a couple of these sets of crepe, that need no bother you, for crepe is so easily laundered. Cut a large square for the cloth. Mark off a line three inches from the edge all around. Make a row of machine stitching on that line. Fold out the edges to form the fringe. Embroider some animal forms with cross stitches in some crepe. Make the same in the same way. But, if you have the time, make the designs for the embroidery smaller than on the cloth. In the lower left-hand corner it squares a suggestion for a simple cross-stitch decoration.
FLORA.

Newbro's Herpicide
Brings Out The Life and Beauty of Your Hair
For bringing out the natural beauty and luxuriance of your hair and restoring your scalp to a healthy condition, nothing will equal Herpicide.
If your hair is not velvety soft and luxuriant it means that the natural sheen is hidden. Herpicide will bring out the natural sheen and make your hair fairly gleam with life and beauty. The dandruff of your faded-out looking hair will have passed and your appearance will be improved that it will be a surprise to you and a revelation to your friends.
Newbro's Herpicide
Removes Dandruff - Stops Falling Hair
Herpicide will not only make your hair beautiful, but it quickly removes all your unightly dandruff, stops your itching scalp and prevents your hair from falling out. Your scalp will tone up and become healthy - a healthy scalp is the only true hair grower.
Herpicide has a most dainty and exquisite odor. Many ladies use it as a perfume.
Herpicide is guaranteed to do all that is claimed for it or your dealer will refund purchase price. Buy a bottle today and have beautiful, luxuriant hair.
Sold By All Drug and Dept. Stores
Applications At Barber Shops

Standard Gas Ranges and Gas Water Heaters
Gas Savers Labor Savers Time Savers
At U. G. I. Stores
From Representatives
THE UNITED GAS IMPROVEMENT CO.

LOUIS E. WISER
The Quality Furniture Center
260-262 So. Fifth St. Philadelphia
Bet. Locust and Spruce
ONE of the great advantages of coming to Wisers is the breadth of assortment in each department. Not only are you enabled to buy in keeping with your proposed expenditures, but also in conformity with your own taste and exact needs. Limitless selection, low price and, of course, unquestioned quality.

Queen Anne Bedroom suite in two-tone Walnut combination—4 pieces \$235
For example, an entire gallery is devoted to Nursery Furniture. Floor after floor of Furniture, Carpets, Rugs, Linoleums, etc.

One Day Outings
SEASHORE
ATLANTIC CITY, OCEAN CITY, STONE HARBOR, WILDWOOD, CAPE MAY
ROUND TRIP \$1.50
EVERY SUNDAY
Leaves Chestnut and South Street Ferries for ATLANTIC CITY 7:30 A. M. For OTHER SEASHORE RESORTS—Leave Chestnut Street Ferry 7:20 A. M. South Street Ferry 7:10 A. M.
MAUCH CHUNK
EVERY SATURDAY AND SUNDAY (UNTIL OCTOBER 21, INC.)
ALSO COLUMBUS DAY, THURSDAY, OCTOBER 12
\$3.00 ROUND TRIP
Autumn Leaf Excursions to "The Switzerland of America." Special train leaves READING TERMINAL 8:00 A. M., stopping at Columbia Avenue, Huntington Street, Wayne Junction, Logan and Jenkintown.
Similar excursions on Sundays, October 29, November 12 and 26, December 10 and 24.
SUNBURY, LEWISBURG, WILLIAMSPORT, Etc.
SUNDAY, OCTOBER 15
SUNBURY & LEWISBURG \$3.75
WILLIAMSPORT—Also West Milton, Montgomery, Muncy and Montoursville \$4.00
Special train leaves Reading Terminal 12:01 A. M. Saturday Midnight, stopping at Columbia Avenue, Huntington Street, Manayunk, Conshohocken and Norristown (De Kalb Street).
For further details concerning any of the above trips consult any Reading Railway ticket agent or see flyers which may be found in all stations. Tickets may be purchased prior to dates of excursions.
Philadelphia & Reading Railway
Travel on "The Reading"

Women's Silk Stockings 50c, 65c, 75c in Wanamaker's Down Stairs Store

Thousands of pairs of good-looking stockings offered at extremely low prices—some at half—in this timely sale.
50c Stockings
are all-silk, first quality, in all regular sizes and come in black, gray, cordovan and nude; it's a mill's entire clear-away and the price originally was just double.
65c Stockings
are nice, clear, even silk, fashioned to fit on a specially invented machine and they come in black, gray, cordovan and nude; "substandards"—but the defects are practically impossible to find. Regular sizes in all above colors; extra wide stockings also in black, sizes 9 to 10½.
(Down Stairs Store, Central)

"\$6 Hats in the Down Stairs Store Are Certainly Good Looking!"

was a remark overheard the other day. It was made by a very well-dressed woman who seemed to be finding just the sort of hat she sought.
Here are more \$6 hats—of the same unusual quality—but entirely new and different ones.
Soft, deep brown velvet brims melt into tan duvetyne crowns, and both shades combine on a dashing set bow on the side.
Delicate platinum gray velvet is offset with a looping bow of silk ribbon, soft as a smoke cloud.
Black, too. Black all by itself. Black brightened with touches of color or metal ornaments. So you see, there is something for every one in this group of exceptional \$6 hats.
(Down Stairs Store, Market)

40-Inch Satin-Back Canton Crepe, \$3.50 Yard
It's a weight that will drape exquisitely, and a clever designer will take advantage of its satiny back in twists and folds that show first one side, then the other. Black and navy blue.
(Down Stairs Store, Central)

Women's All-Wool Sweaters—Specially Priced, \$2.50
Long sleeve, slip-on style, with round neck and tie belt. Made of soft all-wool yarn in gray, white, navy, buff and Harding blue. Sizes 36 to 44.
(Down Stairs Store, Central)

Sale of Corsets at 65c
On the Down Stairs Central Aisle
Negligee corset girdles, topless corsets, as well as medium and longer lengths in a broken size range from 19 to 30. Mostly one or two of a kind or size, and some are soiled from handling.
The Very Newest Bib Collar, \$2
It is quite narrow at the shoulder line and drops to the waistline in both front and back with "different" and pleasing results.
Developed in fine creamy net and clever imitations of Venise, Valenciennes and other laces, it is a thing of filmy grace and beauty, and will add charm to any frock.
Guimpes of net with deep round bertha collars, in pretty combinations, at \$1.50.
Handbags of Duvetyne and Velvet, \$3
Some have lengthwise, some crosswise stripes. Some have clasps set with rhinestones or marcasite. Others have odd metal or crystal ornaments.
Circular ones are filled on self-covered frames, envelope-shaped ones are flat or slightly gathered. Most of them have mirrors and inside coin purses and very pretty linings. Navy, brown and black.
Men's Madras Shirts With Woven Stripes, \$1.50
Conservative patterns in blue, tan, green, lavender and black stripes, that will launder well. Cut over Wanamaker patterns, so that we know they are right as to sleeve length, collar size, etc. Sizes 14 to 17.
(Down Stairs Store, Central Aisle)

Women's New Coats Will Hurry Away at \$12, \$22.50, \$27.50

Almost any sort of a coat at all would be remarkable at \$12—but these at \$12 are far from "any sort." They are a very specially good and desirable sort, indeed! Of soft, woolly tweeds with gey plaid backs, in typical sports styles that seem built for any weather and all sorts of hard wear. Soft grays and browns. One pictured.
Another delightful surprise are the coats at \$22.50—they have the dash and air of coats usually priced considerably more. Silk lined throughout, think of it! And warmly interlined into the bargain. Made of diagonal tweeds in grays and tans. Swaggerly belted and with big, protective collars and pockets.
Best of all, many women will think who need a coat with fur for "better wear," are the bolivias with caracul collars at \$27.50. In black and dark brown, designed with the new side-closing which fastens with a big distinctive ornament. The sleeves are stitched and are pulled into a rather wide cuff at the wrist. Lined with peau de cygne and interlined.
Fine navy and tan chinchilla coats in sports models, silk lined and interlined, also \$27.50.
Exceptional Frocks, \$10, \$16.50, \$20, \$25
Literally dozens of styles at \$10; it scarcely seems credible that such really good-looking, well-made frocks can be had for so little. Canton crepes, crepes de chine, Poirat twills, tricelines and satins, planned and executed with a nicety and care the amateur dressmaker could not hope to achieve—certainly not in similarly good materials at \$10!
Likewise an almost-bewildering assortment of styles at \$16.50. Satins, Canton crepes, satin-back crepes and Poirat twills, many showing the more-unusual trimmings and drapings ordinarily associated only with considerably higher-priced frocks.
At \$20 there are racks and racks of new dresses—and
(Down Stairs Store, Market)