

The Daily Movie Magazine

THE PRINCESS FLAVIA OF THE SCREEN



ALICE TERRY Who is the heroine of Anthony Hope's romance, "The Prisoner of Zenda," in its film form, and who is now in the East with her husband-director, Rex Ingram, making another picture.

THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

"Rodolph's Defender" writes: "I can't stand it any longer. I must insist that Rodolph can act. True, I am a flapper (and 'sweet sixteen' at that), but I don't just like looks. In 'Blood and Sand' he acted first the poor, then the hero, husband, and the what you call him fascinated by Iona Sol. I saw it while in California and they left here of it out here (yes, one part was with Nita)."

"While out in Hollywood this summer I visited the studio through a lot of introduction. Surely those people can judge actors better than fans and they think he can act."

"Unfortunately, Rodolph was out on vacation while I was there, but I was thrilled at seeing others: Jack Holt, Jesse Hayakawa, Viola Dana, Bryant, the Mills (no, William) and Walter Connolly. Saw scenes from 'Black Orbits' at Metro and Barbara La Marr making 'Quincy Adams Sawyer,' and Wallace Reid and Lila Lee at Catalina Island."

"We went calling on Doug and Mary (uninvited) and strolled along the lawn to take pictures. They were having supper and Jack got peevish, so came out and glared at us. I'm sending you some pictures as evidence, of visiting them, I mean."

"While giving concerts over the radio at these and loads of others, too. While we were there Conrad Nagel gave a reading at 'The Bowl.' I believe I lived in L. A. all year."

"You star right here and, if you're really good girl all your life, maybe you'll go to Los Angeles when you die. Finally you'd prefer it to Heaven. P. S.—Hope you don't mind my spelling Heaven with a capital, same as I do Los Angeles."

Scrubber—I might as well be brutally frank about it. The beginner hasn't one chance in 100,000 of selling a scenario to a producing company. There was a time when almost any old idea was grabbed up, paid for, whipped into some kind of form and produced. But now the tendency is to specialize for certain stars and certain directors. Now have had several letters recently asking just about the same questions you ask and so, to get some idea of the up-to-the-minute situation in the studios, I went into the Fox studios in New York. Part of his answer follows:

"Upstairs, downstairs, in my lady's chamber the Colonel's lady and Judy are talking their typewriters or fountain pens in hand and spouting streams of perfectly good paper in the attempt to create something without the slightest idea of what they are doing, how to go about it or what the producer wants."

"The result is an avalanche of manuscripts and, if they do not find their way into the wastepaper baskets, it is only because the editors are usually nice persons who return the efforts of the embryo scenario writers with a little slip of paper containing just two words: 'Not Available.'"

"Hamilton Thompson, our scenario editor, whom you met several times on your visits to our studios, received some 10,000 manuscripts last year from all over the United States, every country in Europe, South America, Japan, China, and even far-off South Africa."

"Not one was accepted."

"Are the writers discouraged? They are not. This year the number of manuscripts received runs far ahead of last year."

"There has been some accepted, but that there have sprung up all over the country schools of scenario writing that back by mail and class the rudiments of the scenario art, but warning the persons who take advantage of these schools have not the slightest talent for writing, and only waste their time and money."

"It isn't that we are not in need of stories. We are. But, without exception, all producers have their own staffs of writers who know the individual requirements of the stars and companies."

"However, every manuscript sent in always is read with the hope that if it is not acceptable in its entirety it will, at least, contain the germ of a plot or idea for which the producers are ready to pay good money."

"Ideas, rather than complete stories, are in demand, for the producers know by experience that not one person in a million is able to turn out a scenario ready for the screen."

J. J. McF., of Atlantic City, writes: Will you kindly tell me all you know

Resinol
does wonders for poor complexions

Does a poor complexion stand between you and popularity—good times—success? Resinol Ointment and Resinol Soap do not work miracles, but they do make real, smooth, pinkish clear, freckle and more attractive. Use them regularly for a few days and see how your complexion improves.

Sold by all druggists and dealers in toilet goods. Total Free. Write Dept. 4-S, Resinol, Baltimore, Md.

what you saw on the screen. It took them more than six months to make the picture, but it was worth it, artistically, at least.

Trinkle and Miss Murfin have just completed another picture, called "Brawn of the North," with Strongheart again the star.

Acorn: Several readers have sent me the information that Irene Castle's film version of "The Rise of Roscoe Paine" was released under the title of "No Trespassing."

V. Kay: Address Charles Ray Pro-

AUTUMN RESORTS
ATLANTIC CITY, N. J.

THE STRAND
ATLANTIC CITY, N. J.

Single Room, Running Water - \$10.00
Double Room, Running Water - \$12.00
Double Room, Private Bath - \$14.00
Couples Room, Private Bath - \$16.00
Couples Room, Private Bath - \$18.00
Couples Room, Private Bath - \$20.00
Couples Room, Private Bath - \$22.00
Couples Room, Private Bath - \$24.00
Couples Room, Private Bath - \$26.00
Couples Room, Private Bath - \$28.00
Couples Room, Private Bath - \$30.00
Couples Room, Private Bath - \$32.00
Couples Room, Private Bath - \$34.00
Couples Room, Private Bath - \$36.00
Couples Room, Private Bath - \$38.00
Couples Room, Private Bath - \$40.00
Couples Room, Private Bath - \$42.00
Couples Room, Private Bath - \$44.00
Couples Room, Private Bath - \$46.00
Couples Room, Private Bath - \$48.00
Couples Room, Private Bath - \$50.00

Notes Dennis
ATLANTIC CITY, N. J.

Directly on the Ocean Front
The American Plan Hotel par excellence of the Atlantic Coast.
Brick Garage on 41st Street
WALTER J. HUBBY, Manager

The Breakers
On Ocean Front
American and European Plans, Golf Club privileges, Garage, Redwood Fall and Winter rates.

The WILTS HIRE
Your enthusiasm for "The Silent Call" will be on the screen, as Virginia Valli's first starring picture. Don't know whether Coleman will be in the movie version or not.

Hotel Bosobel
On the Ocean Front
SEASIDE HOUSE on the ocean front. Open all year.

THE CLAIMANT
Mt. Pocono, Pa.
Home-like. Excellent table. Bk. C. L. Smith.

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ductions, 1425 Fleming street, Los Angeles, Calif.

Fill Does: Yes, I know the radio announcer got my name all wrong the other night. It was annoying, but I didn't say anything about it. I figured that the listeners who were my friends knew what my name was and those who weren't my friends didn't care. That wasn't a "foreign jargon" at the end. It was radio talk—nothing to do with the movie, but as you have written and two movie fans have phoned, I'll explain. I was saying good-night to the amateurs who understand the dot and dash code. I said "X" meaning off. "QRU" N. L. W. "3" O. M. C. U. L. Translate as follows: "3XP" is my own station call. "QRU" means "I have nothing to transmit." "X" is simply a repetition. "NW" means "now." "3" means "best regards." "OM" means "Old Man." "CU" means "See you later." All clear? All right; let's get back to movies.

AUTUMN RESORTS
BROWN'S HILLS, N. J.

The Pig's Whistle Inn
Brown's Mills-in-the-Park
Not a Sanitarium
All of its old clientele, including work-ers, welcome on the reopening the last of October. It will remain a hotel as before, offering more diversion, and merely offering the sanitarium privileges of hydrotherapy, massage and diet, as previous years desired. Entire renovation.

BERRYVILLE, VA.
"NORTH HILL" Berryville, Va.
The land of fishing and blue skies. Black bass fishing in the Shenandoah. No children. Invalids or laborers take. \$15.00 per week. Booklet. Maurice A. Coffman.

BATTERY PARK HOTEL
ASHEVILLE, N. C.
A most delightful water front location. Cool breezes. Bermuda's finest golfing hole in the South. Fishing, Tennis, Billiards, etc. Two golf courses. Open all year. WILSON'S HOTEL, Mar.

ERICSSON LINE
for Baltimore
Fare \$2.00 one way. \$3.00 round trip. Daily for Baltimore. Steamers depart at 10:00 a.m. from South Delaware Ave.

BERMUDA
8-Day Vacation Tours \$83
9 Days, \$88.50 and up, including All Expenses
Via Falatial Steamers
With all the attractions of a delightful yacht, the "FORT VICTORIA"
S. S. "FORT ST. GEORGE"
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All Land and Water Sports
Modern Hotels—No Passports
Sailing, Bathing, Cycling, Tennis, Hiking, etc.

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Wanamaker's Down Stairs Store



New Frocks Amazingly Priced \$10 to \$38.50 in October Fashion Sale

The third day of this astonishing Fashion Sale and eagerly appreciative customers are still thronging to take advantage of its unique opportunities, and makers are still sending in new garments of increasing style and economy interest.

The Dresses Are Astonishing
Between \$10 and \$15 one can choose from more than a score of styles. Wool jerseys with Balkan blouses stitched to simulate the new Chinese picture embroidery and full box-pleated skirts are only \$10.75; in reindeer and brown, sizes 14 to 18 years. Tricot dresses distinctively tailored with flat braided binding, and Poiret twills bright with varicolored silk-embroidered braid, are only \$10.75.

A delightfully new frock combining a black matelasse Balkan blouse with a box-pleated skirt of very heavy black crepe is just \$15. Frocks of navy blue Poiret twill with dull red or dull blue embroidery and braiding are \$18.75, and there is a whole group of fascinating new models in Canton crepe, satin-back Canton, and Canton and georgette combined, at \$20.

At \$25 and on up to \$38.50 one has the widest choice imaginable among street, afternoon and evening dresses. Silk ones in all the new crepe weaves and soft satin finishes; cloth ones in the fine twills, velvets and velveteens.

The Coats Are a Revelation
Starting with a remarkable group of gray and brown diagonal tweed polo coats with yoke and sleeve linings of peau de cygne at \$14.25, there is almost no limit to one's choice in swaggar sports coats on up to \$38.50. Chow or tan chin-chilla coats are silk lined throughout and have leather belt buckles and buttons at \$14.75. Other models in soft sports woolens are \$25, many with collars of natural opossum. Bolivia-like coats in blue or brown have deep tuxedo collars and wide cuffs of effective kimmer cloth at \$27.50, and racks of polo coats in every imaginable shade of tan, \$20, \$23.50 and \$25. Fine suede-cloth-lined tweed coats in various herringbone mixtures have big shawl collars of raccoon at \$33.50.

The Suits Are Extraordinary
Smart sports tweeds with satin-lined coats are \$16.50 and \$25. Distinctively tailored tricotines, all with peau de cygne-lined coats, are \$25, \$27.50 and \$32.50. And there is a whole group of remarkable sample suits with trimmings of fur and embroidery—only one or perhaps two of a kind—at just \$25. Other sample suits \$32.50 to \$55.

October Sale of Women's Fashionable Shoes All at \$3.90



These shoes were made expressly for us. Similar kinds sold here earlier at considerably higher prices. But these were late in delivery—so late that the maker gave us a decided concession on the cost and we can make their price in this sale just \$3.90.

They are GOOD shoes! There are ten desirable styles. There are all sizes in every style—and all widths—from 2½ to 8, AA to D.

Strap Pumps in Six Styles, All \$3.90
One-strap patent leather sandals with novelty insole treatment, Spanish Louis heels and turned soles. Effective perforations.
One-strap combination gray-suede-and-patent-leather pumps with rounded toes and low, suede-covered heels; turned soles.
One-strap African brown kid pumps with baby Louis heels and turned soles.

Oxfords in Desirable Styles, All \$3.90
Black kid oxfords with well-rounded toes, medium heels with rubber heels attached and stout welled soles.
Black kid oxfords on medium-broad toe lasts, with Cuban heels and rubber heels attached, and welled soles.
Black calf-skin oxfords on medium-broad toe lasts, with Cuban heels and rubber heels attached, and welled soles.

Central Aisle, Down Stairs

Suede Cloth Hats at \$2; Velour Hats at \$3.85
Felt Hats With Plush \$3.85

Pictured to show you just how very smart they are. Trimmings are almost severely plain—a loop, a narrow band, a tailored bow.

Colors include cherry, gray, sand, navy, brown, black and others.

Hand-Printed Scarfs and Centerpieces, 50c to \$1
More of the gay, cheery house "things" that mean so much to the looks of a home.

Unbleached muslin with conventional designs, hand-bleached in rose, blue and yellow and scalloped edges to match.

Round centerpieces, 20 inches in diameter, 50c; 34 inches, \$1. Square ones 36x36 inches, 65c; 54x54 inches, \$1. Scarfs, 18x34 inches, 50c.

Hand-Embroidered Japanese Crepe Kimonos, \$3
Floral designs gayly embroidered down the sides and across the back give them a distinguished air. Lower, hand-embroidered exotics at the waistline through which one runs her sash are a new and pleasant departure, as also are the long, loose sleeves cut in pointed style. White facing around the neck and down the front adds a lighter touch. Pink, light blue, orchid, Copenhagen blue and rose cotton crepe.

Japanese Silk Slippers, Hand Embroidered, \$1
Quilted silk slippers with matching silk linings have comfortable canvas soles and may be had in pink, blue, lavender, purple and black. Sizes 4 to 7.

Here's News! Men's All-Wool Blue Serge Suits With Two Pair Trousers, \$32.50

Just arrived—and many men will be glad to hear about them. The serge is of exceptional quality, the fine close weave that looks well and wears well. Models are tailored in two-button conservative and semi-conservative styles for men and young men. The two pair trousers included at this reasonable price just about double the worth of each suit, as every man knows.

Also good tested all-wool cheviot suits in desirable "young men's" mixtures, with two pair trousers, at \$32.50.

Young Men's Sport Suits, \$25
All-wool tweed and all-wool cheviots in desirable light and darker mixtures. The cuts are in the characteristic sports models with buttoned-up or belted backs and patch pockets, approved by young men for sports and everyday wear. They are unusual at \$25.

New Table Linens Moderately Priced

Snowy, satiny, pure linen have an attraction that no real housewife escapes, and the woman who is replenishing her stock will be glad to find really lovely linens at very low prices.

Hemstitched Table Cloths and Napkins, \$10 Set
58x80 inch pure linen table cloth in circular clover leaf or daisy designs. Half dozen matching 16x16-inch napkins.

Luncheon Cloths and Sets, \$2.25 and \$1
\$2.25 for 12-piece rayon luncheon sets of pure linen, including 24-inch cloth, 6 tumbler and 6 place dishes. Smooth, even weave and scalloped edges.

\$1 for 12x18-inch double-dish and luncheon cloth, with 6 napkins and heavy.

New Adora Corsets \$1 to \$4

Corsets made especially for Wanamaker's Down Stairs Store. Carefully designed for slender, average and large figures, with the purpose of providing GOOD support at truly moderate prices. They are very light models for young girls, longer models with medium bust, or tulle-front and high-cut back, broad steel styles for heavier figures, and skirts cut short or long as one desires. Some have elastic insets. Plain and with some figured broches. Pink to white. Complete range of sizes.

Babies' Creepers, 85c to \$1.50

Plenty of room for uncertain little legs to practice navigation, and easily laundered after trial trips. Cozy quilt gingham and plain and novelty chambrays trimmed with white linene or contrasting collars and cuffs. Quaint nursery figures embroidered on most of them. Pink, blue, corn and green. Sizes 1 to 3 years.

Rompers for Little Tots, \$1.10 to \$2
Stretch short waists have perforated, or inverted top full-cut trousers buttoned on with large white buttons. Contrasting collars and cuffs, and embroidered pockets. Plain pink, blue and corn-colored chambrays, and blue, red, brown and green checked gingham. Sizes 2 to 6 years.