

Mrs. Wilson Shows How Money Can Be Made by Selling Home-Baked Delicacies

A List of the Ones That Would Prove Most Popular, With Prices for Each, Will Prove Valuable to Have

By MRS. M. A. WILSON. Copyright, 1922, by Mrs. M. A. Wilson. All rights reserved. THE woman who likes to cook and who is never so happy as when she is in the kitchen, is really a fortune teller. Years ago all of the best cooks were thought of as a part of their family's education to have a course of lessons in one of the fashionable cooking schools.

Popular breads are Boston brown bread, baked beans, whole wheat bread, muffins, pastry and cakes. Mrs. Wilson has arranged a schedule of prices that are attractive to both the customer and herself. For home made cakes, Boston brown bread with nuts and raisins, she asks thirty cents. This loaf, made in a quart mold, is fine for luncheon, whole wheat, and is fine for luncheon, whole wheat and country pork is fifty cents a loaf (one pound of beans and one pound of pork with seasoning, making three loaves).

Whole wheat muffins and gems are thirty cents a dozen. Pies are made in nine-inch pie tins and sell for seventy-five cents. Individual tarts cost fifteen cents, while slices of strudel sell for ten cents. The cakes sell from twenty-five cents, for a star-shaped sponge cake, to \$5 for a beautiful loaf cake, large and nice enough for a wedding.

Boston Brown Bread Place in mixing bowl. Two cups of oatmeal. Two cups of whole wheat flour. One and one-half cups of bread crumbs.

IN MEMORIAM. BARNETT—In loving memory of my dear mother, ALEXANDER HALL, who died at her home, 2141 E. 12th St., Philadelphia, Pa., on October 4, 1922.

Deaths. AMSTRONG—On Oct. 6, 1922, at his home, 1212 N. 10th St., Philadelphia, Pa., died at the age of 78 years, JOHN H. AMSTRONG, husband of Mrs. M. J. Amstrong.

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Hundreds of New Coats Added to Extraordinary October Fashion Sale in Wanamaker's Down Stairs Store

Coats, \$10 to \$125 Dresses, \$10 to \$38.50 Suits, \$25 to \$55



"Most remarkable fashion sale that even Wanamaker's Down Stairs Store ever had," people are saying. Values are remarkable. Variety is extraordinary! If this week had not been so abnormally hot such garments at such prices would have been impossible. Makers were anxious to sell, however, and they turned over to us as "specials" some of the most desirable styles of the season.



Certainly this sale is the most remarkable of the Autumn season, and it's worth coming a long distance to participate in. Tweed Coats Just Arrived—Specially Priced \$16.50 \$22.50 \$25 \$28.50 \$37.50

Sports Chinchilla Coats \$16.75, \$25, \$27.50 \$16.75 coats are notable because they are silk lined throughout. \$25 coats are cut in mannish overcoat style and have leather buttons and no belt; they are fully lined with peau de cygne.

Fine Fur-Trimmed Coats \$58.50, \$78.50, \$87.50, \$92.50 Luxurious wrap-coats of beautiful bolivia and trade-marked coatings in the fashionable shades of beaver, brown, navy, Sorrento blue, as well as black. They have rich collars of taupe wolf, gray or brown dyed squirrel, black fox, beautiful beaver or nutria.

Women's Coats in Regular Sizes Begin With Tweeds at \$10 Others are \$12 and \$13.50—big, substantial coats, warm enough for really cold days. Fur-trimmed coats begin at \$20.

Thirty-five Styles of Dresses at \$10 So pretty that one cannot imagine how pretty they are. Think of canton crepe frocks of real distinction at \$10. Think of owning a good crepe de chine dress at \$10. Think of soft, luxurious satin frocks at \$10—equally desirable dull-surfaced broad crepe de chine dresses and fine Pointe tulle frocks at the same price.

Girls and Juniors Share in the Sale Pretty wool jersey and velveteen dresses, and combinations of serge and crepe de chine, of duvetyne and wool poplin, of velveteen with crepe de chine and other wanted styles. Prices start at \$6.75 for 12 to 16 year dresses.

Extra Size Coats Specialized at \$58.50, \$67.50, \$75 to \$125 Coats designed to make large women look more slender—and warm and smart looking as well. They are of bolivia and beautiful coatings of various trade-marked kinds. Some are plain, but the majority have fur collars of wolf, nutria, caracul or beaver.

New Bolivia Coats \$28.50 These are the desirable plain style with self-colored stitching and a collar that buttons high around the throat. Lined with exceptionally good silk.

Other Special Dresses \$12 to \$38.50 Street frocks, afternoon frocks and evening gowns. Some copies of Paris models. All of most attractive materials, including silk crepes, wool crepes, tricot, Pointe tulle, will-back velveteen and chiffon velvet.

"The Wanamaker Special"—a Silk Stocking That Will Really Wear—\$1.75

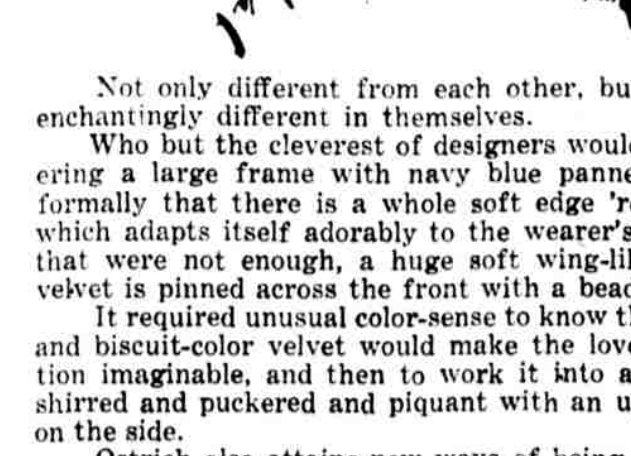
So well do women know that fact that they come in or write in for two, three, four, six and a dozen pair at a time. One woman sends them to her daughter who lives in Europe; others send them to their families in different parts of this country.

40-Inch Chiffon Dress Velvet, \$5 Yard Exquisitely soft and shimmering, with a thick silk nap and strong, long-wearing combination silk-and-cotton back. Women with clever fingers will like it for dresses, hats, and bits of lovely hand-work. Black only.

Gay-Patterned Kimono Silks, \$1.50 Yard Peacocks, trailing flowers, curious little Japanese pictures, patterns on delightful shades of old rose, delft blue, navy and maize. The silk is soft and smooth, a reliable weight that will wear 36 inches wide.

Advance Notice Stirring Sale of Women's Fashionable Shoes in Wanamaker's Down Stairs Store, Monday at \$3.90

Each of These Lovely \$8 Hats Is "Different"



Handkerchiefs for Every One—Real "Finds"! Snowy white ones—gayly colored ones. Little ones for little folk, pretty ones for women, good big ones for men. And every one of them all-wool.

6x9 Feet Rugs Velvets, \$20 and \$25. Axminsters, \$18.75, \$25, \$27.50, \$35.

11.3x12 Feet Rugs Axminsters, \$52.50, \$60. Wiltons, \$100, \$135.

Not only different from each other, but distinctively, enchantingly different in themselves. Who but the cleverest of designers would think of covering a large frame with navy blue panne velvet so informally that there is a whole soft edge 'round the brim which adapts itself adorably to the wearer's taste?

Women's Handkerchiefs, 12 1/2c to 50c 12 1/2c for white and pretty bright-color ones. 28c and 30c for just-new white ones prettily initialed and hemstitched; all letters. 18c for white ones with daintily embroidered corners. 25c for white ones with spoke-stitched hems.

6.9x12 Feet Rugs Axminsters, \$37.50. Wiltons, \$72.50.

11.3x15 Feet Rugs Axminsters, \$62.50, \$80. Wiltons, \$125, \$150.

Central Aisle—Down Stairs Long White Glace Lambskin Gloves Almost a Third Less 12-button length, \$2.65. 16-button length, \$3. Beautiful ones, made in America of very fine French lambskin so dextrously worked that it closely resembles kidskin. Oversewn with plain-stitched backs.

Full-Fashioned Black Cotton Stockings, 35c Pair; 3 Pair for \$1 Good, heavy, closely woven stockings that will give you a good day's wear! All sizes for women.

Men's Handkerchiefs, 25c and 35c Nice big plain white ones with firmly hemstitched hems—men like them immensely!

12x15 Feet Rugs Axminsters, \$52.50, \$60. Wiltons, \$100, \$130. Wool-and-fiber, \$20.

SCHUYLERS BROAD AND DIAMOND. We're glad to pass the news of this shipment along to our customers, for so many have been asking for them. Built-up shoulder styles in regular sizes.

Introducing the Portiere Shop Just Opened at the 13th and Market Streets Corner of the Down Stairs Store, Near the Millinery Shop. A specialized section devoted to the sale and display of velour portieres and velour overdraperies for windows. A quiet, unobtrusive, well-lighted place where people desiring to make careful selection of moderately priced draperies for their homes may do so leisurely, carefully and to the very best advantage as to price, variety, assortment and quality.