

STORE OPENS DAILY AT 9 A. M. & CLOSERS AT 5:30 P. M.

All These Goods on Sale Tomorrow

Mail and Phone Orders Filled—Bell, Walnut 6200—Keystone, Main 4101

GREAT SHOPPING HERE TOMORROW! Scan these values—once you note how much you save you won't miss coming here! Get free Yellow Trading Stamps, too, and economize even more!

Living Model Demonstration of Stylish Stout Corsets

In Our Auditorium, Second Floor, From 10 A. M. to Noon and From 2 to 4 in the Afternoon
Miss Sadie Dougherty, the well-known New York expert, will give most interesting and helpful lectures during the demonstration. Stylish Stout Corsets will make you appear pounds lighter and inches smaller.
Stylish Stout Corsets, \$6.50 to \$22.50—W. B. Youthline Corsets, \$3.50 to \$5.50—W. B. Formu Bands, \$3 to \$4—Sizes 34 to 50
Lit Brothers—SECOND FLOOR

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Market Eighth Filbert Seventh

Girls' \$4⁵⁰ Tub Frocks \$2.98

Sample—Extremely Good Looking and Superior in Every Detail of Style and Making!
Bright, pretty checks, plaids and plain colors in high-grade ginghams and chambrays—many with bloomers. Show embroidery, rick-rack trimmings or novelty collars and cuffs. Sizes 6 to 14. One sketched.

\$8.50 to \$25 Silk and Cloth Frocks, \$4.98 to \$17.98
All-wool serge, crepe and lovely velvets in dressy styles, with hand embroidery. Also smart regulation frocks, braid trimmed. Sizes 6 to 14.

\$6 Bestyette Raincoats, \$3.98
Linen, rubberized sateen, all-lined hood. Sizes 4 to 14.

\$15 to \$35 Warm Winter Coats, \$9.98 to \$24.98
High-grade silk bolivias, velours, chinilla and double-faced coatings—some fur-trimmed—some with attractive cape sleeves and wide fringe. All warmly lined. Sizes 8 to 14. Two pictured.

Lit Brothers—SECOND FLOOR



A Tremendous Sale of Luxurious Coats & Stunning Dresses

Eclipsing in size and scope even our most brilliant value achievements heretofore!
No mail or phone orders filled.

The Coats \$40 to \$60 values

Practically all have great luxurious fur collars—many with fur cuffs, too. Quite a number in rich, dressy effects, lavishly embroidered and braid trimmed and finished most attractively with big silk tassels or novel ornaments. All silk lined and warmly interlined. Fine showing of most wanted colors, including soft browns and dressy blacks.
Squirrel, Raccoon, Nutria, Australian Opossum, Caracul and Black Fox are the Fur Used to Trim and Beautify Them.

Handsomely fur-trimmed models of chamois-tyne, suedine, ormandale, bolivia cords, her-ringbone tweeds, plain and plaid-back sports coatings and lustrous seal plushes.

\$25

The Dresses \$40 to \$50 values

Models for afternoon, business and general wear—exquisite dinner gowns included, too! The salient features of these lovely garments are unique neck lines, distinctive sleeves, and the very prettiest draperies imaginable. Most of these dresses come in deep, rich, dark tones—lots of black, lots of navy, and the very modish new blues and tan and brown.
Bright, gay touches of color make them indescribably attractive—Bulgarian embroidery, unique buckles or ornaments, and brilliant beading.

Canton faille, crepe-back satin, crepe Roma, laces, chiffon velvet, duvetyne and Poiret twill in superb qualities.

A sale that will break all records and establish new precedents!
All women's and misses' sizes Also extra sizes.



You've never seen anything like these stunning new coats and frocks under DOLLARS more! The combined sample lines of more than a dozen fine makers! Choice little groups of other numbers—closed out because they WERE "fews."

The coats are worth \$40 to \$60—the dresses worth \$40 to \$50.

Lit Brothers—SECOND FLOOR

Ready-to-Wear Hats \$3.98

Very attractive new models—"fews" from one of our very best makers. Majority Made to Sell at Half Again as Much! In fine velvets; plenty of black. Large, medium and small effects that are quite attractive—with soft velvet bow trimmings or pretty fancies. Two pictured.

Hats Trimmed Free of Charge—for all who purchase shapes and trimmings here.

Sports Hats, \$1.98 to \$4.98
Of felt, velour in colors. One sketched at \$3.98.

Women's & Children's Hats, \$1.98 to \$3.98
Brushed wool, suede-like heavier and velour. One sketched at \$3.98.

Untrimmed Hats, \$1.98 to \$4.98
Lynx and pan velvet, black and colors. One pictured at \$2.98.

Lit Brothers—MAIN ARCADE AND FIFTH FLOOR

Men Can Save Substantially Here on Smart Winter Clothes

And save at no sacrifice of style or quality! Because of our tremendous facilities for cash buying and quick outlet, we can buy at a third less and so we can sell a third less!

\$37.50 All-Wool Overcoats \$24.50
Heavy weight, plaid back, all-wool fabrics in all fall colors. Every coat is a generous, man-size ulster or ulsterette with raglan sleeves, full or half belt. All are quarter-lined and trimmed with satin.

Men's \$25 Smart, New All-Wool Fall Suits, \$17

If you can identify \$25 quality you will quickly appreciate this saving. Various appropriate colorings and patterns in all-wool cassimeres, chevots, velours, tweeds and herringbones. Perfect tailoring—brick and staple models. All sizes.

Men's \$35 and \$37.50 Extra-Trousers Suits, \$22.50 and \$25

Very select quality all-wool cassimeres, chevots, tweeds and herringbones. Tailored with utmost skill and care, young men's models and conservative types. Every size to 46.

Boys' \$10 Polo Coats \$7.50
Very sporty for boys. Full belted models in brown and gray chevots and cassimeres. Sizes 7 to 10.

Boys' \$12.50 Extra-Knicker Suits, \$10
Norfolks, smartly tailored from sturdy all-wool cassimeres, chevots, velours and tweeds. Sizes 7 to 17.

Second Floor, Seventh Street

Stunning \$12 Hats, Trimmed \$7.98

Offering the Season's Ultra-Best Values for Tomorrow!
Not often do you find the most desirable sort of dressy hats lower-priced, but this group offers some real beauties that are wonders for so little!

In Finest of Lyons and Panne Silk Velvets
They're styled in a dozen or more delightful ways—all with pretty trimmings of gleaming metal cloth in gold, silver or iridescent effects.

There are quaint bows—flower twists—facings—pipings and all sorts of clever and novel arrangements of this bright, metallic cloth.

Three shown. All beautifully made. Black and deep, rich brown tones. Also a small lot of black panne velvet hats, richly ostrich trimmed.

Lit Brothers—THIRD FLOOR

75c "The Perfect" Records, 50c

All the hits are here! Standard 10-inch records with music on both sides. Play on all machines.
Lit Brothers—MAIN ARCADE AND FIFTH FLOOR

Women's \$2.25 Stockings \$1.75

Full-fashioned thread silk; black, white and wanted shades.

Women's \$1 to \$1.25 Underwear, 75c
Fleece-lined cotton vests and pants. All sizes in lot.

Women's \$3 & \$4 Stockings \$1.98
Glove silk in brown, gray, black and white.

Children's \$1.25 and \$1.50 Stockings, 75c and 98c
Imported and domestic. Wool with rolled tops.

First Floor, South Street

Three New Fall Styles in Women's Ultra Smart Pumps Have Just Come In!

A distinctive cross-strap
A trim one-strap slipper
A picturesque Colonial

\$6.98

Dainty, slender lasts with the absolutely correct toe shapes and vamp lengths, hand-turned soles, baby Louis or full Louis heels. Black satin, patent calf and gunmetal calf.

Men's \$7 & \$8 Oxfords, \$4.98
Exclusive—made to our own specifications. Extra fine quality tan leather with the slight, squared receding toe, very neatly perforated.

Young Women's \$6 Pumps and Oxfords, \$4.98
New one-strap pumps, in patent calf and tan Russia—lace oxfords, in tan Russia with straight or wing tips. Sizes 2 1/2 to 8.
Lit Brothers—First Floor, North

Misses' and Children's Shoes Priced One-Third Less!
Sizes 6 to 8, \$2.95.
Sizes 8 1/2 to 11, \$3.49.
Sizes 11 1/2 to 2, \$3.98.

Tan Russia calf and patent calf. Lace style with perforated vamp and tip; oak soles; spring and rubber heels.

Boys' Shoes, \$3.49 and \$3.98
Tan Russia; broad and English shapes; welted oak soles; rubber heels. Sizes (9 to 6) govern price.

\$3 Leather Hand Bags \$1.65

A most unusual new lot of thirty smart styles
Excellent quality pin seal, calf and sheepskin in newest vanity, pouch and matinee shapes; nice linings; large mirrors and inside frame purses.
Lit Brothers—FIRST FLOOR, EIGHTH STREET

Rich New Silk Shirts—Kinds Men Often Pay \$6 & \$7 for! \$3.95

The quality of the silks is nothing short of handsome—superb crepes de chine, satin-striped jersey, luxurious silk broadcloths and satin-striped baby broadcloths. All the newest and the best staple designs in colored stripes. Faultless workmanship, double soft cuffs. One of our best fall purchases. Sizes 14 to 17.

75c Silk Four-in-Hands, 49c
Stylish new colored stripes in all-silk rep and a heavy quality broadcloth and figured effects. Slide-easy hands.

\$3 Madras Shirts \$1.79
Silk stripes prettily mingled with fancy colored stripes. Custom made and finished. Double soft cuffs.

Boys' 85c Percalé Blouses, 65c
Best quality percalé; neat and well-covered striped effects. Collar attached; soft cuffs; double yoke. Sizes 7 to 16.
Lit Brothers—FIRST FLOOR, 7TH ST.

\$1.50 and \$2 "Onyx" Silk Half Hose \$79c
Ingrain silk; silk soles and tops; black and colors. Full-fashioned, with double heels and toes. Maker's imperfections.

ECONOMY SPECIAL \$1.75 Upholstered Stools \$1.29

Comfortable and practical—16 inches high with a 19x14-inch top, upholstered in leatherette. Blue, brown and other colors. Equipped with silent casters, and detachable tops. No mail or phone orders. Sent at O. D.
Lit Brothers—Third Floor

Subway Store: Low Price Merchandise: Subway Store

Women's \$4 & \$5 Oxfords & Pumps \$1.95
Another Fine Big Lot!
Also shoes for growing girls. Patent calf, kidskin and tan. All sizes in lot.

Men's \$4 to \$6 Shoes and Oxfords, \$2.95
Tan, gunmetal and black. Also all in black. Patent calf and white kid. Sizes 4 to 10.

Misses' and Children's \$3 to \$4 Shoes, \$1.95
Gunmetal and tan. Sizes 6 to 12. Also infants' in tan, patent calf and white kid. Sizes 4 to 6.

Women's and Misses' \$5 Sport Scarfs, \$3.98
Heavy brushed worsted—plain or two-toned. Also sport sets of scarf and hat.

\$4 and \$5 Ready-Trimmed Hats \$2.98
SILK, LYONS and pan velvet, also some in rayon. Many have a utility trim in wool with feathers.

Misses' & Children's Hats, \$1.98 to \$3.98
Velvet, plush, felt, fur-trimmed and velour. Lined and out of hair. Hats Trimmed Free of Charge
—if shape and trimmings are bought here.

Government Goods! Special!
Roll Your Own! Genuine Bull Durham Smoking Tobacco 48c
U. S. Turkish Towels, 20c
Disinfectant, Terry, 30c
Paymaster's Steel Safes, \$14.88
Some with combination locks with key. 15x15x24 inches, reinforced and in perfect condition.

\$5 Gas-Mask Raincoats, \$2.65
Heavy rubber lined. Guaranteed waterproof; cut raglan style with belt. All sizes.

Officers' \$10 Raincoats, \$6.85
Made of Government raincoat cloth; extra heavy weight. Guaranteed waterproof and wind and water proof.

\$7 O. D. Officers' Blankets, \$2.39
Heavy-weight wool. U. S. brand. 60x84 inches.

Extra-Heavy Officers' Blankets, \$2.88
O. D. Weight, 3 to 4 lbs.

Transport Department Two-Finger Mitts, 29c
Full of D. Wool lined, leather palms, important for pilots.

O. D. Wool Pants, \$1.85
Class A
Extra well made. Good sturdy material. Size 28, 32, 34 and 36.

Regulation Navy Undershirts, 35c
Heavy navy cotton; short sleeves. Sizes 34 to 44.

Women's and Misses' \$20 to \$25 Coats, \$10
100% in lot. Sport coatings & double faced materials. Russian shoulders for wide sleeves. Loose back bodied and straight-line effects. Hood to waist or through-out.

Boys' \$12 Suits, \$7.98
Extra Pants
Corduroy, chevrot and cassimeres. Norfolk. Sizes 7 to 17.

Boys' \$2.50 Sweaters, \$1.95
Brown or navy. Shawl collar. Size 10 to 14.

Women's \$1 Stockings, 39c
Fashioned silk, black and colors, mill tops.

Women's 75c Underwear, 49c
Pleated cotton vests and pants.

Girls' \$2.50 Dresses, 87c
Gingham and chambrays. Sizes 7 to 14.

Men's \$27.50 Clothes \$17.98
SUEDE—Extra trousers, tweeds, herringbones, mixtures and pin stripes.

OVERCOATS—Cheviots and cassimeres.

Boys' \$7.50 Reefers, \$4.49
In cotton. Sizes 2 1/2 to 8.

Boys' Suits, \$3.98 & \$4.98
Blue serge and tweeds.

Men's \$3 Shirts, \$1.59
Silk-stripe madras.