

Organ Plays at 9, 11 and 4:45
 Melody and Chimes at Noon
WANAMAKER'S Store Opens at 9
WANAMAKER'S Store Closes at 5
WANAMAKER'S WEATHER Fair

It's Always a Pleasure to While an Hour Away at Wanamaker's

A Clear and Good Conscience Which Heaven Helps Us To

is enough capital to begin life with for every one in good health who is determined to be recognized by his faithfulness to the humble duties he may have to begin with.

"Act well your part; there all the honor lies," is an old familiar quotation, the truth of which time only emphasizes.

Mind you do it and do it cheerfully, and you cannot fail to be noticed and to rise from lowly beginnings.

[Signed] *John Wanamaker*

Many People Consider It the Loveliest Silk Here

A magnificent metallic satin of exquisite fineness of weave and wonderfully supple. It was made by one of the greatest silk weavers in Lyons, France. The entire surface of the silk is one glowing mass of gold or silver with the color of the satin showing through. Orchid, rose, cream, jade or black are the shades. Sometimes an entire ball gown is made of this one silk, the reversible satin back forming a contrasting trimming, and it is much used for trains or panels. The price is \$30 a yard. The width 40 inches.
 (First Floor)

Silver Ribbons in Colors

seems a paradox, but women know how lovely they are, with the colors shining through the silver. In blue, green or rose, five and three-quarter inches wide, \$3 a yard. They are now rolled to make a simple finish for large hats, as well as being used for girdles, bodices of evening frocks, sleeves and panels.
 (Main Floor)

Girls' Silk Nightgowns \$5.50 to \$7

All the girls like them and especially the girl away at school. A pretty silk nightgown would be a surprise to make her eyes sparkle! The crepe de chine in them is excellent quality and there are several dainty styles. Some are trimmed with lace. Others, with short sleeves, are finished with pleated ruffles. Sizes 12 to 18 years.
 (Third Floor)

The Newest P. N. Practical-Front Corsets

combine the best features of both back and front-lacing corsets by an ingenious device. The back is solid, giving that firm support for which women choose a front-lacing corset. But the front also is made practically solid by an inner elastic vest directly under the front lacing. In variously designed models of coutil and other materials, priced \$5 and \$6.
 (Third Floor)



Are a Comfort

Every Woman Should Know About

The general feeling about a corrective shoe is that it necessarily must be ugly. Not so the Anatomik. True, it is scientifically built to give the most perfect comfort to the foot, and to give support to the weight of the body where support is most needed. But these valuable features are not apparent when you look at it. They are made clear in the wearing only.
 (First Floor)

Beaded Vanity Cases \$1.50

Prettily beaded in artistic designs, there is a choice of blue, lavender or brown tones. Inside they are lined with white silk and there is a little mirror in each and a pocket for powder and soap.
 (Main Floor)

Women's Pajamas

Cotton crepe pajamas plain pink, blue and orchid, striped pink, blue and orchid; and figured pink, may each be had for \$3.85. Pink, white and blue soisette pajamas are the same price.
 (Third Floor)

The Fairy Godmother of the Mending Basket

That is what many women consider the thick braided swabs of multi-colored cottons of silk. No matter what the color of the dress or whatever to be mended, there is almost sure to be some threads to match. The cotton threads are priced 15c a head, half the size of a woman's wrist, and silk twice size.
 (Main Floor)

The New Victoria Bath Tablet

A new Wanamaker large tablet of each soap. It especially fine quality freely-lathering soap in a large oval size to fit the hand. Perfumed in Parma violet, hawthorne, sandalwood, wistaria or rose. 25c each.
 (Main Floor)

Little Mink Boas

One may buy a single-skin mink boa for \$20 or a two-skin boa for \$135.

The first will be of a good but rather light tone, and the second of a wonderful darkness and fineness, but both will be natural and the pick of the market.

As a rule, higher-priced minks are finished with the sable paws which are so much prettier than the mink.

Baum marten boas are softer in texture and the skins are larger. It is here either dyed or natural. Prices from \$40 to \$65 for one-skin pieces; \$70 to \$110 for two skin.
 (Second Floor)

New Blouses in Oriental Patterns

Some in the jacket shape, others over-blouses with kimono slashed sleeves and bateau neck.

They are of crepe de chine or satin and the colors and patterns are lovely and particularly suited to tailored costumes for Winter. Prices, \$8.50 to \$15.
 (Third Floor)

Beads, Beads, Beads!

Surely every kind of bead is here—and every color, and every degree of brightness and dullness, from dull black to gleaming crystal!

Most women agree that the Art Needlework is the place to get the exact beads wanted.
 (Second Floor)

Women's Afternoon Dresses at \$25 to \$42.50

Navy and black are the colors and they are made of Canton and other heavy, rough crepes, satin-backed crepe and Georgette.

There are coat dresses, dresses with fur borders; dresses with accordion-pleated berthas and side panels; dresses that are uneven around the bottom or bordered with fur.

A few are simply tailored and a few are particularly fanciful and graceful. And they really are rather inexpensive—\$25 to \$42.50.
 (First Floor)

Sample Coats for Children Special, \$16.50 to \$22

A little rose broadcloth coat, trimmed with tucks and soft fur, lined with silk, interlined and faultlessly tailored, priced, \$20. That is only one of the many opportunities in a special lot of sample coats from our best tailor.
 (Third Floor)

All colors and all styles are represented and all the coats are warm and nicely lined with durable materials. Sizes two to four years. One or two of a kind.
 (Third Floor)

Scalloped Linen Luncheon Sets—\$2.75

Practical, serviceable and good. Some scalloped in blue, others all-white. Set comprises 13 pieces—\$2.75.
 (First Floor)

For the Girl Who Goes to Kindergarten

or the first few grades of school, there are bright new colored dresses, prettier than ever before! A lovely lavender pantalette dress is trimmed with decorative bands of violet checks. A bright buttercup yellow frock has a scalloped skirt, beneath whose check-bound edge appear pantalettes with bands of checked gingham to match.

So they go, in many colors and some in excellent copies of fine English smoked frocks. Sizes two to six years. \$5 to \$8.75.
 (Third Floor)

Another Book By Jeffery Farnol

"Peregrine's Progress" is its name and it is every bit as charming as this author's earlier books. The time is the early nineteenth century, the place the English country, the characters gipsies, rogues, men of fashion and lovely ladies. Price \$2.
 (Main Floor)

Now for Heavier Bedspreads

A wonderfully large and attractive collection is here, all satin-finished spreads of the best grades, American and English.

Satin-finished bedspread sets, scalloped and with cut corners, shown in fine selection. All spreads and sets marvelously white and dainty and unsurpassed.

The newest arrivals are English spreads, famous for snowy whiteness and excellence, size 81x99 inches, \$10. The full range of selection takes in satin-finished spreads at \$4.50 to \$13.50 in the double-bed size, and \$4 to \$10 in the single-bed size. Bedspread sets (spread and bolster piece to match), \$7.50 to \$10 in single-bed and \$7.50 to \$12.50 in double-bed size.
 (Sixth Floor)

A Certain New Fabric of Wool and Mohair

much in request for Fall gowns, possesses several definite virtues. It drapes well, does not crush easily, and is almost as lustrous as silk.

Also it comes in some delightful colors—plum, bluebird, navy and Copenhagen, dark green, brown, the brighter tans, reindeer and mahogany.

42 inches wide. Price, \$2.50 a yard.
 (First Floor)

A Little Sale of Manicure Sets in Cases, \$1 to \$15

They are from a good manufacturer who is discontinuing certain lines and, therefore, the prices are barely what it would cost to get the fittings.

There is fine variety, including some for men, and all are in good leather cases. Some sets at \$1 have six pieces and others three. They go up to 20 pieces in handsomely lined cases at \$15.
 (Main Floor)

Exquisite Bertha Collars That Use Fine Lace

Real lace of a loveliness individual and apart. Even the least expensive uses pretty filet insertion in net with a deep pleated net edge. \$2.50.

Venise, Irish and filet are all in one with a long back. (All necklines are represented.) So they go up to a beautiful bertha at \$20, which is of heavily embroidered net, unusual Irish and filet laces.
 (Main Floor)

Little Drops of Water Little Cakes of Soap

make a pleasant lather and (to break the rhythm) an altogether satisfactory and refreshing wash—if it's the right kind of soap! People are expressing pleasure over the new individual small cakes of our own Philadelphia Hard-water Soap. They are in violet, almond or verberna. 5c a cake and 50c a dozen (in a box).
 (Main Floor)

Newest Shower Earrings

Earrings that have a delicate grace peculiar to themselves. Some are very long, yet graceful. Others, sometimes with five little chains, are graduated from the fifth, which is longest, to the first, which is quite short. They are mostly of excellent imitations of lapis lazuli, jade, jet, coral, or tiny pearls. \$8.50 to \$13.
 (Main Floor)



Luxurious New Wraps That Would Charm Any Woman

IN the Coat Salons for the first time and among the most beautiful there.

They show many interesting new fashion tendencies, new and curiously shaped sleeves, flying panels which act as sleeves, the most fascinating way of blousing a back, and using furs in trimming collar, cuffs and hems.

One of the coatings has the silkiness and changeable lights of panne velvet. It won't be found elsewhere in Philadelphia. Some of the furs were dyed to match the wraps, for example a black mole. Most of them were imported especially for the wraps.

Even the wraps themselves are exclusive to Wanamaker's in Philadelphia and the majority have no duplicates here. They are priced \$200 to \$475.
 (First Floor)

Young Women's Fine Fur-Collared Coats Special at \$95

WARM Winter coats, not only lined with crepe de chine but well interlined.

Made of thick silk-and-wool bolivia, in a most attractive and youthful model, with bloused back, wide sleeves that narrow to the wrist and flare in a self-corded cuff.

Huge collars of good fur—golden beaver on malay brown coats; gray squirrel on coats of navy blue or of kit fox gray bolivia.

A model exceptional in both quality and style at \$95. In sizes 14 to 20 years. Another exceptional coat in bolivia with rich kit fox collar, at \$110. Straight lines, and in navy, brown, black or Hawaiian blue.
 (Second Floor)

Silk Shades for Lamps

Some fine ones for floor lamps are just unpacked. Empire shapes covered with pleated silk and finished with eight-inch triple fringes with ruching at top and bottom. They are putty colored outside, lined with rose or white, and the fringe and ruching are putty and black. Priced \$51.50.
 (Fourth Floor)

New Teapots From England, 75c to \$1.50

Of fine earthenware, in good-looking, practical shapes. Brown mottled body with buff-colored bands. Four, five, seven and nine-cup sizes at 75c, \$1, \$1.25 and \$1.50 each.
 (Fourth Floor)

They've Kicked Off! And Here's the Goods to Keep the Team Going

Everything that a football player needs—or a whole team of football players, for that matter. And everything is the safe kind to have.

Football socks \$1.75 to \$9	Football stockings \$1.25
Football shoes \$6 to \$10	Sweaters \$6.50 to \$13.50
Football pants \$2.25 to \$3.75	Head guards \$2.50 to \$9
Boys' Football shoes \$5 to \$6.50	Shoulder pads \$2.75 to \$11
Men's Football shoes \$3.50	Hip pads \$2.25 to \$3.50

(The Battery)

From the Orient—Carnelian Jewelry

Necklaces, of course, in varying tones of the fine red which is so charming with brown dresses. They are priced \$20, \$35, \$50 and \$84—the last for a string of carnelian beads combined with crystals. A string of palest mauve carnelian beads, \$25. Girdles of carnelian discs strung on knotted black cords, \$125 and \$150. Earrings, \$28.50 to \$90—the last for a pair in which the carnelian is combined with cultured pearls.
 (Main Floor)

Diamond Bracelets Were Never More Effective

The new evening gowns demand the most brilliant display of jewels to carry out the appearance of Oriental splendor which is so much desired.

It is a question of choice whether the bracelet shall be of all diamonds or diamonds combined with sapphires, or onyx. All are platinum mounted.

Bracelets with only diamonds are priced \$400 to \$1500. Bracelets with sapphires or onyx and diamonds, \$355 to \$2700.
 (Main Floor)

Old Desks

Every little compartment could doubtless tell a romantic story of old love letters, family correspondence—possibly even lost and secret wills.

Old family writing-desks suggest such histories. They have been cleaned and polished up, brasses restored where necessary and may now be selected in "Antiques" at prices ranging from \$100 to \$275.

Among the woods are curly maple, walnut, cherry and bird's-eye maple.
 (Fifth Floor)

There Are a Lot of Hats at \$2.50 But Here's One That Will Wear

Worth every cent of the price—but not a bit more. It was meant to be a good hat for \$2.50, and that is what hundreds of men have found to be.

There's no terror in the rain, the shine, the dust nor the dirt for it. Men wear it day after day and it stands up almost as well as any other soft felt hat. Lots better than many. Not only serviceable, but stylish. In the colors and shapes that men have elected for Fall.
 (Main Floor)

Of All the School Shoes a Boy Can Find

Looking high and low, the whole city over, there are no better high shoes than some that are here for \$7.

First of all, they have a neat, "dressed-up" look. Cut in a smart English way and made of smooth calfskin in either tan or black.

Perfectly plain but sewn as firmly as any shoe seems ever were and armored against the scuffing and racing of active youth by solid soles of white oak. Such shoes will wear and wear and wear.
 (Main Floor)

Boys' Suits of Quality

are the only suits it pays to invest money in. Wanamaker boys' suits are suits of quality in the best sense of the word.

The fall 1922 stocks are large and of exceptional excellence. Prices, \$12 to \$28 for suits in sizes for boys of 8 to 18 years.

Practically all the suits at \$12 to \$22.50 have an extra pair of trousers.
 (Third Floor)

The Checks the Thing—on the Shirts Men Wear This Fall

Big checks, little checks. Checks that are made by single hair stripes or checks that are made by clusters of hair stripes, in all the colors of the shirt-world.

Good shirts, too, of the best American woven madras, with the soft turn-back cuffs. Twelve different checks among them and the price is \$3.50 each.
 (Main Floor)

Lighted Mirrors

New candleless mirrors, wired for electric lighting, will be particularly good for wedding gifts. Framed in dull antique effects, with delicate floral and shell decoration in polychrome colorings. One style in upright panel shape, 18x35 inches; the other horizontal, 21x32 inches. Each \$25.
 (Fifth Floor)

Shirred Covers of Cretonne

transform a room and give a charming old-fashioned touch. They are easily made for the table, the bed, chairs, etc. There are several illustrations of it in the Upholstery Store. Cretonne in scores of patterns and colorings, 25c to \$1.25 a yard for the types usually used.
 (Fifth Floor)

Trim Wash Suits for Little Boys

Just as trim and spirit-and-stylish as one could wish. The suits are sturdy made and mostly in mainly buttoned models. Some have white waists and blue trousers (is new), blue, green or brown trousers. Sizes two to five years \$1.25 to \$4.25.
 (Third Floor)

Men's 65c Handkerchiefs

Linen was much lower in price when we bought these handkerchiefs. They couldn't be duplicated today at such a price. They are an excellent firm, smooth linen, finely hemstitched and come in three widths of hem. By the dozen, \$7.15.
 (Main Floor)



There Is No Speculation About It—

A pipeless heater keeps the whole house June-like even when the snow is plastering the window panes

A fact—tried and proven where rigorous Winters had always before made warmth and comfort something to be dreamed of rather than enjoyed.

Every room, from front to back, top to bottom, is warm and cozy when a pipeless furnace is at work in the cellar.

Floors are just as dry and just as comfortable as the walls or ceilings or any other place.

Baby plays, free of colds and the illness that comes with sudden changes in temperature. Father sits snugly at home each evening and mother goes through a joyful day in a house "that's fit to live in."

And a pipeless furnace—with its comfort, sureness and economy—can be put into your home with the certainty of satisfaction that goes with all Wanamaker service.

Pipeless heaters are here. An engineer will go to your home and determine the exact heater that will work there efficiently.

No danger of getting one too small or too large. After you buy the heater experts will install it and put it into operation.

And you are not compelled to take any particular brand of heater. All the best are here.

Prices do not include cost of installation.

Victory	\$150, \$160, \$180, \$205.
Homer	\$170, \$190, \$215, \$245.
Homaker	\$175, \$190, \$205, \$225, \$350.

(Fourth Floor)