

Its known value inspires confidence in Cadillac Owners
and unvarying richness is definitely
$T_{\text {which }}^{\mathrm{HE} \text { surpeme conilac ofidenere } \text { with }}$ their cars is a logical outgrowth of at least four definite factors.
In the first place,Cadillac dependability has been demonstrated over a period of years. This dependa-
bility is someth. bility is something more than is
generally included in the meaning of the word. It embraces a degree of constant, unimpaired perfor mance that has placed Cadillac in a distinct and separate class. Secondly, Cadillac owners realize that in every new model this In wiew of these known facts, com-
Cadillac dependability finds an Cadillac dependability finds an bined with their personal experieven fuller expression. Type 61 ence, could it be expected that
represents the highest attainment represents the highest attainment owners would have other than the
Cadillac has thus far achicecd.
deepest confidence in their Cadilacs
CADILLAC MOTOR CAR COMPANY DETROIT, MICHIGAN

NEEL-CADILLAC COMPANY 142 North Broad Street

Then, a gain, they know that leading automotive engineers in Europe and America have stated without reserve that Cadillac stands supreme as the world's leading motor car value.
Lastly and of equal importance to Cadillac owners is the fact that the American public by an overwhelming majority has conceded leadership to Cadillac. More Type 61 cars have been sold this ype than all other cars comb thised year the C adil cars combined selling wners would have other than the



No one has ever improved upon pure milk-no one should be satisfied with any other.
Abbotts milk has been kept pure from its


JUST simply pure, rich, wholeJome ntilk-Nature's perfect food in all its original purity and fo

ABBOTTS ALDERNEY DAIRIES, INC Philadelphia Atlantic City City

