Pewes for Two Kinds of Potato Salad Are Giien, Also a Jor Tix Kinds of Potato Sataal Are Givenen
Delicious Cold Porki to Tempt the Appetite





soin shay Midym nome

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Bugar.
Holliand Dutch Potato Salad.






## THE GREATEST CONTEST EVER CONCEIVED

## Heathized (cartonated) COIONIAL ICE-CREAM Mystery Brick Contest

W HFN Dr. Pasteur made his great dis- and different Colonial Ise Cream Brick to be curizing" of milk and cream, it was a treniendous scientific step toward greater purity ind safety, When Heath, the eminent food cientist, of Chicayo, made his remarkable
discovery of "heathizing" (carbonating) ice rream, food experts everswhere acclaimed it as an equally momentous achievement. urday, October 21. Every one who picks the Three correct flavors will receive a quart Brick
of Colonial lce Cream Free every week for of Colonial Ice Cream Free

The new delicacy will be named the Colon umph in the art of ice cream making. No one except Mr. Jos. C. Trainer, the president of
Always on the alert for new ideas to make
Colonial Ice Cream-"Philadelphia's Best"better than ever, we have at an enormous exnense obtained the exclusive rights to the "Heathizing" proces.
Heathized Colonial Ice Cream is now made blacing it with a pure, clean, sterile atmosphere 100 times purer than mountain air. The esult is an absolutely purer, cleaner, better ce cream of a delicious smoothness and a
ful new Heathized Core generally this wonderful new Heathized Colonial Ise Cream we have concer it. Any one can win free ice cream for
conter a whole year. All you have to do is to select the three flavors which will be used in a new

Today at 10 A . M., in the presence of Mr
William W. Foulkrod, Jr., President, and Ed .
win A. Merrick, Director, of the Southwark win A. Merrick, Director, of the Southwark
National Bank, our Mr. Trainer deposited in the hands of Mr. Walter J. Steinman, Vice President of the Southwark National Bank, a sealed envelope. This envelope contains flavors we will use in makin written the thren Cream Mysterv Brick.

This envelope wiil be opened Wednesda morning, October 18, 1922, in the presence he gentlemen named above, who will certif: the sheet of paper the envelope contains.

## CONDITIONS ; Pick the three flavors of the OF CONTEST; Colonial Mystery Brick

Pick the three fiavors in Colonial Ice Cream Mystery Brick. To win ice cream FREE for a ear-a quart brick every week for 52 weeksthe 30 flavers, do is to pick out the three of that correspond with in the Voting Coupons. deposited in the Southwark Just check off, in the column alinal Bank. numbers of each flavor, which three you think will be in this wonderful new Heathized Colontal Ice Cream Mystery Brick. Don't eheck off more than three on any one coupon. But you can send in as many coupons as you
get as many exoupons in the newspapers, of any Colonial Ice Creap dealer.

There are no strings to this offer. It i open to all except employes of this company. You don't even have to be a buyer of Heathized
Colonial lce Cream. Just pick he the Colonial Ice Cream. Just pick the thres tions. Try as often as you like. Ice Cream
then FREE for a year to every one who picks the October 17th.



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