

FORUM ANNOUNCES PLANS FOR SEASON

Noted Speakers and Musicians Will Have Part in Pretentious Winter Program

WAYS TO TALK ON MOVIES

The Philadelphia Forum next week will begin its second season with a comprehensive program of civic, literary and musical events, which the Board of Governors of the organization is confident will surpass in general interest and appeal the series of events last winter.

The opening meeting will be October 9, when a "Radio Evening" will be given and the Academy of Music will be transformed into an elaborately equipped wireless-telephone receiving station, while the foremost experts in the radio field will explain the wonders of transmitting messages through space.

The Forum events will be given in the main auditorium of the Academy of Music, and none in the Foyer. Instead of participating in events, or buying blocks of tickets for its membership, as during the first season, will Philadelphia Forum, this season, will have its own exclusive events. Hence, instead of participating in the concerts of the Philadelphia Orchestra, it will have its own special orchestra concert.

Series of Balls Planned. The board has arranged a series of Forum dances, which this season will assume the proportions and brilliancy of gala balls, and which will be given in the dance floor of the main auditorium of the Academy of Music.

Noted Men Will Speak. In a series of "Berle's Observances" such men as Gifford Pinchot, the Rev. Dr. Russell H. Conwell and Thomas Nelson Page will strike the patriotic note in paying tribute to the memory of the Nation's leaders, including Washington, Lincoln and Roosevelt.

BOY, 9, KILLED BY LIQUOR. Drinks Half a Pint of Moonshine After Mother Let Him Taste It. Providence, R. I., Oct. 2.—Finding the taste of moonshine whiskey to his liking after his mother gave him a little drink, Severino "Cub" Medleski, nine-year-old immigrant boy in the charge of the late yesterday, found a half pint of liquor under a bunk and died after drinking it.

All Sales Final

No Credits

BONWIT TELLER & CO.

The Specially Shop of Originals CHESTNUT AT 13TH STREET

ARRANGED FOR TUESDAY

Every Dept. in this Store and the St. James Shop will offer new Fall Merchandise at Exceptionally Low Prices for this

SPECIAL ONE-DAY OFFERING

Providing Extraordinary Savings

Daytime and Dinner Modes in WOMEN'S DRESSES 38.00—58.00

Two Special Groups—for One Day Only. Daytime frocks of twill, Canton crepe, satin-faced Canton, crepe de chine, crepe Renee. Distinctive models. Draped, circular and straight effects in twill, crepe Renee, Spiral crepe, crepe faille and Roshanara.

One-Day Offer 12 WOMEN'S FUR-TRIMMED SUITS 75.00 Regularly 135.00

Collars of beaver or kit fox trim these suits of Ordenna, a new soft pliable fabric. In brown, black, redwood, navy and Malay. Sizes 36 to 42.

Special One-Day Offer MISSES' SUITS 55.00 Regularly priced to 65.00

Suits of Mousynne, Marleen and Veldyne. Many fur trimmed; others employ tucking, cording, embroidery, button trimming.

"BONTELL" SHIRTS Hand-Made Blouses of Imported Dimity 3.95 Regularly 5.85

Hand-made and hand-drawn tailored collar with flet or Irish picot edging. High-grade models.

Mirror-Satin Skirts 19.50 Regularly 25.00 Designed to be worn with Over-Blouse or Jacquette. Draped, tailored or plaited models of the new lustrous mirror-satin; in brown, navy and black. Exceptional values.

Hosiery Specials Sports hose of silk and lisle in heather mixtures and the new tweed shades. Full fashioned. Regularly 2.50

Full-fashioned Pointex hose of pure thread silk. In black and brown. Very Special Values: 2.75

CLOSING OUT SALE OF 300 SWEATERS

Table with 5 columns of sweater prices: 2.50, 5.00, 7.50, 9.50, 15.00-20.00. Includes descriptions like 'Fifty imported wool Tuxedo sweaters' and 'Alpaca sweaters'.

A Group of Women's MODEL WRAPS 85.00 to 175.00 Regularly made to sell at 135.00 to 285.00

Faithful reproductions: one-of-a-kind models by Renee, Worth, Premet, Aviotti and Chanel. Coats, Capes and Wraps of the most luxurious fabrics, elaborately trimmed with the richest fur peltries. Tuesday only.

For Tuesday Only MISSES' BEAVER AND SQUIRREL TRIM'D COATS 88.00 Regularly 115.00

Handsome Wrap-Coats of Gerona and Georgianne. Rich collars of beaver or grey squirrel enhance the luxury of the beautiful fabrics.

Daytime and Dinner Modes MISSES' DRESSES 35.00 — 55.00 Formerly to 55.00 Formerly to 110.00

Satin finished Canton, crepe de chine, chiffons, twills, Kasha cloth at 35.00. Dresses of silk crepe weaves, chiffons and velvets at 55.00.

MILLINERY Street and Dress Hats Beautiful models of Fanne, Hatters' Plush and Lyons velvet, in all the newest fall colorings. 10.00

New Felt and Duvetyne Hats Chic hats in varied shades, introducing metallic and applied effects in trimmings. 12.50

Satin Corsets 3.95 Regularly 5.00 Topless model designed on long slenderizing lines; laced at back. Exceptional quality in flesh color only.

Fur Jaquettes 195.00 Taupe nutria; brown, tan and black caracul and Persian Lamb Jaquettes in 27, 29 and 30 in. models. Contrasting fur collars. Remarkable values.

STRAWBRIDGE & CLOTHIER

The Semi-Annual Sale of Rugs, Carpets and Linoleums

Was given a whirlwind start this morning, with more than \$800,000 worth of floor coverings at savings no thrifty woman can well pass by. Imagine it! Nearly one million dollars' worth of Floor Coverings to choose from under price. Here is indeed the long looked for opportunity to save handsomely while providing new Floor Coverings for the home, and hundreds, yes thousands of homes will profit accordingly.

This Aristocratic Model Among Misses' Coats

One of scores of models that wrap and drape, swing loose panels, revel in voluminous sleeves that vary from the straight, flowing Mandarin type to the wing-scape effects, many models with luxurious fur collars. Coats and Wraps of such elegant materials as veldyne, velvete, gerona, marocca, marvella, fashiona, camel's-hair, shagmoo, Normandy, plaid-back cloaking and imported tweeds. Some of the smartest Sports Coats ever tailored, in this collection, with and without fur collars.

Shoes Designed for Comfort and Smart in Style as Well

Because we desire the service of the Strawbridge & Clothier Shoe Store to be more than the mere selling of shoes, our sales force has lately completed the Scientific Shoe Retailing Course and Service of the Retail Shoemakers' Institute of Boston. The knowledge thus gained will give our customers scientific aid in selecting correct footwear.

New Nets and Cretonnes To Fashion Window Draperies

Soft draperies that seem to shut out winter gloom may be fashioned of English Flet Net, 50-inch, in new effects. Scotch Madras, Tuscan Nets and Grenadines. No end of patterns and weaves, in white, cream or ecru, from 35c to \$3.00 a yard.

The Harper & Brothers Removal Sale of Books is in Progress

About 13,000 Volumes, More Than 200 Titles Published at 50c to \$6.00, now 15c to 75c. THE HOUSE OF HARPER, famous in the literary, historical and educational annals of America, is to remove from Franklin Square, New York, uptown. Already the mechanical department is in operation in Camden, New Jersey.

Babies' Daintiest Frocks and Slips Are Hand-made

The daintiest little affairs imaginable—the kind every mother likes best for baby. HAND-MADE SLIPS — of soft muslin, lace at neck and sleeves, finished with neat stitching—\$1.50 to \$2.50.

A Woman's Finest Hand-made Blouse

—May be a neat vest effect, a saucy Peter Pan or an elaborately frilled affair—as her taste dictates. Whatever the style preferred, the Blouse will be an exquisite example of needlework if chosen from our dainty hand-made models. These Blouses are all beautifully made and finished with touches of hand-work tucking, drawn-work, embroidery and hand-made laces. Prices \$5.75 to \$15.00.

Stetson Hats For Men

Men will find a complete assortment of the new Stetson Hats here, in the season's most desirable styles and shades—\$7.00 to \$10.00.

Victor Record Hits from "Sally"

If you have seen "Sally" at the "Forrest" this week, you will surely want these two Victor Records of the most popular hits in the entire musical comedy program. 25794—Sally, Medley Fox Trot, by Joseph Smith's Orchestra—\$1.25.