EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, OCTOBER 2, 1922



Wanamaker's Down Stairs Store

is divided into three interesting divisions all on one floor. In the Market Street division (direct entrance at Market Street) are women's and girls' low and moderately priced dresses, coats, skirts, suits, blouses, housedresses and millinery. In the Central Section adjoining, are low and moderately priced silks, dress cottons, table linens, sheets, towels, blankets, quilts, corsets, underclothes, negligees, infants' clothes, luggage, knit underwear, stockings, sweaters, jewelry, handbags, art needlework, laces, neckwear, veils, woolen scarfs, perfumes, toilet goods and the Bird Cage. In the Chestnut Street division (direct entrance at Chestnut Street) are women's and children's low and moderately priced shoes and the home sections of upholsteries and rugs, as well as fine candies and the Soda Counter. The fourth division is the Men's Gallery at Market Street -a gallery given over entirely to men's and boys' low and moderately priced suits, trousers, overcoats, neglige shirts, collars, pajamas, underwear, half hose and men's and boys' shoes.

Wanamaker's Down Stairs Store Exposition and Sale of Coats, Suits, Dresses

Hundreds of people are talking about Wanamaker's Down Stairs Store fashions because they are so good, so different. Yes, they are different. They aren't of fumsy materials. They aren't packed with trimmings. They aren't skimped and poorly made. A good many women say they are an actual revelation in so far as their intrinsic good quality is concerned at their astonishingly low prices.

For Instance, Among the Women's Dresses to \$35

There are between forty and fifty styles of silk and cloth dresses at \$10.

There are many styles of dresses at \$12-lovely things of satin, canton crepe, wool crepe, tricotine and crepe de chine. Some of the prettiest evening frocks we have seen in a long time are \$20, \$25, \$37.50. Some sample frocks of soft charmeuse, crepe de chine and canton crepe are \$20.

Extra-size dresses in canton crepe, Poiret twill and tricotine are in sizes 401/2 to 501/2, at \$15, \$16.50

and with long flowing sleeves and long floating panels and an interesting braided beit of the same slik, at \$85. and \$25. A Dozen Styles of Dresses, \$13.50

The new cocoa, as well as navy, black and brown in this group of very special dresses. Wool crepe, beaded crepe de chine, satin-back crepe and deliciously rich, soft satin.

beautiful satin-back

crepe dress with lace-like

insertions of braid designs

Women who wear large sizes will be delighted with the wool crepe frocks that are both good in quality and simple in style.

Finer Dresses, \$25, \$35, \$38.50 Styles designed for young women who wear sizes 36 to 42, and other models created with gayety and charm for young women who wear sizes 14 to 38.

Poiret twill, Jacquard checked crepe, canton crepe, crepe-back satin, embroidered Russian crepe and silver-embroidered twill. Women's Finely Tailored Suits

\$28.50-and these have leather buttons.

Entirely Unusual Coats for Women Are \$12 to \$25

There are soft, thick, woolly tweed coats at \$12. Herringbone tweed coats actually lined with silk are \$16.75. Tan sports coats with suede cloth linings are \$13.50. Full-length tan coats with silk linings are \$20.

Capes With Fur \$37.50 to \$58.50

Fine bolivia and soft mossy woolen ceatings with rich black caracul collars. Some are lined with crepe de chine and others with dainty brocades. They are most likably different.

Luxurious Coats With Beaver or Nutria, \$58.50

The cost pictured is of slivin cloth, most effective-trimmed with fur cloth. This fur cloth looks like caracul and is used to make the luxurious collar, cuffs, the side panels and deep border Silk lined, too, all

Beautiful coating with big collars of these fashionable furs. Some are embroidered, but the majority are distinctively plain.

Just In-These Novelty Tweed and Bolivia-Like Coats

Novelty tweed coats in a new geometrical pattern faced with green or brown cloth and silk lined to match the tweed are most uncommon at \$37.50 The softest, warmest imported tweeds are in delightful coats at



One-strap, toulation panps with million, here's in brown



Not a great many of them-all too few, in fact, avail themselves of this