

Wanamaker's Down Stairs Store Opens October With Exposition and Sale of Thousands of Autumn Coats, Dresses and Suits at Low Prices

HIGH SCHOOL CREED
DRAWN FOR PUPILS
Prof. L. A. Rodas, of Cape May, Will Put Students on Record for "Ideals"

Prof. L. A. Rodas, superintendent of public schools at Cape May, has formulated a novel creed for the high school students of New Jersey. Prof. Rodas said today that he intended to make Cape May High School the model for Cape Jersey, and that to do so he would have to have the co-operation of parents as well as students.

Following is the creed which each student will be asked to sign on Monday. "I believe in a high school education, and that I am not properly prepared for life without it. I believe that I owe it to myself and to my parents to do all in my power to get the most out of my high school course."

"I believe that it is my duty to make my high school the best possible, to be punctual in attendance at all its sessions, to conform to all its rules and regulations; to influence others against infringement of the same rules, and to show proper respect and courtesy to all teachers and fellow students at all times."

"I believe that I should enter into all class discussions, supply any information possible to help my class and teacher, to prepare myself daily to receive special service to my school as I may be called upon to render to the best of my ability."

"I believe I should take part in school athletics, support all teams of the school at all times, join the athletic association and do all in my power to uphold the honor of the Cape May High School on the athletic field."

"I believe that it is my duty to refrain from defacement and abuse of all school property and to protect it against improper usage by others."

"I believe that I should be a loyal member of my class or other organizations to which I may belong, submit to the will of the majority and assist, as much as possible in carrying out its purposes."

WARBURTON RETURNS
Director Back From Inspection Tour of State Institutions

Director Warburton, of the Department of Welfare, who has been on a tour of inspection of the various institutions for the insane and indigent throughout the State, returned to this City yesterday. The object of the inspection was to obtain ideas, with a view to making improvements at the House of Correction in this city, that will make it one of the most complete institutions of its kind in the country.

When the plans for improvements at the House of Correction in this city, that will make it one of the most complete institutions of its kind in the country.

LEAGUE OF NATIONS ELECTS NON-PERMANENT MEMBERS

Six Countries Are Voted In Upon the First Ballot

Geneva, Sept. 30.—(By A. P.)—The six non-permanent members of the council of the League of Nations were elected today by the assembly. They are Brazil, Spain, Uruguay, Belgium, Sweden and China.

FAVORITE RECIPES OF FAMOUS WOMEN

By MRS. FRANK O. LOWDEN (Wife of the candidate for the Presidency)

Puree of Tapioca

One cup pearl tapioca, One teaspoonful flour, One quart milk, One quart soup-stock, One cup cream.

Soak the tapioca overnight; cook it in the soup-stock for one-half hour or until the tapioca is clear and then add the milk. Thicken with flour; salt to taste; serve.

THE HOME IN GOOD TASTE

By Harold Donaldson Eberlein

Hanging Pictures

The principles of placing pictures on the wall are, of course, those of balance and symmetry. The natural height is usually that of the eye or a little above.

But, as there is nearly always some piece of furniture below, the picture should be in line with it and form a group with that object and those accessories of vases, end-tables and kindred objects that may stand upon a console, cabinet or highboy are of great usefulness in tying together the pictures and the furniture.

The proper relation of the pictures to the furniture is what is wanted, and the best arrangement of groups are suggested by the study of good examples.

The triangular wire frequently seen should not be used and the tops of pictures should not hang over the wall.

An exception to the rule regarding triangular wires is in the hanging of oval frames, where the converging lines of the frame make it the obvious arrangement.

The hanging of pictures with two perpendicular wires is the simplest and when the frame is obviously heavy it is a good device, as well as a decorative one, to suspend the picture by two silver cords and tassels.

A Smart Sweater

There is a delightful way of making a sweater to be worn with a sports suit. And that is to have it of a mixed yarn, such as henna and white, blue and white, green and white, as the case may be, and white, with three narrow bands of white wool for a border.

Rugs for Homes

Seamless velvet, seamless tapestry and Wilton rugs mostly in heavy and medium weights and priced accordingly. Good staple patterns and colors that people who furnish their homes to be really lived in, seem to like best. Rugs that, if they do get a lot of hard wear, aren't going to show it very soon.

Seamless Velvet Rugs
6x9 ft. rugs, \$20 and \$25.
7.6x9 ft. rugs, \$32.50.
8.3x10.6 ft. rugs, \$32.50 and \$42.50.
9x12 ft. rugs, \$35 and \$47.50.

Seamless Tapestry Rugs
6x9 ft. rugs, \$16.50.
7.6x9 ft. rugs, \$20.
8.3x10.6 ft. rugs, \$19.50 and \$27.50.
9x12 ft. rugs, \$22.50 and \$30.

Wilton Rugs
6x9 ft. rugs, \$39 and \$55.
6.9x12 ft. rugs, \$72.50.
8.3x10.6 ft. rugs, \$65, \$80 and \$85.
9x12 ft. rugs, \$67.50, \$84 and \$92.50.
9x15 ft. rugs, \$100 and \$130.
10.6x13.6 ft. rugs, \$135.
11.3x12 ft. rugs, \$100 and \$125.
11.3x15 ft. rugs, \$125, \$150 and \$160.
(Down Stairs Store, Chestnut)

Wool-Mixed Blankets \$6.50 and \$7 Pair

Double-bed blankets of mighty nice weave and weight. \$6.50 for plaid blankets, 70x80 inches. Blue, pink, gray and tan. \$7 for white blankets with pink or blue border, 72x82 inches.

All-Wool Blankets, \$10 Pair

Unusually good value in white blankets with pink or blue border, or plaid ones. Blue, pink, gray and tan plaided with white; red with black. 70x80 inches.

Wool and Down-Filled Quilts, \$10 and \$12.50

"Comfortables" just describes them; warm and soft and light, filled with pure wool or pure down, and with firm flowered top sateen covers.

\$10 for wool-filled quilts, 70x80 inches.
\$12.50 for down-filled quilts, 72x72 inches, made especially for us, and good.
(Down Stairs Store, Central)

New Drapery Sateens, 55c Yard

Light, darker and many wanted black background effects. Printed in gorgeous floral, conventional floral, chintz, paisley and shadow-cretonne patterns.

They are washable and the colors are not apt to fade. Nice for draperies, lamp shades, cushion covers and quilt covers; the heavier quality is almost "down proof."

Standard Size Window Shades

Oil shades, 65c, and hand-painted shades, 85c. Both grades in six colors, stock size and complete with hardware.

(Down Stairs Store, Chestnut)

Novelty Crepe de Chine, \$2.50 Yard

The "something new and different" that every one wants—for dresses, trimmings or bits of handwork. Soft 40-inch all-silk crepe de chine in unusual patterns and dark Oriental colorings. Radium and crepe finish.

Panne Dress Velvet, \$2.50 Yard

Soft, thick silk nap and strong cotton back combine good looks and serviceability in this 33-inch panne velvet. Luscious black and brown.

(Down Stairs Store, Central)



There's one difference in a Wanamaker Sale of Fashions. Women can count upon the fact that along with low prices they will also find that materials are first rate, that styles are good and down to the minute, that sizes are correctly proportioned and that the workmanship is satisfactory. The very cheapest dresses here for instance—the \$5 dresses—why, they are amazing when one thinks of the cost of the materials, the time it took to make them and the art it took to trim them!

All the hundreds of new Autumn garments described below are new special purchases at very large savings.

50 Styles of Dresses, \$10
Extraordinary choice of GOOD silk and cloth dresses at this low price.

Far too many to describe, but they are the long-line, low-waistline, longer dresses needed right now. Sizes 14 to 42.

5 Styles of Dresses, \$5
Navy blue serge trimmed with braid, buttons and embroidery. Sizes 14 to 38 only.

25 Styles of Dresses at \$12
Quarter to Third Less

Delightful dresses of satin, Canton crepe, wool crepe, tricotone and crepe de chine. The materials are the beautiful ones that a woman would naturally choose to have made up.

They are designed with all the charm of the Autumn fashions—the longer lines, the low waistlines, the ingenious girdles and trimmings, the strangely interesting sleeves, the tassels and touches of color and Oriental embroidery. Sizes 14 to 46 among them. Black, navy and brown mostly.

Joyous Evening Dresses, \$20, \$25, \$37.50

The prettiest of taffetas with silver embroidery, artistic flowers, frillings, puffings and fairy-like chiffons. Just out of their tissue papers.

Sample Frocks Less, \$20
Charmeuse, crepe de chine and Canton crepe. Some with the effective new lace-braid. Sizes 16 to 44.

Extra-Size Dresses, \$15, \$16.50, \$25

Especially for women who wear sizes 40½ to 50½.

Simple, interestingly designed dresses of superior materials far better than one would expect.

Mostly Poiret twill and tricotone in navy, black and brown, also some of Canton crepe.

Three-Piece Suits of Worsted or Wool Jersey, \$7.50

One of the worsted suits is sketched to show what a little money can secure at Wanamaker's Monday. Notice the complete slip-on sleeveless dress trimmed with braid and the smart double-breasted box coat that is silk lined. The wool jersey suits are practically the same except for the coat, which is unlined.

Sizes 14 to 44. Limited quantity.

Sample Fur-Trimmed Suits, \$25 Priced Third to Half Less

A brown velour suit with nutria collar and fringed panel back.

Everybody Is Talking About Wanamaker's Down Stairs Coats, but These Are Even More Remarkable at \$12.75 to \$58.50

Tweed coats at \$12.75! Tweeds that are soft and thick and woolly. Tweeds that one never expects to get for so little. Really smart ones in gray and tan effects and with striking plaid backs. Any one who wants a BIG warm coat at \$12.75 will certainly snap these up!

Herringbone coats are actually lined throughout with silk at \$16.75.

Striped tweed coats at \$14.25 have raglan sleeves.

(Down Stairs Store, Market)

Amazing Suits in the Sale

A brown velour with many interesting tailored buttons and nutria collar.

A soft Sorrento blue velour with embroidered back and standing collar of nutria.

An embroidered brown suit with mole dyed collar. A beautiful blue suit without fur is lined with gray canton crepe.

Many others, only one of a kind, mostly fur trimmed. Sizes 16 to 38 only.

Tweed, Herringbone and Worsted Suits, \$16.50

Regular and extra sizes up to 52½!

That's good news for large women!

Especially good news because the suits are of remarkably fine materials and any critical person would approve the tailoring!

All are in the conservative dark colors of which one does not tire.

All are silk lined.

(Down Stairs Store, Market)

Tan Sports Coats, \$13.50 and \$20

Double-breasted tan coats with suede cloth linings and patch pockets come in sizes 16 to 44 at \$13.50.

"Full-length" tan coats—meaning that they will probably reach to the hem of your new long dress, are carefully stitched and silk lined at \$20.

Gray "Krimmer" Cloth Coats, \$23.50, \$30

Fur and cloth coats in the soft becoming gray of the real astrakhan fur and with gray crepe de chine, emerald silk or fancy white and black linings. Young women will like them.

Velour Coats With Fur, \$28.50

They are stitched, they have collars of dyed black opossum or taupe dyed wolf and some have the new side-draped effect in front.

Beautiful Capes With Fur, \$37.50 to \$58.50

Fine bolivia and soft mossy woolen coatings with rich black caracul collars. Some are lined with crepe de chine and others with dainty brocades. They are most likably different.

Luxurious Coats With Beaver or Gray Squirrel, \$58.50

Fine trademarked woollens in wanted navy, brown, Sorrento and black with large collars of beaver or gray squirrel. The coat pictured has both collars and cuffs of a nutria so fine that it looks like beaver. In this group are a few of the new blouse-back coats with embroidered girdles such as are usually double this price.

Sample Coats, \$78.50, \$87.50 to \$175

Distinguished cloakings made up in luxurious styles and richly furred with beaver or gray squirrel. One of a kind only.

Utterly New Kinds of Hats at \$8

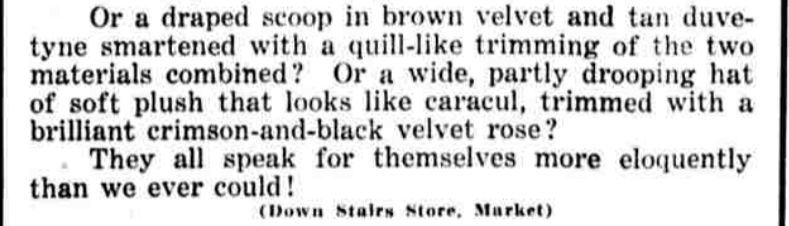
These new hats are assuredly original and different and every other adjective that qualifies them as distinctive and desirable—and they are all only \$8!

Who wouldn't fancy a demure little poke combining shirred velvet with softly draped duvetyne, trimmed with four of the most adorably unnatural duvetyne and velvet roses you ever saw?

Or a draped scoop in brown velvet and tan duvetyne smartened with a quill-like trimming of the two materials combined? Or a wide, partly drooping hat of soft plush that looks like caracul, trimmed with a brilliant crimson-and-black velvet rose?

They all speak for themselves more eloquently than we ever could!

(Down Stairs Store, Market)



Women's Washable 12-Button Length Capeskin Gloves Specially Priced \$2.65

Their luxurious look is warranted by their careful make. The low price is possible only through a maker's emergency, for the gloves are soft and long and excellently cut, pique sewn and with spear-point stitched backs. Tan and brown. All sizes.

Strap-Wrist Capeskin Gloves, \$2.65

Out-seam sewn gloves with spear-point stitched backs, in white, tan and brown. Pique-sewn gloves with self-embroidered backs, in white, pearl gray and champagne. All sizes.

(Down Stairs Store, Central)

Sale of Women's All-Silk Umbrellas, \$3.85

Everything about them is what's desirable and good-looking—even to a completing silk case which holds them snug and slim. They open with a delightfully crisp little rustle; the silk is smoothly woven; smart white bakelite or amber-colored ferrules and tips finish off the covers. The handles are just as satisfying—bakelite with white or colored ring, or hard wood or mission style with mannish leather loops. Certainly "finds" at the price. Navy, green, purple, garnet, brown and black.

(Down Stairs Store, Market)

Sale of Men's 80-square Percal Shirts at Season's Lowest Price \$1.10

More than a thousand crisp new shirts just off the machines. All made of the standard 80-square percale which wears! All made especially for Wanamaker's—plenty long, plenty wide, and with correct size collar bands. And we really believe there are enough of the neat pin stripes in black and blue and white for all the men who want them.

They were made to sell at considerably more than \$1.10, but matters arranged themselves so that we can offer them at more than a quarter less!

Sizes 14 to 17.

(Down Stairs Store for Men, on the Gallery, Market)



These Are the New Standard-Style Autumn Shoes for Women That Wanamaker's Down Stairs Store Offers at \$5, \$5.50, \$6 and \$6.50

They are the kinds most women ask for when they go into a store to buy a pair of shoes. They are, to the very best of our knowledge, the newest and best shoes obtainable at these exceedingly moderate prices. Women will be able to come to the Down Stairs Shoe Store all Autumn and buy these good shoes; as far as possible there will always be a complete range of sizes in all styles. There are kinds now for every one. Stout "walking" oxfords for college and business women, strap pumps and interesting novelties for "dress" wear, quiet, conservative, nice-looking pumps and oxfords for the mature woman.

At \$5
Tan calf and patent leather two-strap pumps with plain toes and Cuban heels.
Tan calf, black calf and patent leather one-strap pumps with Cuban heels.

At \$6
Brown suede-and-kid combination one-strap pumps with two buttons and perforations; military heels. Black suede and patent leather combination one-strap pumps, same style as above.

At \$5.50
Patent leather oxfords with perforated straight tips, military heels with rubber heels attached.
Brown kid oxfords with straight tips and Cuban heels.
(Down Stairs Store, Chestnut)

At \$6.50
Black ooze calf pumps with Spanish Louis heels, plain toes and turned soles; trimmed with patent leather.