

Commercial Stationery as executed by this house is indicative of the character of the firm using it.

## J.ECALDWELL \& Co. Jiweiry - Siliver - Watches - Stationaty CHESTNUT AND JUNTPER STREETS

 Saturday Closing Hour, 12 o'Clook
## $=0$ (6idonmgo ritz-Carlton hotel

 AUTUMN DISPLAYS NOW!Wherever smartly gowned women assemble one can feel the satisfaction of being correctly dressed.
Whether it be an inexpensive Day Frock, a more pretentious Gown or Wrap, a Tailored Suit or Coat, Blouse, Hat or Fur, the same good taste prevails.
And, prices never higher; most times lower for equal qualities.


Many Choice Styles
d One of the strongest appeals of our clothing business is the diversity of our assortmentsometimes men are even a little bewildered by the multiplicity of choice in really fine and attractive garments. It would be a with Reed's Clothes and yet have no duplicates.
-I This is quite an important thing for the busy man-he can make quick selections from and do so with the assurance the whatever he buys will be correct in style and of a character that will give satisfaction and service


## JACOB REED'S SONS 1424-1426 Chestnut Street

When you buy a property
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$\mathbf{\$ 3 . 0 0}$ and Better Grades
West Phila. Headquarters for

your Investment.
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