

Store Open 9 A. M. to 5:30 P. M. **GIMBEL BROTHERS** Philadelphia, Thursday, September 28, 1922  
 It proves the good-shopping faculty of Philadelphians that more and more business centers at Gimbel's. **MARKET·CHESTNUT·EIGHTH·NINTH** This is a store—not a museum. Goods come—they must go quickly; and remainders and remnants are "double-quickened." **For Friday**

# Coupon Day at Gimbel's Brings Fine Savings

Our own short lots and remainders—and frequently, odd cases of goods from a manufacturer—as in this Friday Sale we have 2000 pairs of Marquisette curtains to sell at \$3—a five dollar number.

**COUPON DAY**  
(REMNANT)  
DAY

No Phone or Mail Orders Filled From Coupon Specials. This Does Not Apply to Other Goods.

**Linens**  
**Table Cloths and Napkins at Exceptional Savings**  
All pure linen—some slightly shop-soiled from display uses.  
**Cloths, \$3.75 to \$8.75**  
**Napkins, \$3.95 to \$9.75**  
**Crash Toweling Unusual—at 23c yard**  
All linen in a heavy grade, for hand, dish or roller use. Very absorbent.  
—Gimbel's, "Coupon Day," Second floor.

**Women's Shoes at \$2.65**  
\$8 and \$9 Values—Oxfords, Brogues and Boots  
This price is for Coupon-Day (tonorrow) only. Durable calfskin and soft pliable black kid. All early winter styles for the business woman, shop girl and college lassie. \$2.65. All sizes in the lot.  
—Gimbel's, "Coupon Day," Second floor.

**Women's Wear**  
**Tuxedo Sweaters and Slip-Ons—at \$3.50**  
Fiber silk, worsted, mohair, silk-and-wool and Iceland wool. All wanted colors and stitches.  
**Wool Slip-On and Tie-Back Sweaters—at \$1.50**  
Dark and light shades.  
**Silk Skirts Priced for Clearance—at \$5**  
Both creased and plain models. White, black-and-white and some novelty shades.  
**Baronet Satin and Silk Skirts—at \$2**  
Large assortment of styles, but not all sizes or colors in each style. \$5 to 40-inch belt.  
—Gimbel's, "Coupon Day," Third floor.

**For Boys**  
**Boys' Norfolk Suits \$15 Values—at \$10.75**  
All-wool Tweeds and Cassimeres. Extra pair full-lined knickers. Ages 8 to 18 years.  
**Boys' Norfolk Suits \$15 Values—at \$8.75**  
Broken sizes of all-wool shepherd checks, imported worsted and cassimeres; some with extra lined knickers. 10- to 16-year sizes to the lot.  
**Boys' Norfolk Suits \$18.50 Values—at \$13.75**  
Fine quality all-wool tweeds and cassimeres; single- and double-breasted models. Extra pair of full lined knickers. Ages 8 to 18 years.  
—Gimbel's, "Coupon Day," Third floor.

**Women's Suits—Usual \$30 Grades**  
—Coupon-Priced  
**\$23.75**  
The staple sort of suits, mighty rarely found at bargain prices!  
Two styles—both the new, long-coat tailleur. Can be worn either with or without the belt.  
Coat silk-lined and snugly interfaced.  
In the new tan-browns, dark browns, medium and oxford grays, Sorrento blue and navy.  
Sizes 31 to 36.  
**Handful of \$25 Tweed Suits—Coupon-Priced \$7.75**  
Broken sizes.  
—Gimbel's, Salons of Dress, Third floor.



**Hosiery: Underwear**  
**Women's Full-Fashioned Silk Stockings—at \$1.65**  
Heavy quality in brown and gray with embroidered clocks. Slight "seconds."  
**Men's Union Suits Special at \$1.75**  
Soft cotton in medium weight. Sizes 31 to 36 in the lot.  
**Children's Ribbed Stockings—at 75c**  
Heavy quality in brown heather. Sizes 7 to 10.  
**Men's Imported Half Hose—at 58c**  
Black, brown, navy and gray. Full fashioned. Sizes 9 1/2 to 11 1/2.  
—Gimbel's, "Coupon Day," First floor.

**House Furnishings**  
**Oil Heaters—at \$5.75**  
Smokeless and odorless; metal-lic tanks with brass burners.  
**Curtain Stretchers—at \$1.58**  
Size 5 ft. x 10 ft. Pins are nickel plated on brass—will not rust.  
**Cabinet Gas Ranges—at \$37.50**  
Elevated baking and broiling ovens; porcelain panel door frames; five burners on top. Sold on easy payments. \$45 value.  
**Cloth Window Ventilators—at 35c**  
Slightly soiled. Regularly 75c.  
—Gimbel's, "Coupon Day," Fourth floor.

**COUPON DAY**  
(REMNANT)  
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**Bedclothing**  
**Satin Bedspreads—at \$2.95 to \$5.95**  
Mussed from handling. Single- and double-bed sizes. A few samples of imported spreads. \$1 to \$8.50 values.  
**All-Wool Blankets—at \$9.75 pair**  
Black plaid in blue and white, pink and white, tan and white, black and white. Size 70 x 80 in. Wide mercerized binding.  
**Woolen Jacquard Blankets—at \$7.50 each**  
In blue, pink, gray. 4 1/2 lbs. Double-bed size.  
**Wool-and-Cotton Blankets—at \$5.50 each**  
White and plaid. Double-bed size.  
—Gimbel's, "Coupon Day," Second floor.

**Stationery**  
**Imported Safety Razors Special—at 25c**  
In box with one blade. Made by Gillette blades.  
**Writing Paper 50c value—at 25c box**  
Various colors—some with marbled edges.  
—Gimbel's, "Coupon Day," Desk Dept.

**Umbrellas**  
**Men's and Women's Umbrellas—at \$1.75**  
Good quality. Amer. and foreign. In shades of tan, gray, black, navy and blue.  
**Men's and Women's Umbrellas—at \$2.75**  
Fine, tailored with tape edge. In tan, navy, black and blue.  
—Gimbel's, "Coupon Day," First floor.

**Muslin Underwear**  
**Flowered Satene Petticoats—at 78c**  
Black with pink, blue or lavender flowers; pleated flounce.  
**Silk Petticoats—at \$2.50**  
Silk jersey, mesaline and tafeta in street shades, navy white, \$8.50 and \$1 values.  
**Muslin Underwear—at 68c**  
Nix down to envelope, 100% cotton. Slipper bloomers in tailored and long-trimmed styles. Best and white. \$1 value.  
**Silk Lingerie—at \$2.95**  
Envelope chemise, petticoats and bloomers in navy white, crepe de chine, shell pink colors.  
—Gimbel's, "Coupon Day," First floor.

**Infants' Wear**  
**Children's Wash Dresses—at 25c to \$1.95**  
Checked gingham, chambrays and organdies. Sizes 2 to 6 years. \$1.25 to \$2.50 values.  
—Gimbel's, "Coupon Day," First floor.

**Office Furniture**  
**Revolving Desk Chairs**  
Quartered oak, at \$9.75. Mahogany, at \$10.  
**Flat Top Desks—at \$29.75**  
Quartered oak top and front; drawers, both sides. \$28 value.  
—Gimbel's, "Coupon Day," Seventh floor.

**Veilings**  
**1-Yard Veilings Lengths—at 19c**  
Black, brown, navy, taupe, black dots on white; or shell-pink, henna, Copenhagen dots on dark meshes; also tan on brown.  
—Gimbel's, "Coupon Day," First floor.

**Women's Neckwear**  
**Sample Line of Women's Neckwear**  
Collars, vestees, collar and cuff sets, gumpies. A large variety of pleasing styles—of lace, net, organdie and other materials. Less than half price at 10c to \$1.  
**Collar and Cuff Sets—at 35c**  
Linen-trimmed with filet pattern lace—collar in the popular two-piece round shape. 50c value.  
**Vestees With Cuffs—at 35c**  
In figured satin effects.  
—Gimbel's, "Coupon Day," First floor.

**Pictures**  
**Framed Pictures Half Price—at 35c to 75c**  
Nature prints, hand colored, sepia prints, colored etchings, etc., framed in woods and antique gold.  
**Framed Pictures Special—at \$1.25 to \$5**  
Sepia prints, French prints, nature prints, colored etchings and photogravures—just a few of each kind.  
—Gimbel's, "Coupon Day," Seventh floor.

**Girls' Fall-Weight Coats**  
—Coupon-Priced  
**\$4.75 and \$7.75**  
—Were \$10 to \$19.75  
**Girls' \$2 to \$3.95 Tub Dresses Reduced to \$1**  
—Gimbel's, "Coupon Day," First floor.

**Negligee Wear**  
**Kimonos and Breakfast Coats—at 95c**  
Of negligee crepe finished with fringe; also figured chambray with satin trimmings. Broken sizes.  
—Gimbel's, "Coupon Day," Second floor.  
**Women's Furs**  
**Fur Coats and Capes—at \$79**  
Real Mink and Marmot. \$79 and \$125.  
**Fur Hats**  
Natural Mink and Seal. \$25 and \$35.  
**Spined Sardines**  
Tangerine and Purely Tinned Sardines. 15c value, \$1.25 value, 1/2 dozen, 12c; 3 or 6-oz. tins, at, can, 8c.  
**Cornstarch**  
Lenox, for soups, the packages, 6 packages, 8c; 50c or 1 lb. 2c.  
—Gimbel's, "Coupon Day," Street Annex.

**\$8.50 to \$10.50 Trimmed Millinery**  
—Coupon-Priced  
**\$5**  
Black, mostly, but all the lovely new browns from "toast" to "chestnut."  
Mostly trimmed with the very fashionable burnt plumage or with the famous "Lunatic bow." Yet no two alike.  
—Gimbel's Millinery Salons, Third floor.

**Women's Hats**  
**Women's Trimmed Hats—at \$1**  
Black and colors.  
**Children's Hats Ready-to-Wear—at \$2**  
Roll brim and soft crown; camels-hair and velvet combination in gray and blue, wood and navy; pheasant and tan; black and blue.  
—Gimbel's, "Coupon Day," Third floor.

**Women's Tweed Dresses**  
—Coupon-Priced  
**\$15**  
Were \$25 to \$39.75  
Two-piece and three-piece styles—though the so called three-piece dresses mean smart tweed dresses with smart matching capes.  
High colors. Soft, mixy effects. And some stunning imported shawl-fringe tweeds, with effective broad color stripes.  
—Gimbel's, Salons of Dress, Third floor.



**For Misses and Children**  
**Babies' Caps and Bonnets—at 50c to \$1.95**  
Cream, all shades, ribbons with bows, satin and lace. \$1.95 value.  
**Babies' Washable Corduroy Coats—at \$1.95**  
Broad-shoulder and long sleeves. In red, blue and white. \$2.25 value. 6 months to 1 year. \$2.25 value.  
—Gimbel's, "Coupon Day," Second floor.

**Gloves**  
**Women's Glace Gloves—at \$1.28 pair**  
Black, white, and tan. \$1.28 pair.  
**Women's 16-Button Glace Gloves—at \$2.85 pr.**  
White, black and tan.  
—Gimbel's, "Coupon Day," First floor.

**Dress Trimmings**  
**Brown Marabou—at 10c yard**  
Fringe—1 1/2 in. wide.  
Black spangle bands. 1 in. wide—45c yard.  
1 1/2 in. wide—90c yard.  
—Gimbel's, "Coupon Day," First floor.

**Groceries**  
**5000 lbs. Gimbel Coupon Special Blend 33c Coffee**  
In 10- and 25-lb. lots, at 23c.  
**25 Chests Harmony Chop 5c New Season Mixed Tea, at 78c**  
2 lbs. for 78c.  
**Purity Fresh Ground 30c 58c**  
Cocoa, at 3 lbs. for 58c.  
**Granulated Sugar, Philadelphia brand**  
If purchased with other groceries, limit 25 lbs., at 63c.  
**Whole Grain Corn, Lenox Brand**  
Less than half price; dozen or 1/2 dozen lots, 10c.  
**Hams or Bacon, Philadelphia**  
figured, at 25c.  
**Pride Soap, Well-seasoned Laundry Soap**  
at 10 cakes, 34c.  
**Peanut Butter, Lenox, fresh made**  
for three-lb. can, 78c.  
**Spiced Sardines, Tangerine and Purely Tinned Sardines, 15c value**  
at dozen \$1.35, 1/2 dozen, 12c; 3 or 6-oz. tins, at, can, 8c.  
**Cornstarch, Lenox, for soups**  
the packages, 6 packages, 8c; 50c or 1 lb. 2c.  
—Gimbel's, "Coupon Day," Street Annex.

**Toilet Goods**  
**Hot Water Bottles—at 50c**  
Guaranteed. \$1 value.  
**Hair Brushes—at 50c**  
75c to \$1 value.  
**Household Rubber Gloves—at 25c**  
50c value.  
—Gimbel's, "Coupon Day," First floor.

**Rugs**  
**High-Pile Axminster Rugs—at \$36.75**  
Size 9 ft. x 12 ft., \$36.75 value.  
**Seamless Worsted Tapestry Rugs—at \$22.75**  
Size 9 ft. x 12 ft., \$22.75 value.  
**Heavy Royal Wilton Rugs—at \$22**  
Size 1 ft. 6 in. x 7 ft. 6 in., \$27.50 value.  
**Heavy Velvet Rugs—at \$2.75**  
Size 27 in. x 54 in. One pattern. \$4 value.  
—Gimbel's, "Coupon Day," Fifth floor.

**2000 Pairs Very Fine Voile and Marquisette Curtains**  
Coupon-Priced  
**\$3**  
Value \$1.95  
Some with fine insertions and lace edging.  
All full 2 1/2 yards long.  
**1000 Remnants Cretonnes, Now 28c Yard**  
Were 45c to 65c  
Tub-fact colorings.  
36 inches wide.  
Light and dark colorings.  
**500 Lace Panels at \$1.49**  
Regularly \$2.25.  
**2000 Yards Marquisettes, 18c Yard**  
—Value 35c  
50 inches wide.  
White.  
—Gimbel's, Upholstery Dept., Fifth floor.

**Sewing Machines**  
**Sewing Machines—at \$29**  
Singer, Domestic, New Home, White, Price and Tesing makes. The lot sold on terms of \$1 weekly, at \$4.  
—Gimbel's, "Coupon Day," Fourth floor.

## COUPON DAY In the Subway Store

**Clearance of Cotton Waists, 25c and 50c; Silk Waists, at \$1.**  
**Clearance of Muslin Underwear, at 25c to \$1.**  
**Clearance of Aprons, at 25c and 50c.**  
**Clearance of House Dresses, at 75c, 50c, and 35c.**  
**Clearance of All-wool Slip-over sweaters, at 75c.**  
**Clearance of White Satene Petticoats, at 50c. Paneled, \$1 Fur Scarfs, at \$4. American opium in one-skin style. Children's Dresses and Rompers, embroidered, trimmed, 2 to 6 years, \$1.**  
**Girls' Middy Blouses and Dresses, 6 to 11 years, 50c.**  
**Young Men's Suits, sizes 31 to 36, \$13.50. Value \$20.**  
**Women's 16c and \$1 Gloves, fabrics and kid, broken sizes, 35c pair.**  
**Women's lace satin-stripe plain white Handkerchiefs, at 6 for 25c.**  
**Jacquard Ribbons, at 12c yard, 2 inches wide.**  
**Hand Bags, shop soiled and odds and ends, at 25c.**  
**Traveling Bags, specially priced, at 95c.**  
**"Mill lengths" of American Dress Gingham, 1 1/2 yard, regularly 25c grade.**  
**Feather Pillows, made of A C A ticking, at \$1. Regular value \$2.**  
**Shop-soiled Blankets, at \$2.95 to \$6.55. Average half price.**  
**Outing Flannel, at 12c yard. Next checks and stripes.**  
—Gimbel's, "Coupon Day," Subway Store.

# Subway Store Sale of Men's HONORBILT SHOES at \$3.65 Regularly \$8

Famously Good Shoes Made by F. Mayer Boot & Shoe Co.

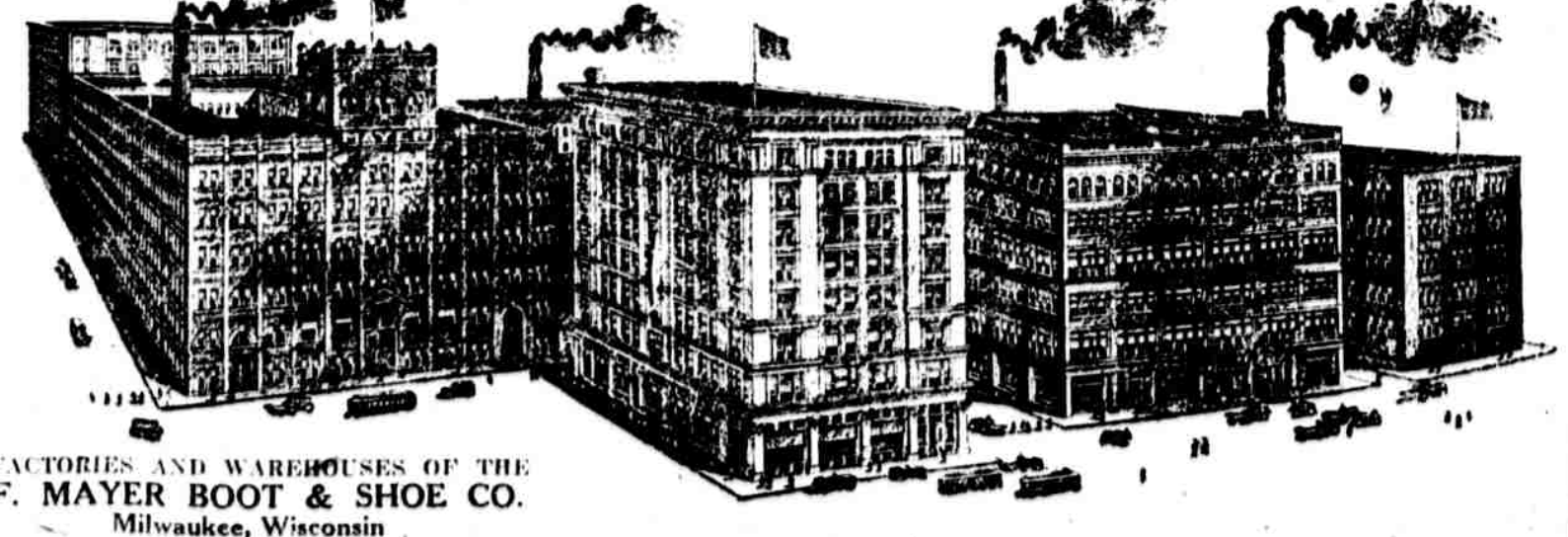
This is the introductory sale in Philadelphia at an extraordinary price of these men's shoes—justly famed from coast to coast for excellence—but new to Philadelphia.

"Honorbilt" shoes have upper leathers that are full grain calfskin. Sole leather cut from back or bend. Lasts properly styled. Careful shoemaking as to details throughout—"Honorbilt"!

Sizes 5 to 11; widths A to E.

This special purchase at less than cost of making—\$3.65 instead of \$8.

Brand new—straight from the Mayer factory.



FACTORIES AND WAREHOUSES OF THE F. MAYER BOOT & SHOE CO. Milwaukee, Wisconsin