More Days for the September Sales

More Housewares, More Lamps, More China Aplenty, but Only Three

The Power to Read Books to Advantage

does not come quickly or naturally to every person. But a good book can be counted on to become the best of friends.

A wise writer has said: "There are four sorts of readers-

- "1. Hour-glass readers, whose reading runs in and out and leaves nothing.
- "2. Sponge readers, who imbibe all, but only to give it out again as they got it, and perhaps not so clean.
- "3. Jelly-bag readers, who keep the dregs and refuse and let the pure run through.
- "4. Diamond readers, who cast aside all that is worthless and hold only the gems."

September 27, 1922.

France Sends Tiny Velvet Bags for Evening Use

Just big enough to hold a powder puff and a handkerchief and small enough to be tucked in the pocket of an evening

They're of chiffon velvet de-

lightfully embroidered in wee (Main Floor)

Two Pretty School Frocks

for the girl of 6 to 14 years are in particular becoming styles. One, at \$6, is of chambray, in blue, maize, gold. green or leather brown, with pretty hand-work on the white collars and cuffs.

An unusual model of smooth linen combines two colors: gray-and-blue, cherry-and-white, goldand-blue, green-and-white or brown-and-yellow, with lovely hand embroidery. There are gathers at the neck and crochet buttons. The dress flares out and hangs loosely without a belt, in a charming way.

(Second Floor)

Smart New Wool Scarfs, \$2 to \$9

Colder winds of Autumn are blowing over the hills and all the lovely Autumn colors are assembling in new soft wool scarfs. Some new plain-color scarfs

are charming. Also the contrastng stripes and plaids, many in One black scarf has a wide

border of white fiber silk. Another combines scarlet and black. (Main Floor)

and black. \$8.50 and \$10. **New Hats and Coats**

steel beads and lined with silk.

All were made especially for

Colorings are charming-

cerise, geranium, currant,

taupe, marine blue, royal blue,

chocolate, Parma violet, jade

Warm, snug, cozy and decidedly good to look at. Many of the newest coats and hats come in

for Little Folk

One is of Pekin blue, tan, or dark blue velour, trimmed with fur. Priced \$20, complete. Sizes one year to four years. Most of the others go on up to six years. At \$14 is a good chinchilla set, with a fine warm coat and a cun-

ning hat, in brown or blue, sizes two to six years. A bright red chinchilla coat, puble-breasted and with brass buttons and a sleeve emblem, \$25. Altogether, a good selection of coats and sets between \$10 and

(Third Floor)

Children's Wool-**Plaid Sweaters** From England, \$4.75

soft-and equally

They are in plaids of brownand-tan or blue-and-tan, with plain-color collars and cuffs. In slip-over style, fitting snugly, in sizes 4 to 12 years.

(Third Floor)

Exquisite Transparent Silks With Velour Broche Designs From France

Probably the most exquisite silks in years. And the beauty is magnified many times when such silk is used over a brilliant contrasting satin or metal cloth. Both chiffons and Georgette crepes are so light and ethereal

and the velour broche designs add their deep softness without adding to the weight. In the rare shades of orchid, green, sand, Oriental blues, geranium, and so

\$12 to \$16 a yard.

Some Handsome Wraps Are Now Half Price

Among them are a number in Winter weights, but the majority are not so heavy.

They are in the finest of silk-and-wool duvetyn or wool bolivia; most of the coats and wraps have large collars of caracul or squirrel fur; some of the capes are embroidered elaborately. There also are many handsome novelties in the collection. All are beautifully silk lined.

In all the fashionable Fall colors, both light and dark, and with the new prices of \$75 and \$100. (First Floor)

A Few of Many Striking Pieces in the Sale of Rare Furniture

A satin-wood desk that links up the days of Sheraton with our own-it combines the folding and roll-top principle uniquely—\$90.

An inlaid satin-wood com-

mode of unusualness, \$270. A Queen Anne winged arm chair covered with mohair-a fine piece of workmanship, \$125.

A Chippendale arm chair of mahogany that Thomas himself would not disown—a really fine reproduction, \$100. A Chippendale mahogany

writing table, \$250. A hand-decorated satinwood easy chair, combining service with distinctive quality, \$135.

Scores of other pieces, the floor models of a famous shop which we purchased specially and are now selling at half the recognized market values.

In the Little House.



The Paris Fashion Presentation Includes Copies of Paris Gowns

TDENTICAL in fabrics and colors and so true to the originals that only the absence of the Paris label tells the difference.

The gowns from which the reproductions were made are not in the collection. They were designed by Jean Patou, Lanvin, Jenny, Callot, Miller Soeurs, Worth and others and carefully selected for their suitability and appropriateness for Ameri-

In certain cases the copies were made in Paris itself or nearby, where the fine handwork could best be done. In others the gowns were sent here to

With the new method of draping, the curiously devised sleeves and materials and embroideries which must be made especially for each individual gown, it requires almost as great an art as to originate the model.

There are more than a hundred copies of Paris gowns and costumes, including daytime and evening gowns and lovely fur-trimmed two-piece costumes for the street.

Youthful Toques of Embroidered Velvet or Duvetyne

A smart little hat of sand-color duvetyne is almost covered with colorful embroidery. Another, of silver-gray velvet, is embroidered in silver, and a narrow silver ribbon encircles the crown.

There is a variety of colorings-apricot, coral, pheasant, mignonette, porcelain blueand most of the hats have soft crushed crowns and narrow rolling brims.

They were designed especially for young \$18 and \$22.

(Second Floor)

fortable and satisfying.

to \$48. 16 to 20 year sizes.

features of the Autumn mode. Paris

brown, coffee, black and navy are the

Excellent choosing at \$18.50, \$20

A Certain Type of Watch for Men Is Reduced It is a watch made by one of

the foremost American watch makers and it is a good, thor-oughly dependable timepiece in every way.

This particular model, however, is being discontinued for a newer style and so the price has been reduced by exactly a third.

In 14-kt, gold cases, \$10, \$54 and In gold-filled cases, \$30 and \$47 now.

Both kinds may be had with either gilt or silver finished dials. (Main Floor)

A Motorist Can Almost "Re-tire" on What He Saves

on Empires What he saves first on the purchase price-for they are away down right now-backed up by saves through extra miles before new tires are in

All the new low-priced lot are

cord tires,	fresh from the factor
and guara	nteed.
30 x 3 1/2	
32 x 31/2	
31 x 4	
32 x 4	
83 x 4	
84 x 4	
32 x 414	
33 x 4 1/2	
34 x 4 1/4	
35 x 4 1/4	
86 x 4 1/4	
83 x 5	
85 x 5	
37 x 5	\$38.75
	(The Gallery)

New Serapi Rugs Exceptionally Heavy and Handsome

One has to feel the substance of them to realize how heavy and substantial they are.

As for looks, they are typical of the best Serapi weaves to be found in any of the world's

Bold striking figures in rose, blue and ecru combinations.

	x 8.1												
13.1	x 9.6	ft.										8	3
	x 9	ft.							٠			8	3
12.1	x 7.7	ft.									1	8	2
12.4	# 8.10	ft. i										8	3
11.5	x 7.10	ft.	•				٠	•				S	3
		ven		-					•	•	•	•	

Wool-Filled Quilts of Real Merit, \$10

Covered with satcen. Figured centers, plain borders and backs. Also come with plain sateen on Better materials and better

making than in most quilts sold Others in down equally good for the money-\$10 each. (Sixth Floor)

Irish Linen Table Damask, \$2.25 a Yard

New goods, and the best in many a day for the money. Full-bleached, heavy, leathery damask, in four floral patterns. The width is 70 inches. New napkins to match are

equally good. \$6.50 a dozen, in e 22-inch width.

A Chauffeur Can Step Into the Simple Silk Frocks for Young Women New Clothes That Fall Demands After all it's the simple frock

Warm, snug things to wear, built as sturdily almost as of crepe de chine or Canton crepe which is oftenest worn. The the car itself. lines are soft and restful and such frocks are wonderfully com-

Suits are in many styles, but usually only one colorgray. The materials are a hard-finished worsted or whip-Some of the coats have plain back, others are Norfolk Plaited girdles, metallio clasps just in the back, while still others have the half-belted sports catching a drapery at the hip, fagotback. Priced \$32, \$35 and \$40. ing, pleated panels, handkerchief sleeves and low waistlines are the

Visor caps to match the suits, Black puttees are long wearing,

Overcoats, big, warm and durable, are a little darker than the suits and have belts in the back. Some quarter lined, others half

Wrist-strap gloves of cape skin,

The North Wind "Do Howl" and Men Want Snug Things to Wear

Sweaters, vests, scarfs-everything that's big and warm and comfy, is on the tip of the tongue nowadays. There's a buoyant twang in the air, outdoors is calling, but a man must be warm to stay there. ored. \$10 and \$12.

Knitted vests that fit close and look good, in heather mixtures or plain colors, \$6. Sweaters, the pull-over kind with V necks or shawl collars, are in plain colors and priced

Hard worsted coat sweaters, without collars, are plain col-

It's Bulb Time

bulbs for Spring blooming and they should be planted now.

Each Dox. Per 100

Tulips, single. 5c 45c \$2.50

Tulips, double. 5c 45c \$2.50

Tulips, Darwin 6c 60c \$3

Hyacinths ... 10c 80c \$5

Daffedlis ... 5c 45c \$2.75

Crecus 20c \$1

Holland has sent the choicest

Cardigan jackets, the kind men have worn for a genera-tion past, are in black only. Single breasted, \$7.50; double breasted, \$8. Alpaca wool scarfs with striped borders. smart looking. \$5.

Most of the Boys' **New Suits Have** Two Pair of Trousers An extra pair of trousers means

much in a boy's suit. It means most in a Wanamaker boy's suit because of the extra

good quality in fabrics and mak-Selections are now abundantly

large and embrace every worthy style, color and material. Prices, \$12, \$13.50 and up by easy steps to \$28.

Ages 8 to 18. (Third Floor)

A Boy's Shoes Ought to Look Just as Good as Dad's

Good ones do. In fact, one of the new high shoes for boys is made over the same easy, fashionable broguish last that is so popular with the grown-ups.

Of smooth calfskin, either tan or dark brown and perfectly plain everywhere. But the soles tell a story of long service-unusually thick and of solid white oak, Priced \$5.



Not a Minute to Be Lost in the Housewares Sale

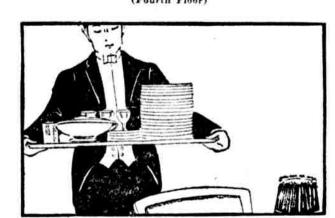
CEPTEMBER is drawing to a close and opportunity's knock will soon be but an echo.

Every household in Philadelphia needs something that is included in this sale. It holds conveniences and necessities for the laundry, the kitchen, pantry, bathroom, linen closet, cellar, yard and porch.

Best of all, this sale combines high quality and low price as they are seldom combined in any housewares sale.

Not a "second," not a flimsy, unsubstantial article will be found here.

Savings average 27 per cent.



No Let Up, Even Though the China Sale Has But Three Days to Go

CELECTIONS are ample, values remarkable and new groups of attractive merchandise are being added.

French, English, American and other dinner sets are shown in splendid choice at specially low prices.

Particularly notable is the showing of American and English dinner sets of 106 pieces at such popular prices as \$32.50, \$35, \$37.50 and

The full range of selection reaches from American sets of 106 pieces at \$15 to magnificent French sets at \$600.

Glassware is shown in brilliant assortment, including fine cut crystal, gold-decorated crystal, colored pieces and a wealth of light-cut glass all at September sale prices.

Opportunity Is Undimmed in This Remarkable Sale of Lamps

THREE more days and then the light will "go out." Meantime it will be brilliant with opportunities that should be taken advantage of as quickly

All the lamps, lamp shades and candlesticks are 10 to 50 per cent less than regular.

Fine porcelain and pottery lamps, one and two light, mounted in brass and finished in gold-from England, Japan, China, and some domestic are offered at \$7 to \$78 each.

Shades to go with them, \$4.75 to \$85.

The much-wanted English brass candlesticks, in 20 different sizes and as many different styles, all in the old English finish that makes them look as if they had come down through the years, are priced at \$3 to \$36.

Just Three Days

are left for supplying the household with

Blu-Mottle Soap

It's the perfect laundry soap, economical of soap, but prodigal of lather. It blues as it washes.

5c the cake, \$5 the 100 during September.