

Organ Plays at 9, 11 and 4:45  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

Autumn Wearables, Autumn Furnishings,  
Autumn Things for Every Purpose Are  
Aglow With Color the Whole Store Over

Some One Has Called  
Cheerfulness the Bright  
Weather of the Heart

Even if you belong to a family such as a friend of the writer said he did, when excusing himself for his ugly behavior, saying, "My father was disagreeable, and I am like him, disagreeable also, and I know it."

Oh, the pity of it that a cross-grained man does not retreat from the world or find an asylum where he may be cured of an infirmity which spreads misery and pain!

[Signed]

John Wanamaker

September 25, 1922.

Radio Broadcasting

Station W O O—  
Wanamaker's  
11 A. M. Grand Organ.  
11:30. United States weather report.  
11:55. Chimes and stroke of noon on the organ bells.  
4:45 P. M. Grand Organ selections and trumpets.  
7:30. Violin and piano recital by John K. Witzemann, former concert master of the Philadelphia Orchestra, and Lenore H. Witzemann, pianist, assisted by Louise J. Broomwell, soprano, and

The Morgan Male Quartet  
G. G. Rank, first tenor  
E. B. Sheppard, second tenor  
W. E. Stuart, first bass  
C. W. Stuart, second bass  
Harry Kochersperger and Lucy Kilpatrick, accompanists  
1. Quartet—(a) Falling Leaves, (b) He's Not Dead Yet, (c) It's a Good Thing, (d) I'm Not Dead Yet.  
2. Soprano—Surprise and You, Penn. Miss Broomwell.  
3. Tenor—Mary of Aratz, Nelson, Mr. Rank.  
4. Soprano—Because I Love You, Hawley, Miss Broomwell.  
5. Piano—A Son of the Desert, Mrs. Stuart.  
6. Quartet—(a) Annie Laurie, (b) Geibel, (c) Honey, I Want You, (d) Now, Quartet.  
7. Piano—Prelude in C Sharp, Miss Witzemann.  
8. Violin—(a) By the Brookside, (b) Gavotte, (c) Godard, Mr. Witzemann.  
9. Piano—(a) Hungarian, (b) MacDonnell, (c) The Fire, (d) Hamiltons, Miss Witzemann.  
10. Violin—(a) Berceuse, "Mozart," Godard, Mr. Witzemann.  
11. Soprano—(a) From Paris, Verdi, Miss Broomwell.  
12. Piano—(a) Spanish Serenade, Chamade, Mrs. Witzemann.  
13. Violin—(a) Serenade, (b) Godard, Mr. Witzemann.

9 P. M. Grand Organ recital, Miss Mary E. Vogt at the console.  
1. Aria in D, Desprez.  
2. Triumphant March from "Aida," Verdi.  
3. All Thou the Night, Schubert.  
4. Scherzo, Chopin.  
5. From the South, Victor Herbert.  
6. Good Bye, Faurer.  
7. Intermezzo from "Jewels of the Madonna," Paganini.  
8. Minuet in G, Beethoven.  
9. Military March, Schubert.  
9:55. United States Naval Observatory time signal.  
10:02. United States weather forecast.



Is Candy Extraordinary

Camee chocolates need no recommendation to those who know them and nothing can properly introduce them to those who do not without a taste of the chocolates, themselves. They are not only delicious to the taste, but delightful to the eye. Almonds set like acorns, French chocolates in many shapes, inviting balls with grated chocolate inside, many nuts and nutty centers, etc. \$1.50 a pound. A gift to be appreciated would be a French-print candy box filled with Camee chocolates. \$4 complete.  
(Main Floor)

Hanging Clocks Best  
Suit Certain Homes

For example, homes which have few or no mantels which is apt to be the case in apartments. Mirror clocks, in fine Colonial frames in gilt or polychrome, \$25 to \$90. Willard or "banjo" clocks, with quaint pictures, are \$40 to \$140. Both kinds of clocks are made by the leading American clock makers.  
(Main Floor)

The Draped  
Silhouette Requires  
Most Perfect  
Corseting

Parisienne corsets, the French corsets made in America, can be trusted to give the new flat effect, back and front, and the appearance of slimmness and suppleness that Paris gowns suggest. Parisienne elastic girdles are made from the best materials. The trimmings are unique and beautiful. Some are combinations of pink elastic and broche, others are silk novelties and still others are all elastic in the new tints of orchid and mauve besides pink. \$10 to \$40 are the prices. Pink broche slip-ons with elastic top are \$12.50.  
(Third Floor)

As to the Astonishing Sale of  
Fine Individual Furniture  
in the Little House

So many people in so many different spheres of activity are trying to produce things that will be different and at the same time strikingly distinctive.

In the case of this furniture the result has been manifestly successful.

The showing is largely composed of individual chairs, cabinets, tables, sofas, sewing stands and desks.

It is notable for many fine examples of hand-carving and colored decoration, and we have never seen furniture in which excellence of workmanship was carried to such a degree.

One dislikes to associate things of this class with the "bargain" idea, but the fact is we are selling it at half the recognized fair prices.

In the Little House.

(Fifth Floor)

Chiffon  
Overblouses Are  
Two-Tone Affairs

Black or navy is used over turquoise blue and brown is used over buff—you can imagine how well they harmonize with the new suits. Necks are round, sleeves are slit to the elbow and down the left side of the front is a double ruffle of both colors of chiffon. A touch of gold braid at the neck and wrists gives character. \$10.85.  
(Third Floor)

Embroidered Swiss  
Organdies

That are usually used for ruffles on the finest petticoats or children's dresses are being greatly used for collars and cuffs. They are so sheer and fine and the choice of designs is so wide. Both blind and open embroideries are on exceptionally fine, transparent organdie. A few show touches of lace. Five to six inches wide, 50c to \$3.50 a yard.  
(First Floor)

Cozy Eiderdown  
Sacques

Of the old-fashioned kind are in gray with black shell-stitched edges. Just the right weight for chilly mornings. \$2.50.  
(Third Floor)

Newness Flashes  
Everywhere as the  
September Sales Prepare  
to Close

Only five days more—and new shipments make the household departments look as bright and as full of opportunity as the start of September found them.

New Housewares  
New China  
New Glassware  
New Lamps

Beautiful things, fresh from the work benches in the most celebrated plants in the world. Durable things, fashioned and built to stand the wear and tear of day-by-day usage.

And Every Item in All This Lot Is Priced Substantially Lower While September Lasts  
(Fourth Floor)

The Men's London Shop  
Has Created a Dinner Jacket  
That Is Entirely Different

No furbelows nor extremities about it—just a clean-cut, rightly-made dinner coat as a part of a whole well-made dinner suit.

Every part of the workmanship was supervised by London Shop tailors. The design and the idea belong to the London Shop, and all the men who have seen the coat are spontaneous in their approval.

It is built along trim lines—the kind that the young man returning to college or the youthful business man always insists upon.

The price for the coat and trousers is \$65.  
(The Gallery)

The Finest Oxford  
Buy Is Only \$15

Of course, there are oxfords with furbelows that cost a great deal more, but this stands head and shoulders above any other American-made oxford that has everything to make it wearable. Made by a maker whose name  
(Main Floor)

is synonymous for good shoes. It is of Scotch-grain calfskin in a rich tan, made on the graceful modified brogue last and in the blucher style. Double white oak soles run clear to the heels and the eyelets are brass rimmed.  
(Main Floor)

Some of the Finest Neckties  
Are of Imported Silk

A man can't find their equals anywhere this side of the Atlantic, for each piece of material was especially selected in England and France.  
(Main Floor)

Then it was brought here to be made into neckties as only the American manufacturer can. In scores of patterns, richly colored and priced \$3.  
(Main Floor)

Children's Mussed  
White Dresses  
Lowered in Price

Many are only slightly mussed and a few need a tubbing, but the prices have been lowered accordingly. Lots of pretty frocks for children of two to six years are here in batiste, lawn and organdie. Some show hand smoking or crochet edges. Some with colored collars and cuffs are decidedly dainty. \$1.50 to \$3.75.  
(Third Floor)

Soft Little Bonnets  
for Baby, \$1

It is a pretty one, too, at \$1 for it is of snowy crepe de chine, warmly padded, lined with China silk, edged with lace and finished with satin ribbon. That is but the beginning for bonnets go all the way up to elaborate affairs at \$12.  
(Third Floor)

Philippine  
Nightgowns, \$1.85

Plata scalloped nightgowns of sheer white nainsook—simple and easy to launder.  
(Third Floor)



Out of Paris  
Brilliantly Beaded  
Trimmings

Persian colorings and designs are noticeably present and there is a strong hint of Oriental splendor. The new side ornaments are enormous and many have beaded fringe the length of the skirt. Gorgeous beaded ornaments take the place of a girde in front and extend, wing fashion, from side to side, or they are in buckle form. There are even beaded trimmings by the yard to make belts or deep girdles. Jet is particularly fashionable and jet beaded trimmings come in every imaginable form.  
(Main Floor)

Exquisite  
Handkerchiefs

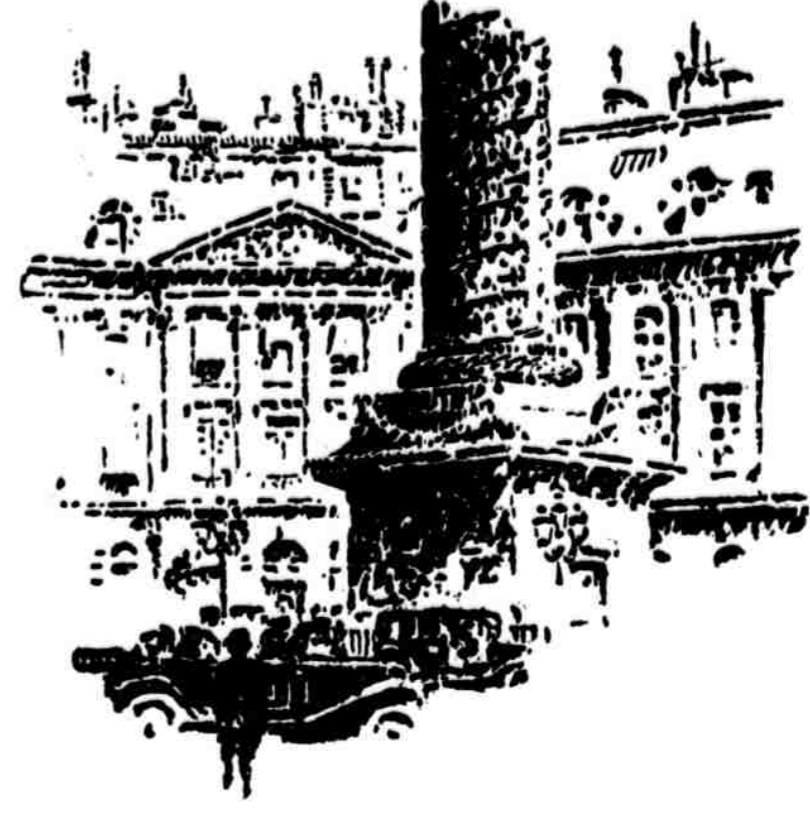
They will be approved of by women of the most discriminating taste, for they are all hand-spun linen, with tape borders or tape centers and hand rolled or hand hemstitched hems. All white and \$3.50 to \$12.50 each.  
(Main Floor)

Metal Laces

Not a fashion cable comes from Paris but what mentions metal laces. Seeing their beauty of light and design, one cannot wonder at their popularity. There are widths suitable for edgings, girdles, berthas, bodices, panels and wide flouncings to make complete dresses or tunics. In silver, steel, gold and bronze.  
(Main Floor)

Metal Brocades for  
Hats and Bags

Strikingly beautiful with large designs in silver metal thread woven on backgrounds of emerald, ruby or sapphire, of black or brown. Charming also for draperies or panels, and they are unusually wide and moderately priced for metal brocades. 40 inches wide, \$7.50 a yard.  
(First Floor)



The Exquisite Modes of Paris

will be presented tomorrow in the  
Wanamaker Salon of Fashion

Gowns - Costumes - Wraps  
Original Models

from the most notable French couturiers. Personally chosen in Paris by our representative, they say the last word on daytime and evening fashions for the winter of 1922-23, as interpreted by such consummate artists as

Jean Patou  
Jeanne Lanvin  
Cheruit

Worth  
Renee  
Jeanne Hallee

Molyneux  
Philippe et Gaston  
and others.

MUCH could be said of these beautiful and surprising toilettes. From each couturier is not merely one, but a group of gowns and costumes, expressing the personal viewpoint of each individual artist as to the mode he or she conceives to be most lovely and fitting for the varied occasions of the twenty-four hours.

A marvelous richness of fabric and color has given the great dress artists extraordinary materials to work with. Results almost take one's breath away, for sheer beauty and unexpectedness.

Persia, China, Russia, Italy,  
1830, the Middle Ages?

IT IS absurd to fix the mode to any one country or period. The most picturesque ages and countries of the world have been drawn upon for the inspiration of some of these toilettes. But the genius of the true artist is evidenced in the adaptation of each inspiration to the needs and uses of gentlewomen.

In addition to the original importations, there will be exhibited

More Than One Hundred Perfect Reproductions  
of Other Paris Gowns and Costumes by Lanvin,  
Patou, Renee, Jenny, Callot, Worth, Miller Soeurs,  
and Others,

duplicated in the original materials, and expressing some of the most charming Paris modes for the Winter, at a lesser cost, of course, than the original models.

All of these gowns, both originals and copies, will be exhibited for the first time in Philadelphia.

You are invited to enjoy all these beautiful Paris toilettes tomorrow in the Women's Gown and Wrap Salons on the First Floor.

Reboux Sponsors the Small Hat

The close-fitting small hat, which many women find more becoming than any other type, has received special attention from this great Paris modiste.

Latest to come from her atelier are some wonderfully smart felt hats. The felt is of a

velvety softness and is often combined with rosettes or streamers of ribbon or with burnt ostrich.

Brown is undoubtedly the color, and it may shade from apricot to a deep chocolate tone. Most becoming, however, to all complexions are the medium tones.  
(Second Floor)