EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, SEPTEMBER 25, 1922



Wanamaker's Down Stairs Store

is a pleasant place in which to shop for many things for the home and everything for all members of the family. Wide aisles make moving about from one department to another easy and unfatiguing. Fresh washed air is kept in constant circulation, and a careful system of illumination provides good light without glare. Complete Autumn stocks of dependable new merchandise offered at low and moderate prices make buying easy for the whole family.



tan and white kindergarten tweed, tan and lavender plaid tweeds, diagonal tweeds and herringbones. Some with plaid or contrasting backs and usually lined through the shoulders. They are far the best coats of the season at any such price as this.

Gray Herringbone Coats at \$13.50 are particularly soft and nice and they have good-looking plaid backs. Tan and chow-colored polo coats are also \$13.50, each of them packed full of comfort for wintry days.

Tan Chinchilla Coats at \$16.75 are lined throughout with peau de cygne to match and they have real leather buttons and buckle. The chinchilla is exceptionally soft and woolly to the touch, too. (Down Stairs Store, Market)

Autumn Frocks Reflect Many Important Style Themes at Low Prices Cloth Dresses, \$6 to \$25 Silk Dresses, \$10 to \$25

At \$6, \$10, \$12, \$15 and up to \$25 there is a satisfyingly complete assortment of street, business and daytime frocks of serge and Poirct twill; included among those at the higher prices are nicelooking wool crepes. Many are of smartly tailored simplicity. Others are trimmed



\$35 \$40 \$42.50 \$48 \$50

The Down Stairs Store for men, on the Gallery, just one flight down from Market Street, offers an exceptionally large assortment of highgrade suitings in seasonable weights and the patterns and colors ninety-nine men out of every hundred prefer.

Checks, indefinite mixtures, overplaids, stripes, tweeds, herringbone weaves and plain patterns in cassimeres, serges. cheviots and, in the \$42.50 to \$50 price-range, fine worsteds. These suitings we shall have properly tailored to your measure and their satisfactory fit is guaranteed. No extra charge is made for extra sizes.



(Down Stairs Store for Men, on the Gallery, Market)

Men's Woven Madras Shirts, \$1.50

Extra-quality woven-striped madras shirts of standard Wanamaker measurements. Plain and cluster stripes, in blue, tan, green, lavender and black with white. Sizes 14 to 18.

They are considerably less in price than any we can obtain after this lot is gone.

(Down Stairs Store for Men, on the Gallery, Market)

Rugs, 9x12 Ft.

Rugs for bedrooms, living rooms, dining rooms-any room in the home, in fact, where a 9x12 foot rug will fitand experienced householders know that this is the size most apt to fit the average room.

9 x 12 ft. hit-and-miss rag rugs, \$9.

- 9 x 12 ft. wool-and-fiber rugs, \$12.50 and \$15. 9 x 12 ft. Axminster rugs, \$33.50 and \$17.50.
- 9 x 12 ft. velvet rugs, \$55 and \$47.50. 9 x 12 ft. Wilton rugs, \$67.50, \$84 and \$92.50. (Down Stalrs Store, Chestant)

Women's Brushed Wool Scarfs Specially Priced \$1.50 and \$4.50

For Autumn days when one searcely wants a heavy cost, and for sports wear later, brushed wool scarfs are particularly convenient. These are soft and firmly knit, with matching fringed ends. \$1.50 for brushed wool scarfs, 10 inches wide, in salmon, pink, inde and American Beauty

\$4.50 for brushed mohair scarfs, 13 inches wide and very soft and fleecy. White, camel, heaver, brown, French blue, navy, cauna and henna



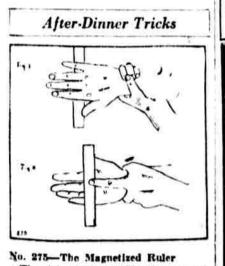
the

"That's not the factory restaud that new chap came along and rented that little building and has opened a cafeteria-we have had to close our lunch room, didn't pay. Said his mother was an invalid and he had learned to cook

A few men and girls were going in. people from the offices, for the factory whistle had not sounded the noon hour Inside it was clean and cheery, with painted floors and tables and chairs, with pots of red geraniums in the window. Jean picked up a tray, with the necessary silver, and approached the open space where a line was formed. Jean studied the bill of fare on the wall in front of her.

"Chicken soup-and" Jean stared at the white clad young man who, with showy shirt sleeves rolled to his clows, was standing with the soup ladle polsed in air. How big and hearty he looked. how clean, and wholesome and happy in the humble business of feeding huners people. He smilled and bowed to Jean, while a red flush struggled through the tan of his skin. She went to a distant table and tried to eat, but listening to the sound of his cheery voice as he greeted one after another, she fell to dreaming and when her father appeared the soup was cold and forgotten. Silas Worth brought a

secluded table "I just saw Jean, sir—it's taken my breath away. Mr. Worth—and if she won't marry me—as I am—making



The right hand is held palm upward, The right hand is held palm upward, and a ruler hald across it. The fingers of the left hand grasp the right wrist, 'to steady it.' The right hand is turned quickly over, but the ruler does not fall. It adheres to the right hand as though magnetized (Fig. 1.) In turning the right hand over the left forefinger was quickly extended so that it held the ruler in place. Fig. 2 explains the secret. Of course the back of the hand is kept toward the audience. At the finish the forefinger is removed and the ruler drops to the foor.

with braid, embroidery, buttons and colorful new ornaments and metal girdles. At \$10, \$12, \$13.50, \$15 to

\$25 there is a wide choice in the latest-style frocks of crepe de chine, charmeuse, satin-back crepe and Canton crepe; some of the finer ma- \$18.75 terials are found only at the

higher prices. Styles feature all the new vagaries of drapery, of bead and ornament trimming, of combination of fabrics of color relief.

13

\$25

The Better Frocks at \$25 to \$65 Arc in the Little Salon

Stopping at almost any figure one would care to pay, there are street frocks of fine Poiret twill and tricotine in coat-styles, straight-line styles and side-draped styles. Afternoon frocks of crepe de chine, Canton crepe, wool crepe, Russian crepe, satin-back crepe and Georgette are obtainable at almost all prices from \$25 upward. Evening frocks of taffeta, Georgette, sequins-and-tulle and chiffon velvet in festive shades and the always-wanted black, begin at \$37.50.

(Down Stairs Store, Market)

Stamped Unbleached Muslin Bed Spreads, \$1.75 to \$4.50

People like them-the work on them is interesting and not too detailed, and the results are certainly gratifying

\$1.75 to \$2.75 for spreads stamped for French knot designs; \$1x90 inches.

\$2.50 to \$4.50 for spreads stamped for applique and complete with colored patches. The \$4.50 spreads are already hemstitched. Size 81x90 inches.

Completed models suggest color combinations and stitches. (Down Stairs Store Art Needle Work Shop, Central)

Beautiful Suits Have Huge Fur Collars, \$57.50

These really beautiful suits perform a double function. With their luxurious fur collars and warm interlining, they are almost as warm as a separate coat. Their air of rich exclusiveness fits them to supplant either a street frock or an afternoon dress for any daytime occasion. Made of deep-pile uncut bolivia in blue and two shades of brown, with lovely big wolf collars. The coats are intricately styled with stitched medallions and loose strappings of the material and are lined with soft silk crepe. Pictured.

Ŧ Beautifully tailored suits have an enviable air of smart simplicity at \$42.50. They have the longer, plain-tailored coats finished with sleek \$57.50 little hand-embroidered silk arrowheads and fined with silk creps. Of uncut bolivia in brown and black

- Fine navy blue or black tricotine suits show elaborate embroid-eries at \$30. Coats are long of line and belted; sleeves are long and very close-fitting; linings are of pretty figured silk. (Down Stairs Store, Market)

Just the gay touch of color that one wants with dull-toned Autumn suits or wraps. Variegated stripes that can be used with many colors. Soft, long-tringed ends.

Women's Exceptionally Good Wool Tuxedo Sweaters, \$2.35

The straight-coat style that people never tire of, in the conservative plain knitting stitch. Navy, French blue, jockey red, rust and tangerine. Sizes 38 to 44.

(Down Stairs Stors Sweater Shop, Central)

Specially Priced Down Filled Quilts, \$10

Made especially for us at this unusually low price. Fure down tilled and very warm as well as light. Figured sateen top and back. Size 72x72 inches.

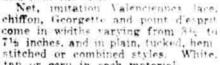
Wool-Mixed Single-Bed Blankets, S8 Pair

White bankets with pink or blue border, in 62x78-inch size. All-wool filling and cotton warp give them good weight and the "feel" that housewives like.

(Down Stairs Store, Central)

Dainty Frillings for Bertha Collars, \$1 to \$4.25 Yard

One of the prettiest and most universally becoming notes of Autumn fashion is the Bertha collar. Differen widths, different materials, slight different shaping make them adapt able to many types of faces and frocks, and all one needs to do to have one is to buy the required length of frilling (usually is rard) and hem the ends





tan or ecru in each material i Down Stairs Store, I entral

Seven New Autumn Styles in Women's Shoes Unusual at \$5 and \$5.50

Street and dress shoes for particular women who require that their footwear be down-to-the-minute but conservatively unobtrusive; comfortable and long-wearing without any sacrifice of trim good looks.

\$5 and \$5.50 are exceedingly moderate prices for good shoes like these.

\$5 for patent leather, black or brown calf and black kid one-strap pumps with Cuban heels. Also black calf. I and tan calf exfords with Cuban heels and rubber bl heels attached.

\$5.50 for black calf, patent leather and tan calf onestrap pumps with the new sandal-like vamps. Also black patent leather and tan kid oxfords. All have Cuban heels and rubber heels attached.

(Down Stairs Store, Chestnut)