A Small Gift

Marjorie pays a week-end visit quite often to the New Bride, and of late she has been taking some little thing for the house instead of candy or such. Last week, however, she combined the furnishing gift with the personal gift and took her friend a big fluffy powder puff, the handle of which was a soft pink crepe de chine rose. This nestled in the center of the white down in a way that looked so pretty it made the New Bride sigh with pleasure.

Mineralava

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Rotterdam	Sept. 30	Nov. 4	Dec. 9
Rijndam	Oct. 7	Nov. 11	Dec. 16
VOLENDAM (new)		Nov. 18	
N. Amsterdam	Oct. 31	Nov. 25	Dec. 30
Noordam	Oct. 28	Dec. 2	

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18 days to Los Angeles 24 days to Seattle
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S. S. Brush	Oct. 6	S. S. Cold Harbor	Nov. 6
S. S. Wabash	Oct. 20	S. S. Blue Triangle	Nov. 20

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Wanamaker's Down Stairs Store

Is Known for Its Fresh Washed Air Ventilation, Its Straight Wide Aisles, Its Standard "Wanamaker-Quality" Moderately Priced Merchandise and Its Prompt Service.

Metal Cloth Gleams From Unexpected Places on These Charming $10 Hats

Sometimes from the very edge of a widely flaring brim.

Sometimes from around a softly draped crown, where it winds itself with careless carefulness.

Sometimes from a flower weighing down one side of a gracefully drooping, big hat.

Sometimes from the facing of a demure "scoop."

Other trimmings there are, too. Some look like the fashionable monkey fur and which are particularly adaptable to big, "soft" hats. Drooping feathers; big colorful single flowers; gleaming pins and ornaments, all conspire to make these hats lovely beyond any we have seen at about this price.

(Down Stairs Store, Market)

Charming Sweaters Specially Priced $4.25 and $6.50

There's the most interesting hum of adjectives floating 'round the sweater display tables. The "lovely's" and "unusual's" and "good-looking's" and "clever combinations" fairly jostle each other. But the people who puzzle audibly over the very low price, do deserve an explanation. The sweaters are the end of a manufacturer's lot, and marked 'way down, accordingly. Slip-overs and tuxedos, in lovely colors and varied patterns, all with long sleeves. Soft wool yarns, some mixed with artificial silk. Sizes for women and young women.

(Down Stairs Store, Central)

Linen Towels Stamped to Embroider

18x30 Inches at 60c
15x22 Inches at 45c

Soft, every-thread-linen towels with nicely hemstitched hems. Stamped for simple, effective embroidery in three designs.

Cotton Huck Guest Towels, 15c
Stamped for scalloping and embroidery in two designs.

(Down Stairs Store, Art Needlework, Central)

Sample Bolivia Coats Mostly With Kit Fox Collars, $25

A manufacturer going out of business has turned over this limited number of soft, woolly bolivia coats at this extremely "special" price. One is pictured to show the style of which we have most. The collar is of black dyed kit fox and the stitching is done in self-color. Silk lined throughout. Taupe, green, brown, blue and a few other one-of-a-kind colors.

Tan and Chow Polo Coats, $25 and $27.50
Sports coats with all the marks of correct tailoring and with good peau de cygne linings. Chow color at $25, tan at $27.50.

Polo Coats With Contrasting Back $13.50
Special purchase of chow-colored coats with contrasting plain backs and bound seams just as a man's heavy coat is finished. Double breasted. Patch pockets.

Herringbone Tweed Coats With Plaid Backs, $20
Typically mannish sports coats have sleeves lined with silk serge and inverted pleat back.

Finer Coats With Fur Collars $42.50 and Upward
A number of wrappy be-furred coats at $58.50 and upward have just come in the small sizes for which customers have been asking.
Also there are some excellent novelty tweed coats with raccoon shawl collars at $42.50 upward.

(Down Stairs Store, Market)

Another Special Purchase of Women's Dresses at $10, $16.50 $22.50

Including Some Extra Sizes

Because the maker is taking all the materials on his shelves and cutting them up for us the prices of these dresses are much less than usual!

Also, the materials are exceptionally good, as any woman will agree when she sees them.

The $10 dress pictured is of crepe de chine—just the sort of silky properly woven crepe de chine that one likes—and it comes in black, navy or brown. It is trimmed with a tiny touch of red, blue or orange on the braid ornaments and with gay barrel-like wood beads at the waist. Notice the draperies on the skirt, too, for they give the new silhouette at certainly a low price. Sizes 16 to 44.

The $16.50 dress pictured is of Canton crepe—the heavy rough silky kind—and the braided rope girdle is made of the same material. The longer sleeves have pendant tassels to give a note of interest. Sizes 16 to 44.

Satin-back crepe dresses with balloon sleeves caught into tight cuffs have a fagoted yoke and are very simple and charming at $16.50.

Large and extra-size dresses come in Poiret twill and Canton crepe at $22.50—and the sizes run from 40 to 52½.

Those of Poiret twill have a great deal of embroidery, as shown in the picture. Those of Canton crepe have an almost equal amount of hand embroidery. Either style can be had in the three wanted colors, black, navy or brown.

Hundreds of Other "Special" Dresses, $6, $10 and to $25

Little dresses for every day wear include Poiret twill and tricotine at $10 and navy blue serge dresses at $6.

Frocks pretty enough for almost any place are of satin and crepe de chine at $10 and $15—made of worth-while silks.

Dresses at $18.75, $20 and $25 are of Canton crepe, crepe de chine, satin back crepe and other fashionable materials.

Extraordinary variety, all spread out for every one to see and each dress plainly price-tagged.

It's fine to discover what is possible to get at such low prices.

(Down Stairs Store, Market)

Shoes Like These Are the Backbone of Every Shoe Business and Every Woman's Shoe Wardrobe, $5 and $5.50

Good-looking, reliable, everyday, every-occasion shoes for women have just been received in the Down Stairs Shoe Store to sell for $5 and $5.50.

Black kid oxfords, black kid one-strap pumps, and black calf sandal-vamp one-strap pumps, all nice enough for better wear.

Tan calf oxfords, tan calf one-strap pumps and brown kid oxfords are extremely smart for the street.

These are well-made, standard-grade shoes, having welted soles and Cuban heels with rubber heels attached. At $5 and $5.50 they represent quite the best shoe style and shoe service we know about. All sizes in all styles, of course.

(Down Stairs Store, Chestnut)

New Dress Trimmings and Laces, 15c to $2.75 Yard

Just irresistible are the new trimmings the season has brought, and women who sew will find them a practically inexhaustible source of ideas for frocks, hats and gifts.

$2.75 yard for lovely tinsel-brocaded panelings, rich in their gold, silver, rose, turquoise and green embroideries upon a silky black ground. Just the thing for skirt panels or bodices. 19 inches wide.

85c yard for metal cloth bandings in gold or gunmetal, or black combined with gold, black and steel, Copenhagen blue or green. Twists and knots of them will be pretty on hats or girdles. 5½ inches wide.

75c yard for quaint ruffled edging of black satin ribbon with narrow edge of gold or silver, about an inch wide.

15c to 35c for narrow bandings of old gold, silver or combinations with rose and blue. Widths that may be used on tiny gifts, or for trimmings on afternoon or evening frocks. ½ to 1 inch wide.

$1.90 yard for all-silk all-over lace, in either black or white. Patterns are shadowy and varied, each with its special appeal. 36 inches wide.

$1.75 yard for all-silk Georgette crepe for blouses, draperies or filmy evening frocks. Black, white, browns, navy, and warm-colored evening shades. 40 inches wide.

(Down Stairs Store, Central)

Silks for Autumn Sewing $1.65 to $3 Yard

Soft shimmering silks that make one wish for scissors, needle, thread and thimble instanter, whether the garment in mind be one's nicest frock or a bit of dainty underwear.

40-inch all-silk crepe de chine in usable weight, $1.65 yard. Gray, brown, black, navy, henna, Belgian blue, light blue, flesh, rose, coral, tan, Nile green and white.

36-inch all-silk charmeuse, smooth and lustrous, $1.80 yard. Gray, turquoise, pink, maize, orchid, henna, Copenhagen, old rose, light blue and taupe.

40-inch self-striped crepe de chine, new and unusual, $2.50 yard. Flesh and white.

40-inch all-silk Canton crepe, dully rich in tone, $3 yard. Black and navy.

Silk-and-wool crepe, $3.75 yard.

39-inch material of good weight, and usable for almost any sort of frock, $3.75 yard.

(Down Stairs Store, Central)

Women's Silk Underclothes, $2.25, $3 and $3.85

$2.25 for pretty crepe de chine envelope chemises with lace.

$3 for charming step-in chemises of radium silk with imitation filet lace.

$3.85 for radium silk bloomers beautifully made.

$3.85 for tailored nightgowns of exceptional crepe de chine in flesh, orchid or light blue.

(Down Stairs Store, Central)

New Brassieres Skillfully Designed to Fit Better Are $1.50 to $4

Beginning Monday we shall show a dozen new and different models of brassieres, planned to lend lines of unbroken smoothness to slender, average and large figures. All are just new and improved by gores and elastic insertions, so that they they fit much better than ever before.

$3 and $4 for unusual new brassieres for the large figure, featuring diaphragm-reducing inserts and the new, longer backs with hose supporters to maintain the smooth, unbroken hipline of the corsets. Made of exceptional quality satin-striped poplin; sizes 38 to 52.

$1.50 to $4 for admirably planned brassieres in regular sizes, 34 to 48. Plain satin, satin-figured poplin, satin-striped novelties and fine broches. Made in the new, longer style that reaches below the waistline, well over the top of the corset, assuring an unbroken line under the new closer-fitting gowns. Some have diaphragm-reducing straps; some have elastic waistlines to "pull down" firmly; some have elastic under-arm sections and elastic shoulder straps. They are artfully darted to support the flesh in just the right way and are beautifully made and finished.

(Down Stairs Store, Central)

Rag Rugs Are Charming the Year 'Round

These are specially heavy and firmly woven in attractive hit-and-miss patterns. Prices are well below the prevailing level, for to replace these qualities now at wholesale would cost almost as much as our present retail markings.

4 x 7-ft. rag rugs	$2.65	8 x 10-ft. rag rugs	$7.50
6 x 9-ft. rag rugs	$4.85	9 x 12-ft. rag rugs	$9

Wool-and-Fiber Rugs Are Reversible

The good heavy wool-and-fiber rugs here look better and will outwear many other kinds of rugs that cost more.

6x9 ft. wool-and-fiber rugs $7.50 and $9.
7.6x9 ft. wool-and-fiber rugs $9 and $12.
8.3x10.6 ft. wool-and-fiber rugs $11.50 and $14.
9x12 ft. wool-and-fiber rugs $12.50 and $15.
12x12 ft. wool-and-fiber rugs $17.50 and $22.50.
12x15 ft. wool-and-fiber rugs $22.50 and $27.50.

Large assortment of heavier rugs, many below prevailing prices.

4.6x6.6 ft. Axminsters $13.50, $16.50 and $19.50.
4.6x7.6 ft. Wiltons $26.50, $32.50 and $34
4.6x9 ft. Axminsters $20.

6x9 Feet Rugs
Axminsters $18.75, $27.50, $35.
Velvets $20 and $25.
Wiltons $39 and $55.

6.9x12 Feet Rugs
Axminsters $37.50.
Wiltons $72.50.

7.6x9 Feet Rugs
Axminsters $32.50 and $42.50.

8.3x10.6 Feet Rugs
Axminsters $31.50, $38.50 and $55.
Velvets $32.50 and $42.50.
Wiltons $65, $80 and $85.

9x12 Feet Rugs
Axminsters $33.50 and $47.50.
Velvets $35 and $47.50.
Wiltons $67.50, $81 and $92.50.

9x15 Feet Rugs
Axminsters $52.50 and $60.

9x15 Feet Rugs
Wiltons $100.

9x18 Feet Rugs
Axminsters $75.

11.3x12 Feet Rugs
Axminsters $52.50 and $60.
Wiltons $100 and $125.

10.6x13.6 Feet Rugs
Axminsters $72.50.
Wiltons $135.

11.3x15 Feet Rugs
Axminsters $62.50 and $80.
Wiltons $100, $150 and $160.

(Down Stairs Store, Chestnut)

New Cretonnes

In Many Decorative Patterns, All 38c Yard

Hundreds of flowers and birds are used in these fresh new cretonnes for draperies, furniture coverings and other home furnishings. Some of the patterns are large and immensely decorative, others are small and chintzy and very likable. The color effects are delightful. 34 inches wide.

Correct Curtain Materials, 25c and 30c Yard

Cross-bar scrim in white, ecru and cream, 36 inches wide, 30c yard. Tape bordered plain marquisette in white, cream or ecru, 36 inches wide, 25c yard.

They easily make up into dainty curtains and launder satisfactorily.

(Down Stairs Store, Chestnut)

Wool-Mixed and All-Wool Blankets $5 to $12.50 Pair

Varied sizes, varied colors, varied weights and prices, to make one's choice easy and absolutely satisfactory.

$5 for single-bed blankets with a slight mixture of wool, 60x80 inches; gray with pink or blue borders.

$6 for wool-mixed single-bed blankets, 60x80 inches; white with pink or blue borders.

$6.50 for wool-mixed double-bed blankets, 70x80 inches; pink, blue, gray and tan plaids.

$8 for wool-mixed double-bed blankets, 72x82 inches; white with pink or blue border.

All-Wool Blankets, $8 to $12.50

$8 for all-wool three-quarter bed blankets, 66x80 inches; white with pink or blue borders.

$8.50 for all-wool double-bed blankets, 70x80 inches; pink, blue, gray and tan; plaided with white, red with black.

$10 and $12.50 for all-wool double-bed blankets, 70x80 and 70x84 inches respectively. White with pink or blue borders.

(Down Stairs Store, Central)