

Organ Plays at 9, 11 and 4:45  
Melody and Chime at Noon

**WANAMAKER'S**

Store Opens at 9  
Daylight-Saving Time

**WANAMAKER'S**

Store Closes at 5  
Daylight-Saving Time

**WANAMAKER'S**

**WEATHER**  
Fair

# Wherever a Rich Touch Is Needed to Make a Room Complete, Eyes Will Turn Toward This Furniture Opportunity

**No Doubt in the Lifetime of George Washington there were other men of spotless character, but he outlives them all from the strength, simplicity and stability of his everyday life as a farmer, a general and a ruler without any precedents.**

The product of this one man's life has come down to us through nearly two hundred years, to help our young men see what is possible for a man to do.

[Signed] *John Wanamaker*

September 23, 1922.

## Dinner Gowns in French Velvet-Brocaded Chiffons, \$70 to \$130

Glorious fabrics, of wonderful colors that suggest the sunsets and the dawns and the flower-gardens of the world. Truly picture gowns. Soft and supple and clinging, and exquisitely draped. Sometimes the velvet brocade is in one tone, the georgette or chiffon ground in another. As

## Young Women Want Blouse Coats With Deep Sleeves

A coat of cocoa-brown Bolivia has a novel shirred cuff above the cuff of fur which matches the beaver collar. \$165. Another, of Hawaiian-blue Bolivia, has a deep collar and cuffs of taupe wolf, while a deep band of the fur trims the hem. \$185. A wonderfully lovely coat of silky Bolivia is elaborately embroidered by hand and trimmed with great deep cuffs and a beaver collar. \$215. Capes, too, are in favor, and they are soft, luxurious affairs of Bolivia, softly lined with silk crepe and collared or banded with fur. \$75 to \$165. 14 to 20 year sizes.

## The Jacket Frock Is a Youthful Mode

Really a one-piece frock, but the bodice is so cut that it resembles a smart little box jacket caught at the hips in a wide band or under a deep sash. Matelasse is the fashionable material, a black satin ground stitched all-over in black, silver or garnet. Sometimes it is in all brown. One charming dress has a bodice

## LADY MARY Sterling Silver Dinner Service

One of the most beautiful among the new patterns in sterling silver. The design is taken from the early eighteenth century and is appropriately named for Lady Mary Wortley Montagu. There is an air of refinement about the Lady Mary silver and a gracefulness of outline that will lead many brides to select it. The finish is the soft gray platinum. The entire dinner service comprises the tea service of seven pieces, \$1340; the four-piece coffee set, \$370; the small serving silver and meat platters, compote, gravy boat and tray, water pitcher and asparagus dish. Any piece will be sold from a set if desired.

## First Flannelet Kimonos Arrive

Chilly mornings have brought a need for them, too. In gray, lavender, rose and blue in printed floral patterns with satin bindings. \$2.50.

## Introducing the New "Trianon" Toilet Preparations

This exquisite line of fine toilettries is made exclusively for the Wanamaker Store.

In the boudoir of that perfect Little Trianon at Versailles, Marie Antoinette may well have enhanced her delicate beauty with just such dainty creams and powders and perfumes and lotions.

They are made from famous formulas, tried and proven. Agreeably perfumed in a bouquet odor, attractively bottled and boxed, and priced as follows:  
Cleansing cream, 75c to \$2.35.  
Skin cream, \$1 and \$1.50.  
Delicate skin cream, \$1.75 and \$2.  
Lemon cream, \$1 and \$1.50.  
Finishing cream, \$1 and \$1.50.  
Hand cream, 75c.  
Hair tonic, \$1 and \$1.50.  
Shampoo, 75c and \$1.50.  
Lip pomade, \$1.50.  
Face powder, \$1.50.  
Extract and toilet water, each \$2.50.  
Liquid powder, \$1 and \$1.50.  
Talcum powder, 75c.

## Japanese Silk Boudoir Slippers, \$1

Quilted silk slippers with sprays of hand embroidery on the toes. They're in all the colors to match negligees and are softly lined with silk.

## Only One Black Satin Will Satisfy Certain Women

And that particular black satin has just arrived. The silk is grown and woven in Italy, the home of some of the finest silk. It is a heavy satin with much "body" and high luster. It is one of the best to be had for gowns or wrap linings. In plain black only, 40 inches wide and 44 a yard.

## Children's Sports Hose Have Come in at \$1 a Pair

Really the best ever in beautiful leather mixtures. They are mixed hose, of silk and cotton made in a copy of the popular Derby rib. Sizes are 6 to 16 years. A few months ago the price was half again as much for stockings of the same quality.

## Sewing Silk to Match

How often it is difficult to get the exact tone, especially for dresses that are so difficult to match. Satisfactory service and almost without exception all the tones of silk needed are among the thousands in the Thread Store.

## Blue-Embroidered Scarfs and Centers at 45c

Of white cotton wash and some of unbleached muslin, they are refreshingly finished with fine chain-stitch embroidery in pleasing designs. There are three shapes, which may be bought in sets: 26-inch round centers, 27-inch squares and scarfs, 18x48 inches, 45c each.

## Velour Door Curtains, \$15.75 a Pair, Special

Made of a 42-inch material and finished with French seams. Of fine, lustrous velour, 2 1/2 yards long, and can be had in all the popular colors—blue and brown, blue and mulberry, blue and taupe, blue and blue, blue and rose.



## The Hats of Jeanne Lanvin Are Very Big or Very Little

Lanvin hats, like Lanvin frocks, typify the spirit of youth and simplicity.

She is the modiste of the *jeune fille*. She is equally the creator of charming millinery for the spirit of youth at any age.

In the Gray Salon Monday we emphasize Lanvin hats.

Her huge Directoire poke in black hatter's plush; and its smaller juvenile edition in other materials.

Her wide-brimmed black capeline faced with orchid, a single great rose in almond green velvet placed on the brim.

Her "tam" of black velvet.

Her regal Russian turban of rust brown crepe, coroneted with mink.

Her petite gray felt Chinese turban.

Her enormous black flat encircled with burnt ostrich.

Lanvin hats this year are very big or very little. Copies are shown, in addition to original models.

## Sale of Fine Sample Handbags \$3 and \$4.75 (Many Are Half Price)

Newest and most fashionable handbags for the Autumn and Winter seasons. In fact, we selected the bags for our own stock from just such samples as these. All the smart shapes from the square cornered shiny black bag to the soft, crushed type of velvety beaver calf. They are of black auto leather

## Slippers of Black Satin Serve for Afternoon or Evening

To accompany both the afternoon gown of crepe or satin, and the evening toilette in which black plays a large part, slippers of black satin will prove a convenient choice. Particularly dainty models are \$9 and \$12.50 a pair.

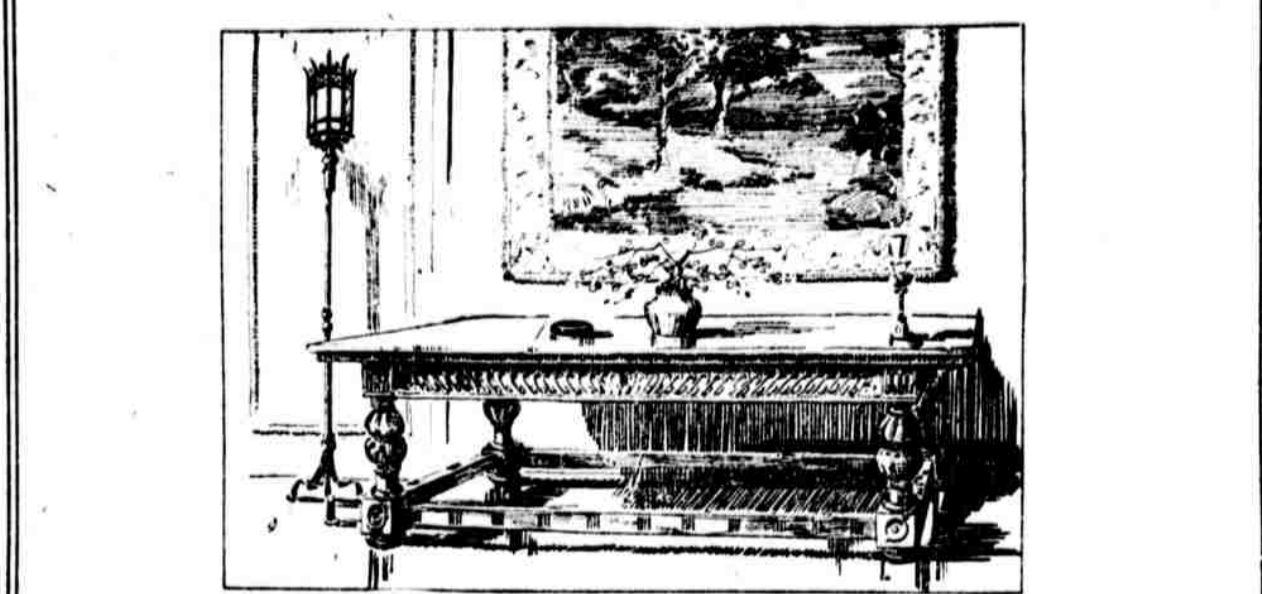
They are all one-strap slippers, with narrow or rounded toe, and high, low or medium Louis heels. Plain opera slippers of black satin, at \$11 the pair, have rounded toe and high Louis heels.

## Peter Pan Blouses Hand Hemstitched

of fresh white dainty, striped or checked, they are trimmed with hand hemstitching and sprays of hand embroidery. The collars and the snug-fitting cuffs are edged with Irish picot or with rather wide fllet lace. \$3.50.

## "Thirty Days Hath September," But Only 6 Days of the China Sale Remain

Abundance of china and glassware at September Sale prices will keep every remaining day of the sale brimful of opportunity. Dinner sets—French, American, English, Nippon—in splendid assortment at the lowest prices for which identical qualities can be obtained anywhere. Sets of 106 pieces from \$15 up to \$400. Choice of smaller sets at prices low in proportion. Glassware in brilliant variety, including light-cut sets and pieces, colored glass and novel pieces of many kinds all at September savings.



## The Little House Begins a Sale of the Most Exquisite Individual Furniture We Have Ever Shown (Every Piece at Half)

This is furniture of the kind that gives one a new idea of what rare individual quality and masterly workmanship really mean.

The pieces almost seem as if they had walked straight out of the books that show the best cabinet work and designing of the old days.

They were made by a noted firm of craftsmen whose specialty is the production of the most uncommon and distinctive pieces for high-class decorators.

These are their samples and display models which we bought outright—

## \$50,000 Worth to Sell for \$25,000

The collection is made up chiefly of chairs, desks, sewing stands, sofas and cabinets.

One has to see the pieces and study them in detail to fully appreciate their rare excellence of hand carving, beauty and oddness of line, fine gilt work and floral decoration and incomparable finish.

They are as free of standardized characteristics as any fine furniture can be, but they are absolutely true to the best principles of the great old designers.

When you have noted the novelty of line and cunning charm of decoration and detail you might look at the backs of the pieces and notice the evident determination of the workman to carry excellence of finish to the utmost limit. Compared with the best standardized commercial types of furniture, these uncommon pieces are wonderfully low priced. Somebody said it was a shame to offer such things in a half-price sale, but the purchase came to us advantageously and our customers shall benefit.



## Fur Coats and Wraps in Individual Models Arrive Daily

A long Hudson seal coat with lynx collar and cuffs and unique wrap-like sleeves is priced \$750. Wide bell sleeves, cuffed with mink to match the collar, complete a brief jacket of platinum caracul. \$350. Brown kolinsky fashions a rich garment of instep length, with tail-edges side panels dipping still longer. It is gloriously lined with velvet brocade in gay and brilliant colors. Priced \$1250.

Beautiful in its simplicity is an Alaska seal coat, falling full from the shoulders to 40-inch length. \$800. Of light caramel caracul is another full coat, 42 inches long, with natural fish collar and jeweled metal girdle. Price \$675. Close black caracul makes a conservative but handsome coat in 46-inch length, collared with lynx. Price \$650. Individual models arriving daily include all the fashionable furs, in lengths varying from extremely long mantles to short jackets, and in a greater diversity of style than in any past season.

## Wool Canton Crepe in 30 Colors—\$2 Yard

Every fashionable shade seems to be here. Plenty of black, too. 28 inches wide. (First Floor)

## Crepe de Chine \$2.50 a Yard

About 50 shades in crepe de chine of various, excellent quality. 40 inches wide. (First Floor)

## Among the Loveliest Coats Are Some With Beaver Fur

They have happily chosen bolivia cloth for the material, either all-wool or silk-and-wool, and it would be hard to find a better combination. With huge enveloping collars of the finest-beaver, large sleeves and the new flaring hemline, exquisite

silk linings and warm interlinings, is it any wonder that, new as they are, women are buying these coats as fast as they arrive? Several remarkably pretty styles, some with beaver cuffs as well as collar. In navy, brown, black and kit fox gray, \$100 and \$150. (First Floor)

## It Was Necessary to Go to England to Get Such a Good High Shoe

Good in looks, good in making and a great deal more than good in wearing quality. And they are of a different kind of a leather. Willow calf, it is called; just as smooth and fine and soft looking as kid, backed by the "iron-like" service of calfskin.

## A Road Seems Smoother When the Ford Travels on Good Tires

Motoring is cheaper, too, for extra miles bring down the cost every time. Far and away ahead of others are the Empire cord and fabric tires. Sizes for Ford tires are here aptly.

## Six Bright Days of the Lamp Sale

Six bright days of opportunity. Selections are still splendidly large in lamps and shades, of all desirable kinds. Typical offerings are—solid mahogany boudoir lamps, handsomely decorated with small gold bands, \$3.50. Silk shades to use on them, \$1 to \$5.50. Good-looking mahogany-finished bridge lamps, admirable for the modern city apartment, being neither too tall nor too heavy, made with brass adjustable arms—\$6.50. Silk or parchment shades to use with them, \$1 to \$5.50. (Fourth Floor)

## Good Sewing Machines Are Specially Priced in the September Sale of Housewares

Well-constructed, mechanically sound sewing machines of an easy running type can be had for \$30 and \$32. They are of the drop-head type in oak cases with plenty of drawer space and a measuring rule. With each comes a full set of attachments. We know of no better value anywhere in sewing machines and doubt that these can be even equaled. Initial payment of \$2 and \$4 a month. (Fourth Floor)