

SHOP HERE TOMORROW—YOU WILL NOTE THE STORE'S NEW FALL BRIGHTNESS and the business more brisk than ever!



Dressy Black Hats With gleaming silver trimmings. \$4.98 & \$5.98

Lit Brothers HATS TRIMMED FREE OF CHARGE Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day

70c Chocolate Cov. Cherries POUND 49c

Women's \$2.25 Silk Stockings \$1.75

MEN: Actual \$35 Suits \$22.50 With Extra Trousers—and All-Wool!



And every fabric every inch ALL-WOOL! Choice of splendid tweeds, cassimeres, chevots and herringbones.

Men's Fall Top Coats \$18 Usual \$20.00 Quality

Boys' Extra Knicker Suits \$12.50 \$10 \$20 \$15 Quality

Boys' Novelty Suits \$3.98 to \$6.50

Boys' \$10 Polo Coats, \$7.50

\$6 Ready-to-Wear Hats \$3.98



Featuring Fashion's very newest effects in felt and velvet.

Children's Beaver Hats, \$2.98

Chic New Fur Jackets

Misses' Irresistibly Lovely New Fashions

Misses' New Fall Coats \$19.75



Misses' Pretty New Frocks \$15

Lots of the beautifully simple kinds in such demand by high school and college girls and business women.

Men's \$6 and \$7 Rich Silk Shirts \$3.95

The genuine Eagle crepes de chine, satin stripe jersey and heavy broadcloth silk—handsome variety of smart and conservative patterns.

"Rittenhouse" Hat For Men \$2.85

\$300 Jackets, \$197.50

Women's Modish Autumn Apparel

Fall Suits, Special \$25



\$4 Silk Petticoats \$2.98

Fashionable slender line, longer styles, that smart autumn frocks require.

Girls' \$7.50 to \$10 Sample Dresses \$4.98

Outfit your school children smartly, attractively and serviceably—you can do so most economically here!

\$3 Leather Boston Bags \$1.74

For the Day Only Best surface cowhide of heavy grade brown and cordovan.

Women's \$15 Ultra-Fine One-Strap Pumps \$8.98

Patent cork, gummetal, black satin, black suede, gold brocade, silver brocade.

\$3 Crepe de Chine Chemise \$1.98

Lovely samples and special little lots taken from regular stock and lower-priced for speedy disposal.

Standard Radio Supplies Reduced

Everything here for immediate delivery! Every part and accessory standard and guaranteed by famous makers and by us.

Subway Store: Values in Extra Low Priced Merchandise

Government Overlots—Sale! Our new section is a tremendous success!

Men's Suits, \$14.98, \$17.98 and \$19.98

Women's \$2 Kid Gloves \$1.19

"The Perfect" Records Sale of New Selections! 50c