

Organ plays at 9, 11 and 4:45
(Melody and Chimes at Noon)

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Mostly Cloudy

Not a Day Goes By Without Some New Treasure of Fashion Being Unfolded at Wanamaker's

I Had the Privilege for a Long Time of Living With a Man

an excellent and well-equipped business man, who listened to what others said against people he knew, but nothing ever moved him to speak ill of any person.

When his friends said unfavorable things of their mutual acquaintances he silently heard it without interruption. It was his invariable rule, however, to condone the faults of others and to endeavor to explain away whatever reflections were made against those whom he knew.

It was a good example to follow.

[Signed]

John Wanamaker

September 21, 1922.

New Fur-Collared Coats With Small Prices

They are new herringbone tweed coats, warm and having the plaid back that is so popular now. In a good-looking sports style with raglan sleeve and huge shawl collar of racoon fur at \$47.50. In mixtures and plain colors.

Also some finer tweed sports coats with indistinct overplaid and large, shawl collar of racoon at \$67.50, and another model in bolivia, lined and interlined in black, navy and brown. The large cape collar and cuffs are of wolf fur. This is \$67.50 also.

Girls Need School Coats on Chilly Mornings

Snug little coats of thick warm materials have arrived in great numbers. Of chinchilla, good wool coatings in a variety of the popular bolivia weaves they can be had with or without fur collars. Raglan shoulders, inverted pleats, belts and plenty of pockets describe the mode. All but the double-faced coats are warmly lined and interlined.

Collars of nutria, beaver or racoon are a touch of delight and appeal to all girls, big and little. Prices start at \$12.50 and go to \$18. Sizes 6 to 16 years.

Imported Chamois-Lisle Gloves in Unique Styles

Something out of the ordinary. Gauntlet and strap-wrist gloves in pongee, conary, beige and mode shades, with inset points, bandolieres or other ornaments in darker shades. Extra-long tops. Priced \$2, \$2.25 and \$2.75 a pair.

And 16-button-length gloves in cocoa, pongee and beaver, with insets and embroidery designs in darker colors. \$3 a pair. All of the finest foreign chamois-lisle, and all with heavily silk-embroidered backs.

Women's Silk Sweaters Now at \$15 Each

Every one is real silk of beautiful quality and some were more than double the price.

They are in tuxedo-style, plain or fancy stitch with plain knitted tuxedo collar, cuffs and sash. In just the right weight to wear now with silk or cloth skirts.

All the good colors, including black, brown, navy, white, lavender, henna, tea rose and jade.

Bertha Collars and New Guimpes

of net and lovely real laces are new and charming. Embroidered net and Irish lace are particularly pretty together.

Some of the newest Bertha collars are much longer in back than in front, and the neckline is wider in front, making graceful lines.

The guimpes have roll collars and square necks, Peter Pan collars or Berthas.

Prices range from \$2.50 for dainty Berthas to \$20 for a distinctive guimpe.

Oil Silk Raincoats for Young Women

give perfect protection and are not heavy to carry when the storm is over. Full cut and carefully made, they can be had in purple, green and tan, sizes 11 to 20 at \$20.

Shower-proof gabardine coats, which are good for general utility wear, are in navy or tan at \$28.50.

Clearaway of Remnants of All-Over Laces and Flounces

A clearaway sale of beautiful all-over laces and flouncings means the opportunity of saving at least half of the usual price for enough for sleeves, draperies or whole dinner dresses!

Some lovely things are included.

Shoes That Will Stand the Hard Knocks of School Life

and look plenty nice enough for Sunday, too.

Sturdy tan calfskin, splendidly made by shoemakers who understand the requirements of young and growing feet. Ample toe-room, natural lasts, stout oak leather soles—no scrimping anywhere in material or

making. Consequently wonderfully lasting.

High-laced styles for girls of about four to ten years, \$4.75 and \$5.50; for older girls (sizes 2½ to 7), \$7.50.

Oxfords to wear with wool stockings, \$1.25 and \$4.75 in sizes 8½ to 2; and \$6 in sizes 2½ to 7.



New Points of Beauty in the Dyed Fox Furs

Usually only the more costly white fox pelt can be given the coveted blue-dyed color.

In a new collection of inexpensive dyed fox scarfs are a number in which the furrier has cleverly managed to simulate this bluish-mauve effect on pelts originally red. They are uncommonly beautiful scarfs for \$35.

Other dyed fur scarfs including brown, taupe, gunmetal, black and the pointed effects are priced from \$25 to \$80.

Finer fox scarfs, all of luxurious white arctic pelts that have been dyed to blue, platinum, steel or beige shades, \$75 to \$115.

A new collection comes almost daily.

(Second Floor)

Radio Broadcasting Station W O O—Wanamaker's

11 A. M. (Daylight-saving time.) Grand Organ. 11.30. United States weather report.

11.55. Chimes and stroke of noon on the organ bells.

4.30 P. M. Half-hour recital, concluding with Grand Organ selections and trumpets.

7.30 to 8. Concert by R. C. O. Military Band, J. Lawrence Grinnell, director.

1. March—Military Life... King
2. Overture—Barber of Seville... Froust

3. Popular Airs—(a) Hunting Blues (b) The Snake
4. March, Attorney General... King

8 to 9 P. M. Evening Concert by the following R. C. O. artists:

Maude E. Brown, soprano.
Alice Anderson, soprano.
Bertha Hopely, contralto.
Dr. Sterling Day, tenor.
Leopold Hark, baritone.
Florence McCall, violin.
Joseph Hark, flute.
Master W. T. Harvey, reed.
Russell Green, Williams, piano.
Gertrude Jones, soprano.
Estelle White, contralto.
George L. Payne, tenor.
Alfred Franklin, tenor.
William J. Williams, bass.
Thomas Nelson, bass.

9 P. M. Grand Organ Concert

1. My Heart at the Sweet Voice (Samson and Delilah)... Saint-Saens
2. Volga Boatman's Song... Edvard Grieg
3. Requiem, William Tell Overture... Rossini
4. American Suite... Nacio Brown
5. Valse Nala... Debussy
6. Kamemno-Ostrow... Rubinstein
7. Nubate Knows the Trouble I See... Berlioz
8. Love Song... Schubert
9. Marche... Bruckner
10. Valse, Liberte... Debussy
11. In the Forest... Dvorak
12. Liberty Fantasia... Mussorgsky

10.55. United States Naval Observatory time signal.

11.02. United States weather forecast and press dispatches.

Strange New Sleeves adorn the most fashionable of the Autumn overblouses.

All are wide and full, some flowing loose at the hand, others caught in a tight wristband.

A charming overblouse of black crepe satin has wide sleeves of Georgette crepe elaborately embroidered with sapphire beads.

Another has wide drawn-work bands in the Georgette sleeves. Prices \$8.75 to \$35.

(Third Floor)

A Girl's Coat With a Raccoon Shawl Collar, \$28.50

What girl of six to fourteen years doesn't like a rolling shawl collar of attractively marked racoon, long-haired and glistening?

She may have one on a well-tailored, good coat, in brown, reindeer or Sorrento blue.

The coat has raglan shoulders, an inverted back pleat, patch pockets, and is fully lined.

(Second Floor)

Women's Flannelet Nightgowns at \$1

Choice of plain white or colored stripes, in good flannelet, well made. Round or square or high-collared necks, braid trimmed.

Other styles at various prices, up to gowns of soft flannelet in small-check patterns trimmed with white silk braid, \$2.50.

(Third Floor)



The Inimitable Secret of a Paris Hat

Where dress is a fine art, as it is in Paris, those who create it occupy the position of artists.

They give all their time and talent, all their heritage of European history and art, all their in-born love of beauty and their wonderful French flair for style—to the single task of designing clothes that enable womankind to express the charm and loveliness and individuality that should be hers.

Thus a Paris millinery masterpiece is something far more than felt and feather, velvet and ribbon, flower and fur, as the case may be.

It is a true inspiration, created to make a particular type of woman look her loveliest. When that type sees it, she knows it for her own at once.

We have never been so successful as this year in bringing over the very types of Paris hats that American women seem most to want. Each hat is a center of attraction and admiration, and many have already found their true owners.

(Second Floor)

The Prettiest Elastic Girdles Ever

They are the Tiro elastic girdles, which are so much liked, and in new models.

One style even comes in a delicate maize. It is a slip-on and has supporting bands of flowered brocade silk. Priced \$13.50.

Another slip-on model, at the same price, is in pink brocade and elastic with plush under the front steel. One still finer is \$16.50.

Also, there is a step-in girdle of pink durable elastic, closed back and front except for four eyelets at the top. It is \$13.50.

(Third Floor)

A Big, Snug Bathrobe Is a Pal, Indeed, on a Chilly Morning

Every man knows the feeling of jumping out of bed when the tang's in the air and racing hither and there while chills run up and down his back.

There's comfort in getting up when a cozy bathrobe hangs close by.

All of which calls to mind the blanket bathrobes that have come for men. About the finest made and most splendidly finished robes in many a day.

In a world of quiet colors and patterns just as varied, although the tendency seems toward striped effects. Silk cord edges the collar and pockets and fronts, while a heavy tasseled girdle ties around the waist.

(Main Floor)

The Bride's Dressing Table Is Often Furnished in Gold

For a white dressing table, gold is especially beautiful. One pattern in 14-kt. gold has engine-turned stripes with an ornamental border and a place for the monogram. The entire set is \$1190, but each piece may be bought separately.

Another design has an all-over effect with a plain medallion space for the monogram. For the twelve-piece set the price is \$1232, but the pieces may be purchased separately if desired.

(Main Floor)

Brocades Are the Latest Addition to the Fashionable Silks

It seems as if every silk must be a brocade this year. They are the fashion for the smartest evening and afternoon gowns.

The colors of the newly arrived brocades are in afternoon shades.

(First Floor)

Some Fine Union Taffeta Umbrellas, \$4

Excellent tape-edged union-taffeta covers and eight-ribbed paragon frames.

The women's umbrellas have interesting handles and bakelite tips.

The handles are of hard woods, some with bakelite tops, and have rings, cords or leather straps.

(Main Floor)

A Fine and Ample Show of New Rugs for Fall Furnishings

New Wiltons, the finest rugs loomed in America.

New Axminsters in all the various standard grades.

New Body Brussels rugs of the best qualities.

It is a splendid assemblage of

(Seventh Floor)

Nine Men Out of Ten Can Wear the Soft Felt Hat at \$2.50

Two styles and both popularly becoming. Different enough to be fashionable, yet far enough away from extremes to be wearable by almost every man.

Of good, heavy, durable felt, in up-to-the-season colors and carefully made.

(Main Floor)

Every Good Kind of Brief Case

will be found at Wanamaker's. Cases for busy business people, cases for students, cases for the men and women who sell insurance. Many people use brief cases for carrying music.

All Wanamaker cases are well made of selected leathers, and are reinforced at the points which bear the heaviest strain.

In tan, brown or black. Prices from \$3, for a 10x15-inch case with two pockets, to \$25 for a fine hand-made secretary case.

(Main Floor)

"Stop and Get Me a Tablet"

Mother, while you're in Wanamaker's, and some more of those pencils and another composition book like the one Daddy got for me?

The School Supplies Counter, on the Main Floor, Central Section, is a convenient place to get school supplies of reliable quality at moderate prices.

(Main Floor)

A Well-Stocked Sewing Room

means added pleasure in sewing. Plenty of the right sizes of needles, pins with good points, binding tapes, hooks and eyes, sewing silks, basting cotton—how much it helps to have exactly what you need at the time that you need it!

The Notion Store is well prepared to supply all such things.

(Main Floor)

Topcoats Came Straight from England to The Men's London Shop

Kenneth Dunsford coats, in the models that men who dress well have approved so heartily. The Aintree, the Conduit, the Turbine and the Balmbeach—both double and single breasted.

Some have the straight shoulders, others the typically English raglan with welted seams; there are half belts and full belts and bone or leather buttons.

Fabrics include Saxony Cloths, Shetlands, Cheviots, West of England Coverts, Fleeces, Crombie and homespun in all the colors and pattern variations that men have asked for.

All in all they are the finest, most exclusive topcoats England produces and priced are \$55 to \$80.

Also a selection of heavy overcoats around \$80 and \$90.

(The Gallery)

A Cup of Clear, Fragrant, Steaming Coffee in the Morning

is the real beginning of the day with most people.

The easiest, quickest and best way to have good coffee is to use a good percolator.

A percolator is sure to make good coffee every time. No knack is required and no element of chance is involved. What a boon to the bride!

Wanamaker percolators are carefully made and dependable. An urn-shaped percolator of aluminum is especially priced for the September sale of house-wares.

6-cup size \$3.50
9-cup size \$3.75

It has a black handle reinforced with metal to prevent charring of the wood. The pump is of the same high grade as the pump in an expensive electric percolator. The urn shape is graceful and slightly on the table.

(Fourth Floor)



A Message to the Tired Business Man

"Music, that gentler on the spirit lies Than tired eyelids upon tired eyes."

You come home at night tired out, nerves "on edge"—not so much from the day's actual work as from its nerve-strain and irritations.

The best way to settle that problem—to meet that disappointment—to overcome that obstacle—to confront that emergency—one after another the Imps of Worry scamper around in your head. Until, if you're not careful, the evening is more nerve-racking than the day, the night worse than either, and the morrow—after no restful diversion or sleep—worse of all.

Forget it! How?

Put a lovely old song in your Ampico and let it carry you back to the dreams and ideals of youth. In the renewal of romance the spirit rises strong and fresh to meet all difficulties.

Or let a lively "jazz" or dance scatter the cobwebs from your brain. Or the strains of some brilliant opera, that you may shut your eyes and enjoy again all the gorgeous pageantry and melody of the great musical dramas.

Or, better than all, a glorious Beethoven symphony, a Chopin ballad, or a joyous rhapsody of the great Liszt.

The most celebrated pianists in the world are waiting to play for you on the Ampico, any kind of music that you like.

If you have not an Ampico you are missing one of the greatest sources of rest, inspiration and recreation known to big business men the country over.

Captains of industry, men who carry the responsibility of great enterprises, and men whose days are spent in the tedium of routine business, are all alike in testifying to the extraordinary benefit and pleasure they find in this marvelous musical instrument.

Drop in for half an hour any business day, listen to it, and let us tell you more about it, without feeling under any obligation to purchase.

(The Music Hall, Second Floor)

Children's Warm Bathrobes

Soft, warm bathrobes of cotton eiderdown are in blue, tan or pink, while blanket bathrobes are in various designs and colors. Many are bound with wide bands of satin. Sizes 2 to 14 years. \$3.25 to \$5.

(Third Floor)

Nearly Every Boy Needs a New Suit

All-wool suits of Wanamaker quality, tailored and stitched with the utmost care, start as low as \$12.

Between \$12 and \$28 there are dozens of different styles in imported and domestic tweeds in light or dark colorings, and all suitable for school.

Virtually all have two pair of knickerbockers. Jackets are in Norfolk style with inverted, knife or box pleats or the new sports back.

(Third Floor)

A Wonderful Choice of Cups and Saucers at Low Prices in the China Sale

Typical of the many remarkable groups of goods at unusually low prices in the September Sale is the extraordinary collection of cups and saucers.

Among the particularly exceptional values are fine imported cups and saucers in an all-over blue design, now priced \$2 a dozen.

China cups and saucers in a floral pattern are marked \$3 a dozen.

Another group comprises imported china cups and saucers in a choice of six handsome border designs, \$4 a dozen.

All in all an excellent lot of fine American semi-china cups and saucers with wide coin-gold bands, \$5 a dozen.

All four groups are about 30 per cent lower than regular.

(Fourth Floor)