

OCTOBER 9 FIRE PREVENTION DAY

President Urges Further Care to Minimize Annual National Losses

ASKS FOR SPECIAL EFFORTS

Washington, Sept. 21.—President Harding today issued a proclamation designating Monday, October 9, as National Fire Prevention Day. The fire loss in the United States year after year is the President declared, reaches appalling figures which are not appearing in any other country. There is, he added, no special effort, he added, to minimize such losses.

The text of the proclamation follows:

"It has become a nation-wide custom to observe October 9, anniversary of the great Chicago fire of 1871, as National Fire Prevention Day, and the recognition of this excellent precedent is hereby directing the attention of all citizens, especially those in authority in the States and cities, to the desirability of continuing the observance of this day and making it as impressive as possible."

"It has long been a reproach to our country that by reason of its position of leadership in the world, it has not been able to do more than to prevent the annual loss of life and property by fire. The President's special message to Congress, in his annual message, has pointed out the need of special effort to minimize such losses. To this end, there is, in the United States, appeal to the public authorities of the country, by such measures as to citizens generally, to take steps for the observance of Monday, October 9, as fire-prevention day."

"I suggest the special desirability of impressing upon the teachers and pupils in the schools, and all workers in industrial establishments, the importance of precautionary measures for avoidance of fires, by such measures as are hereunto directed, and to be enforced, we shall contribute to a vast economy of the national resources and of the product of human industry, as well as to the safety of many hundreds of human lives now needlessly sacrificed."

"In witness whereof, I have hereunto set my hand and seal of the United States of America, this 21st day of September, 1922."

"Done in the city of Washington this 21st day of September in the year of our Lord, one thousand nine hundred and twenty-two, the fourth year of the presidency of Woodrow Wilson, the one hundred and forty-seventh."

"(Signed) W. W. HARDING."

WIFE SHOWS SYMPATHY FOR 'THE OTHER WOMAN'

Mrs. Reinert Gets Divorce, but Will Care for Mother and Baby

Chicago, Sept. 21.—(By A. P.)—Mrs. Marie Reinert, sixty-one years old, today subordinated love for her husband of more than thirty-eight years to sympathy for "the other woman," and an unborn child when she obtained a divorce and \$80,000 cash alimony from Matthias Reinert, sixty-five, realtor.

During the hearing it was disclosed that Mrs. Marie Reinert, the "other woman" and Reinert's niece, is living with a daughter of Mr. and Mrs. Reinert. Mrs. Reinert expressed her willingness to care for Mrs. Reinert and the baby expected in a few weeks.

According to the testimony at the hearing, Reinert went to Europe in September, 1921, and returned last April. Shortly after Mrs. Reinert arrived from France-Lorraine and asserted that she was soon to be the mother of a child of which her uncle was the father.

prise him with a dozen, ma sed. And we went in the store and ma sed to the man, I want a dozen of those Prince Ignatz cigars, they're just the shape my husband smokes, is there any difference between the different cigars besides the shape?

Very little, very little, the man sed. And he rapped up a dozen and we kept on going home, ma saying, I suppose your father will look down on those cigars just because they didn't cost a fortune, and I sed, Well G, ma, we don't you take some of the hands off of his cigars and put them on these and see if he knows the difference.

I believe I will, ma sed. With she did, pop only having 2 cigars left in his box and ma taking the hands off and putting them on 2 Prince Ignatz cigars and putting them in the box instead, and after supper pop lit one and started to smoke it, saying, Yee gods, wats this, am I smoking a Lord Dunsley or a piece of rope? I never knew this to happen before, yee gods. And he put it down and lit the other one, saying, Gooding, this is worse, am being ass-fisted, yee, smell the darn thing, just wate till I get a hold of my cigar man. And he quick put the 2nd one down, ma saying, Wy, it smells all rite to me.

Then yee sure lucky, pop sed, and ma sed, Don't you look there realy very little difference between one cigar and another except for the shape, and pop sed, No, that's news to me, I must say. Meaning he didn't believe it, and ma sed, Did you ever hear of the Prince Ignatz cigar?

No, the very name is enuff, wy? pop sed, and ma sed, O, no reason, and this morning she gave the rest of them to the ice man and he lit one rite away and sed it tasted rite.

TO KEEP TABS ON EUROPE

Harvard University to Supply Data on Industry and Prices

Cambridge, Mass., Sept. 21.—(By A. P.)—American business interests will be supplied with current information on commodity prices and industrial activity in Europe by Harvard University.

This service, it was announced today, will be given through the university's economic service in conjunction with a committee of British economists representing the Universities of London and Cambridge, the Federation of British Industries and the Central Council for Economic Information.

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Rev. Charles E. Bronson Resigns

After twenty-two years' service as pastor of the West Hope Presbyterian Church, Preston and Avon streets, the Rev. Dr. Charles E. Bronson has announced his resignation. Dr. Bronson will become president and superintendent of the Presbyterian School for Christian Workers, 1122 Spruce street. He will begin his duties in the school October 15.

BAPTIST SECRETARY ILL

The Rev. Dr. Gilbert N. Brink, of 623 Stotes avenue, Collingswood, N. J., general secretary of the American Baptist Publication Society, of Philadelphia, is critically ill at his home following a nervous breakdown.

Little Benny's Note Book

By Lee Pope

I was down with ma today and we started to go to a cigar store with a big sign in the window saying, Special for today, Prince Ignatz cigars 40 cents for a pack of 12.

Look, that's reasonable, and look, they're just the shape of the ones your father smokes, I've a good mind to sor-

MAIL ROUTE DRIVER KILLED

Car Overturns While Descending Hill at Terrific Speed

Easton, Pa., Sept. 21.—(By A. P.)—Passenger arriving on the Camden line steamship Berengaria from Cherbourg and Southampton told today of an unsuccessful attempt to rescue a third-class steward who fell overboard in mid-ocean last Friday.

Stanley Metcalf, of Manchester, England, the steward, was on the boat during a lifeboat drill when his foot slipped and he pitched into the sea. Life buoys were thrown overboard and Captain W. R. D. Irvine had the vessel, which was making twenty knots, going round in circles. After a two-hour search, the ship returned to its course. Officers believe Metcalf was drawn into the propellers and never came to the surface.

SHIP'S STEWARD DROWNS

Falls Overboard During Lifeboat Drill and Is Seen No More

London, Sept. 21.—(By A. P.)—The anniversary of the entry of Italian troops into Rome in 1870 was celebrated last night by a gala dinner. A party was given by Madame Tezzazini, at which General Antonio Garibaldi, grandson of the Italian patriot, was present.

Boy Hit by Auto, Driver Held

George Johnson, Ardmore, was held in \$500 bail yesterday when his automobile knocked down Jerry Lauer, seven years old, 220 Hathaway lane, Wynnewood. The boy, a son of Brinton Lauer, was cut about the head.

After-Dinner Tricks

No. 272—The Impassable Circle

A clever joke that will cause much amusement may be done with a piece of chalk—preferably the kind that tailors use in marking cloth. Exhibit the chalk, and state that you will draw a single circle around a person and that he will be unable to step out of the circle. His friends to be an impossible feat, and your spectators, after expecting a demonstration of hypnotism, will you disclose the real secret, which is amazingly simple.

Simply draw a line on the spectator's trousers, right around the belt line. Thus you have fulfilled the terms, and drawn the circle about him. As the circle follows him wherever he goes, it will be impossible for him to step out of it.

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You'll be Grateful for these Little Cooking Suggestions

They have been sent to us by women who have found French's Mustard a real help in cooking. We pass these home recipes along to you in a booklet packed with bottle and paddle, in every carton.

It will show you how this mustard, which 86 years' experience has perfected, can be used in foods as well as on foods.



French's Cream Salad Mustard

Made only by The R. T. French Company, Rochester, N. Y., Philadelphia Office, 213 So. Front Street

MARKET STREET BEEF CO.

- 5221-23-25 Market St. 5937-39 Market St.
- Finest Sirloin Steaks 20c lb.
 - Finest Rump Steaks 20c lb.
 - Finest Top of Round Steaks 20c lb.
 - All Fresh Hams—whole or cut in half— 20c lb.
 - Fresh Country Sausage 20c lb.
 - Fresh-Ground Hamburg Steak 3 lbs. for 25c
 - Fresh Country Scapple, just made 2 lbs. for 25c
 - Finest Rack of Veal, for stewing 2 lbs. for 25c
 - Home-Made Sour Krout 5c qt.
 - Loin of Pork, for Sour Krout 15c lb.
 - Finest Half Smokes, Ham or Beef Bologna 12 1/2c lb.
 - Oleomargarine, best in the city 3 lbs. for 50c
- Why Pay High Prices for Butter?
- Store closes Friday and Saturday 9:30 P. M. Come Friday and avoid the rush on Saturday. Store open ready to wait on trade 7 A. M. Saturday

MARKET STREET BEEF CO.

5221-23-25 Market St. 5937-39 Market St.

Sonora CLEAR AS A BELL



Many Beautiful New Models

The variety of styles and prices in which you can buy "The Highest Class Talking Machine in the World" is unmatched by any other phonograph line.

With every model Sonora offers a supreme achievement of tone, cabinets that are the delight of lovers of fine furniture—and Sonora quality, guaranteed to you at the lowest price possible to build and sell an instrument of life-long worth. Go to the Sonora dealer in your city.

\$50 to \$3000
Dealers Everywhere
Sonora Phonograph Company, Inc.
279 Broadway, New York
Wholesale Distributors: Sonora Company of Phila., 1214 Arch Street

It's a Tom Wye

A tramp in the country, a walk to the office or school, or a ride in your car on a snappy morning—are more enjoyable when you wear a Tom Wye Knit Jacket.

Just look at one. See how stylish and good-looking it is. That well-tailored appearance will stay, too.

Reinforced shoulders prevent sagging. Pockets stay snug and neat. There is never any bunching under the arms.

Two styles in beautiful leather mixtures.

At men's wear and sporting goods stores.

Look for the Tom Wye label.

Tom Wye KNIT JACKET \$7.50
2-pocket model
4-pocket model \$8.50



Robert Reis & Co. Distributors, New York City


Abbotts Raisin Custard ICE CREAM

LARGE, succulent raisins in a delicious custard of selected eggs and rich, yellow cream—are the delicacies combined and frozen into the perfect smoothness of Abbott's Raisin Custard. Try this special dessert today.

ABBOTTS ALDERNEY DAIRIES, INC.



Look for the Red and White dealer sign near your home.



Best White Potatoes

1/4 Pk 5c
3/4 lbs

1/2-pk. (7 1/2 lbs.) 10c; 1/2-bu. (30 lbs.) 40c

The nicest potatoes we have sold in a long time. We sell Potatoes by weight—3/4 lbs. to the quarter peck, 7 1/2 lbs. to the half peck and so on, thus insuring you full measure. Buy ahead at this low price.

Soap Bargains

Palmolive Ivory Lifebuoy 3 cakes for 20c

Princess Gloss Starch plus 8c

Does away with all hard rubbing Rinsol 5c

This price applies to each item separately not assorted.

Our Big 25c Sale Continues

Buy ahead and save money

Sunbrite Cleaner 7 cans for 25c

Asco Ammonia 4 nine cent 25c

Asco Ground Spices 6 cans 25c

25c	Sweetheart Toilet Soap . . . 6 cakes for 25c	25c	Star Nap. Powder 5 pkgs. for 25c
25c	Matches, big box 6 boxes for 25c	25c	Whole Grain Rice, lb. pkg. . . 3 pkgs. for 25c
25c	Asco Whole Spices 6 pkgs. for 25c	25c	Ripe Tomatoes (med. size) . . 3 cans for 25c
25c	Paper Napkins (24 in pkg.) . . 6 pkgs. for 25c	25c	Gold Seal Macaroni 3 pkgs. for 25c
25c	Asco Noodles 6 pkgs. for 25c	25c	Gold Seal Spaghetti 3 pkgs. for 25c
25c	Snowboy Washing Powder . . . 6 pkgs. for 25c	25c	Asco Jelly Dessert Powder . . 3 pkgs. for 25c
25c	Asco Cornstarch 4 pkgs. for 25c	25c	Asco Bl. Pepper (1/2 lb can) . . 2 cans for 25c
25c	Asco Bleing 4 bots for 25c	25c	Asco Maine Corn 2 cans for 25c
25c	Rubber Jar Rings 4 doz for 25c	25c	Tender Peas 2 cans for 25c
25c	Young's Hand Soap 4 cans for 25c	25c	Pure Apple Butter 2 cans for 25c
25c	Asco Golden Syrup 3 cans for 25c	25c	Asco Sour Krout 2 cans for 25c
25c	Talcum Powder 3 cans for 25c	25c	Gorton's Codfish Cakes 2 cans for 25c
25c	Genuine Parowax 3 pkgs. for 25c	25c	Gorton's Salad Fish 2 cans for 25c
25c	Perside of Hydragen 3 bots for 25c	25c	Western Cooking Oil (pt can) 25c
25c	Asco Pork and Beans 3 cans for 25c	25c	Mazola Cooking Oil (pt can) 25c
25c	Asco Peanut Butter 3 tumbler for 25c	25c	Quality Tomatoes 2 big cans for 25c

Tempting Tidbits

N. B. C. Chocolate Puffs . . . lb 29c
N. B. C. Spiced Wafers . . . lb 18c
Tombor Grapejams . . . jar 20c
Pure Jellies glass 10c
N. B. C. Graham Crackers, pkg 5c
N. B. C. Lorna Doones, pkg. 10c

Gold Seal Flour

49c
22c

Rich Creamy Cheese lb 25c

With a most delightful flavor.

Asco Pancake Flour 10c

A breakfast treat of rare delight.

Other Breakfast Needs

Asco Corn Flakes 6c
Gold Seal Oats pkg 8c
King Wheat pkg 15c
Puffed Wheat pkg 12c
Puffed Rice pkg 15c
Ralston Wheat Food, big pkg 22c

"That's splendid coffee!"

Ever had a cup?

Asco Coffee lb 29c

"You'll taste the difference!"

The finest butter in America! Taste it!

Richland Butter 45c

Selected Eggs 42c

Twelve good ones in every dozen.

Gold Seal Eggs 48c

Carton of Twelve

Asco Tea 12c

1 lb pkg. 25c
1 lb pkg. 50c
Five delicious blends
Orange Pekoe, India Ceylon, Black, Old Country Style, Mixed

Our Master Bakers' Masterpiece

Our new loaf, Bread Supreme, is the very acme of achievement in bread baking. Try a loaf and you'll serve it on your table always.

Three Other Victor Winners:

Victor Bread 6c loaf
Victor Raisin Bread loaf 10c
Victor Whole Wheat loaf 10c

EXTRA BIG LOAF 10c

Wrapped in waxed paper. It stays fresh.

Meat Specials For the Balance of the Week

Small Regular or Skinned Hams lb 22c

CHOICE NATIVE BEEF

Thick End Standing Rib Roast lb 18c | Lean Boneless Pot. Roast lb 15c

Choice Cuts Standing Rib Roast lb 28c

Large Skinned Slicing Hams lb 25c

Fresh Killed Milk Fed Chickens Stewing Broiling lb 35c
Roasting Frying

Little Pig Roasting Hams lb 21c

These Prices Effective in our Philadelphia and Camden Stores and Meat Markets