

For Thursday

Gimbels—First in Fashions. First in Value-Giving.

# GIMBEL BROTHERS

MARKET: CHESTNUT :: EIGHTH :: NINTH

Dependability, first of all. To sell Waltham Watches a third under regular prices by direct buying of a long-favored model is a case in point.

For Thursday

**Fur-Trimmed** **Sale : \$69.75 to \$95 Coats** **All Dressy Models**

at **\$45** Misses' Sizes Women's Sizes

Variety that amounts to diversity. Fabrics that range the list of luxury grades. Furs—all selected by a fur expert. Linings—mostly silk crepe de chine—all of rich grades of silks. Colors—the season's newest! The "flattering browns" the "mirror blacks"; the deep navy blues; the strong, soft Sorrento blues.

**All Dressy Models**

Wrap-coats. Coat-wraps. Loose-back. Blouse-back. Panel-back. Draped-sleeve-backs. Belted backs. Belted fronts. Belted all round models. Embroidered. Stitched. Tab-trimmed. Ladder-trimmed. Tucked. Buttons-trimmed. Arrow-heads and crew-toes.

Misses' Sizes for ages 14 to 20.  
Women's Sizes 36 to 52½.

—Gimbels, Salons of Dress, Third floor.

**Women's Color-Touched Street Dresses**

—Special at **\$39.75**

Three wonderful models in Poiret twill—the model pictured, with its smart flat-silk-braid trimming—has the smartest little half-hidden scarlet vest. Another braid-trimmed model has scarlet-lined, pocket-panels. And the third has gold-thread embroidery all-over.

Four perfectly stunning models in Canton crepe—one with the interesting sleeves made of flat silk braid wrought into a fascinating sort of lace. One with soft, deep, bright green bands, applied on with gold threads. One with tucks—the most novel, original tucks! And the fourth has motifs of embroidery in dull gold and dull blue.

—Gimbels, Salons of Dress, Third floor.

**With Feathers—Or Lace—Or Color-Embroidery—Or Beads—Or Gold-Thread Embroidery**

**Misses' Dresses**

**Sale-Priced \$29.75**

Mostly Canton crepes—perfectly beautiful qualities, whether satin-faced or lusterless, or one side used to trim the other. And mostly blue or black or brown, BUT—color-touched—glowingly color-touched.

A little group of dance dresses in high-color Georgettes, have ostrich-feather trimmings down the side.

Another little group is of lace combined with Georgette.

14- to 20-year sizes—in the street dresses; in the afternoon dresses and in the evening dresses.

—Gimbels, Salons of Dress, Third floor.

**Men's and Young Men's Fall Overcoats**

**\$22.50**

Quarter-Silk-Lined

"Knitted" wool fabrics.  
New tweeds.  
Herringbones.  
Raglan sleeves.  
Regulation (set-in) sleeves.

**\$22.50.**

**Imported London-Made Top Coats and Gabardines at—\$29**

—and more for others.

**Men's 2-Trousers Suits at—\$29**

Unfinished worsteds, tweeds, cassimeres, velours, herringbones.  
Greys, blues, browns, pencil stripes and fancy mixtures. \$29.

—Gimbels, Second floor, Ninth Street.



**We Are Permitted to Sell a Few Hundred Waltham Watches for Men At One-Third Under Price**

That is the exact story, simply told—the watches right here from the distributors of Waltham.

This is the famous thin-model Colonial series.

The drawing shows a delivery case, just as they came to us. But instead of paying \$75 as the picture says, you save a third—paying \$50.

**Waltham!**—that is all you need to know about a watch. And the higher prices were the standard prices.

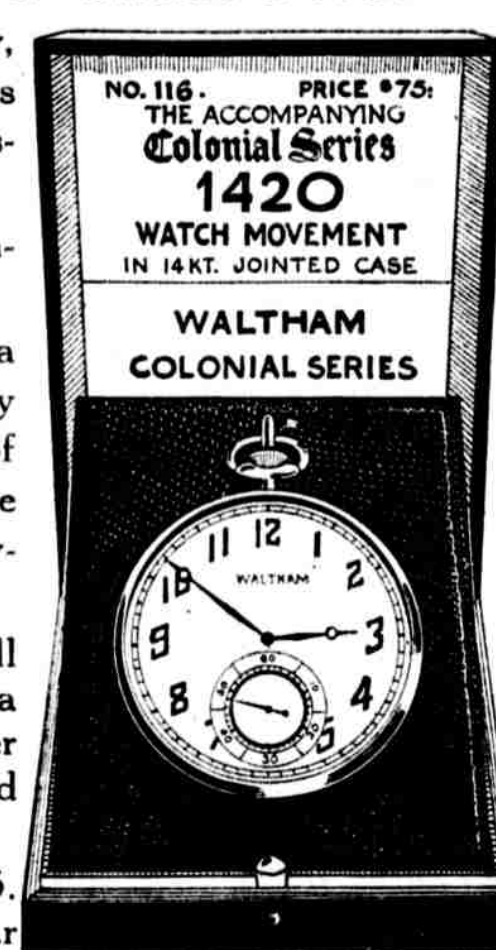
**\$30 instead of \$45.** Gold-filled case, 25-year guarantee; 15-jewel movement.

**\$33.50 instead of \$50.** Gold-filled; 17-jewel.

**\$40 instead of \$60.** 14-k gold case; 15-jewel movement.

**\$43.50 instead of \$65.** 14-k gold case; 17-jewel movement.

—Gimbels, Watches and Jewelry, 8th and Market Corners.



**"Conreid" Reproducing Pianos \$585**

Offered on the economical Gimbel Club Plan for—

Beautifully cased in Mahogany—Guaranteed for 5 Years. "Reproducing Pianos," sold under several names, and until now at tremendously high prices, are—

**Player-Pianos with a pneumatic control that, with properly prepared music rolls, renders a composition exactly as the composer or artist plays it. Play it by foot-power or—**

**Connect It With Any Electric-Light Socket**

and you have, not hurdy-gurdy music, but renditions matchless except by masters' hands! Wonderful—all of the reproducing pianos! We simply set to work to find real value for our customers—and we have it, built under our own government-protected name—CONREID.

**The Conreid Reproducing Piano**

is really three instruments in one—

1. An Electric Piano operated from any lighting socket—with its full glory of master reproduction.
2. A Player-Piano operated by foot power—using master-played rolls or any rolls.
3. A splendid Upright Piano, played by hand, as any upright piano is played.

And its tone is rich and powerful; its touch is elastic and light—master construction in balancing keys does that.

No matter what you pay, buying under any other name, you get no more power of artistic reproduction. **\$585** against the world!

And with the Gimbel Club-Plan advantages—

1. Trifling first payment.
2. No interest to pay on deferred part.
3. Payments at the rate of \$3.75 weekly.
4. Six rolls of Artist-reproduced music.
5. Bench is given without charge.
6. Free tuning for one year.
7. Free delivery.

These instruments are beautifully cased in mahogany. These and other artists make the records for the Conreid Reproducing Piano—

Mary Angell M. N. Ilgenfritz Jeannette Durno Art Kahn Lillian Ammalee  
Dai Buell Ivan Kerouak M. Obendorfer R. Tannenbaum Rudolph Reuter  
Ossip Gabrilowitsch Desider Vescei M. Boguslawsky Robert Lytton A. B. Nierman  
F. Himmereich Frederick Morley Zema Randale C. Gotthelf Florence Schubert  
Thamara Swirskaya



**Women's Suits—Hand-Tailored**

at **\$45, \$55, \$59, \$69, \$79, and \$89**

And these wonderful fabrics to choose from—English worsteds, Poiret twills, tricootines, cout de laine, marleons, velvynes, fashions, Georgians.

**Note the Gimbel Variety of Styles**

From the famous Gimbel "simplicity tailleur"—all quality; all "lines"—to the flattering long-blouse type or the youthful boxy type—or the embroidered models—or fur-trimmed styles.

**Just Unpacked—These at—\$28**

Tailleurs—made to our order. Graded to size. Winter tweeds—brown or Oxford; manish worsteds—navy; tricootines—navy or black.

Sizes 34 to 48.

—Gimbels, Salons of Dress, Third floor.



**Join the Gimbel School of Dressmaking and Make Your Own**

dress, or coat or suit—make it in up-to-the-minute style, and learn while you are making.

Expert personal instruction and the use of the Butterick "Deltor."

**6 Lessons for \$5**

Several sessions a day—choose the one most convenient.

Enroll at the Butterick Pattern counters.

—Gimbels, First and Second floors.

**New Corsets For Fall Fashions For Every Figure Type**

Full styles call for "draped" effects, and the foundation is the corset—the corset determines the effect; hence the new waist and hip lines given by the new corset and the importance of the right corset rightly fitted.

New Gossard Corsets (they lace in front) for every figure type at \$3.50 to \$25.

Nemo Corsets for every figure type, the kind that clasp around, at \$4 to \$10.

Stylish Stout Corsets, new models, at \$6.50 and \$10.

De Bevoise Bust Corset and Brassieres, at 75c to \$5.

Expert and Courteous Corset Service in the Corset Shop.

—Gimbels, Second floor.

**A New Book "Babbitt" \$2**

By Sinclair Lewis, author of "Main Street."

—Gimbels, Book Store, First floor.

**Two Models in Women's Corduroy Lounging Robes at—\$2.95**

Lustrous wide-wale corduroy. Copenhagen, cherry and wistaria—all of them becoming shades. Rolled collar; pocket and girdle of self-material. Breakfast-coat model, or long straight-line model. \$2.95.

—Gimbels, Second floor.

Mail and Phone Orders Filled Same Day Received

**New 20c Peas at 12½c**


24,000 cans of new 20c "Parity" Early June Tender Peas, buy in case lots for winter; case, dozen or ½-dozen lots, at 12½c a can.

<b>St. James Coffee</b> 50c value, in 15-, 10- or 5-lb. lots, at <b>29c</b>	<b>New Mackerel</b> Lenox; 10-lb. pairs at <b>\$1.78</b>	<b>Laundry Soap</b> Swift's Trade, half price, 10 cakes, 37c; box of 100 cakes, \$3.25.
<b>Premium Hams</b> Swift's, at whole sale, <b>30c</b>	<b>Victory Coffee</b> Chestnut roast; 5 lbs. at <b>\$1.10</b>	<b>Best Cocoa</b> Peter's fresh ground, 36c value, 4 lbs., 65c.
<b>English Breakfast Tea</b> Also Famous Oolong New Season Tea, at 10 lbs., \$3.25, or 3 lbs., \$1.	<b>Strawberry Preserves</b> Lenox; \$1.65 pairs, 5 lbs. at <b>95c</b>	<b>Thin-Skin Mealy Cooking Fancy Potatoes</b> 60-lb. bushel sack at 95c.

—Gimbels, Pure Food Store, Chestnut Street Annex.

**Children's Boots : High Tops, Straps and Oxfords**

Correct Shoes for "Growing Up" Feet



Every needed style—and every style carefully designed, carefully made and carefully fitted. Shoes for school, for play, for dress wear.

**RUSSIA CALF LACE MODELS**—sturdy oak soles; same in patent colt and all Lace Calf; sizes 5 to 8 at \$3.95; 8½ to 11 at \$4.45; 11½ to 2 at \$5.50.

**CUFF-TOP SHOES**—very smart; patent with fawn top, sizes 8½ to 11 at \$5.50; Russia with beige top, sizes 11½ to 2 at \$6.25.

**"BLUE BELL" SHOES**—for little folks. As smooth as a glove inside; hand-turned soles. Patent Colt, sizes 4 to 8 at \$3.65. Russia Calf, sizes 4 to 8 at \$3.65. Patent with white top, sizes 4 to 8 at \$3.75. Brown Kid, sizes 4 to 8 at \$3.50. All-White Buck, sizes 4 to 8 at \$4.50.

—Gimbels, Second floor.

**Conreid Player-Pianos, \$365**

offered in this same Gimbel Club. No interest; no extras; free tuning for a year; 6 rolls of music and a bench included. Free delivery.

**The Greatest Value in Years**

**Pay \$10** and the Conreid Player-Piano is sent to you—you agreeing to pay balance at **\$2.50** weekly rate of—

The Conreid Player-Piano is 4 ft. 6 in. high, 5 ft. 2 in. wide and 2 ft. 3 in. deep. Beautifully cased in mahogany. Dependable player action with latest automatic tracking device.

Conreid instruments are made to our order and embody many features that most makers reserve for higher-priced instruments. They are made in a factory that made 15,000 player-pianos last year—where equipment and organization produce results without excessive cost.

The instruments are guaranteed for five years—time only will tell how long they will remain as pleasurable instruments; we've never heard of one wearing out.

Fill in and Mail This Coupon

Messrs. Gimbel Brothers, Philadelphia:

Without obligating me in any way, please send folder and fuller particulars about—

Conreid Reproducing Piano  
Conreid Player-Piano

Put cross after instrument that interests you.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ E. L. 9-29-22

**Seven Hundred More Pathe Phonographs**

Have Come to Join the **Receivers' Sale at the Gimbel Store**

Beautiful as pieces of furniture and one of the country's six great Talking Machines.

"Pathe" Plays All Flat (Disc) Records

**\$48** for \$110 Model

**\$69** for \$175 Model

About One-Third the 1921 Prices

Sent Home on **First Payment of \$5** A Year During Which to Pay the Balance

**"Pathe" New-Type Records**

(At Gimbels as Published)

**At 50c**

—Gimbels, Harford Hall, Seventh floor.

MAIL THIS COUPON

Messrs. Gimbel Brothers, Philadelphia:

Without obligating me in any way, I desire to receive fuller information about Pathe Phonographs.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ E. L. 9-29-22